SREE KONASEEMA BHANOJI RAMARS COLLEGE

Amalapuram-533201, E.G.District, Andhra Pradesh

Estd:1951

NAAC ACCREDITATION - SECOND CYCLE

Self Study Report : 2007-2015

Submitted to

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL
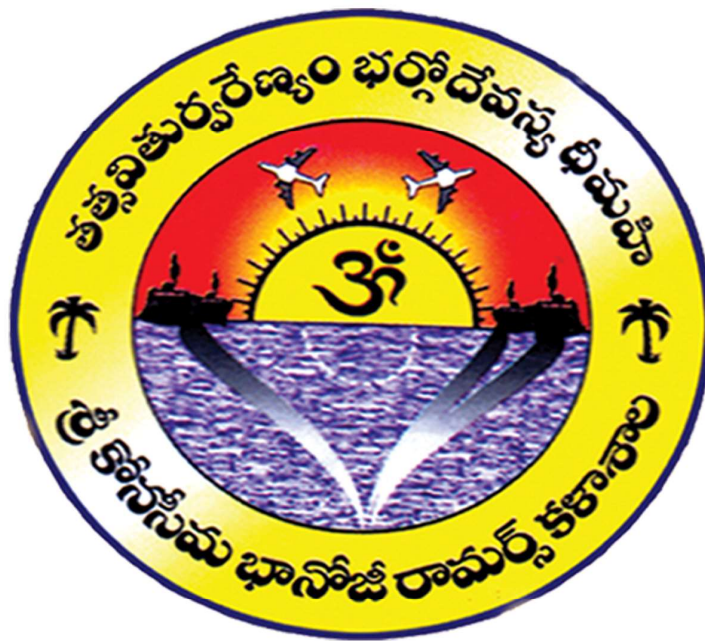
BENGALURU

December - 2015

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Sree Konaseema Bhanoji Ramars College was **established in 1951**in a sprawling **campus of 22.92 acres,** thanks to the efforts of great freedom fighter, a renowned Gandhian the founding president, late Sri N.Ramabhadra Raju and stalwarts including the chief donor Sri JVB Ramars, Zamindar of Peruru. The Collegehas carved out a niche for itself as a premier educational institution in the field of higher education during the past six decades and a half. It is a government aided college recognized by UGC under 2 (f) and 12 (B) of the UGC Act. Following a request of the college, the NAAC Peer Team visited our college in March 2007, assessed and accredited at B++ grade.The learned members of the team gave some important suggestions for future improvement. Notwithstanding the unhealthy competition from the private corporate colleges coupled with resources crunch the CollegeManagement successfully implemented most of these valuable suggestions. The college was bifurcated in August 2010 and the P G courses came under S.K.B.R Post Graduate College under the same Management. M.Sc. (Biotech), MBA, M.A. (Economics), M.A. (English), NHRM and M.Com were added besides the existing MCAand M.Sc. (Organic Chemistry). Subsequent to NAAC accreditation, earnest efforts were made towards improvement keeping in view the seven steps to quality enunciated by NAAC.

Quality is an essential component of higher education and plays a key role in building social capital. It is well recognized that good quality education equips individuals with skills to pursue sustainable livelihood. NAAC has been playing a catalytic role for all quality related activities and has definitely ignited quality culture in Higher Educational Institutes. NAAC has been stressing the importance of benchmarking with a view to encouraging self evaluation and accountability in higher education.

In the post NAAC accreditation period we strived hard to continuously adapt to the changing demands and fine tuned our methodology to achieve tangible results. With the cooperation of all the stakeholders we organized five UGC sponsored National Seminars and another one with financial support of NAAC. Two short term certificate courses were conducted besides some workshops on quality-related matters. Recognizing the role of ICT in improving quality of teaching-learning, it has been incorporated in our class rooms.

With the understanding of our strengths and weaknesses, we attempted systemic corrections. Since quality is a moving target we sincerely made increased efforts in its enhancement in all aspects.

Assuring that the information provided stands for authenticity, we are knocking at the door of NAAC for reaccreditation with confidence and hence submitting our SSR for reaccreditation in the following pages.

(Capt. N. Lakshmana Rao)
PRINCIPAL
S.K.B.R.College
Amalapuram

CONTENTS

ABBREVIATIONS

ANU	Acharya Nagarjuna University
ANUR	Adikavi Nannaya University, Rajahmundry
APSCHE	Andhra Pradesh State Council of Higher Education
AU	Andhra University
AUSDE	Andhra University School of Distance Education
BRAOU	BR. Ambedkar Open University
CCE	Commissioner of Collegiate Education
CCE	Commissioner of Collegiate Education
CPDC	College Planning and Development Council
FDP	Faculty Development Programme
GAIL	Gas Authority of India Limited
ICT	Information Communication Technology
JKC	Jawahar Knowledge Centre
LIC	Lecturer-in Charge
MPEDA	Marine Products Export Development Authority
PCR	Polymerase Chain Reaction
PSTU	Potti Sreeramulu Telugu University
RJDHE	Regional Joint Director of Higher Education
RTF	Refund of Tution Fee
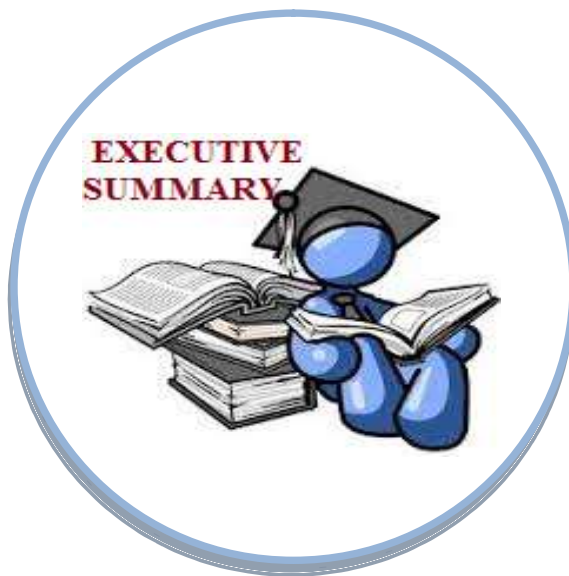
Sree Konaseema Bhanoji Ramars College established in 1951 is one of the old and reputed colleges in our state. It is aGovt. Aided college recognized by the UGC under sections 2(f) and 12(B) of the UGC Act.

The mission of the college is to provide value based, need based and career oriented education to the young boys and girls, mostly from poor agriculture families of konaseema.

The college is being run with the single minded devotion of the management in accordance with the norms of UGC, Government of A.P, Adikavi Nannayya University and NAAC.

The NAAC peer team visited our college in March 2007 and accredited our college with B++ grade (Institutional score of 81.0 %). Now the college is all set to welcome the second visit by NAAC peer team for reaccreditation. With the quality culture ignited by NAAC the college management played a proactive role and took steps to achieve excellence in various quality parameters through innovations in teaching learning, research and extension activities, students support and development of infrastructure.

The IQAC of the college which was formed in 2006 prior to the cycle I Assessment &Accreditation by NAAC has been the driving force for all the curricular, co-curricular and extra -curricular activities. The IQAC includes representatives of all stake holders, Management, teachers, non-teaching staff, students and alumni.

A brief survey of the academic, co-curricular and extra- curricular activities is presented criterion wise.

CRITERION I: CURRICULAR ASPECTS
Curriculum Planning and Implementation

The college has been started with a vision to endeavor for total intellectual and scientific awareness, knowledge and know-how for total professionalism among the youth of knowledge area. The Management works with missionary zeal to impart quality education and to empower on students to face global challenges with competence. The academic planning incorporates the objective, inter alia, to uphold the glorious tradition of our cultural heritage. As the college is affiliated to Adikavi Nannayya University, Rajahmundry (ANUR), the syllabus and academic calendar prescribed by the university are followed for all programmes. The annual curricular plans are prepared based on the syllabus. The curriculum is implemented through continuous assessment in the form of mid-semester examinations and unit tests. Work distribution paper wise is done in the beginning of the academic year at a departmental meeting convened by the HOD. Teaching synopsis/notes for each topic is prepared for effective teaching of the subject concerned. The progress of the syllabus is monitored periodically at departmental meetings. Some of our faculty members are associated as members with the Boards of Studies of the affiliating university and suggest changes in the curriculum in tune with the changing needs. Field trips/study visits are arranged by various departments as a co-curricular activity.

Academic Flexibility

The college offers undergraduate courses of B.A, B.Com (general and vocational) and B.Sc in both English and Telugu media. The JKC is giving effective training in soft skills, technical skills and analytical skills. The college offers various core and effective options to the students under B.A, B.Sc., and B.Com.,apart from aided courses the college offers unaided self-finance courses also. The dropouts of the formal stream are enrolled into the distant mode making use of a flexibility provision of the University.

Keeping the employment potential in mind two certificate courses (i) Computer Skills and (ii) Journalism & Mass Communication have been conducted.

Curriculum Enrichment

The academic committee of the college takes care of implementing the curriculum.The curriculum is enriched by bringing about computer literacy among non-computer students and by use of ICT based teaching. The needs of the industry are kept in mind and necessary inputs are given to the students through the class room / JKC to make them Job - ready.The cultural activities committee and women empowerment committee take up various activities to

inculcate moral and ethical values among the students. The principal with the active involvement of the IQAC and academic committee reviews the enrichment programmes conducted by the JKC and gives suggestions.Certificate courses in (i) Computer skills and ii) Journalism and mass communication have been conducted to provide employability to the students.Cross cutting issues such as Gender, Climate change, Environmental Education, ICT etc. are integrated into the curriculum with the help of various committees constituted by the principal and also with the help of co-curricular and extra- curricular activities.

Feedback System

Structured feedback from the students and other stake holders is obtained with a view to enriching the curriculum. The suggestions are taken into consideration by the faculty members who are members of the Boards of Studies and taken to the notice of the University.

CRITERION II: TEACHINGLEARNING & EVALUATION
Student Enrolment and Profile

The college website and prospectus provide all relevant information about admissions/ rules/ regulations/ courses offered which ensures transparency in admissions. The college provides opportunities for admission to diverse groups of students such as SC's, ST's, OBC's, economically backward classes, differently abled andminorities. All the rules concerning reservations for various categories are strictly implemented. There is adequate demand for admission into our college in spite of proliferation of colleges in the town and the surroundings.

Catering to Student Diversity

The college organizes induction programmes for freshers to infuse confidence. The provisions of the anti ragging act are brought to the notice of the freshers and security against all types of eve-teasing is ensured to the girl students. Slow learners are identified based on performance in unit tests and remedial Coaching is given. Advanced learners are encouraged to appear for competitive examinations. Endowment prizes are given away to academic toppers at the annual day function.

Teaching – Learning Process

The teaching schedules as per the academic plans are followed to ensure satisfactory completion of syllabus. The student centric approach is adopted in teaching – learning process. Innovative teaching methods using LCD Projectors / OHP / Internet / field visits etc. are used to ensure

comprehension of various topics by the students. To enhance learning experience of the students' experimental demonstration is used in subjects such as Chemistry, Physics, Botany, Zoology etc. Proper learning environment is maintained in the class room.The feedback on teachers collected from students is used to give necessary suggestions to the teachers concerned to improve teaching. The students are trained to use computer technology even outside the class room so as to visit the websites concerned to acquire more knowledge in the topics included in the curriculum.

Teacher Quality

The institution has highly qualified and experienced faculty. The teaching faculty includes members of diverse sections of society such as SC's, ST's, BC's and OC's. Faculty members participate in refresher courses as well as orientation programmes which provide excellent opportunities to update / recharge their knowledge in the subject domain. In the matter of recruitment and promotion of faculty the College Management adheres to the UGC/State Govt. norms. The newly appointed faculty members aided / unaided are given induction training in the beginning of the academic year in teaching methodology, student psychology and use of ICT in teaching – learning. The services of the senior faculty of the B.Ed College are solicited for the training. Whenever an aided teacher retires the post becomes unaided and the vacancy is filled by recruiting unaided faculty. No teaching position is left vacant.

Evaluation Process and Reforms

The college adheres to the academic calendar of the affiliating university for the conduct of university examinations. The gradual transition from year-end pattern to semester-end pattern is being implemented in accordance with the norms of the university.The internal examinations such as term wise tests, mid semester examinations etc. are conducted as per the academic plans of the department concerned. The students are apprised of the model question papers and the weightages to different topics in the design of the papers. Information about the mechanism of evaluation is also given to prepare the students. Transparency is ensured in the evaluation of internal examinations.

Student Performance and Learning outcomes

Study material on some important topics is provided to the students. Slow learners are taken care of by providing remedial Coaching. The shortfall in learning outcomes in various subjects are analysed and corrective measures are suggested.

Whenever the examination results are not satisfactory in any subject, the reasons are analysed by way of discussion at the departmental faculty meetings and necessary corrective steps such as personal counseling to the students with poor academic background and poor comprehension levels besides remedial Coaching have been planned and implemented. The help of fast learners is also provided. Attention is paid to promote graduate attributes such as discipline, job skills and social skills as part of teaching- learning. To make the students job ready certain job skills such as communication skills are also given importance through JKC. Value education is another area being pursued.

CRITERION III: RESEARCH, CONSULTANCY AND EXTENSION
Promotion of Research

The institution encourages the faculty through the research committee, to take up research for M.Phil/Ph.D. About 59% of aided faculty members are holding Ph.D degrees and 9% of aided faculty is having M.Phil degree received from different Universities during the post-accreditation period. At present 36% of aided faculty have registered themselves for Ph.D and one has registered for M.Phil. One major Research project funded by the UGC was completed and another has been sanctioned and is going on. One minor research project was completed and another is on-going.

Resource Mobilization for Research

The College Management encourages the teachers and the students to use the infrastructure facilities available for taking up research project in various departments in general and science departments in particular.

Research Projects

Though the college is not a recognized research centre, the staff doing Ph.D/M.Phil in different universities are encourages to use the infrastructure facilities such as sophisticated equipment / instruments / internet available in the college.

Research Publications and Awards

As many as 34 research papers have been published in national and international Journals besides about 100 papers have been presented at various national / international seminars / workshops by our faculty members during the post accreditation period. Some of our faculty members have contributed articles to various vernacular newspapers / magazines. Some of the faculty members have received research awards for their research contributions in their respective fields.

Consultancy

College Management encourages the faculty members to offer consultancy on various matters mostly free of cost with the objective of utilizing their expertise and knowhow for the farmers, business concerns, literary & cultural organizations and others. It is pertinent to mention the consultancy services of LIC of Zoology in matters related to aquaculture in our area and outside. In some cases consultancy fee is collected in cash and test kits with chemicals.

Extension Activities and Institutional Social Responsibility

Extension activities are mainly carried out by the NSS/NCC units as well as the other committees such as the Red Ribbon Club and Women Empowerment Cell. NSS units conducted awareness programmes concerning health & hygiene, environment, water conservation & harvesting etc., during their special campus in the adopted villages. A voluntary organization started by the biology students of the college has been extending services to economically backward students, inmates of old age homes, deaf and dumb besides visually impaired and orphans by raising funds through individual contributions and donations from the staff.

Collaborations

Academic linkages have been established with research institutions and industrial establishments by way of MoUs with Horticulture Research Institute, Ambajipeta, and Aquaculture industry.

CRITERION IV:INFRASTRUCTURE & LEARNING RESOURCES
Physical Facilities

All necessary facilities for effective teaching – learning are available in the college. With sprawling campus spread over 22.9 acres and 42 spacious and well-ventilated class-rooms the college provides an ideal environment for academic and co-curricular activities. All the departments have separate staff rooms with the necessary furniture and equipment. All the science laboratories are provided with necessary facilities for conducting practicals qualitatively. The computer systems with internet facility which are available in most of the departments are used for imparting general computer education to all students. The college Management takes special interest in augmenting the infrastructural facilities from time to time. The available facilities are being used optimally. Excellent facilities such as gymnasium and Sports complex are provided for encouraging Sports and Games. Two auditoriums (one indoor and one out door) are used for extra-curricular activities. A multipurpose play ground with 12 acres of play field is available.

Library as a Learning Resource

The central library is a two-storied building with an area of 10,300 sq.ft. It has facilities such as reading room, computers with internet, reprography, safe drinking water etc. Text books, reference books, journals, periodical etc. are available to cater to the needs of the students.

The library advisory committee gives suggestions for augmenting the library resources every year. The library staff assists the students for borrowing books from the library. The issue of books is made user-friendly. The library conducts "National Library Week" celebrations every year and prizes are distributed to the winners of various competitions conducted in this connection.

IT Infrastructure

Adequate number of computer systems is available in the college with up-to-date configuration. The computers with printers and scanners are utilized for the preparation of teaching-learning material in various subjects. The maintenance of the computers is taken care of with the help of the hardware technician of the college.

Maintenance of Campus Facilities

Funds are earmarked in the college budget for the maintenance of campus facilities such as water coolers, buildings, roads, water supply, electricity etc. The funds allocated for the maintenance of the infrastructure are properly utilized and audited.

CRITERION V: STUDENT SUPPORT & PROGRESSION
Student Mentoring and Support

Information about the student welfare measures such as scholarships (EBC, SC, ST& BC) endowment prizes, group insurance, cash awards etc., is provided in the college prospectus and website. Students participating in the Zonal/State/National level Sports & Games competitions are encouraged by the Management by reimbursing the travelling and other incidental expenses from out of the special fee funds. JKC is providing training to the students for competitive examinations and soft skill development besides giving information about career opportunities. Students are encouraged to participate in various cultural activities both inside and outside the campus. The anti-ragging committee affectively monitors the interaction of the freshers with their seniors. The students are sensitized on the provisions of the anti-ragging act at a meeting addressed by the principal, police officials and senior advocates. The college has a registered alumni association which plays a

significant role in college development. Student'sgrievances redressal committee takes steps for timely redressal of the grievances in matters such as drinking water, sanitation etc. No incidents of sexual harassment have ever been reported. However, the discipline committee maintains strict vigilance. Large percentage of our students is from SC,ST,BC,EBC and OBC categories (Boys & Girls). Specific support in the form of government scholarships etc is provided.

Student Progression

The progression of students in various programmes of the institutions is regularly monitored at all levels. The dropout rate is rather insignificant. It is observed that most of the students are having poor academic background and the need for initiating special efforts to improve pass percentage in all the core subjects has been recognized and necessary plans are devised. Most of the pass outs are in search of employment opportunities in the public as well as private sectors. They are appearing and qualifying in various competitive examinations and are settling comfortably in various jobs.

Student Participation and Activities

Our students are accorded a participatory role in the administration and progression of the institution. Student representatives are included in various committees such as IQAC, library advisory committee, JKC, NSS, magazine committee, anti-ragging committee etc. Students are bringing laurels to the college by winning awards/prizes at zonal, state and national levels. Feedback from students is given due consideration in the formulation of academic, curricular and extracurricular activities.

CRITERION VI: Governance, Leadership and Management
Institutional Vision and Leadership

The objectives of higher education are designed to transform the country into a knowledge society and to make our students come up to global standards. The vision, mission and goals of our college are in tune with the objectives of higher education. The College Management strives hard with single minded devotion to develop the college. The affairs of the college are managed in a democratic manner marked by decentralization of decision- making at different levels. The Management takes a holistic view of the college development and formulates policies and plans after due consultations with the principal, staff and other stakeholders. The Management monitors the execution of the policies with the effective involvement of the principal and all members of the Governing Body.

Strategy Development and Deployment

The institution has a perspective plan document which incorporates the priorities for utilization of UGC grants, subject to guidelines. The institution has a well defined organizational structure with allotment of duties and accountability with provision for transparency at all levels. The IQAC acts as driving force for all activities with the avowed aim of ensuring quality of education.

Faculty Empowerment Strategies

The recruitment and promotion aspects of employees are guided by the rules in force. All the policies of Government of India/Govt. of A.P with regard to recruitment/promotions/retirement are adhered to. The Management looks after the welfare of the employees by arranging loans to the needy through the cooperative credit society. The academic advisors appointed by the CCE receive self-appraisal reports submitted by the faculty members and give necessary suggestions to the college administration for improvement of their performance. The institution conducts programmes periodically for the professional development of the teaching staff. Seminars/workshops/guest lectures are arranged at college/regional/national level.

Financial Management and Resource Mobilization

The college annual budget is prepared keeping in view the needs of various departments including the library and physical education. The spending of resources is done strictly as per the budget and the accounts are audited.

Internal Quality Assurance System

The IQAC monitors all aspects concerning teaching-learning and other activities of the college. The IQAC serves as a watch dog in ensuring quality of education and provides guidance for conducting seminar/workshops. The suggestions of the external experts of the IQAC are taken in planning the activities.

CRITERION VII: INNOVATIONS AND BEST PRACTICES
Environment Consciousness

The college campus is marked with greenery with shade giving trees, ornamental plants, flowering plants, coconutsetc. Internal green audit is conducted. The campus is made eco-friendly with the implementation of banning on plastic cups and carry bags. Swachh Bharat Programme is taken up periodically to keep the campus clean with the enthusiastic participation of

staff and students. E-waste is managed by selling away in the second-hand market.

Innovations

The senior staff members of various departments take keen interest in formulation of the characteristics of innovations. Water conservation and harvesting which recharge the ground water levels are given priority.

Best Practices

With a view to computerizing all aspects of college administration besides upgrading the library services to staff and students a project has been taken up to provide basic computer skills to the non-teachng staff in the administration office as well as departments. Office assistance in various sections and secretarial staff in the departments including library acquired computer literacy after the training. Administrative work hitherto carried out manually has been placed by computerization toning up the quality of administration,

Another best practice involved developing the spirit of computation among students through physical education. The innate talents of the students in Sports and Games have been identified and fully developed. The available excellent infrastructure facilities have been utilized to prepare the students for higher level performance. Basking on the Coaching given in various events our students proved their mettle and bagged several prestigious prizes and medals in Sports and Games competitions at the district level, state level and national level year after year and brought laurels to the college.

SWOC Analysis of the College

Strength

- Student-centric approach in teaching and good academic environment
- Efficient and dedicated teaching staff
- Non-teaching staff with commitment and loyalty to the institution
- More than 16 teaching staff with Ph.D's
- Proactive Management encouraging all academic activities and striving for enhancing the infrastructural facilities
- Teaching staff with research orientation
- Learner-centric approach in academic activities
- Usage of ICT in teaching-learning
- Sprawling campus of 22.92 acres
- Play ground with basket ball court and volley ball court
- Indoor stadium

- Outdoor stadium with running track and an open dais
- PG college offering 8 PG courses on the same campus and under the same Management-offers vertical mobility to the pass-outs
- NSS units taking up extension activities
- NCC units inculcating discipline and patriotism
- Automated library
- Gymnasium for physical fitness
- Excellent fully equipped laboratories
- Safe campus for girls- free of ragging
- Gender sensitization through women empowerment cell and Maithri Mahila Seva Samstha
- College known for efficient conduct of examinations
- Library with more than 60,000 books besides journals, magazines and periodicals is an excellent learning resource
- Career guidance and student counseling cell
- JKC to train students in communication skills and analytical skills
- Study centre for AUSDE and Dr. BRAOU
- Open air auditorium and indoor auditorium
- Scholarships for SC/ST/BC students
- Bank facility and canteen facilityon the campus
- Women's hostel

Weakness

- More number of unaided staff vis- a –vis aided staffconsequent on the Govt. policy
- No provision for teacher exchange or student exchange programmes in the system
- Most of the students come from families that can't adequately support their education
- Students with low preparedness

Opportunities

- B.A, B.Sc, B.Com graduates can be trained to appear for civil services, service commission exams, bank exams besides campus selections organized by private employers.
- UGC funding for add-on courses, infrastructure, research projects etc.,
- Management's scope for greater development of curricular, co-curricular and extracurricular activities.
- Well placed alumni in India and abroad
- Scope for establishment of oil/gas/agro based industries in Konaseema which can provide job opportunities for the youth.

Challenges

- Mushrooming of private corporate colleges in the vicinity
- Engineering being the first priority for meritorious students, downtrend in the student's patronage for traditional courses including basic sciences noticed
- Limited employment opportunities for educated youth in the central delta
- Decline in the number of aided staff

Future Plans

- To opt for autonomy
- To upgrade the existing courses with skill orientation
- ICT enabled system for all class rooms
- Organise national seminars and taking up research projects
- Organise youth festivals
- Upgrading of equipment in science labs.

PROFILE OF THE COLLEGE
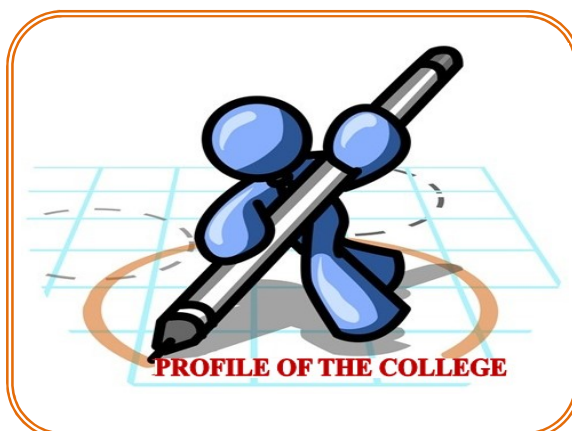
1. Name and address of the college:

Name	:	SREE KONASEEMA BHANOJI RAMARS COLLEGE	
Address	:	D.No.10-511, KNF Road	
City	:	Amalapuram	Pin : 533201 State: Andhra Pradesh
Website	:	www.skbrcollege.org	

2. For communication:

Designation	Name	Telephone with STD code	Mobile	Fax	Email
Principal	Capt.N.Lakshmana Rao	O: 08856-233656 R: 08856-231739	9491852656	08856-233656	skbrcamp@ yahoo.co.in
Vice Principal	Mr.V.Krishna Mohan	O: 08856-233053 R:08856-232077	9490712287	---	krishnamohan vakkalanka@g mail.com
Steering Committee Co-ordinator	Dr.E.R.Subrahmanyam	O: 08856-232533 R: 08856-231012	9848014486		ers1951@ hotmail.com

3. Status of the of Institution :

Affiliated College	✓
Constituent College	
Any other (specify)	

4. Type of Institution:

    a.   By Gender

        i.For Men

        ii. For Women

        iii. Co-education   ✓

    b.   By shift

        i. Regular   ✓

        ii. Day

        iii.Evening

5. Is it a recognized minority institution?

        Yes

        No   ✓

If yes specify the minority status (Religious/linguistic/ any other) and provide documentary   evidence.   -----

6. Source of funding:

        Government

        Grant-in-aid   ✓

        Self-financing   ✓

        Any other

7. a. Date of establishment of the college:02.07.1951   (dd/mm/yyyy)

    b.University to which the college is affiliated /or which governs the college (If it is a constituent college)

Adikavi Nannaya University, Rajahmundry (w.e.f. 2012-13 admitted batch). Earlier on the college was affiliated to Andhra University

c. Details of UGC recognition:

Under Section	Date, Month & Year (dd-mm-yyyy)	Remarks (If any)
i. 2 (f)	Admitted under 2(f)	UGC Directory Xerox copy enclosed
ii. 12 (B)	Admitted under 12(B)	

(Enclose the Certificate of recognition u/s 2 (f) and 12 (B) of the UGC Act)

d.Details of recognition/approval by statutory/regulatory bodies other than UGC (AICTE, NCTE, MCI, DCI, PCI, RCI etc.)

Under Section/ clause	Recognition/Approval details Institution/Department/Programme	Day, Month and Year (dd-mm-yyyy)	Validity	Remarks
i.	ANUR	21.11.2012	One year	Provisional affiliations from 2012-13
ii.	APSCHE			
iii.				
iv.				

(Enclose the recognition/approval letter)

8. Does the affiliating university Act provide for conferment of autonomy (as recognized by the UGC), on its affiliated colleges?

Yes [   ]   No [✓]

If yes, has the College applied for availing the autonomous status?

Yes [   ]   No [✓]

9.   Is the college recognized

a. by UGC as a College with Potential for Excellence (CPE)?

Yes [   ]   No [✓]

If yes, date of recognition: …………………… (dd/mm/yyyy)

b. for its performance by any other governmental agency?

Yes [✓]   No [   ]

If yes, Name of the agency :CCE,AP,Hyderabad and

Date of recognition: 01/08/1954 (dd/mm/yyyy)

10. Location of the campus and area in sq.mts

Location *	Rural
Campus area in sq. mts.	91,720 sq.mts.
Built up area in sq. mts.	21,296 sq. mts.

(* Urban, Semi-urban, Rural, Tribal, Hilly Area, Any others specify)

11. Facilities available on the campus (Tick the available facility and provide numbers or other details at appropriate places) or in case the institute has an agreement with other agencies in using any of the listed facilities provide information on the facilities covered under the agreement.

- **Auditorium/seminar complex with infrastructural facilities**
- **Sports facilities**
  * play ground✓
  * swimming pool (Not available)
  * gymnasium ✓

- **Hostel**
  * Boys' hostel : (Not available)
    i. Number of hostels
    ii. Number of inmates
    iii. Facilities (mention available facilities)
  * Girls' hostel ✓
    i. Number of hostels : 01
       a) Continuous water supply including drinking water✓
       b) Power supply✓
       c) Kitchen✓
       d) Lady attender✓
       e) Security✓
       f) Telephone✓
       g) Furniture✓
       h) Medical facility✓
    ii. Number of inmates
    iii. Facilities (mention available facilities)
  * Working women's hostel (Not available)
    iv. Number of inmates : ---
    v. Facilities: (mention available facilities)

- **Residential facilities for teaching and non-teaching staff (give numbers available -- cadre wise)** (Not available)

- **Cafeteria --**✓

- **Health centre –** ✓
  First aid, Inpatient, Outpatient, Emergency care facility, ambulance: First aid available

Health centre staff –

Qualified doctor   Full time [ ]   Part-time [✓]

Qualified Nurse   Full time [ ]   Part-time [✓]

- **Facilities like banking, post office, book shops : Banking available**
- **RTC Transport facilities to cater to the needs of students and staff :✓**
- **Animal house : ✓**
- **Biological waste disposal : Not available**
- **Generator or other facility for management/regulation of electricity and voltage : available**
- **Solid waste management facility : Not available**
- **Waste water management : Not available**
- **Water harvesting : available**

12.   Details of programmes offered by the college (Give data for current academic year)

Sl. No.	Programme Level	Name of the Programme/ Course	Duration	Entry Qualification	Medium of instruction	Sanctioned/approved Student strength	No. of students admitted
	Under-Graduate	B.Sc	3 Years	Intermediate Pass	English & Telugu	Aided: 144	Aided: 125
						Unaided: 320	Unaided: 144
		B.A	3 Years	Intermediate Pass	English & Telugu	Aided: 47	Aided: 41
						Unaided: 50	Unaided: 25
		B.Com	3 Years	Intermediate Pass	English & Telugu	Aided: 180	Aided: 149
						Unaided: 110	Unaided: 33
	Post-Graduate	* Organic Chemistry, Bio technology, English, Economics MBA, MCA, Mcom,MHRM					

Integrated Programmes P G	---	---	---	---	---	---
Ph.D.	---	---	---	---	---	---
M.Phil.	---	---	---	---	---	---
Ph. D.	---	---	---	---	---	---
Certificate courses	1 Computer skills 2. Journalism & Mass communication	---	---	English & Telugu Telugu	---	---
UG Diploma	---	---	---	---	---	---
PG Diploma	---	---	---	---	---	---
Any Other (specify and provide details)	---	---	---	---	---	---

* PG courses are offered by our Management under SKBR PG College on the same campus with separate administrative setup.

13. Does the college offer self-financed Programmes?

   Yes ✓   No ☐

If yes, how many?   3

14. New programmes introduced in the college during the last five years if any?

Yes		No	✓	Number	

15. List the departments: (respond if applicable only and do not list facilities like Library, Physical Education as departments, unless they are also offering academic degree awarding programmes. Similarly, do not list the departments offering common compulsory subjects for all the programmes like English, regional languages etc.)

Particulars	UG	PG	Research
Science	Maths, Physics, Chemistry& Bio-Chemistry, Botany& Bio-Tech. Zoology and Computer Science	--	--
Arts	History, Economics and Politics	--	--
Commerce	Commerce	--	--
Any Other not covered above	---	--	--

16. Number of Programmes offered under (Programme means a degree course like BA, BSc,MA,M.Com…)

    a.   annual system   **3**

    b.   semester system   **3**

    c.   trimester system   ---

17. Number of Programmes with

    a.   Choice Based Credit System   **3**

    b.   Inter/Multidisciplinary Approach   ---

    c.   Any other (specify and provide details)   ---

18. Does the college offer UG and/or PG programmes in Teacher Education?

    Yes   No   ✓

If yes,

    a.Year of Introduction of the programme(s)……………….
    (dd/mm/yyyy)

         and number of batches that completed the programme   ---

    b. NCTE recognition details (if applicable)
         Notification No.: Not applicable
         Date: ………………………… (dd/mm/yyyy)
         Validity:……………………..

    c.Is the institution opting for assessment and accreditation of Teacher Education Programme separately?

        Yes   No   ✓

19. Does the college offer UG or PG programme in Physical Education?

Yes [ ]   No [✓]

If yes,
a. Year of Introduction of the programme(s)……………….
   (dd/mm/yyyy)
   and number of batches that completed the programme [ ]

b. NCTE recognition details (if applicable)
   Notification No.: ……………………………………
   Date: ……………………………… (dd/mm/yyyy)   [ ]
   Validity:……………………

c. Is the institution opting for assessment and accreditation of Physical Education Programme separately?

Yes [ ]   No [✓]

20. Number of teaching and non-teaching positions in the Institution

Positions	Teaching faculty						Non-teaching staff		Technical staff	
	Professor		Associate Professor		Assistant Professor					
	·M	·F	·M	·F	·M	·F	·M	·F	·M	·F
Sanctioned by the UGC / University\State Government Recruited	--	--	--	**8	37 / 14	18 / 2	48 / 15	9 / 1	4 / --	-- / --
Yet to recruit	--	--	--		15	16	33	8	4	--
Sanctioned by the Management/society or other authorized bodies Recruited	--	--	--		19 / 19+* / 19	9+* / 12	32 *	9 *	2 *	--
Yet to recruit	--	--	--		Nil	Nil	Nil	Nil	Nil	--

·M-Male ·F-Female

** Asst., Professors are promoted to the post of Ass. Prof & Professors through CAS
*Asst., Professors and Non-Teaching Staff, recruited by Management are working against Aided Vacant Posts (Sanctioned by State Govt.,)

21. Qualifications of the teaching staff:

Highest qualification	Professor		Associate Professor		Assistant Professor/ Lecturer		Total
	Male	**Female**	**Male**	**Female**	**Male**	**Female**	
Permanent teachers							
D.Sc./D.Litt.							
Ph.D.			5	--	8	--	13
M.Phil.	1		1	--	2	1	5
PG			1	--	5	1	7
Temporary teachers							
Ph.D.			--	--	3	--	3
M.Phil.					5	1	6
PG					31	20	51
Part-time teachers							
Ph.D.							
M.Phil.							
PG							

22. Number of Visiting Faculty /Guest Faculty engaged with the College.
1

23. Furnish the number of the students admitted to the college during the last four academic years.

Categories	Year 1 2007-08		Year 2 2008-09		Year 3 2009-10		Year 4 2010-11	
	*M	*F	*M	*F	*M	*F	*M	*F
SC	143	80	182	94	151	97	141	87
ST	04	02	01	01	01	0	04	02
OBC	141	63	167	93	157	95	139	83
General	99	61	83	50	108	54	79	67
Others	0	0	0	0	0	0	0	0
Total	387	206	393	238	417	246	363	239

*M = Male ***F**=Female

Categories	Year 5 2011-12		Year 6 2012-13		Year 7 2013-14		Year 8 2014-15		Year 9 2015-16	
	*M	*F	*M	*F	*M	*F	*M	*F	*M	*F
SC	121	75	119	82	145	80	136	101	141	99
ST	04	0	01	03	04	01	04	02	04	01
OBC	119	83	139	71	142	66	137	64	117	75

General	79	36	94	52	70	44	53	37	52	28
Others	0	0	0	0	0	0	0	0	0	0
Total	323	194	353	208	361	191	330	204	314	203

*M = Male***F**=Female

24. Details on students enrollment in the college during the current academic year:

Type of students	UG	PG	M. Phil.	Ph.D.	Total
Students from the same state where the college is located	516	---	---	---	516
Students from other states of India	1	---	---	---	1
NRI students	---	---	---	---	---
Foreign students	---	---	---	---	---
Total	**517**	---	---	---	**517**

25. Dropout rate in UG and PG (average of the last two batches)

UG　　| 5% |　　　　　　PG　　| --- |

26. Unit Cost of Education

(Unit cost = total annual recurring expenditure (actual) divided by total number of students enrolled)

(a) Including the salary component　　| Rs. 51,704 |

(b) Excluding the salary component　　| Rs. 28,539 |

27.Does the college offer any programme/s in distance education mode (DEP)?

Yes　| ✓ |　　　　No　| |

If yes,

a)Is it a registered centre for offering distance education programmes of another University

Yes　| ✓ |　　No　| |

b) Name of the University which has granted such registration.

Andhra University, Dr.B.R.Ambedkar Open University

c) Number of programmes offered

Andhra University	UG - 2	PG - 11
Dr.B.R.Ambedkar Open University	UG – 2 (B.A, B.Com)	

d)Programmes carry the recognition of the Distance Education Council.

Yes ✓   No ☐

28.Provide Teacher-student ratio for each of the programme/course offered

College as One Unit   1:20   B.Sc., BA, B.Com.,

29. Is the college applyingfor

Accréditation :   Cycle 1 ☐   Cycle 2 ✓ Cycle 3 ☐   Cycle 4 ☐

Re-Assessment: ☐

(Cycle 1refers to first accreditation and Cycle 2, Cycle 3 and Cycle 4 refers to re-accreditation)

30. Date of accreditation* (applicable for Cycle 2, Cycle 3, Cycle 4 and re-assessment only)

Cycle 1: 31-03-2007   (dd/mm/yyyy) Accreditation Outcome/Result B[++]

Cycle 2: …………………… (dd/mm/yyyy) Accreditation Outcome/Result……..

Cycle 3: …………………… (dd/mm/yyyy) Accreditation Outcome/Result……..

* Kindly enclose copy of accreditation certificate(s) and peer team report(s) as an annexure.

31. Number of working days during the last academic year.

189 days

32. Number of teaching days during the last academic year

(Teaching days means days on which lectures were engaged excluding the examination days)

170 days

33. Date of establishment of Internal Quality Assurance Cell (IQAC)

IQAC 2006 (dd/mm/yyyy)

34. Details regarding submission of Annual Quality Assurance Reports (AQAR) to NAAC.

AQAR	(i)	2007-2008	(hardcopy)	21.04.2010
AQAR	(ii)	2008-2009	(hard copy)	01.01.2010
AQAR	(iii)	2009-2010	(hard copy)	24.09.2011
AQAR	(iv)	2010-2011	(hard copy)	05.07.2014
AQAR	(v)	2011-2012	(hard copy)	08-02-2013
AQAR	(vi)	2012-2013	(hard copy)	11-05-2015
AQAR	(vii)	2013-2014	(email)	02-07-2015
AQAR	(viii)	2014-2015	(email)	12-08-2015

Any other relevant data (not covered above) the college would like to include. (Do not include explanatory/descriptive information)

Affiliation to Andhra University   :With effect from the academic year 1953-54

Admitted to grant-in-Aid   : With effect from the financial year 1953-54

Affiliation to ANUR   :In 2012 all the colleges of East Godavari and West Godavari districts were affiliated to Adikavi Nannaya University, Rajahmundry (ANUR) by the Govt. of A.P.

CRITERION WISE ANALYTICAL REPORTS

CRITERION-I

CURRICULAR ASPECTS

"Effective teachers don't cover the curriculum……they uncover it!"
---- Ann Parker

CRITERION I: CURRICULAR ASPECTS

1.1 Curriculum Planning and Implementation

1.1.1 State the vision, mission and objectives of the institution, and describe how these arecommunicated to the students, teachers, staff and other stakeholders.

Vision:

The vision of the institution is to endeavour for total intellectual and scientific awareness, knowledge and know-how for total professionalism among the youth of Konaseema area by providing value based, need based and career oriented education to become self reliant global citizens.

Mission:

- To develop knowledge and personality traits among the rural youth
- To ignite the minds of the youth in learning environment of high academic excellence by channeling and synchronizing their energies with scientific competence
- To impart quality education which moulds the holistic personality of the student
- To inculcate socially relevant value based knowledge to integrate tradition and modernity in professional life.
- To equip and empower students with relevant knowledge and competence to face global challenges with creativity.
- To facilitate optimum use of availble resources for sustainable development

Objectives:

- To aim for qualitative growth in academic infrastructure, physical infrastructure, teaching-learning process etc.
- To give thrust on continuous improvement of the quality of teacher and quality of teaching.
- To prepare the students to combat challenges posed by the modern competitive society
- To uphold the glorious tradition of our cultural heritage.
- To focus on research based education with quality parameters.
- To adopt total quality management principles for institutional governance and management.
- To deliver effectively the knowledge and skills prescribed for particular programmes through creativity and innovation in teaching and evaluation.
- The goals and objectives are known to all stake holders through its administrative setup, curriculum, print media, general meetings, class room teachings, review meetings etc.

1.1.2 How does the institution develop and deploy action plans for effective implementation of the curriculum? Give details of the process and substantiate through specific example(s).

College prepares annual curricular plans based upon the academic calendar and syllabi provided by Adikavi Nannayya University. The curriculum is effectively implemented in the institution through annual academic plan, time table, curricular and co-curricular activities and through continuous assessment in the form of unit tests, term examinations and annual examinations. Academic coordinator of the college guides and monitors the activities on the campus for effective implementation of the curriculum.

Month wise and week wise allocation of the syllabus is prepared in the annualacademic plan for every subject. Teaching synopsis/notes for each topic is prepared foreffective teaching of the subjects concerned. Teaching and evaluation is done accordingto the time table prepared by the institution.

Every member of the faculty prepares teaching diary giving highlights of the topic covered in the class. The diary is submitted on the first working day of next month to the principal through the LIC of the department concerned.

The progress of the syllabus coverage is monitored periodically at Meetings of the members of the department convened by the head of the department. Whenever necessary, extra classes are conducted.

1.1.3 What type of support (procedural and practical) do the teachers receive (from the University and/or institution) for effectively translating the curriculum and improving teaching practices?

The teachers receive support from the institution in several forms for effectively translating the curriculum and improving teaching practices. They are provided infrastructural support, given adequate freedom to ensure participatory approach in teaching –learning and any proposals for academic activities are approved with the concurrence of the college academic committee/IQAC.

Our university frames the syllabus and academic calendar for everyacademic year. Faculty members are getting support through orientation courses, refresher courses, special language training programmes arranged by variousuniversities.The college also provides orientation programmes for enrichment of teaching skills. These programmes are of immense importance for effective translation of curriculum to the students. Guest lectures are arranged in the college on teaching methodology to improve teaching practices.

1.1.4 Specify the initiatives taken up or contribution made by the institution for effective curriculum delivery and transaction on the Curriculum provide by the affiliating University or other statutory agency.

The college covers a broad spectrum of academic programmes in the form of curricular activities like lecturing, tutorials, seminars, and ICT based teaching for effective delivery of the curriculum provided by the Adikavi NannayaUniversity. The learning skills of the students are improved by arranging class room seminars on various topics of the curricular, co-curricular and extra currucular activies are also taken up.

1.1.5 How does the institution network and interact with beneficiaries such as industry, research bodies and the university in effective operationalization of the curriculum.

Various departments of the college arrange field trips to the nearby villages, industries and places of importance as a part of academic programmes and for effective implementation of the curriculum. Academic linkages are established with Aqua Industry in Konaseema, Horticulture Research Station, Ambajipeta and students interacted with the scientists and technocrats.

1.1.6. What are the contributions of the institution and/or its staff members to the development of the curriculum by the University? (Number of staff members/departments represented on the Board of studies, student feedback, teacher feedback, stakeholder feedback provided, specific suggestions etc.

Many of our senior faculty members are associated with Boards of Studies of the affiliated university from time to time to suggest the recent developments/changes to be added to the curriculum and to offer suggestions for revamping the curriculum. Feedback collected from stakeholders as well as the outcome of the staff discussions are forwarded in BoS meetings.

1.1.7 Does the institution develop curriculum for any of the courses offered (other than those under the purview of the affiliating university) by it? If 'yes', give the details on the process ('Needs Assessment', design, development and planning) and the courses for which the curriculum has been developed.

Accounting Executive course was designed by the college in the year 2008. Studentsare trained in Tally accounting package as part of JKC programme. A 4 months duration programme has been designed to enable the commerce students getting jobs as accounting executives in corporate sector. The syllabus was designed keeping in view the directions of Commissionerate of

Collegiate Education, JKC monitoring cell and the package of tally solutions. Two batches were trained in the year 2008. In the year 2012 a certificate course on Journalism/Report writing skills through computers was introduced. The curriculum for the certificate courses was designed by the faculty members drafted as resource persons

1.1.8   How does institution analyse/ensure that the stated objectives of curriculum are achieved in the course of implementation.

The college organises interactive sessions with the old students to promote innovative measures in different fields. Feedback is also taken from the old students on phones for such programmes. Under the continuous process of evolution the college is evaluating the results and progression of the students from time to time. These methods have helped the institution to ensure that the students have learnt the subject delivered by teaching as per the curriculum.

1.2 Academic Flexibility

1.2.1.   Specifying the goals and objectives and give details of the certificate/diploma/skill development courses etc., offered by the institution.

The college has under graduate courses of B.A., B.Com. (General and Vocational) and B.Sc., in both English and Telugu medium. The college is also offering 4 months skill development course through JKC (Jawahar Knowledge Centre) platform. It is a purely job oriented training course. The students get acquainted with soft skills, and technical skills besides analytical skills.Two certificate courses (i) Computer Skills ii) Journalism and Mass communication as been offered train institution.

1.2.2.   Does the institution offer programs that facilitate twinning/dual degree? If 'yes' give details

 No. The college offers three years degree courses only. The present affiliation system gives no scope for twinning/ dual degree.

1.2.3   Give details on the various institutional provisions with reference to academic flexibility and how it has been helpful to students in terms of skill development, academic mobility, progression to higher studies and improved potential for employability.

- **Range of Core /Elective options offered by the University and those optedby the college**

The range of core programme options is available to learners of 3 year degree courses,duly sanctioned by Adikavi Nannaya University to which the institution is affiliated.

The details of the courses are given below:

1	B.Sc	Mathematics, Physics, Chemistry
2	B.Sc	Chemistry, Botany, Zoology
3	B.Sc	Mathematics, Physics, Computer Science (self finance)
4	B.Sc	Mathematics, Electronics, Computer Science (self finance)
5	B.Sc.	Mathematics Statistics, Computer Science (self finance)
6	B.Sc.	Chemistry, Bio-Chemistry, Bio-technology (self finance)
7	B.Sc.	Chemistry, Botany, Bio-Technology (self finance)
8 *	B.Sc.	Mathematics, Chemistry, Petro Chemicals (self finance)
9	B.Com	General
10	B.Com	Vocational
11	B.A.	History, Economics, Politics
12	B.A.	HP(spl.Telugu)
13	B.A.	HP(spl.English)
14 **	B.A.	Economics, Politics, Computers

∗   B.Sc. with Petro Chemicals as one of the optional subjects is offered by the college but due to lack of admissions the course is not running at present.

**   B.A. with Economics Politics and Computers is offered by the college from 2010-11, but not running at present due to lack of admissions.

Andhra University, Visakhapatnam followed grade system till 2013-14 pass outs. The college affiliation was shifted from Andhra University, Visakhapatnam to Adikavi Nannaya University, Rajahmundry with effect from the 2012-13 admitted batch. Adikavi Nannaya University, Rajahmundry followed non-grading system.First year degree came under the umbrella of Adikavi Nannaya University from the academic year 2012-13 and second year degree from the academic year 2013-14. All the three year degree courses came under the purview of Adikavi Nannaya University during 2014-15. The credit system was implemented on 10 point scale and the students were groupedunder 7 categories i.e. O, A, B, C, D, E and F, when the college was affiliated to Andhra University.

At present the institution follows common core syllabus as prescribed by the Adikavi Nannaya University.The institution provides the following core and elective options.

Core options:

Course	Core option
B.Sc	Mathematics, Physics, Chemistry Mathematics, Physics, Computer Science Mathematics, Electronics, Computer Science Botany, Zoology, Chemistry
B.A.	History, Political Science, Economics
B.Com	General, Vocational

Elective options:

The final year U.G students can choose any subject as an optionalsubject from the optional available as per the syllabus prescribed by the Adikavi Nannaya University. The elective options in the final year of the course in the college arepresently as follows.

Subject	Elective option-1	Elective option-2
History	History of Modern Andhra	
Political Science	Concepts & Theories of Public Administration	
Economics	Public Finance & International Economics	
B.Com. (General)	Rural Marketing	Principles of Marketing
B.Com. (Vocational)	Advanced Corporate Accounting Advanced Management Accounting	
Mathematics	Numerical Analysis	
Physics	Modern Physics	
Chemistry	Chemistry and Industry	
Computer Science	GUI programming	
Botany	Physiology, Tissue Culture, Biotechnology, Horticulture & Seed Technology	
Zoology	Applied Zoology	

- **Choice Based Credit System and range of subject options:** CBCS is introduced w.e.f the admitted batch-2015-16 in all the courses.

- **Courses offered in modular form:** Accounting Executive Tally in commerce.

- **Credit transfer and accumulation facility:** The college allows the students for admission on transfer basis with credits.

- **Lateral and vertical mobility within and across programmes and courses:** Nil as per the present affiliation system.

- **Enrichment courses:** Accounting Executive-B.Com., Journalism – B.A.,

1.2.4. Does the institution offer self-financed programmes? If 'yes' list them and indicate how they differ from other programmes, with reference to admission, curriculum, fee structure, teacher qualification, salary, etc.

Yes. The college offers the following un-aided and self finance ourses:

1	B.A.	History, Economics, Politics
2	B.A.	History, Politics, Local Self Government
3	B.A.	Economics, Politics, Computers (Eng. Medium)
4	B.Com	Vocational
5	B.Sc	Mathematics, Physics, Computer Science
6	B.Sc	Mathematics, Electronics, Computer Science
7	B.Sc	Mathematics, Statistics, Computer Science
8	B.Sc	Mathematics, Chemistry, Petro Chemicals
9	B.Sc	Chemistry, Bio-Chemistry, Bio-Technology
10	B.Sc	Chemistry, Botany, Bio-Technology
11	B.Sc	Chemistry, Botany, Bio-Technology

- ➢ The above courses are all practical oriented in nature except B.A (HEP)
- ➢ These courses are best suited for present corporate sector jobs
- ➢ Admission procedure is the same as conventional courses
- ➢ Syllabus is provided by Adikavi Nannaya University
- ➢ Fee structure is as per Adikavi Nannaya University norms
- ➢ For B.Com (Vocational) and un-aided self financed courses of B.A& B.Sc., a higher fee is charged compared to conventional and non-self financing courses

➢ M.Sc., Computer Science or M.C.A., Post Graduate with First Class is eligible forappointing as Guest Faculty for these courses.
➢ Faculty is recruited as lecturers by the management and the salary is met from Management account and difference from tuition fee collected from students

1.2.5. Does the College provide additional skill oriented programmes, relevant to regional and global employment markets? If 'yes' provide details of such programme and the beneficiaries

Yes. The college is providing JKC training programmes which are aimed at developing Job skills in the students suitable for the regional and global employment market.

Year	No of Students Joined in JKC	No of Students got Jobs
2011-12	45	43
2012-13	38	32
2013-14	30	25
2014-15	78	32

1.2.6. Does the University provide for the flexibility of combining the conventional face-to-face and Distance Mode of Education for students to choose the courses/combination of their choice" If 'yes', how does the institute take advantage of such provision for the benefit of students?

University provides flexibility to the regular UG students who discontinue theirprogramme in regular study to join in distance mode for preceding year. This provision is utilised to enroll the dropouts of the formal stream into the distance mode.

1.3 Curriculum Enrichment

1.3.1. Describe the efforts made by the institution to supplement the University's Curriculum to ensure that the academic programmes and Institution's goals and objectives are integrated?

The college has an academic activities committee for implementing the curriculum.The committee arranges regular academic meetings for analyzing academic activities.The college is providing practical oriented programme in subjects like ComputerCourse and Computer Skills. ICT based teaching is also

provided by the college as apart of the university curriculum and academic programme to reach the institutionalgoals and objectives besides giving value additions to sysbus. Student seminars, guest lectures and field trips etc. are alsoconducted.

1.3.2.   What are the efforts made by the institution to modify, enrich and organize the curriculum to explicitly reflect the experience of the students and cater to needs of the dynamic employment market?

Employment opportunities are available mostly in the private sector. Since the students passing out from the institution should stand in the dynamic employments market the necessary skills are incorporated into the curriculum to suit the needs such as employers. Enrichment courses such as accounting executive, tally and Journalism are offered.

The college follows the syllabus of the affiliating university. In order to enrich and modify the curriculum, feedback from the students at the end of the course is taken and the suggestions are brought to the notice of the Board of Studies for modification.The experiences of the pass outs that are selected for appointment by various recruiting agencies are shared with the outgoing batches through the JKC.

1.3.3.   Enumerate the efforts made by the institution to integrate the cross cutting issues such as Gender, Climate Change, Environmental Education, Human Rights, ICT etc., into the curriculum?

Gender issue and Human Rights are in the 1st year graduation course as a part ofFoundation Course-I. The issues relating to climate are being dealt in 2nd year graduation course as a part of Environmental Studies. ICT and the latestdevelopment in Science and Technology are being dealt with the 3rd year graduation course as a part of Foundation Course -II. The syllabus is so designed incorporatingICT in the curriculum of general English subject equipping students with theknowledge and communication skills suitable for global demands. In addition cross cutting issues are taken care of while teaching and in conducting extra curcular activies.

1.3.4.   What are the various value-add courses/enrichment programmes offered toensure holistic development of student?

- **Moral and ethical values**

    Value education is integrated in curriculum in different aspects. Guest lectures onmoral and ethical values have been arranged. The members from various faithsnamely Brahma Kumari Samaja are invited to deliver lectures on

moral values andinculcate the spirit of communal harmony and universal brotherhood among thestudents.

- **Employable and life skills**

    The institution is striving to develop employable and life skills through JKC andEnglish Language Labs. Career guideance Cell also organises programmes for improving job skills

- **Better career options**

The Career Guidance Cell is creating awareness among the students about variouscareer opportunities available to them. Coaching for P.G CET is also provided in summervacation for Arts, Commerce and Science subjects. Model 'AUCET' and Model 'ICET' examinations are being conducted on our campus during summer. Proper guidance is also provided to the students. The college also shoulders the responsibility of processing ONLINE APPLICATIONS of the students seeking admission into Post Graduation and Professional courses.

- **Community orientation**

- ➢ Community orientation is given due importance while planning the activities of the NSS and NCC units. Training imparted to the NSS volunteers and NCC cadets before and during the activities in the adopted villages is done with community orientation such that the activities sensitise the local population on health and hygiene, environment, sanitation, water conservation etc.
- ➢ Special camps include activities such as blood donation, clean and green / Swachh Bharat, literacy, AIDS/HIV awareness, voter awareness etc. Red Ribbon Club, Women Empowerment Cell, Mythri Mahala Seva Samstha are also taking up service activities with community orientation

1.3.5. Citing a few examples enumerate on the extent of use of the feedback from stakeholders in enriching the curriculum?

The need for the introduction of some topics in Mathematics, Statistics and Commerce subjects was suggested to the Adikavi Nannaya University during the seminar held in Rajahmundry in the year 2014 represented by Principal in charge of the college. Similar views were expressed during the seminar held in Visakhapatnam in the year 2011 by one of our faculty members from Department of Economics. The feedback collected from the Stakeholders stressed the incorporation of socially relevant topics in the curriculum.

1.3.6. How does the institution monitor and evaluate the quality of its enrichment programmes?

Monthly academic meetings are conducted by the principal. Feedback from thestudents is also analysed and assessed by the principal to evaluate the quality ofteaching. The faculty is motivated to take note of the opinion of the students in a way to improve quality of teaching wherever required.

1.4 Feedback System

1.4.1 What are the contributions of the institution in the design and development of the curriculum prepared by the University?

The feedbacks obtained from faculty with regard to courses/subjects are analyzedthrough discussions during the academic meetings. Accordingly, necessaryrecommendations are made to the affiliating universities by our faculty members who happen to be members of Board of Studies for different subjects.

1.4.2 Is there a formal mechanism to obtain feedback from students and stakeholders on Curriculum? If 'yes', how is it communicated to the University and made use internally for curriculum enrichment and introducing changes/new programmes?

Yes. Feedback is collected from the students by way of a questionnaire concerning relevance of curriculum and the quality of teaching. The suggestionsare taken note of and suggestions with substance, if any, are communicated to the university through members of Board of Studies.Regular feedback is obtained from the stakeholders.

1.4.3 How many new programmes/Courses were introduced by the institution during the last 4 years? What was the rationale for introducing new courses/programmes?

New courses like B.Com. (Vocational) and B.Sc., Computer Science are introduced by the institution in order to develop computer skills which are very essential for facing present day competitive world and also for better employment opportunities. They were introduced partly based on student needs and feedback.

Any other relevant information regarding curricular aspects which the college would like to include.

The teaching process is guided by the curriculum for a particular subject prescribed by the affiliating university. However, certain changes in the curriculum have been suggested in tune with the changing trends to strengthen the knowledge base of the learners. As the recruiting agencies are mostly in the private sector, the HR managers are looking for candidates who are "Job ready ". These aspects are kept in mind and necessary guidance is given through JKC to make our students stand in the competitions vis-à-vis their peers from other institutions.

The institution's distinctive characteristics are designed to reflect the mission statement. The needs of the society are realized from feed back from the society and job requirements. Accordingly the courses are enriched and offered to the students. The institution has setup good traditions right from its inception like stengthning of courses and curricula and inculcating sincerity, punctuality among the students and teachers. The institution gives top priority to impart to the students value based education to shape them into better citizens of the nation. The institution is addressing the needs of the society by its quality output. The institution is dedicated to achieve the National and Global goals of education.

CRITERION-II

TEACHING -LEARNING AND EVALUATION

"You cannot teach a man anything, you can only help him find it within himself."
— *Galileo Galilei*

CRITERIONII: TEACHING - LEARNING AND EVALUATION

2.1 Student Enrolment and Profile.

2.1.1   How does the college ensure publicity and transparency in the admission process?

The college ensures publicity and transparency in the admission process as stated below.

➢ **Prospectus**

Prospectus is published every year, containing the details of courses offered, availability of groups, fee structure, programmes, admission policy and procedure, method of applying, last date for submission of application.

➢ **Institutional website (www.skbrcollege.org)**
   The details of the admission process are published in college website.

➢ **Any other specify**

College gains publicity by word of mouth.Flexi banners are displayed at prominent places.

2.1.2   Explain in detail the criteria adopted and process of admission (Ex.   (i) Merit
   (ii) Common admission test conducted by state agencies and national agencies
   (iii) Combination of merit and entrance test or merit, entrance test and interview
   (iv) any other) to various programmes of the Institution?

The college offers both conventional and self-finance courses at undergraduate level. As per the directives of the university, date of sale of application forms is notified on the notice board.Admission committee constituted by the principal looks after all aspects concerning admissions.

Under Graduate Courses:

Students are selected for admission based on the marks secured in the qualifying examination and reservation. Once the candidates are called for interview, the selection committee members verify the marks of the qualifying examination and other certificates required.

The counseling team helps the students to make the choice of the medium of instruction and subjects. College follows reservation policy of the government and ensures equity and inclusion.

2.1.3   Give the minimum and maximum percentage of marks for admission at entry level for each of the programmes offered by the college and provide a comparison with other colleges of the affiliating university within the city/district.

The college offers three year Under Graduate degree courses in Humanities, Science, Commerce, Computer Application and Computer Science streams. Admission is strictly done after framing the merit list for all the courses. The admissions are made according to the eligibility criteria laid down by Adikavi Nannayya University, Rajahmundry, Andhra Pradesh.

The institution has the record of getting its seats filled at the earliest as compared to the other colleges within the town in respect of computer related courses. Additional course B.Com (Vocational) was also introduced from 2015-16 academic year. The selection of students for various courses is made on the merit basis as per the directions of Adikavi Nannayya University, Rajahmundry.

Information pertaining to the minimum and maximum percentage of marks for admission at entry level is given here under.

S.No	Nameof the Programme	Percentage of Marks for admissions in this college		Percentage of marks for admissionsat other college within the city	
		Minimum	Maximum	Minimum	Maximum
I B.Sc					
1	MPC-TM	45.5	85.2	39.2	75.4
2	MPC-EM	49.3	95.1	40.1	64.5
3	BZC-TM	44.6	88.3	42.0	69.2
4	BZC-EM	47.8	90.7	37.2	52.0
5	MPCOMP-EM	48.1	96.2	44.2	56.1
6	MECOMP-EM	49.2	95.5	41.6	68.5
7	MSTATCOMP-EM	45.0	95.6	42.8	80.0
8	BTBC-EM	48.4	91.2	38.2	72.6
II BA					
9	HPENG-TM	49.4	64.0	40.4	60.4
10	HPTEL-TM	44.7	87.2	39.2	69.0
11	HEP-TM	43.7	73.3	40.2	54.0
III B.COM					
12	B.COM-EM	42.0	95.0	37.0	79.0
13	B.COM-TM	40.0	83.0	40.0	80.0
14	B.COM-VOC-EM	49.2	83.6	47.8	78.0

2.1.4 Is there a mechanism in the institution to review the admission process and student profiles annually? If 'yes' what is the outcome of such an effort and how has it contributed to the improvement of the process?

Yes, there is a mechanism in the institution to review the admission process and student profiles annually. For this purpose Admissions Committee is constituted with senior faculty members to review the admission process. The committee verifies whether the merit cum reservations followed in preparing the selection list for admissions, or not. The college reviews the profiles of students admitted annually. The institution has a very clear cut, well defined and well-designed mechanism as far as the reviewing of the profiles of the students is concerned. The admission committee reviews the profiles of students selected for admission and chalks out a comparative summary of the selected candidates. In case a particular section of students like women, those from rural areas or any specific community are found to be a few in the admission lists, the admission committee tries to motivate those sections of students by providing necessary counseling. The activities of students are closely monitored. A record of their performance in all the fields, academic as well as extra-curricular is maintained in the office. The students who bring laurels to the institution in the academics, Sports, extra-curricular, or other similar areas are duly rewarded. The students with a little bit of negative approach or disturbing tendencies are motivated with counseling so that a positive frame of mind can be developed.

Outcome:

As a result of this process, in the last five years the college has observed a sharp rise in the students' discipline. They have learnt to channelize their energy and their potential into more constructive activities.

2.1.5 Reflecting on the strategies adopted to increase/improve access for following categories of students, enumerate on how the admission policy of the institution and its student profiles demonstrate/reflect the National commitment to diversity and inclusion.

The institution provides admission to the candidates from open category, scheduled caste, scheduled tribe, backward classes, differentially-abled and Sports category as per the rules of reservation; 33% of seats are internally reserved for women in each category. To increase / improve access for different categories of students the following strategies are adopted.

Students from SC/ST/OBC Community:

Students from SC/ST and other backward classes are allotted seats as per roster system of the state policy. Fee exemption and endowment benefits are also extended to these students. The college facilitates the students with special book bank provided by different agencies. The college makes tireless efforts to create awareness on the importance of higher studies i.e. education as a means of socio economic change and a means of empowerment. The college takes steps to sensitize the students of these communities on the various facilities / scholarships available to them through social welfare department and other sources such as UGC. The college also arranges extension lectures and career counseling for the students falling under the categories mentioned above. Through reservation policy, access is ensured to these marginalized groups through the total implementation of reservation-cum-merit as per the government policy.Reservation is ensured at all levels of admission namely UG and PG courses. At present the reservation quota is as follows:

Women:

In the admission process 33% quota for women is followed. Hostel facility is provided from Social Welfare department. The college provides counseling to the needy parents of women students on the importance of women education, exclusive facilities available for women, financial incentives, security and protection provision. It also ensures feasible conveyance to women students to reach the college by public transport system (APSRTC).

Differently-abled:

As per the rule of reservation 3% seats are reserved for students belonging todifferently abled categories. Special scholarships, Coaching is provided as per the instruction of the government and the affiliating university. They are allowed to take examinations in the rooms of ground floor only.

Economically Weaker Sections of the Society:

Students belonging to economically weaker sections of the society are extended various benefits like fee reimbursement and scholarships.

Minority:

The college under the direction from the State Government and its affiliating university follows 4% reservation in admissions and offers every possible help to the students belonging to the minority community. Scholarships are provided by minority welfare society.

Any other:

In Sports and Games 3% seats reserved and allotted on the basis merit at regional or national level. Even for NSS, NCC and children of ex-servicemen3% of seats are reserved in each course.

Statutory reservations:
Seats reserved to various categories are:
 a) Scheduled Caste: 15%
 b) Scheduled Tribe: 6%
 c) Other Backward Caste: 25%
 d) Minority Community (BC-E): 4%
 e) Differentially-abled: 3%
 f) Sports and Games: 3%
 g) NCC &NSS: 3%
 h) Non-Local: 15%

2.1.6   Provide the following details for various programmes offered by the institution during the last four years and comment on the trends. i.e. reasons for increase/decrease and actions initiated for improvement.

The following tables show the details of the various programmes offered by the institution during the last eight years.

UG 2007-2008			
Programme	**Numberof applications**	**Number of students admitted**	**Demand Ratio**
1.B.Com(Gen)	207	147	1:1.4
2.BA(HPTel)	21	16	1:1.3
3.BA(HPEng)	23	16	1:1.4
4.BA(HEP)	64	58	1:1.1
5.BA(HPP)	20	15	1:1.3
6.B.SC(MPC)	89	75	1:1.2
7.B.SC(BZC)	76	59	1:1.3
8.B.SC(MPCs)	60	52	1:1.2
9.B.SC(MECs)	40	38	1:1.1
10.B.SC(MSCs)	55	15	1:3.6
11.B.SC(BTBCC)	47	37	1:1.3
12.B.SC(BTBC)	42	37	1:1.1

UG 2008-2009			
Programme	**Number of applications**	**Number of students admitted**	**Demand Ratio**
1.B.Com(Gen)	220	153	1:1.4
2.BA(HPTel)	17	16	1:1.1
3.BA(HPEng)	20	16	1:1.3
4.BA(HEP)	64	58	1:1.1
5.BA(HPP)	23	17	1:1.4
6.B.SC(MPC)	108	93	1:1.2
7.B.SC(BZC)	91	71	1:1.3
8.B.SC(MPCs)	72	62	1:1.2
9.B.SC(MECs)	65	42	1:1.5
10.B.SC(MSCs)	48	34	1:1.4
11.B.SC(BTBCC)	49	35	1:1.4
12.B.SC(BTBC)	50	34	1:1.5

UG 2009-2010			
Programme	**Number of applications**	**Number of students admitted**	**Demand Ratio**
1.B.Com(Gen)	219	191	1:1.1
2.BA(HPTel)	20	16	1:1.3
3.BA(HPEng)	24	17	1:1.4
4.BA(HEP)	84	62	1:1.4
5.B.SC(MPC)	162	148	1:1.1
6.B.SC(BZC)	74	61	1:1.2
7.B.SC(MPCs)	48	39	1:1.2
8.B.SC(MECs)	48	46	1:1.0
9.B.SC(MSCs)	30	22	1:1.4
10.B.SC(BTBCC)	29	23	1:1.3
11.B.SC(BTBC)	47	38	1:1.2

UG 2010-2011			
Programme	**Number of applications**	**Number of students admitted**	**Demand Ratio**
1.B.Com(Gen)	215	194	1:1.1
2.BA(HPTel)	22	15	1:1.5
3.BA(HPEng)	24	60	1:1.5
4.BA(HEP)	48	46	1:1.0
5.B.SC(MPC)	120	111	1:1.1
6.B.SC(BZC)	48	37	1:1.3
7.B.SC(MPCs)	80	51	1:1.6
8.B.SC(MECs)	70	43	1:1.6
9.B.SC(MSCs)	62	38	1:1.6
10.B.SC(BTBCC)	51	25	1:2.0
11.B.SC(BTBC)	39	26	1:1.5

UG 2011-2012			
Programme	**Number of applications**	**Number of students admitted**	**Demand Ratio**
1.B.Com(Gen)	237	184	1:1.3
2.BA(HPTel)	20	17	1:1.2
3.BA(HPEng)	18	15	1:1.2
4.BA(HEP)	73	68	1:1.1
5.B.SC(MPC)	96	77	1:1.2
6.B.SC(BZC)	61	42	1:1.5
7.B.SC(MPCs)	59	42	1:1.4
8.B.SC(MECs)	33	19	1:1.7
9.B.SC(MSCs)	12	8	1:1.5
10.B.SC(BTBCC)	32	17	1:1.9
11.B.SC(BTBC)	47	28	1:1.7

UG 2012-2013			
Programme	**Number of applications**	**Number of students admitted**	**Demand Ratio**
1.B.Com(Gen)	260	201	1:1.3
2.BA(HPTel)	21	16	1:1.3
3.BA(HPEng)	22	16	1:1.4
4.BA(HEP)	73	61	1:1.2
5.B.SC(MPC)	142	91	1:1.6
6.B.SC(BZC)	82	57	1:1.4
7.B.SC(MPCs)	61	48	1:1.3
8.B.SC(MECs)	34	25	1:1.4
9.B.SC(MSCs)	21	12	1:1.8
10.B.SC(BTBCC)	-	-	--
11.B.SC(BTBC)	43	34	1:1.3

UG 2013-2014			
Programme	**Number of applications**	**Number of students admitted**	**Demand Ratio**
1.B.Com(Gen)	264	203	1:1.3
2.BA(HPTel)	20	17	1:1.2
3.BA(HPEng)	17	15	1:1.0
4.BA(HEP)	60	53	1:1.1
5.B.SC(MPC)	120	91	1:1.3
6.B.SC(BZC)	98	69	1:1.4
7.B.SC(MPCs)	80	52	1:1.5
8.B.SC(MECs)	25	15	1:1.7
9.B.SC(MSCs)	5	3	1:1.7
10.B.SC(BTBCC)	15	15	1:1.0
11.B.SC(BTBC)	30	19	1:1.6

UG 2014-2015			
Programme	**Number of applications**	**Number of students admitted**	**Demand Ratio**
1.B.Com(Gen)	249	180	1:1.4
2.BA(HPTel)	16	16	1:1.0
3.BA(HPEng)	20	17	1:1.2
4.BA(HEP)	70	58	1:1.2
5.B.SC(MPC)	120	84	1:1.5
6.B.SC(BZC)	70	69	1:1.0
7.B.SC(MPCs)	86	56	1:1.5
8.B.SC(MECs)	37	22	1:1.7
9.B.SC(MSCs)	20	11	1:1.8
10.B.SC(BTBCC)	10	8	1:1.3
11.B.SC(BTBC)	20	13	1:1.5

UG 2015-2016			
Programme	**Number of applications**	**Number of students admitted**	**Demand Ratio**
1.B.Com(Gen)	197	149	1:1.32
2.BA(HPTel)	20	15	1:1.33
3.BA(HPEng)	10	8	1:1.25
4.BA(HEP)	79	43	1:1.83
5.B.SC(MPC)	120	77	1:1.55
6.B.SC(BZC)	110	80	1:1.40
7.B.SC(MPCs)	88	65	1:1.35
8.B.SC(MECs)	15	9	1:1.70
9.B.SC(MSCs)	15	12	1:1.25
10.B.SC(C.BC.BT)	---	---	---
11.B.SC(C.B.BT)	40	26	1:1.54
12.B.Com(VOC)	45	33	1:1.36

The demand ratio of admissions in B.Com (CA), B.Com (G) is due to more job opportunities but in other courses there is steady progress due to heavy competition from other institutions.

2.2   CateringtoStudentDiversity

2.2.1   How does the institution cater to the needs of differently-abled students and ensure adherence to government policies in this regard?

➤ Scholarships are provided to the differently-abled candidates and special Coaching is also offered to them as per the instruction of the government and the affiliating university. They are sensitized about various government schemes which are applicable to them.
➤ Special classes are conducted.

➢ Physically challenged students are allowed to take examinations in the rooms of ground floor only.
➢ Scribes are allowed for visually challenged candidates.
➢ As per the State Government policy 3% reservation is followed for students belonging to differently-abled categories.

2.2.2 Does the institution assess the students' needs in terms of knowledge and skills before the commencement of the programme? If 'yes', give details on the process.

Yes. The institution tries to assess the student's needs by taking note of the skill gaps, knowledge gaps, academic drawbacks, physical and psychological weak points and inadequate background support. Necessary information regarding the student's needs is received by way of queries at the time of admission and also during interaction with freshers in the respective departments.

The gaps of learning skills in a particular candidate are identified at the time of admission and during the first few classes. Afforts are put in place by the faculty members during class room interaction with the students to bridge the gaps.This is done with a view to help the student(s) prepare for life long learning. Students are made to understand that '"Learning how to Learn" is a master skill. Students are encouraged to:
➢ Concentrate better in class
➢ Take better notes
➢ Review those notes regularly
➢ They may ask questions in the class room whenever they do not understand any point
➢ Reference books/text books/references are suggested
➢ Make a good study time table and adhere to it
➢ Do their home work
➢ Refer old question papers
➢ Understand how to develop resilence to overcome stress

2.2.3 What are the strategies adopted by the institution to bridge the knowledge gap of the enrolled students (Bridge/Remedial/ Add-on/Enrichment Courses, etc.) to enable them to cope with the programme of their choice?

Some Intermediate pass outs with science groups join humanities or commerce groups at the UG level. To bridge the knowledge gap vis-à-vis other students and enable them to cope with the new courses, the first few classes at the beginning of the academic year are devoted to impart some basic knowledge concerning subject(s). However, remedial Coaching is provided to see that academically backward students attain the required knowledge levels.

Enrichment courses such as tally and accounting executive are also taken up to bridge the knowledge gaps of the students.

2.2.4   How does the college sensitize its staff and students on issues such as gender, inclusion, environment etc.?
   ➢ The college sensitizes its staff and students on issues such as gender inclusion andenvironment by conducting awareness programme on anti-raging.
   ➢ The college itself is maintained as plastic- free and eco-friendly with full greenery.
   ➢ Conduct of awareness programmes for women students by inviting the gynaecologist and to enlighten the steps to be taken for health and hygiene.
   ➢ Encouragement is given to the women students for participation in Games and Sports and cultural activities on par with men.
   ➢ In all categories 33% seats allotted to the women students.
   ➢ A separate waiting room is provided for women students.
   ➢ Our college has established Red Ribbon Club with 100 volunteers with the awareness of HIV/AIDS – Life skills.

2.2.5   How does the institution identify and respond to special educational/learning needs of advanced learners?
Advanced Learners
   ➢ The institution identifies the advanced learners on the basis of their merit aswell as their performance in the interactive sessions.
   ➢ Encouraged to participate actively in campus drives for job opportunities.
   ➢ Encouraged to participate in quiz programmes and seminars conducted by the college.
   ➢ Advanced learners are awarded donor prizes/endowment prizes in different Science, Arts & Commerce subjects.
   ➢ They are motivated to pursue higher studies and other competitive exams.
   ➢ Study projects are being conducted by the students with the guidance of faculty.
   ➢ Reference books are made available to the students.

2.2.6 How does the institute collect, analyze and use the data and information on the academic performance (through the programme duration) of the students at risk of drop out (students from the disadvantaged sections of society, physically challenged, slow learners, economically weaker sections etc. who may discontinue their studies if some sort of support is not provided)?

➢ Through the class teachers, the data and information on the academic performance of the students is collected and it is analyzed in the departmental meetings.

➢ The dropout percentage is around 5% only.

➢ However the following measures are taken to minimize the dropout rates.
   a. Remedial Coaching classes are conducted regularly.
   b. Scholarships are provided to the economically weaker sections by the government.

➢ To ensure equity among the disadvantaged community (SC, ST and BC)scholarships, fee reimbursement, separate book banks in the library and limited hostel facilities are provided.

➢ Thus the dropout rate of the students from disadvantaged sections of society is controlled.

2.3 Teaching-Learning Process

2.3.1 How does the college plan and organize the teaching, learning and evaluation schedules? (Academic calendar, teaching plan, evaluation blue print etc.)

➢ In the beginning of the academic year, all the faculty members review, discuss and prepare annual academic plans dividing the syllabus into viable teaching units and they are systematically taught using the lesson plans and synopsis. The annual academic plans include curricular activities and also co curricular activities. The well-prepared plan is implemented in the academic year as per the schedule.

➢ The syllabus is unitized and teaching plan is prepared for the entire unit. The unit includes tests and co-curricular activities.

➢ A review meeting is held at the end of every month to monitor the implementation of the teaching plan.

➢ Extra classes, if necessary, are conducted to cover the back log of the syllabus.

➢ Assignments are given to the students and are assessed periodically.

➢ Periodic tests, group discussionsare also conducted as a part of teaching andlearning evaluation schedule.

> ➢ The performance of the students in the periodical tests and pre-final examinations are evaluated and analysed.
> ➢ Surprise visit by the principal during the class work and laboratory work and interact with the students regarding coverage of syllabus quality of teaching and learning.

2.3.2 How does IQAC contribute to improve the teaching –learning process?

The IQAC is instrumental in improving teaching learning process and administration performance of the institution. It provides platform for organizing workshops, seminars on quality of education and also acts as the driving force for all the teaching – learning activities in the institution.

The following members are IQAC cell:

1.Chairman :	Capt.N.Lakshman Rao, Principal
2.Coordinator:	Dr.E.R.Subrahmanyam
3.Members:	Sri D.S.N.Raju,Member, S.K.B.R.College Governing Body.
	Sri R.S.N.Raju,Lecturer.in Commerce
	Dr.P.V.B.K.R.L.Saibaba,LIC, Dept. of Zoology
	Dr.Ch.China Satyanarayana,Lecturerin Chemistry
	Dr.D.Ch.Papa Rao,LIC, Dept. of Maths.
	Sri.P.Himakar, LIC, Dept.of Physics
	Sri.M.Bala Swamy,LIC, Dept.of Economics
	Sri N.Srinivas, LIC, Dept. of C.S.
	Sri B.Bulliyya, Lecturer in C.S.
	Sri K.Bhujanga Rao,Accounts Section
	Smt.G.V.N.D.MahalakshmiProgrammer

External Experts:
Dr.K.V.Ramana Rao, Principal, Govt.Degree College,Ravulapalem.
Sri Anand Deshmukh, Plant Head, Dr.Reddy's Labs,Hyderabad.

2.3.3 How is learning made more student-centric? Give details on the support structures and systems available for teachers to develop skills like interactive learning, collaborative learning and independent learning among the students?

As the student is the main beneficiary of the institution, the learning in various programmes is made student – centric. A number of support structures and systems are available for teachers to develop various learning skills among the students.

Support structures:
- ➢ Seminar halls
- ➢ Spacious and well ventilated class rooms
- ➢ E-class rooms
- ➢ Central library with a large number of text books, reference books, magazines, Journals, periodicals etc.
- ➢ LCD Projectors
- ➢ Labs & research projects
- ➢ Scope for field visits

Systems available:
- ➢ Guest lectures by experts
- ➢ Quiz programmes, group discussion
- ➢ Study visits to nearby industries / research organizations
- ➢ Participation of students in seminars and other competitions
- ➢ Class room seminars, study projects
- ➢ Participation in inter-collegiate competitions.

2.3.4 How does the institution nurture critical thinking, creativity and scientific temper among the students to transform them into life-long learners and innovators?
- ➢ The learning experiences are made effective by using modern technologies such asOHP presentation, power point presentation.
- ➢ Botany, Zoology departments maintain herbarium and museum to create scientifictemper in the minds of the students.
- ➢ Exhibitions are conducted by Botany department by exhibiting medicinal plants.
- ➢ Students are apprised of the inclusion in our Constitution 'scientific temper, humanism and spirit of inquiry and reform' as one of the fundamental duties of all citizens of India.(Article 51A (h))
- ➢ JKC provides soft skills and communicative skills.
- ➢ Providing latest development in all subjects for lifelong learning.
- ➢ Students are advised to develop scientific temper and shun superstitions, unscientific beliefs and mysticism.
- ➢ Students are encouraged to participate in activities such as science festivals organised by "Jana Vigna Vedika (JVV)", a people's science organization during holidays.

2.3.5 What are the technologies and facilities available and used by the faculty for effective teaching? Eg: Virtual laboratories, e-learning - resources from National Programme on Technology Enhanced Learning (NPTEL) and National Mission on Education through Information and Communication Technology (NME-ICT), open educational resources, mobile education, etc.

The following technologies and facilities are available used by the faculty for better teaching.

- ➢ Well established laboratories with live experiment facilities are available.
- ➢ The institute encourages e-learning resource from National Programme on Technology Enhanced Learning,National Mission on Education through information and communication technology. Teachers are encouraged to use LCD projector, computers, internet, VCD in technology and learning process.
- ➢ Faculty trained in orientation and refresher courses in computer skills and informationtechnology in turnshare the knowledge with other faculty members of the institute.
- ➢ Central library

2.3.6How are the students and faculty exposed to advanced level of knowledge and skills (blended learning, expert lectures, seminars, workshops etc.)?

- ➢ Several supplementary methods are used by the teachers to encourage independent learning among the students.
- ➢ All the departments conduct debates, seminars, guest lectures, groupdiscussions and question-answer sessions regularly.
- ➢ Reputed scientific journals are being subscribed through library.Faculty and students use the journals for updating their knowledge.
- ➢ Students are encouraged to present the reports of survey and project works.
- ➢ Use of LCD projectors for highlighting the key points of the lecturewith necessary explanations.
- ➢ Faculty is encouraged to attend orientation courses, refresher courses, seminars,conferences and workshops to update knowledge on contemporary issues, research methodologies, teaching skills etc.
- ➢ Invited lecturers, inter college, faculty exchange are best platformsto share and exchange the knowledge on inter disciplinary subjects.

2.3.7Detail (process and the number of students benefitted) on the academic, personal and psycho-social support and guidance services (professional Counselling/ mentoring/ academic advise) provided to students?

- ➢ The college conducts various programmes for the all-round development of thestudents. It monitors their overall performance in various activities.
- ➢ Points out strengths and areas for development in each student.
- ➢ Helps the students to set long term career goals and short term learning objectives to enable them to perform effectively.

➢ Review meetings are held about students' performance in the previous annualexaminations.

➢ The performance of the students is assessed through monthly tests and terminal examinations.

➢ Science students are assessed continuously through their practical records andfield reports.

➢ The committee keeps in mind the university guidelines with regard to students attendance. The attendance of the students is monitored regularly.

➢ A record for the participation of students in co-curricular activities like seminars, group discussions etc., is maintained by the department concernedand students are counseled periodically.

➢ Remedial measures are taken up in respect of students who have not shown good performance.

2.3.8 Provide details of innovative teaching approaches/methods adopted by the faculty during the last four years? What are the efforts made by the institution to encourage the faculty to adopt new and innovative approaches and the impact of such innovative practices on student learning?

The college encourages the teachers to keep themselves abreast of the latest development in their respective fields. They are encouraged to use computers, internet and library to enrich their teaching. The college faculty is also provided training on the use of computers and the latest software, so that they can devise modern teaching aids to be used in their classrooms. To provide innovative teaching, learning experiences.The following efforts are made by the institution:

➢ Teaching through OHP, visual charts, PPT, through LCDs and Internet
➢ Periodical quiz programmes are conducted.
➢ Faculty are encouraged to participate in orientation and refresher courses to upgrade their knowledge. The department of English made use of CD's while teaching Shakespeare Dramas, Novels of Jane Austen etc.Video clippings of speeches by Martin Luther King are used by JKC to show the impact of body language.

2.3.9 How are library resources used to augment the teaching-learning process?

Library is an excellent learning resource for teaching learning process. Text books, reference books, journals, periodicals, daily newspapers etc. are the resources used to improve the teaching –learning process in an effective manner. Staff and students have easy access to the central library. Magazines and periodicals useful for updating knowledge by students and staff are

provided with latest editions, materials, yearbooks for bank examinations, campus drives, state government jobs etc.Book exhibition is arranged during library week celebrations.

2.3.10 Does the institution face any challenges in completing the curriculum within the planned time frame and calendar? If 'yes', elaborate on the challenges encountered and the institutional approaches to overcome these.

Yes,The institution is constrained to face some challenges which cause disruption to the academic plans. Bandh calls by political parties, boycotts of classes in response to calls given by state student organizations on various issues, natural calamities such as cyclones often disturb the academic schedule. Though any such dislocation of academic work puts burden on the faculty, the institution takes steps to overcome the challenges by adopting strategies such as organizing extra classes. During the last academic year the "Samaikyandhra Agitation" which continued for more than 60days threw the academic schedule out of gear. However, with the cooperation of all the stakeholders the academic year was saved. The academic plans were rescheduled with classes on holidays including Sundays.

2.3.11 How does the institute monitor and evaluate the quality of teaching learning?

- ➢ The format-I for the performance appraisal report and format-II for self appraisalof teacher supplied by UGC are used to evaluate the teacher.
- ➢ Feedback from students on teaching and other activities iscollected in prescribed proforma supplied by Commissioner of CollegiateEducation, Andhra Pradesh.
- ➢ The feedback is systematically analyzed, discussed and corrective measuresare initiated and awarded score – Annual Performance Indicators(API) and thesame was placed in Commissionerate website.

2.4 Teacher Quality

2.4.1 Provide the following details and elaborate on the strategies adopted by the college in planning and management (recruitment and retention) of its human resource (qualified and competent teachers) to meet the changing requirements of the curriculum.

Government of Andhra Pradesh recruits the faculty of the college through Public Service Commission and also by transfers from time to time. The college has required number of qualified and competent teachers to teach the courses. The existing vacancies are filled by the college management with temporary faculty.

Highest Qualification	Professor		Associate Professor		Assistant Professor/ Lecturers		Total
	Male	Female	Male	Female	Male	Female	
Permanent Teachers							
D.Sc / D.Litt	---	---	---	---	---	---	---
Ph.D	---	---	---	---	11	---	11
M.Phil	---	---	---	---	5	---	5
P.G	---	---	---	---	20	2	22
Temporary Teachers							
Ph.D	---	---	---	---	2	---	2
M.Phil	---	---	---	---	6	1	7
P.G	---	---	---	---	39	20	59

2.4.2 **How does the institution cope with the growing demand/ scarcity of qualified senior faculty to teach new programmes/ modern areas (emerging areas) of study being introduced (Biotechnology, IT, Bioinformatics etc.)? Provide details on the efforts made by the institution in this direction and the outcome during the last three years.**

New subjects such as Bio-chemistry and Bio-technology have been introduced to enable to our students to opt for emerging areas of study. Management provides qualified faculty for the new courses by new appointments. Orientation for the newly appointed lecturers is provided by way of internal seminars arranged by IQAC or by deputing them to orientation programmes organized by the university.

2.4.3 Providing details on staff development programmes during the last four years elaborate on the strategies adopted by the institution in enhancing the teacher quality.

a) Nomination to staff development programmes

Academic staff development programme	Number of faculty nominated
Refresher Courses	20
HRD Programmes	---
Orientation Programmes	10
Staff training conducted by the University	05
Staff training conducted by the Other Instituion	---
Summer / winter schools, workshops etc.	---

b) Faculty Training programmes organized by the institution to empower and enable the use of various tools and technology for improved teaching learning.

The Institution organized the following programmes to enrich the technical skills for the faculty.

- **Teaching learning methods/approaches**: IQAC conducting several seminars and workshops to learn teaching methods and approaches

- **Handling new curriculum:** Our college faculty members deputed to DNR Govt.Degree College, Palakollu for two-day Regional Seminar on Choice Based Credit System (CBCS) curriculum.

- **Content/knowledge management:** Techniques of browsing internet and downloading relevant information concerning the topics in the curriculum are given to faculty and the content is integrated into the text book information.

- **Selection, development and use of enrichment materials:** Providing latest knowledgethrough latest books from library to enrich the knowledge of faculty. Only the relevant material is selected and given to the students during class room teaching.

- **Assessment**: The faculty members are sensitized on the methods of assessment and evaluation. The assessment of the student's performance is done on the basis of participatory learning, participation in class room seminars / cultural activities / extension activities. Evaluation is done on the basis of principles of valuation. In slip tests / unit tests even self evaluation is also advocated.

- **Cross Cutting Issues**: Faculty members are sensitized on cross – cutting issues such as environment, gender, HIV/AIDS, service conduct rules etc. during programmes/activities.

- **Audio Visual Aids/multimedia:** Our institution providing e-class rooms to faculty to catch-up with the present trends of learning.

- **OER's:** Open Education Resources (OERs) such as newspapers which are freely accessible in the college library are made use of by the faculty and any relevant information pertaining to any topic in the curriculum is incorporated into the lesson plan. The students are also encouraged to go through the articles/write up on special topics.

- **Teachinglearningmaterialdevelopment,selection anduse:** The refresher courses / orientation programmes enable the faculty members to update their knowledge concerning various topics in the curriculum. With these inputs teachers develop teaching-learning material and use them for class room teaching.

c) Percentage of faculty:

- **InvitedasresourcepersonsinWorkshops/Seminars/ Conferencesorganizedbyexternalprofessionalagencies:** 9%
- **Participated in external Workshops/ Seminars / Conferencesrecognized by national/ internationalprofessionalbodies:**75%
- **PresentedpapersinWorkshops/Seminars/Conferences conductedorrecognizedbyprofessionalagencies:** 50%

2.4.4   What policies/systems are in place to recharge teachers? (e.g.: providing research grants, study leave, support for research and academic publications teaching experience in other national institutions and specialized programmes industrial engagement etc.)

- Faculty members areencouraged to attend the refresh courses for 21 days and orientation programme for one month and leave on duty is allowed.
- During the last four years ten members attended orientation programme and twenty members attended refresher courses.
- Constant support is extended for those who are engaging in minor research projects, national seminars, and workshops.
- Research grants provided by UGC.
- The research outputs are published in national, international journals. (Details are given under 3.4.3 ofcriterion III).

2.4.5 Give the number of faculty who received awards / recognition at the state, nationaland international level for excellence in teaching during the last four years.Enunciate how the institutional culture and environment contributed to such performance /achievement of the faculty.

Our NAAC Co-ordinator Dr.E.R.Subrahmanyam, received State Best Teacher Award in the year 2009. This Achievement promoted research culture among the faculty and also strengthened JKC.

2.4.6   Has the institution introduced evaluation of teachers by the students and external Peers? If yes, how is the evaluation used for improving the quality of the teaching learning process?

Yes, a feedback proforma to evaluate teacher is being circulated to students and external peers at the end of each academic year and the same is analyzed, awarding score accordingly. Positive comments are appreciated and any lapses mentioned are recommended for correction and improvement.

2.5 Evaluation Process and Reforms

2.5.1 How does the institution ensure that the stakeholders of the institution especially students and faculty are aware of the evaluation processes?

The students are informed about the pattern of the examinations, model question papers, evaluation methodology and other details in the regular class room teaching. The college adopts annual patterns and semester of examinations prescribed by the affiliating university and the students are evaluated on the basis of their performance in the internal examinations besides university examinations.

2.5.2 What are the major evaluation reforms of the university that the institution has adopted and what are the reforms initiated by the institution on its own?

The institution adopts the evaluation reforms formed by the affiliating university from time to time.Internal assessment marks are awarded to the students as per the university guidelines.

2.5.3 How does the institution ensure effective implementation of the evaluation reforms of the university and those initiated by the institution on its own?

- College is affiliated to Adikavi Nannayya University, Rajahmundry, and evaluation process is under the guidance of the university
- Theuniversities keep results on website like www.nannayyauniversity.info
- Conduct of supplementary examinations for failures.
- Quick response in case of malpractices of students in the final exams.
- Senior faculty members deputed as chief examiners at the spot valuation andimplement the instructions of the University.
- For internal exams such as unit test, mid semester examinations and term wise examinations the university pattern is mostly followed for internal assessment participation in class rooms seminars experimental skill etc. are taken in consideration.

2.5.4 Provide details on the formative and summative evaluation approaches adopted to measure student achievement. Cite a few examples which have positively impacted the system.

- The institute conducts unit tests, term examinations, pre-final examinations as a part of formative evaluation approach and the marks are posted in departmental marks register to measure student,s performance.

- The college adopts semester system for Ist year degree and annual pattern for IInd & IIIrdyear degree as prescribed by the affiliating university and the students are evaluated as a part of summative evaluation approach on the basis of performance in the examinations.

2.5.5   Detail on the significant improvements made in ensuring rigor and transparency in the internal assessment during the last four years and weightages assigned for the overall development of students (weightage for behavioral aspects, independent learning, communication skills etc.)

The following table gives the weightage assigned for various aspects for internal assessment.

Description	2007-08	2008-9	2009-10	2010-11	2011-12	2012-13	2013-14	204-15
Behavioral aspects	31%	33%	32%	32%	31%	32%	30%	33%
Independent learning	32%	30%	30%	28%	27%	30%	28%	27%
Communication skills	37%	37%	38%	40%	42%	38%	42%	40%

2.5.6   What is the graduate attributes specified by the college/affiliating university? How does the college ensure the attainment of these by the students?

The following graduate attributes are specified by the college
  ➢ Discipline
  ➢ Punctuality
  ➢ Appreciation of institutional goals and objectives
  ➢ Religious tolerance
  ➢ National integration and patriotism
  ➢ Environmental consciousness
  ➢ Understanding of cross cutting issues
  ➢ To live as worthy alumni of the institution

Graduate attributes:

Graduate attributes are the qualitiy skills and understandings that a student should develop as a consequence of the learning they engage with on their programme of study. This sense of 'graduateness' is therefore what distinguishes them from individuals who have not studied at degree level and is the added value they offer to employers & society generally. Graduate attributes have the potential to outlast the knowledge and contexts in which they were originally acquired.

2.5.7   What are the mechanisms for redressal of grievances with reference to evaluation both at the college and university level?

➢ The affiliating university facilities students for redressal of their grievances regarding evaluation. The students apply for re-totaling and revaluation of their answer scripts by paying the prescribed fee and the application is processed through principal of the college to the university.

➢ Grievances and suggestions box was placed in the college premises.

➢ Mechanism for redressal of grievances in internal examinations is put in place in the department concerned.

2.6 Student performance and Learning outcomes

2.6.1   Does the college have clearly stated learning outcomes? If 'yes' give details on how the students and staff are made aware of these?

Yes, the college has clearly stated outcomes which are a result of programmes offered. Due importance is given to student learning outcomes such as accumulated knowledge, skills and attitudes which the student is expexted to develop durng the course of study i.e.B.A/B.Com/B.Sc. At a meeting of the freshers convened by the principal in the presence of faculty members the students are counseled to achieve the learning out comes. The objective is that they go out of the campus after completing the course as a finished product useful to themselves and the society at large.The students are told that the skills acquired by them in the laboratories could be useful to work in any establishment/industry/laboratory concerning the subject taught in and learned in the institution. With regard to attitude outcomes the students are advised to develop openness to religion and philosophyof different cultures.

2.6.2 Enumerate on how the institution monitors and communicates the progress and performance of students through the duration of the course/programme? Provide an analysis of the student results/achievements (Programme/course wise for last four years) and explain the differences if any and patterns of achievement across the programmes/courses offered.

Year	Group	Appeared	Total Pass	Percentage
2007-2008	B.Sc	389	198	50
	B.A	152	100	65
	B.Com	164	64	39
2008-2009	B.Sc	297	111	37.4
	B.A	106	45	42.5
	B.Com	134	37	27.6

2009-2010	B.Sc	295	139	47.1
	B.A	92	45	49
	B.Com	130	58	44.6
2010-2011	B.Sc	338	93	27.5
	B.A	96	59	61.5
	B.Com	131	68	52
2011-2012	B.Sc	308	76	24
	B.A	80	47	58
	B.Com	172	52	30
2012-2013	B.Sc	277	94	34
	B.A	62	23	37
	B.Com	165	50	30
2013-2014	B.Sc	191	59	31
	B.A	81	56	69
	B.Com	155	61	39
2014-2015	B.Sc	221	56	25
	B.A	80	43	54
	B.Com	163	51	31

2.6.3 How are the teaching, learning and assessment strategies of the institution structured to facilitate the achievement of the intended learning outcomes?

➢ The annual academic plan and institutional plan is prepared at the beginning of the academic year, in addition to the lecturer wise lesson plan.
➢ The institute encourages faculty to use OHP, LCD projector in teaching– learning process.
➢ Using previous question papers and question bank for reinforce learning inthe class room.
➢ Each teacher is kept in-charge of a class to look into the academic matter.
➢ Providing tutorial and remedial support to slow learners.
➢ Students are encouraged to participate in the class room seminars.
➢ Study material on important topics is made available to the students.

2.6.4 What are the measures/initiatives taken up by the institution to enhance the social and economic relevance (student's placement, entrepreneurship, innovation and research aptitude developed among students etc.,) of the courses offered?

The BA, B.Sc and, B.Com courses being offered will have economic and social relevance. Sensing the needs of the students in the present scenario suitable changes in the curriculum with skill orientation are suggested by the members of board of studies.

The JKC & career guidance cell incorporate various programmes to hone employable skills, entrepreneurship etc. among the students. Departments such as Zoology, Sanskrit, Commerce etc. involve students in study projects.

2.6.5 How does the institution collect and analyse data on student learning outcomes and use it for planning and overcoming barriers of learning?

➢ The institute collects analyses data on students learning out comes and make use of it for planning and overcoming barriers of learning by identifying the performance of the students in home test, term examinations and pre-final examinations. Slow learners are identified by internal assessment and remedial Coaching is provided for them in a systematic way so as to overcome the barriers of learning.

2.6.6 How does the institution monitor and ensure the achievement of learning outcomes?

➢ The performance of the students maintained throughout the academic year byconducting different activities like assignments, class tests, seminars and prefinalexaminations.
➢ The scripts are evaluated and marks communicated to the students and postedin the marks register by lecturers.
➢ Evaluation is making a tool of motivation for learning and it promotesrapport between the student and teacher.

2.6.7 Does the institution and individual teachers use assessment/evaluation as an indicator for evaluating student performance, achievement of learning objectives and planning? If yes provide details on the process and cite a few examples.

Yes,The learning levels as well as academic performance at various levels, theory / practicals / co-curricular / extracurricular, is evaluated using the evaluation outcomes of the students. Students belonging to rural agricultural families who do not have academic environment in their habitations are identified using assessment / evaluation and given counseling by personal interaction by the teachers to overcome any specific problems and to improve levels of comprehension with the help of teaching aids. Books are suggested for easy understanding. The help of fast learners is also suggested. The details of remedial Coaching provided are documented by the departments concerned.

Any other relevant information regarding teaching, learning and evaluation which the college would like to include

At the undergraduate level the college offers many options to the students in various programmes, BA/B.Sc/B.Com. Keeping pace with the developments in various areas of study information accrued from different text books / reference books / internet even going beyond the curriculum is passed on to the students during class room lectures with a view to enrich the curriculum.
Social skills which facilitate interaction and communication with others are developed among the students by way of counseling at various functions organized in the college and also training classes of JKC. Students are warned about impairment of social skills due to bad habits.

Students are sensitized on broad skills such as communications, human relations, leadership, management & organization, planning & research and work survival.

Teaching plan prepared by the faculty is brought to the notice of the students in advance. Internet is used as a learning resource. Students are motivated to use ICT beyond the class room as internet is a treasure house of knowledge.

CRITERION III
RESEARCH, CONSULTANCY AND EXTENSION

RESEARCH

CONSULTANCY

EXTENSION

"No Great Discovery Was Ever Made Without a Bold Guess"
---- Isaac Newton

CRITERION III: RESEARCH, CONSULTANCY AND EXTENSION

3.1 Promotion of Research
3.1.1   Does the institution have recognized research center/s of the affiliating University or any other agency/organization?

At present, there is no recognized research centre in the college. However the Govt. of Andhra Pradesh has identified our institution as a resource centre in Aquaculture. Accordingly **Dr.P.Saibaba of Zoology Dept.** was selected by Govt. of Andhra Pradesh as **a member in three members Aquaculture Expert Committee** and sent to Punjab for the development of aquaculture in Punjab state on the request of Hon'ble Chief Minister of Punjab Shri.Prakash Singh Badalji during August 2014. The other two members in the expert committee are Dr.T.V. Ramana, Dean (Fisheries), S.V. Veterinary University, Tirupati and Dr. R. Rama Krishna, Senior Scientist (Aquaculture) Retd, from the same university. The Expert Committee submitted a report with necessary suggestions for the development of aquaculture in Punjab to the Govt. of Punjab state. Besides this, several faculty members are actively involved in research activities.

The Expert Committee Members presenting a Memento to the Hon'ble Chief Minister, Punjab, Shri.Prakash Singh Badalji on 11-8-2014 at Punjab Bhavan, Chandigarh.

PPT presentation by **Dr.Saibaba** on shrimp culture in the presence of Hon'ble Chief Minister, Shri. Badalji at Chandigarh

3.1.2   Does the Institution have a research committee to monitor and address the issues of research? If so, what is its composition? Mention a few recommendations made by the committee for implementation and their impact.

Yes, the college has a research committee consisting of Principal of the college as Chairperson and senior doctorate faculty as members. The committee is entrusted with the responsibility of promoting research activities among teachers and students. The following is the composition of the committee.

Composition of Research Committee:

Chairperson: Capt. N. Lakshmana Rao, Principal
Coordinator: Dr. E.R.Subrahmanyam, Reader in Chemistry, (Retd.)
Members: 1. Dr. P.V.B.K.R.L Saibaba,
                 2. Dr. Ch. Ch. Satyanarayana
                 3. Dr. A .Venkateswara Rao
                 4. Dr. K. Daya Sagar Babu
                 5. Dr. B.Asish Babu

The research committee has made some important recommendations for the promotion of research in the college as given below:

Recommendations of Research Committee:

➢ Staff members are to be encouraged to take up research programmes for M.Phil and Ph.D.
➢ Doctorate faculty members are to be advised to submit proposals for minor and major research projects to various funding agencies like UGC, DBT etc.
➢ Faculty members are to be encouraged to publish research articles in journals.
➢ Staff members are to be identified and encouraged to conduct seminars and workshops in the college.
➢ Staff and students are to be encouraged to participate in seminars and workshops conducted by other institutions.
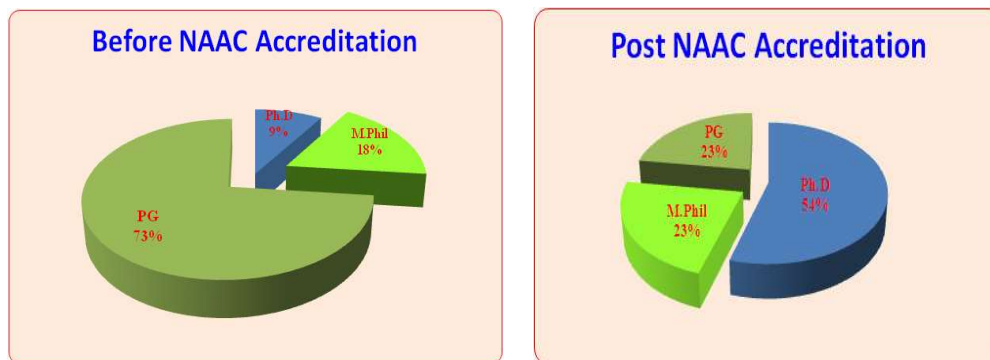
Staff who excelled in Research Araena

Impact of the Recommendations of Research Committee:

➢ At present, among 22 aided lecturers, 12 **(54.5% of Aided faculty)** have **Ph. D** degree and 5 **(22.7% of Aided faculty)** are holding**M.Phil** degree while among the unaided lecturers, 3 are Ph.D degree holders and 6 have

M.Phil degree. During the last eight years **(Post Accreditation period)** 12 faculty members have received **Ph. D** degree and 6 have received **M.Phil** degree. Currently 4 faculty members are engaged in Ph.D research under the XI & XIIth plan of Faculty Development Programme. Apart from this 7 lecturers are pursuing Ph.D degree and one teacher for M.Phil on part-time basis.

➢ The college has received two Major Research Projects and two Minor Research Projects funded by UGC. Some of the staff members have applied/completed/continuing research projects.

➢ A number of teachers have published research articles in reputed journals. The faculty of Zoology Dept. has been publishing research findings frequently on Aquaculture in local magazines and other public media for the immediate benefit of farmers.

➢ Conducted 5 National level seminars organized by the Dept. of Commerce, Chemistry & Biochemistry, English, Botany, and Physics& Electronics and 1 workshop by IQAC.

➢ Faculty members of the college have participated and presented papers in various seminars and workshops.

3.1.3   What are the measures taken by the institution to facilitate smooth progress and implementation of research schemes/projects?

- **Autonomy to the Principal Investigator (PI)**

The college provides full autonomy to the Principal Investigator of minor and major projects to facilitate smooth progress and completion of proposed research work in time.

- **Timely Availability or Release of Resources**

As soon as grants are received from the funding agency, a separate bank account is opened in the name of Principal Investigator for the timely availability of resources. The principal investigator will be given full freedom for utilizing the funds. He is responsible for auditing and submission of utilization certificate to the funding agencies through the principal of the college.

- **Adequate infrastructure and human resources**

The college provides laboratory, library and computer facilities to the researchers as and when required. All science departments have sufficient laboratory facilities and instruments for the execution of research work. The college also extends administrative and technical support to the research faculty.

- **Time-off, reduced teaching load, special leave etc. to teachers**

Study leave and duty leave are granted for eligible teachers.

- **Support in terms of technology and information needs**

The college has good number of computers with internet facility in almost all the departments. The library is also provided with reprographic facility and internet connectivity. The staff members are allowed to use the laboratories, instruments, and library and internet facility for their research work.

- **Facilitate timely auditing and submission of utilization certificate to the funding authorities**

During the course of research project, periodic monitoring is done by the principal of the college. The progress reports are forwarded to the funding agencies through the principal. After completion of the research project an audit is conducted and utilization certificate will be submitted to the funding agencies through the principal of the college.

- **Any other**

The college provides necessary facilities and infrastructure to the faculty for implementation of research activities.

3.1.4　What are the efforts made by the institution in developing scientific temper and research culture and aptitude among students?

The institution always motivates the staff and students to actively involve in research activities for improving knowledge and skill in their respective fields. The guest lectures, seminars and workshops conducted in the college motivate the staff and students to involve in research activities. The students are encouraged for paper presentation in seminars. The science department's conducts short field visits to nearby research stations and laboratories for students. The students of the college do research projects as a part of their course syllabi. All these activities develop scientific temper and research culture and aptitude among the students.

3.1.5　Give details of the faculty involvement in active research (Guiding student research, leading Research Projects, engaged in individual/collaborative research activity, etc.)

The faculty members of the college are actively involved in research activities. The details are as follows:

a) Faculty involvement in guiding student research:

As our college is mainly intended for teaching and learning process for undergraduate students there are no student research scholars registered for research degrees (M.Phil/Ph.D) and the members of the faculty are not acting as research guides for the student research. However the college is making all possible efforts to develop scientific temper and research culture among the students through the following initiatives:

➢ By conducting short field trips to research labs and shrimp culture farms to inculcate research aptitude among the students.
➢ By arranging guest lectures, seminars and workshops to provide ample opportunities to students to interact with eminent researchers.
➢ By making availability of research books, journals, articles and paper clippings of research importance in the library.
➢ By guiding student projects.

b) Faculty members leading Research Projects:

Major Research Projects (UGC):
Dr. P.S Reddy, Head of the Dept. of Telugu (Retd)
- Completed a Major Research Project titled "A Comparative Study of Trendsetters in the Evolution of Telugu Film Lyric" with a financial assistance of Rs.6, 52,556/- from UGC during 2006-08 and got**"Nandi Award", Highest Award for Excellence in Telugu Cinema** presented annually by the Government of Andhra Pradesh**.**
- Doing a Major Research Project titled "A Study of Dubbing Songs in Telugu Films and their Literary Values" with a financial assistance of Rs.9, 30,800/-from UGC during 2013-15.

Minor Research Projects (UGC):
Dr.A.Venkateswara Rao, Lecturer in Chemistry
- Completed a Minor Research Project titled "Study on Effects in Oil & Gas Exploration and Crop Holiday on water quality in Konaseema Region of Andhra Pradesh" with a financial assistance of Rs.1, 50,000/- from UGC during Aug. 2012 to Feb. 2014.

Dr. K. Satyanarayana, Lecturer in Commerce
- Doing a Minor Research Project titled "Working Conditions of Sales Personnel in Selected Retail Establishment in East Godavari District, Andhra Pradesh" with a financial assistance of Rs.2, 50,000/- from UGC during 2014-15.

c) Faculty involvement in individual/collaborative research activity, etc.:

Dr. Pindi Saibaba of Zoology department has been actively involved in the research of Aquaculture. He is well versed with soil and water analysis, and disease diagnosis of aquatic organisms with the help of histopathological,

microbiological and molecular diagnostic techniques. He has surveyed the common diseases of fish and shrimp in culture systems of Konaseema region, a highly potential area for aquaculture, with self funding for the benefit of aqua farmers. Many of our faculty members have completed Ph.D while in service.

The following faculty members have completed Ph.D during 2007-2015

S.No	Name of the Faculty	Subject	University
1.	Dr.K.S.R Subrahmanyam	Telugu	PSTU, Hyderabad
2.	Dr. A.Venkateswara Rao	Chemistry	Andhra University,Visakhapatnam
3.	Dr. Ch.Ch.Satyanarayana	Chemistry	Andhra University,Visakhapatnam
4.	Dr. S.V.K Sastry	Physics	Acharya Nagarjuna University,Guntur
5.	Dr. P.V.B.K.R.L Saibaba	Zoology	Andhra University,Visakhapatnam
6.	Dr. K.Satyanarayana	Commerce	Andhra University,Visakhapatnam
7.	Dr. K.Daya Sagar Babu	History	PSTU, Hyderabad
8.	Dr. M.Bala Swamy	Economics	Andhra University,Visakhapatnam
9.	Dr. S.N Madduleti	English	Andhra University,Visakhapatnam
10.	Dr. S.Prasad Rao	English	S.V University,Tirupati
11.	Dr.B.Aseesh Babu	English	Andhra University,Visakhapatnam
12.	Dr. D.Ch.Papa Rao	Mathematics	Andhra University,Visakhapatnam

The following faculty members have registered Ph.D during 2007-2015

S.No	Name of the Faculty	Subject	University
1.	Mr. P.Krishna Kishore	Chemistry	Andhra University
2.	Smt. P.S Sunitha	Chemistry	Andhra University
3.	Mr. V.Lakshmana Rao	Chemistry	Andhra University
4.	Mr. P.Himakar	Physics	Andhra University
5.	Mr. R.S.N Raju	Commerce	Andhra University
6.	Smt. K.S.Hiranmayi	Political Science	Andhra University
7.	Mr. J.Nehru Naik	Economics	Andhra University
8.	Mr.M.Soma Raju	English	Andhra University
9.	Mr. A.V.S.S.V Sarma	Sanskrit	Andhra University
10.	K.T.V.S.R.P.P Padmaja	Telugu	Sri Padmavathi Mahila University
11.	Mr. D. V Ramana	Physical Education	Andhra University

The following faculty members have completed/ registered M.Phil during 2007-2015

S.No	Name of the Faculty	Subject	University	Status
1.	Mr. V.Krishna Mohan	Commerce	Andhra University	Ongoing
2.	Mr.T.Sundara Ramayya	Commerce	Alagappa University	Completed
3.	Mr. T.Prasad	Economics	Andhra University	Completed
4.	Dr. P.Himakar	Physics	Andhra University	Completed
5.	Mr. V.Radha Krishna	Physics	Andhra University	Completed
6.	Smt. P.S Sunitha	Chemistry	Andhra University	Completed
7.	Mr. M. Soma Raju	English	Andhra University	Completed

3.1.6   **Give details of workshops/ training programmes/ sensitization programmes conducted / organized by the institution with focus on capacity building in terms of research and imbibing research culture among the staff and students.**

The college has conducted the following seminars/workshops/training and sensitization programmes

S.No	Department	Details of the programme	Theme	Sponsoring Agency
1.	Chemistry & Biochemistry	Two day National Seminar on 4th&5th July 2009.	Alternative Energy Sources: Traditional/Local/Modern Initiaives.	UGC &.O.N.G.C
2.	Physics	Two day National Seminar titled"Nanno materials & nanno Technology" on 9th&10th Jan.2010.	Applications of Nanno materials and Technology.	UGC
3.	English	Two day National Seminar on 25th& 26th Aug.2012.	Communication Skills-Need of the Community.	UGC
4.	Commerce	1. Two day National Seminar on 10th&11th July 2010.	Commerce Education and Employability.	UGC
		2.A Talk on "Entrepreneurship Development" on 16th Aug.2014	Entrepreneurship Development.	NSIC and College
		3. A Talk by Justice Dr. B. Shiva Shankar, A.P High Court on 29th Nov.2014.	Law Abiding Citizens and Value in Education.	College
		4. A Talk by Dr. Vara Prasad, Prof. of Gitam University on 16th Dec.2014.	Management Ethics.	College
		5. A Talk by Nalla Prabhakara Rao, Advocate and Notary on 20th Jan.2007.	Consumer Protection Law in Action.	College

		6.A Talk bySri. M. Sree Ram, Coordinator,National Stock Exchange, District Investment Education on 24th Nov.2008.	Stock Market Awareness Programme.	College
		7.A Talk by Prof. Mithuselah and Prof. Sai Ram, ICFAI National College, Rajahmundry on 25th Nov.2008.	Career Plans and Interview Techniques.	College
5.	Botany & Biotechnology	Two day National Seminar on 1st&2nd Feb.2010	Emerging Trends in Biotechnology.	UGC
6.	Sanskrit	Sanskrit Day on 18th Aug.2014.	To create interest in all Sastras of Sanskrit.	College
7.	Telugu	**1.** A talk on teaching on 26th July 2014.	A talk on "Kramasikshana-Nitika viluvalatho kudina vidyabodhana"	College
		2. A talk by Sri. P.K Satyanarayana,Principal (Retd.) on 4th Aug.2014.	A talk on "Pracheena Kavitwa Parimalam"	College
		3. A talk by Sri.L.B Sriram, Eminent Cine Artist on 27th Aug.2014.	"Trisatha Kavitha Neeranjanam" Padya Pathanam in connection with mother tongue day celebrations	College
		4. A talk by Sri.S.Venkata Ratnam, Social Ativist on19th Sep.2014.	A talk on "Manavathavada Kavi-Sri. Boyi Bheemanna"	College
		5. A talk by Sri. Thopella Prabhakaram on 29th Oct. 2014.	A talk on "Subhashitha Vaibhavam"	College
		6. A talk by Dr. Pydipala on 11th Nov.2014.	A talk on "Telugu Bhasha Soundaryam Naadu- Nedu"	College
8.	Computer Science	Computer Training for College administrative staff on 21st July 2014.	To improve computer knowledge and skills.	IQAC
9.	IQAC of College	**1.** Two day National Seminar on 22nd&23rd Jan.2011.	Strategies for Strengthening Internal Quality Assurance Mechanisms in Colleges	IQAC
		2. One day Workshop on 20th Nov.2014.	Quality Enhancement Initiatives in Higher Education Institutes.	IQAC

3.1.7 Provide details of prioritised research areas and the expertise available with theinstitution.

Being an undergraduate institution, the college mainly focuses on teaching learning activity and major part of resources are utilized in attending to the learning needs of students. However each department has its own prioritized research areasand needs special strategy for integrating research with the

teaching-learning process. The college has identified the following areas of expertise among the faculty members.

Name of the Department	Prioritized Research Area	Areas of Expertise
Telugu	Literature	Modern Literature
History	Archeology of Temples	Inscriptions of Hindu Temples
Economics	Income & Consumption	Identifying Saving habits & Consumption patterns
Physics	Molecular Spectroscopy, Dielectrics & Ultrasonic Studies	Application of some organic lasing activity materials like coumarins etc.
Chemistry/Biochemistry	Environmental Pollution	Effect of Oil & Gas exploration activities on water quality of Konaseema region
Botany/Biotechnology	Study of Mangrooves	Enumeration of mangroves & screening of secondary metabolites
Zoology	Aquaculture	Seed production, Culture practices and Disease diagnosis
Mathematics	Space Research	Relativity & Cosmology

3.1.8 Enumerate the efforts of the institution in attracting researchers of eminence to visit the campus and interact with teachers and students?

Our college always aims to boost academic standards of both staff and students. For this purpose the college invites eminent academicians, subject experts and researchers as resource persons for the seminars and workshops and creates an opportunity to the staff and students to interact with them.

IQAC of the college is frequently organizing lectures and inviting eminent resource persons to address the teaching staff and students for the improvement of 'quality' in higher education. The details of the events are given in the Department Evaluative Reports.

3.1.9 What percentage of the faculty has utilized Sabbatical Leave for research activities? How has the provision contributed to improve the quality of research and imbibe research culture on the campus?

There is no provision for the staff to utilize sabbatical leave for research activities. However staff members can avail leave for two years for Ph.D and one year for M.Phil degree as per UGC regulations under FDP scheme. On duty leave will be sanctioned to faculty participating in seminars and workshops. All faculty members should complete one orientation and two

refreshers programmes during the service period where in they are motivated to develop research culture. The following staff members have been granted leave for completing Ph.D/M.Phil degree by UGC during XI Plan and XII Plan under FDP scheme.

S.No	Name of the staff member	Faculty	Research Degree	Selected during academic year	UGC Plan
1.	Sri.S.N Madduleti	English	Ph.D	2009-10	XI
2.	Sri.M. Soma Raju	English	Ph.D	2009-10	XI
3.	Sri.B. Aseesh Babu	English	Ph.D	2009-10	XI
4.	Sri.M. Bala Swamy	Economics	Ph.D	2009-10	XI
5.	Sri.K.Satyanarayana	Commerce	Ph.D	2009-10	XI
6.	Sri.P.Himakar	Physics	M.Phil	2009-10	XI
7.	Smt.P.Surya Suneetha	Chemistry	Ph.D	2014-15	XII
8.	Sri.V.Lakshmana Rao	Chemistry	Ph.D	2014-15	XII
9.	Sri.J.Nehru Naik	Economics	Ph.D	2014-15	XII

3.1.10   Provide details of the initiatives taken up by the institution in creating awareness/advocating/transfer of relative findings of research of the institution and elsewhere to students and community (lab to land).

➢ Faculty members of Zoology Dept. are actively involved in creating scientific awareness among the aqua farmers for the development of sustainable aquaculture. Dr.P.Saibaba of Zoology Dept. acts as resource person in aquaculture activities for academic colleges, research institutes and public meetings. He is transferring relative findings of research of the institution and elsewhere in the field of Aquaculture to the aqua farmers through local magazines, print and electronic media and making all possible efforts to fill the gap between activities of scientists (lab) and farmers (land). Recently Dr. P. Saibaba has alerted the aquafarmers on the emergence and impact of a new microsporidian disease, EHP through T.V channel.

➢ Dr.P.Saibaba made some recommendations to the Govt. of Punjab for the development of aquaculture through the report submitted by A.P Aquaculture Expert Committee.

➢ The department of Botany is maintaining vermicompost unit in the institution and creating awareness among the farmers on the utility and importance of organic fertilizers in agriculture, especially in horticulture.

➢ Some of the faculty members of the departments like Chemistry, Commerce and Telugu have undertaken research projects and create research awareness among the students and also enlighten the society on environmental and social issues.

3.2 Resource Mobilization for Research

3.2.1   What percentage of the total budget is earmarked for research? Give details of major heads of expenditure, financial allocation and actual utilization.

There is no provision for allotment of fund for research in the college. But the fund is mobilized for the research activities from UGC and other Governmental agencies by the individual researcher and the college provides necessary help.

3.2.2   Is there a provision in the institution to provide seed money to the faculty for research? If so, specify the amount disbursed and the percentage of the faculty that has availed the facility in the last four years?

There is no such provision in the college to provide seed money to the faculty for research. However the college provides other facilities like infrastructure, laboratory and library to researchers to complete the research work.

3.2.3   What are the financial provisions made available to support student research projects by students?

For the student research projects there is no provision in the college to provide financial assistance. But the student research projects do not suffer due to lack of financial provisions and are carried out by individual efforts of the students. Students are encouraged to take up some research projects under the supervision of senior faculty members and the infrastructure is made available.

3.2.4   How does the various departments/units/staff of the institute interact in undertaking inter-disciplinary research? Cite examples of successful endeavors and challenges faced in organizing interdisciplinary research.

Organization of seminars in the college is also a part of research activity. The faculty members appointed in various committees, drawn from different departments of the college, work together for the successful organization of seminars and workshops, as a part of research activity. Some of the departments of the institution like Botany and Biotechnology; Chemistry and Biochemistry; and Physics and Electronics have jointly organized seminars as an inter-disciplinary research activity.

3.2.5   How does the institution ensure optimal use of various equipment and research facilities of the institution by its staff and students?

Internet facility with Wi-Fi connection is provided to all departments. Computers with internet connectivity are made available to researchers. Infrastructure facilities and accommodation are provided to the research faculty. Specialized labs are developed for research alone in some of the science departments.   Most modern equipments like spectrophotometers, Electrophoresis, PCRs and Cooling Centrifuges are made available for research faculty. All these facilities are made available to staff for their research work. The Zoological museum provides another such opportunity wherein staff and students of other departments can improve their knowledge of Zoology by visiting museum.

3.2.6   Has the institution received any special grants or finances from the industry or other beneficiary agency for developing research facility? If 'yes' give details.

No, the institution has not received any special grants either from the affiliating university or any other beneficiary agency for developing research facility. The research facilities are created with the funds received from the funding agencies for the research projects and also by the college.

3.2.7   Enumerate the support provided to the faculty in securing research funds from various funding agencies, industry and other organisations. Provide details of ongoing and completed projects and grants received during the last four years.

➢ The college provides necessary help to the interested faculty members to apply for research funds from different sponsoring agencies.
➢ Details of ongoing and completed projects and grants received during the last eight years (2007-2015) is given below:

Minor Research Projects

Duration Year From To	Title of the Project	Name of the funding agency	Total Grant (Rs.)		Total Grant received till Date
			Sanctioned	Received	
18 Months (2012-2014)	" Study on Effects in Oil & Gas Exploration and Crop Holiday on Water Quality in Konsaseema Region of Andhra Pradesh". **Dr.A.Venkateswara Rao, Lecturer in Chemistry**	UGC	1,50,000	1,50,000	1,50,000
18 Months (2014-2016)	"Working Conditions of Sales Personnel in Selected Retail Establishment in East Godavari District, Andhra Pradesh" **Dr. K.Satyanarayana, Lecturer in Commerce**	UGC	2,50,000	1,70,000	1,70,000

Major Research Projects

Duration Year From To	Title of the Project	Name of the funding agency	Total Grant (Rs.)		Total Grant received till Date
			Sanctioned	Received	
2 Years (2006-2008)	"A Comparative Study of Trendsetters in the Evolution of Telugu Film Lyric" **Dr. P.S.Reddy, HOD of Telugu (Retd.)**	UGC	6,52,556	6,52,556	6,52,556
2 Years (2013-2015)	"A Study of Dubbing Songs in Telugu Films and their Literary Values" **Dr. P.S.Reddy, HOD of Telugu (Retd.)**	UGC	9,30,000	9,30,000	9,30,000

Interdisciplinary projects : Nil
Industry sponsored : Nil
Students'researchprojects : A good no of projects were done with selffunding
Any other (specify) : Nil

3.3 Research Facilities

3.3.1 What are the research facilities available to the students and research scholars within the campus?

Wi-Fi facility is available on the campus and most of the departments in the college are provided with internet connection. Some labs are earmarked as research labs by some of the science departments. Most modern equipments like Spectrophotometers, Electrophoresis, PCRs and Cooling Centrifuges are made available for research activity. General library equipped with internet and reprographic facility. Researchers can make use of all these facilities.

3.3.2 What are the institutional strategies for planning, upgrading and creating infrastructural facilities to meet the needs of researchers especially in the new and emerging areas of research?

The grant received from the UGC and other funding agencies is used to purchase books and journals, equipments and other relevant materials for research activities as per the guidelines of funding agencies. Laboratories of science departments are well maintained and well equipped to facilitate research. Faculty members can use other department laboratories for the research work as and when required. The laboratories of Botany and Zoology departments are provided with most modern equipments like Research Microscopes, Spectrophotometers, Laminar flow hoods, Electrophoresis, PCR and Cooling Centrifuges for research faculty. The college encourages all the staff members to organize and to attend seminars to improve the knowledge in the new and emerging areas of research interest.

3.3.3 Has the institution received any special grants or finances from the industry or other beneficiary agency for developing research facilities? If 'yes', what are the instruments/ facilities created during the last four years?

The college has not received any special grants or finances from the industry or other beneficiary agency for developing research facilities. The research facilities are created with the funds received from the funding agencies for the research projects and also by the college.

3.3.4 What are the research facilities made available to the students and research scholars outside the campus / other research laboratories?

Some of the researchers of the college utilize the research facilities available outside the campus like Agricultural Research Station at Ambajipeta and other research laboratories of universities for their research activities.

The Dept. of Zoology is utilizing the research facilities available in a Private Aqua Disease Diagnostic Laboratory subsidized by MPEDA, M/s. Sapthagiri Aqua Labs at Amalapuram for the disease diagnosis of aquatic animals and for other research activities related to aquaculture.

3.3.5 Provide details on the library/ information resource centre or any other facilities available specifically for the researchers?

The general library of the college has sufficient facilities to act as an information resource center. It has good collection of books, journals/magazines related to all subjects, printing, reprographic and internet facilities. These facilities are made available to all the research faculty of the college.

3.3.6 What are the collaborative research facilities developed / created by the research institutes in the college. For ex. Laboratories, library, instruments, computers, new technology etc.

Available references in the library, instruments in the labs and knowledge of faculty are used for collaborative research.

The Dept. of Biotechnology is equipped with latest instruments like PCR, Electrophoresis etc., which can be utilized for collaborative research by the other research faculty of Biology departments. The staff members of Dept. of Mathematics are helping the research faculty in the interpretation of statistical data related to their research work. Dr.P.Saibaba of Zoology dept. has utilized

the services of Botany faculty for identification of plankton, Chemistry faculty for water analysis of aquaculture ponds and Mathematics faculty for statistical analysis of research data while pursuing his Ph.D degree.

3.4 Research Publications and Awards

3.4.1 Highlight the major research achievements of the staff and students in terms of

- **Patents obtained and filed (process and product)**

  ➢ At present no patents are obtained and filed. However Dr. P. Saibaba of Zoology Department has completed his work on "Loose Shell Syndrome/White Feces Syndrome" in shrimp culture and he will be developing a product very soon to control it.

- **Original research contributing to product improvement**

  ➢ A study is being carried out by Dr. P. Saibaba of Dept. of Zoology to find the causes of an economically important disease "Moulting Mortality Syndrome (MMS)" in vannamei shrimp culture and to develop preventive measures.

- **Research studies or surveys benefiting the community or improving the services**

  ➢ Dr.P. Saibaba of Dept of Zoology has visited Punjab state during 10th to 18th August 2014 as **a member of three members A.P. Aquaculture Expert Committee** constituted by Govt. of A.P on the request from Hon'ble Chief Minister of Punjab, Shri Prakash Singh Badal, for the development of aquaculture in Punjab state. The committee paid a **special attention for the development of aquaculture in water logged areas in five districts, where agriculture of any kind is not possible.** The problem of water logging is more severe in the districts of Western Punjab i.e., Shri Mukutsar Sahib, Faridkot, Firozpur, Fazilka and Bhatinda districts. **A detailed report consisting of about 78 pages was prepared** and submitted to both the Governments of Andhra Pradesh and Punjab.

  ➢ Dr.P.Saibaba of Zoology department has surveyed economically important diseases in fish, prawn and shrimp culture ponds of Konaseema region of East Godavari District in Andhra Pradesh. He published the details of his findings and suggestions in aqua magazines and news papers along with short TV programmes for the immediate benefit of Aqua farming community. He has been contributing a lot of information with his research activity for the

development of sustainable aquaculture at both state and national level. He is actively involved in answering the questions posted by aqua farmers and technicians on Aquaculture through a mobile app managed by **"Aqua Brahma"** regularly at national level.

➢ A few surveys conducted by the students especially on blood groups have been benefiting the community in many ways.

- **Research inputs contributing to new initiatives and social Development**

The research activities undertaken by the faculty of college are primarily oriented towards enrichment of subject knowledge and community development. Some of the important contributions are:

➢ The research work carried out by Dr.Pydipala on Telugu Cinema and the publication of books by Dr.S.R.S Kolluri and Smt.K.Padmaja of Telugu department help to enrich the Telugu literature.

➢ Dr. A.Venkateswara Rao of Chemistry department has enlightened the impact of oil and gas exploration activities on the environment in Konaseema region of E.G District through his research contributions.

➢ Better protocols of egg washing developed by Dr.P.Saibaba helped the shrimp hatcheries to improve seed quality of shrimp. Seed selection criteria developed by Dr.P.Saibaba helped the aqua farmers to choose good quality shrimp seed. An innovative study carried out by Dr. P.Saibaba on viral antagonism between MBV and HPV (viral pathogens) in Tiger Shrimp opened the way for the design of practical strategies to control viral diseases and other pathogens in shrimp culture.

3.4.2   Does the Institute publish or partner in publication of research journal(s)? If 'yes', indicate the composition of the editorial board, publication policies and whether such publication is listed in any international database?

The college has not published any research journal.

3.4.3   Give details of publications by the faculty and students

- **Publications per faculty:**About 8 staff members have publications to the credit of their authorship.
- **Number of Papers published by faculty in Peer Reviewed Journals (National / International) :** 34

- **Number of publications listed in International Database (for Eg:Web of Science, Scopus, Humanities International Complete, Dare Database-International Social Sciences Directory, EBSCO host, etc.):** Nil
- **Monographs Published:** 12
- **Chapter in Books:** 1(Dr.K.Satyanarayana, Lecturer in Commerce-1)
- **Books Edited:** Nil
- **Books with ISBN/ ISSN with details of publishers:**
  Dr.K.Daya Sagar Babu, Lecturer in History has published the following books
  1. Andhra Pradesh History congress 2014-ISSN 2320-057X
  2. Vogyatha – (April-June2015) ISSN-2348-4225
- **Citation Index:**
- **SNIP:**
- **SJR:**
- **Impactfactor:**
- **Index:**

Number of Papers published by faculty in Peer Reviewed Journals (National / International):

Our college staff members have published the following papers in peer reviewed journals.

S.No	Name of the staff member	Department	Papers published in journals		Total publications
			National	International	
1	Dr.D.Ch.Papa Rao	Mathematics	---	7	7
2	Dr.S.V.Kumara Sastry	Physics	1	4	5
3	Dr.E.R.Subrahmanyam	Chemistry	---	3	3
4	Dr.P.V.B.K.R.L.Saibaba	Zoology	---	1	1
5	Sri.K.V.Rajesh	Coputer science	---	1	1
6	Dr.K.Satyanarayana	Commerce	2	9	11
7	Dr.K.Daya Sagar Babu	History	---	1	1
8	Dr.M.Bala Swamy	Economics	1	4	5

* The copies of paper publications will be submitted to the NAAC peer team during on site visit to the college.

Other Publications: Faculty members of the college have presented/published several research papers/articles in seminars, local magazines and news papers for the immediate transfer of the research findings of their concerned field to the society. Faculty wise other publications are given below:

S.No	Name of the Staff Member	Department	Papers Presented in Seminars		* Other Publica tion	Total
			National	International		
1	Dr. S.N.Madduleti	English	3	--	--	3
2	Dr. S.Prasada Rao	English	3	--	--	3
3	Dr. B.Aseesh Babu	English	6	1	--	7
4	Smt. Ch.Naga Rani	English	2	--	--	2
5	Sri. V.M.V.Rao	English	1	--	--	1
6	Capt. P.S.L.G.V.S.Sarada	English	1	--	--	1
7	Dr. K.S.R.Subrahmanyam	Telugu	3	--	--	3
8	Smt. K.T.V.S.R.P.P.Padmaja	Telugu	2	--	--	2
9	Sri.A.V.S.S.V.Sarma	Sanskrit	2	--	--	2
10	Dr.D.Ch.Papa Rao	Mathematics	15	--	--	15
11	Sri.P.Himakar	Physics	1	--	--	1
12	Dr.S.V.Kumara Sastry	Physics	3	--	--	3
13	Dr.E.R.Subrahmanyam	Chemistry	4	1	13	18
14	Sri. P.Krishna Kishore	Chemistry	3	--	--	3
15	Dr. A.Venkateswara Rao	Chemistry	4	--	--	4
16	Smt. P.S.Sunitha	Chemistry	2	--	--	2
17	Dr.T.S.Ramakrishna	Botany	4	--	--	4
18	Dr. P.V.B.K.R.L.Saibaba	Zoology	1	--	15	16
19	Sri. V.Krishna Mohan	Commerce	1	1	--	2
20	Sri. R.S.N.Raju	Commerce	-	1	--	1`
21	Dr. K.Satyanarayana	Commerce	11	8	--	19
22	Sri. G.S.D.Prasada Rao	Commerce	1	1	--	2
23	Sri. K.Rambabu	Commerce	1	--	--	1
24	Dr. K.Daya Sagar Babu	History	13	2	4	19
25	Dr. M.Bala Swamy	Economics	--	--	--	11
26	Sri. J.Nehru Naik	Economics	--	--	--	2

*Publications in local magazines, news papers, books etc.
**The details of other publications will be furnished at the time of NAAC peer team visit.

Monographs Published

➢ Dr.S.R.S Kolluri of Telugu Department has published as many as **11 monographs** and Smt.K.Padmaja, Lecturer in Telugu has published **one** monograph.

3.4.4   Provide details (if any) of

- **Research awards received by the faculty**

The following members of the faculty received Research awards from various organizations.

- ➢ Dr.P.Satyanarayana Reddy, popularly known as "Dr.Pydipala" of Dept. of Telugu received **Nandi Award, Highest Award for Excellence in Telugu Cinema** presented annually by the Government of Andhra Pradesh, for Best Book titled "Geya Kavula Charitra" on Telugu Cinema from Hon'ble Minister of Cultural Affairs Smt.D. Aruna at Hyderabad in 2010.

Dr.Pydipala receiving "Nandi Award" from Hon'ble Minister of Cultural Affairs Smt.D.Aruna

- ➢ Dr.S.R.S Kolluri, HOD of Telugu has received the following **Awards**on different occasions:

S.No	Name of the Award	Awarded by	Year
1	Best Poet	International Vasavi Club	2011
2	Ugadi Puraskar	Sreepeetham Paripurnananda Swamy	2011
3	Best Vyakhyatha	Gazal Charitable Trust, Hyderabad	2012
4	Sabha Vachaspathi	S.V.Krishna Reddy, Hyderabad	2013

Presenting representation to Hon'ble **CM of A.P** for the   Development of Telugu Language in 2014

Receiving "Telugu Tejam" award from Hon'ble **Governer of   T.N** Sri.K.Rosaiah in 2014

Hon'ble **Governer of A.P** Sri.N.D Tiwari launching Dr.Kolluri's Book "Tribhasha Kavyam"   at HYD.

(Photos of Dr.S.R.S Kolluri, LIC of Telugu)

- Dr.A.Venkateswara Rao, Lecturer in Chemistry received **"Best Thesis Award"** for his Ph.D work and **Gold Medal** from Andhra University in2009.

- Dr.P.Saibaba, Lecturer in Zoology received **First prize** for oral presentation of paper titled "Important and Emerging Viral Diseases in Cultured Tiger Shrimp in India" in **National Seminar on Emerging trends in aquaculture**conducted by UGC and Dept of Science and Technology, New Delhi at D.N.R College, Bhimavaram, 5th& 6th October 2009.

- Dr.P.Saibaba, Lecturer in Zoology also received **felicitation** for his research contributions to the development of aquaculture, especially shrimp culture in Andhra Pradesh **along withIsrael scientist, Prof.Yoram Avnimelech, "Father of Biofloc Technology"** in a seminar titled "Profit in Aquaculture" held at Amalapuram in March 2014.

Dr.E.R Subrahmanyam receiving **Best Teacher Award** from former Hon'ble Chief Minister of A.P Sri.K.Rosaiah

Felicitations to Dr.Saibaba and Prof.Yoram of Israel in a seminar

- **Recognition received by the faculty from reputed professional bodies and agencies, nationally and internationally:**

  ➢ Dr.P.Saibaba of Zoology department has published a multi colour poster on Tiger shrimp diseases which has got national and international reputation and appreciation. Some of the contents of the poster were referred by Prof. D. V. Lightner, an International shrimp Pathologist from University of Arizona, USA, in his book on shrimp diseases. He was recognized as a resource person in aquaculture and he has been invited by various research organizations, academic colleges and national bodies like National Fisheries Development Board to deliver guest lectures.

  ➢ Dr.E.R Subrahmanyam, Reader in Chemistry (Retd), has been awarded **"State Best Teacher Award"** in 2009. He received the award on 14th Nov. 2009 at Ravindra Bharathi, Hyderabad from the then Hon'ble Chief Minister of A.P Sri.K.Rosiah.

  ➢ The following staff members have life membership in national and international bodies:

S.No	Name of the Staff member	Name of Professional body	National / International
1	Dr. P.V.B.K.R.L Saibaba	1. Aquatic Biodiversity Conservation Society (ABCS), Lucknow.	National
		2. The Indian Science Congress Association, Kolkata.	National
		3. International Society of Zoological Sciences (ISZS), Beijing, China	International
		4. International Association of Hydrological Science (IAHS), France	International
2	Dr. M.Bala Swamy	Indian Economics Association	National
3	Dr. K.Daya Sagar Babu	A.P. History Congress	National

- **Incentives given to faculty for receiving State, National and International recognitions for research contributions.**

The achievements of staff members are recorded and published in Annual Report of Principal in College Magazine.

3.5 Consultancy
3.5.1 Give details of the systems and strategies for establishing institute-industry interface?

The institution follows the following systems and strategies for establishing institute-industry interface:

- The faculty of Zoology department is frequently participating in various aquaculture related activities organized by state government and private organizations as a resource person to establish institute and industry interface.
- The experts from the industry and corporate companies visit the institution and interact with the students in order to enlighten them about various job opportunities.
- The JKC of the college organises job recruitments in which different companies are invited for the recruitment of students as per their requirement.
- The college organizes several industrial and field visits to students to give them an exposure of practical experience and knowledge in their field of study.
- The dept. of Botany is maintaining vermicompost unit and enlighten the farmers about the importance of organic fertilizers in agriculture and horticulture.

3.5.2   What is the stated policy of the institution to promote consultancy? How is the available expertise advocated and publicized?

The faculty members are given freedom to engage consultancy services for the benefit of society and they offer free consultancy services through their own initiatives receiving indirect benefit to the students.The institution allows it's faculty to use the available facilities to promote consultancy.The expertise available for consultancy is publicized through participation and presentation of papers in seminars and public meetings, publication of articles in journals and vernacular magazines and delivering guest lectures in other institutes.

3.5.3   How does the institution encourage the staff to utilize their expertise and available facilities for consultancy services?

The institution always encourages the staff members to prove their expertise and skill through consultancy in different fields including social services. Accordingly Dr. P. Saibaba of Zoology department has been recognized as a resource person for aquaculture activities. His services are being utilized by both Central and State Government organizations besides various academic institutes and private agencies in the field of aquaculture.

3.5.4   List the broad areas and major consultancy services provided by the institution and the revenue generated during the last four years.

➢ The consultancy services rendered by the faculty are need based and service oriented without charging any cost. Hence no revenue has been generated through consultancy services.
➢ The Consultancy Services offered by the college benefit the aquaculture industry, colleges and research institutes of the region.

The broad areas and major consultancy services provided by the college are as follows:
- As technical advisors to shrimp hatcheries and aquaculture farms.
  The department of Zoology is offering free consultancy services in the following areas:
  1. Establishment of Microbiology and PCR labs in shrimp hatcheries.
  2. Disease diagnosis and management of hatchery systems, fin fish and shrimp farms.
  3. Online consultancy to aqua farmers at national level.
- As professional technician for online aqua consultancy services at national level through mobile app "AquaBrahma".
- As members of the Board of Studies for university and other colleges.
- As member of Aquaculture Expert Committee at national level.

- As judges in various events and competitions organized in the region.
- As paper setters and external examiners.
- As resource persons at various seminars and other events.

3.5.5   What is the policy of the institution in sharing the income generated through consultancy (staff involved: Institution) and its use for institutional development?

The consultancy services are not for generating income, but offering as a social service to various government agencies, academic institutions, private organizations and aqua farmers. Hence there is no sharing of income generated through consultancy and its use for institutional development. However voluntary contributions in the form of chemicals, test kits and other items from outside consultations are utilized for the development of research facilities in the college.

3.6 Extension Activities and Institutional Social Responsibility (ISR)

3.6.1   How does the institution promote institution-neighborhood-community network and student engagement, contributing to good citizenship, service orientation and holistic development of students?

The college understands its responsibility to create awareness among the students about good citizenship, service orientation and holistic development. The college promotes institution-neighbourhood-community network by involving the students in various programmes through NCC, NSS, Red Ribbon Club, Charitable Trust and Mythri Mahila Seva Samstha. The following activities of these organizations, societies and clubs help the college to promote institution-neighbourhood-community network.
- Public awareness programmes like AIDS awareness, health and hygiene etc.
- Eye testing, Blood Group testing and Blood Donation Camps
- Conducting special medical camps for free health checkup and distribution of medicines for villagers.
- Participation in pulse polio and immunization camps
- Tree Plantation Programmes
- Chlorination of drinking water wells in adopted villages
- Conducting surveys on the socio-economic conditions in the adopted villages
- Arranging guest lectures to villagers by inviting eminent personalities of public life like Retired IAS Officers, Doctors, Lawyers and Lecturers to create awareness among villagers on sanitation, general health, utilization of Govt. schemes, literacy enhancement etc.

- Anti ragging programmes with the help of police officials
- Celebration of National and International days of importance
- Visits to old age home, blind institute and schools of orphanage, dumb and deaf.
- Collection of donations during natural calamities
- Visits to adopted villages to carry out required services

3.6.2 What is the Institutional mechanism to track students' involvement in various social movements / activities which promote citizenship roles?

The NSS officers of the college accompany the students in conducting the camps and programme to extend some sort of encouragement for effective implementation. All the activities carried out by the students are properly recorded. Sometimes the principal and staff of the college also participate to encourage the students.

3.6.3 How does the institution solicit stakeholder perception on the overall performance and quality of the institution?

The students can approach the principal and staff of college at any time to represent their issues. After completion of the course, feedback is collected from the students for the improvement of quality of education and performance of the college. The class teachers maintain touch with the parents of the students and inform the performance of their wards in the college. The staff of each department regularly holds meetings and evolves some useful strategies for the benefit of the students. The college organizes the meetings of parents and alumni to solicit perception on the overall performance and quality of the institution.

3.6.4 How does the institution plan and organize its extension and outreach programmes? Providing the budgetary details for last four years, list the major extension and outreach programmes and their impact on the overall development of students.

The college plan and organize its extension and outreach programmes through the following units:

- ➢ NSS units of the college
- ➢ NCC
- ➢ Red Ribbon Club
- ➢ Aamani Literacy Club
- ➢ Student's Charitable Trust
- ➢ Mythri Mahila Seva Samstha

All the extension activites are taken up as part of the **Institution's Social Responsibility**. In activities such as Swachh Bharat the entire college participates.

Community Service provided by NSS Units of the college:

The NSS Units of the college are responsible for organizing community programmes by participating student volunteers. There was only one NSS Unit in the college during 2007-08. The NSS Unit-II and Unit-III were sanctioned in 2008-09 and the NSS Unit-IV was introduced in 2009-10. At present there are four NSS units in the college. Each unit prepares their plan of action for every academic year after discussing with their respective advisory boards. The details of programme officers of NSS Units are given below:

Unit-I: Dr.Ch.B.Menon, Lecturer in Hindi (2007 to July2008)
Sri.K.V.V Satyanarayana, Lecturer in Commerce
(July2008 to July 2013)
Dr.A.Venkateswara Rao, Lecturer in Chemistry
(July 2013 to Till date)

Unit-II: Smt.N.Sridevi Parvathi, Lecturer in Economics
(Oct2008 to June 2013)
Dr.K.Satyanarayana, Lecturer in Commerce
(June 2013 to Till date)

Unit-III: Sri.V.S.V.S Narayana Murthy, Lecturer in History
(Jan.2009 to Till date)

Unit-IV: Sri.T.Sundara Ramayya, Lecturer in Commerce
(July2009 to Till date)

The enrollment of volunteers during the last academic year (2014-2015) in the NSS Unit-I, Unit-II, Unit-III and Unit-IV, was 131,134,141 and 125 volunteers respectively. The enrollment of volunteers into NSS Units will be completed in July of the academic year. An orientation programme will be conducted for new entrants on the aims and objectives of the NSS in all the four NSS Units in the beginning of academic year.

Special Camps of 7 days duration in every academic year were organized by all the four units to undertake various activities in adopted villages. During the period of special camps several common activities are carried out by all the four units like Tree Plantation, Cleaning the surroundings, Chlorination of drinking water wells, Blood Donation Camps etc. In the evening session, some guest lectures are arranged by inviting eminent persons and other experts to create awareness among the villagers about some important social issues.

All the four NSS Units of the college have participated in some special Days earmarked as important Days of Celebration like Independence Day, NSS Foundation Day, Gandhi Jayanthi, National Filaria Day, World AIDS Day, Republic Day etc. every year on the campus.

In addition to the common and regularly conducted activities mentioned above, the year wise major extension and outreach programmes of the Four NSS Units of the College for the last eight years are registered and the lists are kept ready with the Programme Officers.

<div align="center">**2007-2008**</div>

NSS Unit-I:

1. Observed "International Literacy Day" on 8th Sept.2007 with a special emphasis on the education of females.
2. The volunteers conducted "Communal Harmony Campaign and Fund Raising Week" from 19th to 25th Nov. 2007 and organized a rally in association with Lions Vasista of Amalapuram and collected a total amount of Rs.8250/- as donations and sent to the Secretary, National Foundation for Communal Harmony, New Delhi through a DD drawn on 25th Nov.2007 at Union Bank of India.
3. A seminar was conducted on "Eye Donation" in association with Lions Vasista, Amalapuram on 29th Nov.2007.
4. The volunteers actively participated in "Bharat Nirman Public Information Campaign", a media outreach strategy to empower ordinary citizen particularly from the rural areas with knowledge of the flagship programmes of the Govt. of India from 15th to 19th Dec.2007.
5. The Programme Officer attended the 13th Joint National Conference of I.P.H.A &I.A.P.S.M at Osmania Medical College, Hyderabad on 5th and 6th Jan.2008 and presented a paper titled "Pseudo Therapies" which was published in the souvenir.
6. A survey was conducted by the volunteers on Family Planning in Jan.2008.

<div align="center">**2008-2009**</div>

NSS Unit-I:

1. The programme officer attended the Orientation Training Programme at NSS Training Orientation Centre, Andhra University, Visakhapatnam from 15th to 24th Oct.2008.
2. The volunteers participated in the Youth Leadership Programme at M.V.N.J.S & R.V.R College of Arts & Science, Malikipuram from 24th to 26th Oct.2008.

3. Volunteers participated in Medical Camp for physically challenged persons in Nov.2008.
4. Participated in Pulse Polio Rally in Dec.2008.
5. Volunteers participated in Zonal Youth Festival at Govt. Junior College, Kothapeta on 27th Dec.2008 and District Youth Festival at P.R. Govt. College, Kakinada.

NSS Unit-II:

1. The volunteers participated in Medical Camp for physically challenged persons at Z.P.High School, Amalapuram in Nov.2008.
2. Observed National Filaria Day on 11th Nov.2008 and the volunteers distributed preventive dose of filarial medicines.
3. Participated in Pulse Polio Programme in Dec.2008 and Feb.2009.
4. The programme officer attended the Orientation Training Programme at Andhra University, Visakhapatnam from 11th to 20th Dec.2008.
5. Volunteers participated in Zonal Youth Festival at Govt. Junior College, Kothapeta on 27th Dec.2008 and won the all round championship.
6. Volunteers participated in the Youth Festival at Tuni, E.G.Dist. and Mr.P.Ayyappa Swamy secured first place in Solo Instrument and Mr.Sheik Subhan secured second place in mimicry.

NSS Unit-III:

1. Volunteers participated in service activities conducted by Red Cross Society in M.P.D.O Office at Amalapuram on 30th Jan.2009.
2. Participated in Pulse Polio Programme on 1st Fe.2009.
3. Volunteers participated in Voter Enrollment Programme.

2009-2010

NSS Unit-I:

1. Volunteers attended a workshop on Environmental Protection at G.B.R Degree College, Anaparthi on 16th Sept.2009.
2. Participated in a workshop on "Disaster Management" for two days at NSS TOC, Andhra University, Visakhapatnam on 24th&25th Sept.2009.
3. The Programme Officer attended the Y.R.C Programme Officers TOT Programmes on 28th&29th Oct.2009 at Red Cross Building, INCS, E.G.Dist, Kakinada.

4. Volunteers actively participated in Youth Leadership Programme at M.V.N.J.S & R.V.R College of Arts &Science, Malikipuram from 13th to 15th Nov.2009.
5. Volunteers participated in Zonal Youth Festival at our College, Amalapuram on 21st Nov.2009.
6. The volunteers participated in District Level Youth Festival at Samhita Degree & P.G College, Rajahmundry on 2nd Dec.2009.
7. The programme officer attended 56th refresher course conducted by the TOC, Andhra University from 21st Jan.2010 to 25th Jan.2010 at Andhra University Campus, Visakhapatnam.

NSS Unit-II:

1. Participated in in the meeting organized by MPDO at Mandal Parishad Office, Amalapuram on D.W.S.C Scheme in July 2009.
2. The Programme Officer and volunteers Mr.M.Somasekhar and Mr.M.Satish attended Pre-Republic Day selections at Govt. College, Ravulapalem, E.G.Dist. and Mr.Soma Sekhar aws selected for Pre-Republic Day Camp held at Jamshedpur, Jarkhand State in Sept.2009.
3. The Programme Officer along with 20 volunteers participated in a Medical Camp organized by K.V.R Memorial Trust at Abbireddivari colony, Amalapuram on 9th Sept.2009 and distributed medicines, food and clothes to victims of fire accident.
4. Three volunteers attended a workshop on "Disaster Management at TOC, Andhra University on 24th&25th Sept.2009.
5. Observed National Filaria Day in Nov.2009 and the volunteers distributed preventive dose of filarial medicines.
6. All the four NSS units jointly organized NSS Zonal Level Youth Festival in our College on 21st Nov.2009 and the volunteers got first prizes in Essay Writing, Painting, Debate, Group Dance and Poem Writting.
7. Volunteers actively participated in Youth Leadership Programme at M.V.N.J.S & R.V.R College of Arts &Science, Malikipuram from 13th to 15th Nov.2009.
8. The volunteers participated in District Level Youth Festival at Samhita Degree & P.G College, Rajahmundry on 2nd Dec.2009 and Mr.Srinu Babu secured third place in Painting.
9. Volunteers actively participated in Blood Donation Programme along with M.Sc., Biotechnology students in Area Hospital, Amalapuram and donated blood in Feb.2010.

NSS Unit-III:

1. The Programme Officer attended the Orientation Training Programme at Andhra University, Visakhapatnam from 18th to 27th Nov.2009.
2. Volunteers participated in Pulse Polio Rally in Dec.2009.

NSS Unit-IV:

1. The Programme Officer attended the Orientation Training Programme at Andhra University, Visakhapatnam from 18th to 27th Nov.2009.
2. Volunteers participated in Pulse Polio Rally in Dec.2009.

2010-2011

NSS Unit-I:

1. The volunteers participated in World Environment Protection Day.
2. A meeting was conducted on Swine Flu with Principal as Chairman and Dr.E.R. Subrahmanyam as Chief-Guest during Sept.2010.
3. Volunteers participated in Youth Leadership Training Programme from 25th Sept.2010 to 27th Sept.2010 at P.R.Govt. College, Kakinada E.G.Dist.
4. The programme officer attended District Level Programme Officers Conference at Ideal College, Kakinada, E.G. Dist. on 30th Sept.2010.
5. The volunteers celebrated Police Commemoration Day on 21st Oct.2010 and organized a rally.
6. Volunteers attended Youth Leadership Training Programme from 8-11-2010 to 10-11-2010 at Govt. Degree College, Mandapeta, E.G.Dist.

NSS Unit-II:

1. Participated in the programme "Awareness on Blood Donation" conducted by the Area Hospital, Amalapuram on 1st Aug.2010.
2. Organized Anti Ragging Programme with Police Officials and arranged lectures on Ragging Act and punishments involved on 14th Aug. 2010.
3. The programme officer attended District Level Programme Officers Conference at Ideal College, Kakinada in Aug.2010.
4. A plantation programme was conducted in association with Texmo Company in Z.P. Boys High School, Amalapuram on the eve of "World Ozone Protection Day" on 16th Sept. 2010.
5. Observed National Filaria Day and the volunteers distributed preventive dose of medicines.

6. The programme officer attended refresher course conducted by the Training and Orientation Centre, Andhra University, Visakhapatnam from 19th to 23rd Nov.2010.
7. Mr. G. Satyam, NSS Volunteer selected for National Integration Camp held at J.NT.U, Kakinada from 23rd to 27th Dec.2010.
8. The volunteers participated in Zonal Level Youth Festival at Sri.R.B.R.N Mahila Degree College, Mummidivaram on 2nd Jan.2010 and won first prizes in Debate, Group Dance, Mono Action, Solo Song and Classical Dance.
9. Programme officer and a team of volunteers participated in District Level NSS Youth Festival at G.B.R College, Anaparthi on 4th Jan.2011 and secured second place in Group Dance.
10. Participated in Pulse Polio Programme on 23rd Ja.2011.
11. The volunteers participated in blood donation programme at Area Hospital, Amalapuram during Feb.2011.

NSS Unit-III:

1. Celebrated International Literacy Day on 8th Sept.2010 with a special emphasis on the education of the females.
2. Observed National Filaria Day and the volunteers distributed Homoeopathy medicines.
3. The volunteers organized Pulse Polio Immunization campaign during December 2010.
4. Organized International Women's Day to enlighten the women rights on 8th March 2011.

NSS Unit-IV:

1. The programme officer attended refresher course conducted by the Training and Orientation Centre, Andhra University, Visakhapatnam from 19th to 23rd Nov.2010.
2. Organized a rally with the volunteers on the eve of World AIDS Day on 1st Dec.2010.

2011-2012

NSS Unit-I:

1. The volunteers celebrated Police Commemoration Day on 21st Oct.2011 and organized a rally.
2. Volunteers participated in Youth Leadership Training Programme from 6th to 8th Dec.2011 at Andhra Kesari Degree College, Rajahmundry.

3. The volunteers participated in Zonal Level Youth Festival at Dr.K.V.R.D College, Munganda on 24th Dec.2011.

NSS Unit-II:

1. The volunteers participated in Zonal Level Youth Festival at Dr.K.V.R.D College, Munganda on 24th Dec.2011 and won first prizes in Elocution and Group Dance and eight volunteers have been selected to District Level Youth Festival.

NSS Unit-III:

1. International Literacy Day was observed on 8th Sept.2011.
2. The volunteers participated in Zonal Level Youth Festival at Dr.K.V.R.D College, Munganda on 24th Dec.2011 and won first prizes in Elocution and Group Dance and eight volunteers have been selected to District Level Youth Festival.

NSS Unit-IV:

1. The programme officer has attended District Level NSS Programme Officers meeting at Kakinada on 29th Nov.2011.

2012-2013

NSS Unit-I:

1. The volunteers celebrated Police Commemoration Day on 21st Oct.2012.
2. Participated in World Eye Donation Day on 8th Sept.2012 and a rally was organized.
3. The Programme Officer attended Re-orientation Programme at Ideal College, Kakinada from 15th to 21st Nov.2012.
4. The volunteers participated in special campaigning programme in NSS Skill Development at Mummidivaram from 4th to 10th Jan.2013.
5. All the 4 units of NSS and NCC have collectively organized a mega blood donation and blood grouping camp in the college o 10th Jan.2013.
6. Celebrated National Voters Day on 25th Jan.2013 and a rally was organized.

NSS Unit-II:

1. Organized Voter Enrollment Programme on 17th Oct.2012 in the college campus and enrolled 86 voters.

2. Volunteers participated in the clean and green programme on the campus on 29th Nov.2012.
3. All the 4 units of NSS and NCC have collectively organized a mega blood donation and blood grouping camp in the college o 10th Jan.2013.
4. Participated in Pulse Polio Immunization programme in Feb.2013.

NSS Unit-III:

1. Celebrated International Literacy Day on 8th Sept.2012 with a special emphasis on the education of the females.
2. Celebrated National Filaria Day and distributed preventive dose of filarial medicines during Nov.2012.

NSS Unit-IV:

1. The programme officer attended NSS Re-orientation Training at Kakinada from 16th to 21st Nov.2012.

2013-2014

NSS Unit-I and Unit-II:

The NSS Units-I and II have jointly conducted some activities during 2013-2014.

1. The programme offecers of Unit-I & II attended Orientation Training Programme held at V.S Lakshmi Co-education College, Kakinada from 25th June to 1st July 2013.
2. Conducted Plantation Week Programme during 1st week of july2013.
3. Celebrated World Population Day on 11th July 2013 by conducting seminar and distributing prizes for winners on various events.
4. Organized Eye Camp on World Eye Sight Day at Peruru village on 12th Oct.2013.
5. Conducted clean and green programme along with all the students of the collegewith in the campus in Nov. 2013.
6. Arranged a training class to the students on Communication Skills and Leadership Qualities by inviting Sri. P.S.N Murthy, an eminent IAS Officer on 12th Dec.2013.
7. A team of 10 volunteers from each of Unit-I&II have attended NSS Mega Camp conducted by the university authorities at A.K.Degree College, Rajahmundry from 16th to 22nd Feb.2014.
8. The programme officer of Unit-I, Dr.A.Venkateswara Rao was appointed as Co-ordinator for the enrollment of student voters and enrolled 1095 voters, the highest no. of student voters in district level enrollment during Nov. and

Dec.2013 and he received the "Best Co-ordinator" award for the enrollment of student voters by the State Election Authorities.

9. The programme officer of Unit-I, Dr.A.Venkateswara Rao received "Seva Ratna" award from Mamata Swatschanda Samithi at Hyderabad

NSS Unit-III:

1. Celebrated International Literacy Day on 8th Sept.2010 with a special emphasis on the education of the females.
2. Observed National Filaria Day in Nov.2013 and distributed preventive dose of filarial medicines.

NSS Unit-IV:

1. The programme officer attended NSS Re-orientation training at Kakinada from 16th to 21st Nov.2013.

2014-2015

NSS Unit-I and Unit-II:

The NSS Units-I and II have jointly conducted some activities during 2013-2014.

1. The volunteers extended a lot of service to the victims of the blasting of gas pipe during the last week of June 2014 at Nagaram village in E.G.District.
2. Celebrated World Population Day and organized Sadbhavana Peace March on 11th July 2014.
3. The programme officers of Unit-I&II attended university level NSS Programme Officers Meet held at Adikavi Nannayya University, Rajahmundry on 21st Aug.2014.
4. The programme officers of Unit-I&II attended one week Orientation Training Programme conducted by the Andhra Univesity at Indian Independent Center, Rajahmundry in Sept.2014.
5. The volunteers collected donations for the victims of Hud-Hud cyclone during the last week of Oct.2014.
6. Conducted clean and green programme along with all the students of the college within the college campus on the 2nd Saturday of Nov.2014.
7. Organized Blood Donation Camp on the campus in association with HDFC Bank, Amalapuram on 5th Dec.2014.
8. The volunteers participated in a rally at Clock Tower Centre inaugurated by RDO, Amalapuram on the eve of National Voters Day on 25th Jan.2015.

9. The volunteers participated in the Pulse Polio Programme from 22nd to 24th Feb.2015.
10. The programme officer of Unit-II attended NSS Conference at Mahatma Gandhi University, Nalgonda Dist.in Telangana state from 24th to 28th June 2014.

NSS Unit-III:

1. Celebrated International Literacy Day on 8th Sept.2010 with a special emphasis on the education of the females.

NSS Unit-IV:

1. The programme officer attended NSS Re-orientation training at Kakinada from 2nd to8th July 2014.

Budgetary details of NSS for the last eight years:

S.No	Year	NSS Unit	Amount received from University (Rs.)
1	2007-2008	Unit - I	2800
2	2008-2009	Unit – I, II & III	84000
3	2009-2010	Unit – I, II, III & IV	1,12,000
4	2010-2011	Unit – I, II, III & IV	1,74,000
5	2011-2012	Unit – I, II, III & IV	1,74,000
6	2012-2013	Unit – I, II, III & IV	1,74,000
7	2013-2014	Unit – I, II, III & IV	1,74,000
8	2014-2015	Unit – I, II, III & IV	1,76,000

The extension and outreach programmes organized by the college create awareness among the students about their responsibility towards the society. The students can understand the issues of the neighboring society and plan necessary measures for solving the issues by participating in the extension activities. They develop a sort of responsibility and commitment towards the society. The students feel self confident and self satisfaction by working in such programmes, thus making them better citizens and future leaders of the society. It may be more appropriate to mention here that the present **Hon'ble Deputy Chief Minister of Govt. of Andhra Pradesh, Sri. N. China Rajappa** is the alumnus and NSS volunteer of our college. The present local **M.L.A of Amalapuram Constituency, Sri.A. Ananda Rao** is also our alumnus.

Community Service provided by NCC

There are three NCC Units in the college, NCC Army Wing Boys headed by Lt. A.V.S Sarma with 100 Cadets, NCC Army Wing Girls lead by Capt.P.Sarada with 50 Cadetsand NCC Navy Wing by Dr. D.Ch.Papa Rao. The NCC Units have conducted the following activities.
  ➢ Various social service activities like Blood Donation, Clean and Green, Tree Plantation etc. during 2013-14.
  ➢ Participation in various community service activities for two days in Kodurupadu village of East Godavari District, A.P during 2014-15.

Community Service provided by Red Ribbon Club

Our college has started Red Ribbon Club with 150 volunteers to create awareness on HIV/AIDS and healthy life styles. The following activities are conducted by RRC in association with NSS units in our college.
  ➢ Special lectures on identification of HIV and different testing methods
  ➢ Camps on Blood donation and Blood group testing
  ➢ Essay writing competitions on HIV/AIDS and life skills
  ➢ Celebration of " World Aids Day"

Community Service provided by Aamani Literacy Club

It was formed by the Telugu Department with Dr. S.R.S Kolluri, LIC of Telugu as Convener with the primary goal of promoting the Telugu Literacy, cultural and extension activities to the broader community in Andhra Pradesh. It has been organizing various events like debates, elocution, drawing competitions, cultural programmes, quiz etc. regularly. The following activities have been conducted by the club.

  ➢ Submitted a representation to Hon'ble Chief Minister of Andhra Pradesh, Sri.N.Chandra Babu Naidu for the development of Telugu language in A.P. on 28th May 2014.
  ➢ Dr.S.R.S Kolluri received "Telugu Tejam" award from Hon'ble Governor of Tamiladu, Sri.K.Rosaiah on 17th Dec.2014.
  ➢ Organized "Telugu Gazal Meeting" as a part of 4th Telugu International Conference held at Tirupati, A.P during 27th -29th Dec.2012.
  ➢ Participated and presented a paper titled "Vygnanika Yugamlo Telugu Velugu" in Third International Telugu Writers Conference at Vijayawada during 21st to 22nd Feb.2015.
  ➢ Conducted Telugu Gazal training classes in various places of Andhra Pradesh during Oct.2012 and Telugu faculty Sri.P.S Gopal, Smt.K.Padmaja and Sri.B.Krishna Murthy received appreciation letters for better organization of the classes.

Community Service provided by Student's Charitable Trust

On the sudden demise of a BZC student, a charitable trust named "Sudheer Charitable Trust of Biology" was started by the B.Z.C students of 2014-15 batches in the Zoology Department with Sri.A.V.S.K Ravindra, Lecturer in Zoology as Mentor and all the B.Z.C students as members on 21-08-2014. The students raise fund by contributing Rs.10-50/-each student per month and also collecting donations from the staff of the college.

The main objectives of the Trust

- ➢ To help the economically backward students of Biology
- ➢ To serve old age and poor people
- ➢ To serve blind and orphans, dumb and deaf
- ➢ To extend services during natural calamities

The activities done by the Trust

UPS worth Rs.1880/- was donated to the hostel of Louis School for the Blind, Amalapuram, E.G Dist. on 1-9-2014.
- ➢ Donated kirana items worth Rs.2300/- to Hari Manovikasa Kendram, Amalapuram on 15-10-2014.

- ➢ Participated in Plantation programme in the college campus on 27-11-2014.
- ➢ Paid IInd term fee of Rs.1350/- for Ist B.Z.C student, Mr.K.Raju on 27-12-2014.
- ➢ Arranged free meal for one day for the inmates of Prasanthi Old Age Home and Louis School for the Blind on 05-01-2015.

Community Service provided by Mythri Mahila Seva Samstha

Under the active and dynamic guidance of Smt.K.Hiranmayi, Lecturer in Political Science as Convener, the following activities are conducted.

- ➢ Plantation on the dividers of Municipal roads of Amalapuram town for the promotion of greenery and reduction of temperature.
- ➢ Watering to existing plants along roadside of Amalapuram town during summer.

3.6.5   How does the institution promote the participation of students andfaculty in extension activities including participation in NSS, NCC,YRC and other National/ International agencies?

After admission, the in charges of different extension activities approach the students and enlighten them with the various extension programmes and motivate the students to join in the extension activity of their interest.

The officers from Army and Navy visit the college and motivate the students to join in NCC. The meritorious certificates like "B" and "C" certificates awarded to the students also motivate the students to join in extension activities. NSS officers also encourage the students to join in social activities.

3.6.6   Give details on social surveys, research or extension work (if any) undertaken by the college to ensure social justice and empower students from under-privileged and vulnerable sections of society?

NSS volunteers undertake social surveys on socio-economic and hygienic conditions of people in adopted villages and suggest measures for their improvements during NSS Special Camps, conducted every year by the NSS Units of the college.

3.6.7   Reflecting on objectives and expected outcomes of the extension activities organized by the institution, comment on how they complement students' academic learning experience and specify the values and skills inculcated.

Student participation in extension activities organized by the college help them to study socio-economic conditions of villagers and to understand the problems faced by different sections of the society. They develop team work, leadership skills and communication skills by participating in extension programmes.

3.6.8   How does the institution ensure the involvement of the community in its reach out activities and contribute to the community development? Detail on the initiatives of the institution that encourage community participation in its activities?

The College undertakes community extension activities through its NSS, NCC Units, Women Empowerment cell, Red Ribbon Club and Charitable Trust. Awareness programmes like AIDS awareness, Health awareness and Eye check up camps, Blood donation and Blood group testing camps etc. are conducted. The NSS units of the college organize various community development programmes in nearby villages during special camps. The villagers provide accommodation to the students and also involve in the

activities like cleaning the surrounding areas, tree plantation, watering the plants, chlorination of drinking water wells etc.

3.6.9   Give details on the constructive relationships forged (if any) with other institutions of the locality for working on various outreach and extension activities?

Dr.P.Saibaba of Dept. of Zoology has been working with the Department of Fisheries, Govt. of Andhra Pradesh for the development of sustainable aquaculture and participating in seminars, workshops and orientation programmes to create scientific awareness among the stakeholders of aquaculture industry.

The NSS has been understanding relationships with certain local institutions like public administration offices, village level offices, primary health centres, schools and colleges, and their cooperation is ensured in organizing community service programmes successfully.

3.6.10   Give details of awards received by the institution for extension activities and/contributions to the social/community development during the last four years.

Dr. A. Venkateswara Rao, Programme Officer of NSS Unit-I received the award of **"Best Co-ordinator"** from RDO of Amalapuram for enrollment of highest no. of student voters" in 2014.

3.7 Collaboration

3.7.1   How does the institution collaborate and interact with research laboratories, institutes and industry for research activities. Cite examples and benefits accrued of the initiatives - collaborative research, staff exchange, sharing facilities and equipment, research scholarships etc.

As a higher educational institution, the college interacts and collaborate with a number of research institutions, industries and laboratories of neighbouring area for training, sharing of knowledge and instruments. The Principal, LICs and placement officer act as interface between the institution, industry and research lab/ center in establishing MoUs and collaborations. These activities with research labs and industry provide an opportunity to staff and students in enhancing knowledge and skills in their respective domains.Dr.P.Saibaba of Zoology department has availed the equipment and facilities of M/s.Sapthagiri Aqua Labs, a private Aqua Disease Diagnostic Laboratory at Amalapuram for pursuing his Ph.D.

3.7.2 Provide details on the MoUs/collaborative arrangements (if any) with institutions of national importance/other universities/ industries/Corporate (Corporate entities) etc. and how they have contributed to the development of the institution.

The MoUs/collaborative agreements with institutions have been common platforms for interaction between experts, students and also local people. The outcome of these activities helped the staff and students to improve the knowledge in their respective fields. The college has signed Memoranda of Understandings (MoUs) with the following organizations to enhance the academic and research activities as well as employment opportunities to students.

Department	Name of the Organization	Purpose
Zoology	1.Aqua Tech-Monthly Magazine	Publication of articles & sharing of knowledge
	2.Shrimp Hatchery	Monitoring larval diseases during seed production
	3.Shrimp Hatchery	Establishment of laboratory in hatchery as per the norms of Coastal Aquaculture Authority
	4.Shrimp Farm	To develop expertise on shrimp culture among the students
	5.Pharmaceutical company	Innovation of new products in shrimp disease management
	6.M/S. Sapthagiri Aqua Labs, Aqua Disease Diagnostic Laboratory, Amalapuram	Sharing of knowledge & expertise in laboratory skills
Commerce	1.Coconut Co.Op.Marketing Society, Amalapuram	For knowledge partnership in marketing aspects between college and society
	2.A.P.S.R.T.C, Amalapuram	To study the problems pertaining to occupancy rate
	3.Rythu Bazar, Amalapuram	To study the involvement of farmers in marketing of vegetables
	4.Agricultural Market Committee, Allavaram	To obtain feedback from the committee on storage of agricultural products
	5. Konaseema Institute of Medical Sciences & Research Foundation, Amalapuram	To study the financial viability of the organisation
Botany	1.Dr.Y.S.R Horticultural University Research Station, Ambajipeta	For knowledge partnership between college and research centre

3.7.3 Give details (if any) on the industry-institution-community interactions that have contributed to the establishment / creation/up-gradation of academic facilities, student and staff support, infrastructure facilities of the institution viz. laboratories / library/ new technology /placement services etc.

Some books are donated by the public persons to the general library of the college under the institute-community interactions for the academic use.

The college plans to eastablish collaborations with larger institutions for the development of infrastructure facilities. Accordingly a proposal seeking financial assistance of Rs.15 lakhs has been submitted to GAIL, Rajahmundry, under CSR scheme for the improvement of roads in the college campus as the college falls within the area of operation of GAIL.

For the student employment, the college has got the recruitment facility with the corporate companies and aquaculture related feed, seed and pharmaceutical companies under the industry-institution interactions.

Research collaboration with UGC helped the college in the up gradation of academic and infrastructure facilities in some departments.

3.7.4 Highlighting the names of eminent scientists/participants who contributes to the events, provide details of national and international conferences organised by the college during the last four years.

List of eminent scientists and participants visited the college during seminars is given in S.No.24 of Evaluative Report of departments anddetails of national seminars are given above in Q.No.3.1.6

3.7.5 How many of the linkages/collaborations have actually resulted in formal MoUs and   agreements? List out the activities and beneficiaries and cite examples (if any) of the established linkages that enhanced and/or facilitated –

a) Curriculum Development/Enrichment

- The senior faculty members of the college are selected   as members of Board of Studies for Adikavi Nannayya University and other autonomous colleges and involved in curriculum development.

b) Internship/On-the- job Training

- Due to collaborative research activity, aqua industry offers internship/on-job training to our students.
- About 10-12 BZC students of the college are joining in the hatcheries, aqua disease diagnostic labs and aqua farms every year as interns for the job training in aquaculture.

c) Summer Placement: Nil

d) Faculty Exchange and Professional Development:

- Dr.S.N.Madduleti, Lecturer in English has taken up teaching classes to degree students at Govt. Degree College, Razole, E.G.District in accordance with directions of District Resource Centre during 2013-2014

e) Research

- Some of the faculty members are involved in major and minor research projects. The Dept. of Telugu is involved in major research project. The Dept. of Chemistry and Commerce have minor research projects.

f) Consultancy

The institute also takes up research work on community related aspects such as aquaculture, agriculture etc. The Dept of Zoology is actively involved in consultancy services of aquaculture.

g) Extension

- The extension activities of the college are carried out by NSS, NCC and different service oriented Clubs and Charitable Trust.

h) Publication

- The outcomes of research activities are regularly published in local magazines and newspapers. Dr.E.R Subrahmanyam, Reader in Chemistry (Retd) has been nominated as a member of the Editorial Board of Roots International Journal of Multi-disciplinary Research.

i) Student Placement

- Because of MoUs with aqua industry the students are having priority placements in aquaculture. Some aquaculture related companies regularly visit our college for student placement even though we do not have any formal agreement with them for job oppotunities. Several students of our college joined in Aqua Feed companies, Hatcheries and Aquaculture Farms as Managers, Marketing Executives, Technicians and Consultants.

j) Twinning Programmes: Nil

k) Introduction of New courses: Nil

l) Student Exchange: Nil

m) Any other: Nil

3.7.6   Detail on the systemic efforts of the institution in planning, establishing and implementing the initiatives of the linkages/collaborations.

The departments of the college individually plan for establishing linkages and collaborations with the guidance of IQAC to boost research activity and student placements. The activities of Research, Consultancy and Extension are reviewed periodically by IQAC and necessary steps are taken for improvement.

Any other relevant information regarding Research, Consultancy and Extension which the college would like to include:

To generate interest in basic sciences research orientation is a sine –qua-non. There are several problems in our area concerning environment. The increasing salinity of ground water, the pollution of soil, water and air are also problems having impact on public life. Minor research problems are identified and investigations using the available infrastructure particularly in the science departments are taken up as student projects with the guidance of senior faculty.

Our staff members have delivered guest lecturers in other institutes and also participated in several national and international seminars/ workshops/ conferences. The details will be produced during NAAC peer team visit.

CRITERION-IV
INFRASTRUCTURE AND LEARNING RESOURCES

INFRASTRUCTURE AND LEARNING

"Education is the most powerful weapon which you can use to change the world"
----- Nelsen Mandela

CRITERIONIV: INFRASTRUCTURE AND LEARNING RESOURCES

The ambience in which an employee functions affects the productivity of any institution. For an institution of higher learning infrastructural facilities and access to learning resources are necessary for meaningful knowledge transfer and creation .The collegetakes systematic steps to make sure that constant updating takes place in this front.

4.1 Physical Facilities

4.1.1 What is the policy of the Institution for creation and enhancement of infrastructure that facilitate effective teaching and learning?

Adequate availability and optimal utilization of Infrastructure:

A clear cut policy has been laid down by the college Management right from the establishment of the college to create and enhance the infrastructure in all the departments and the administrative block to facilitate teaching and learning on sound lines.

Effective measures such as a computer with internet, LCD Projectors power point, OHP, e-class rooms, teaching aids such as CDs, videos are taken to ensure effective teaching & learning incorporating demonstrations.

All the head of departments,co-ordinators of various committees and supervisors submit their infrastructural requirements and proposals for the forth coming year in March itself prior to the preparation of budget for the next academic year.

The institution is endowed with excellent physical infrastructural facilities which include the administrative block,42 adequate class rooms, laboratories, staff rooms, separate seminar halls,auditorium, playground, gymnasiumand central library for both under graduate and post graduate students. The college has made systematic efforts to upgrade its infrastructural facilities and to keep pace with new, supplementary and replacement demands. The time table committee plans ahead for all requirements regarding classrooms, laboratories, furniture and other equipments. This ensures that the college management has sufficient time to acquire and replace some of the outdated provisions by the start of every academic year.

Every year the college management also reviews the condition of computers in various laboratories and replaces the obsolete systems and services with new ones. Infrastructural facilities such as furniture and air conditioners in laboratories are replaced and augmented as the need arises. The institution has

appointed one supervisor, one electrician cum plumber and a hardware technician for maintenance of the facilities.

4.1.2   Detail the facilities available for

      a) Curricular and co-curricular activities – classrooms, technology enabled learning spaces, seminar halls, tutorial spaces, laboratories, botanical garden, Animal house, specialized facilities and equipment for teaching, learning and research etc.

      b) Extra –curricular activities – Sports, outdoor and indoor Games, gymnasium, auditorium, NSS, NCC, cultural activities, Public speaking, communication skills development, yoga, health and hygiene etc.

Creation and Enhancement of Infrastructure:

The policy of the college is to upgrade and enhance infrastructural facilities to meet the growing needs of the college in the teaching learning process deriving benefits that would deliver better value for money, enhanced quality services, reduction in duplication of work and increase in efficiency.

It has been the constant endeavour of the management to create and enhance infrastructure of the college.In the post accreditation period the following new infrastructure facilities have been created.

1. New equipment and instruments for science labs.
2. Computer systems with internet and Wi-Fi to most of the departments.
3. Water coolers, reprographic facility, dining halls, adequate drinking water facility, etc., provided.
4. New bank building was constructed. A spacious canteen facility is under construction.
5. LCD projectors are available in most of the departments.

Adequate number of class rooms and laboratories are provided for running all courses. All departments are having staff rooms with required furniture.

A separate staff room is provided for women staff members.An administrative building is provided for the principal's chamber, establishment and office administration that has fully computerized and Wi-Fi enabled internet connectivity with desktop and intercom facility.

The college makes optimal utilization of the two auditoriums (one is open air auditorium). These are used as multipurpose utilities for yoga classes, examinations, college programmes, parent teacher meetings, alumni meetings and various other events. A photo copy centre situated in a room adjoining

Dr.Ambedkar Open University Study Centre is used by thestudentsatsubsidized charges.

Competitive examinations like APPSC, Bank Examinations, Type Examinations and various common entrance tests like EAMCET, AUCET, ICET, EdCET, ECET examinations were conducted in our college making use of the infrastructure facilities available.

Our college has been selected as a regional coordination centre for evaluation of theory papers and also to conduct practical examinations for about 20 neighbouring degree colleges affiliated to the university every year.

NCC camps and inter-collegiate Sports events are organised in this college.

On several occassions of natural calamities like floods, cyclones, blow-outs etc, our college is used as a rehabilitation centre. For all major elections, our college is used as a distribution centre as well as counting centre to this division.

Our college offered venue for various meetings and seminars held under the auspices of voluntary organizations such as Lions club, Rotary club, Walker club, Janavignana vedika and old students association meetings etc.

A) Curricular Activities

The college has been enhancing audio visual resources in the past few years. Some departments possess mobile LCD projectors with suitable accessories to ensure that ICT enabled teaching resources are used more frequently. OHP is also available to meet the needs of the students.

The college has established an exclusive multimedia laboratory/ English laboratory for the creation of e-content resources.

The science laboratories are well equipped to cater to the UG students. The following laboratories are very much in demand and cater to the special needs of the student body namely Language laboratory, Computer laboratories, Chemistry laboratory, Physics laboratory, Botany laboratory and Zoology museum and laboratories, Bio-technology laboratory.

The college is continually updating its automation facilities, which will soon be a complete data base of all college information to facilitate retrieval and usage for administrative and academic purposes. e-filing and e-databases have ensured that the sustainable documentation of all college information is possible.

- Recently the open air auditorium has reconstructed with all facilities with the contribution of alumni association.
- Purified drinking water plant(RO System) has been established in a separate room and operates throughout working hours.
- The college has installed solar energy system for street lighting to minimize power consumption.
- All the laboratories are well equipped to carry out the prescribed curriculum.
- Separate accommodation for all the departments with computers, printers, scanner and wi-fi facility.
- The college has provided English language laboratory and Jawahar Knowledge Centre (JKC) with 03 computers to train students in computer skills.
- Installed the sound system in all class rooms connected with principal office to play National Anthem, "Vandemataram" andto convey any information to the students.
- A photocopy machine and a duplicating machine provided for conducting various intramural examinations
- The institution has its own website : www.skbrcollege.org

Infrastructure facilities for Sports

The Sports complex has four station Gymnasium.
The following infrastructure facilities are available for Sports.
(i)   Four Station Gymnasium.
(ii)   Indoor stadium with 50 bed hostel (Under construction)
(iii)   Outdoor stadium
   a) 400 mts. 8 lines running track
   b) Hockey field.
   c) Cricket play ground (75 yards / standard international standard boundary).
- UGC has sanctioned Rs.10,00,000/- under the infrastructure and development scheme for the Sports equipments such as 1 ton mechanized roller, movable basket ball stands, threadmill, tennis and basket ball accessories.

B)Extra curricular activities

- A multi purpose play ground with 12 acres play field is available in the college campus to conduct Sports and Games. It includes one 400 mts eight line running track, in addition to basket ball, volley ball, shuttle, foot ball, long jump and high jump courts. Separate volley ball and shuttle courts are availed for staff recreation in the college campus.

C) Infrastructure facilities for Sports

The Sports complex has four station gymnasium.
The following infrastructure facilities available for Sports
  i.   Four station gymnasium
  ii.   Indoor stadium with 50 bed hostel (under construction)
  iii.   Outdoor stadium
          i)   400 mts. 8 lines running track
          j)   Hockey field.
          k)   Cricket play ground (75 yards / International standard boundary).
          l)   Sports dias

- UGC has sanctioned Rs.10,00,000/- under the infrastructure and development scheme for the Sports equipments such as 1 tonn mechanized roller, movable basket ball stands, tread mill, tennis and basket ball accessories.

4.1.3   How does the institution plan and ensure that the available infrastructure is in line with its academic growth and is optimally utilized? Give specific examples of the facilities developed/augmented and the amount spent during the last four years (Enclose the Master Plan of the Institution/ campus and indicate the existing physical infrastructure and the future planned expansions if any).

The academic committee gives suggestions to the departments in the matter of utilizing the available infrastructure such as computer systems, equipment, instruments and teaching aids. The objective of the suggestions is to fully utilize the infrastructure in a way to strengthen the teaching – learning process and contribute to the academic growth of the students keeping in view the horizontal and vertical mobility of the course concerned.

- Faculty to use the computers with internet facility to search for additional and latest information on the topics being taught.
- To use the printer to take print outs of certain topics to be delivered to the students.
- To use the LCD projectors for power point presentation of some topics whenever necessary.
- To make use of CDs and videos for effective teaching.
- To fully utilize the laboratory facilities for practicals and also for taking some student projects.
- To use the chemicals and the equipment for consultancy services free of cost.

- Accommodation is provided for the conduct of public activities such as general elections, counting centers, strong rooms for keeping ballot boxes, for organizing university level and zonal level Sports and Games.
- It has study centres of Dr.B.R.Ambedkar's Open University and Andhra University School of Distance Education and conducts classes in the college on Saturdays and Sundays as per the schedule.

The library is optimally utilized by extending the working hours from 8.30 am to 6.00 pm.

Master plan is attachedin Annexures. The existing physical infrastructure facilities are given below:

There are 17 Blocks in the college campus.

Name of the Block		Area in sq.m.
1. B.Ed Block	-	610.22
2. Balayogi Block (M.C.A)	-	1335.00
3. Ayyagari viyyanna block	-	856.00
4. U.A.S.F Office building	-	808.00
5. Commerce block	-	1128.00
6. Silver Jubilee block	-	606.00
7. Library building	-	964.00
8. Ladies waiting Hall & staff rooms	-	1014.00
9. Principals office building	-	867.00
10. Ambedkar University Building	-	158.00
11. Zoology block	-	1127.42
12. Botany block	-	1127.00
13. Physics block	-	1160.00
14. Chemistry block	-	1160.00
In the above blocks total class room area	=	2832.33 sq.m.
Total Lab area	=	2294.44 sq.m.

4.1.4   How does the institution ensure that the infrastructure facilities meet the requirements of students with physical disabilities?

Facilities for the Differently abled

The institution has been making special efforts to make its academic campus more accessible to differently – abled students. It ensures that the infrastructure facilities meet the requirements of the students with physical disabilities in the following ways.

- ➢ Hand support is provided to blind students and permitted to sit in a separate hall in the ground floor.
- ➢ Office subordinate is arranged to help the particular students.

> ➤ NSS volunteers and NCC cadets have been helping their differently abled class mates for walking, shifting of class rooms and as scribe for various examinations in the college complying with the university guidelines.

4.1.5 Give details on the residential facility and various provisions available within them:

> ➤ **HostelFacility–Accommodationavailable:** Tube lights, ceiling fans etc provided.
> ➤ **Recreational facilities, gymnasium, yoga center, etc.:** No attached gymnasium or yoga centre in the hostel.
> ➤ **Computerfacilityincludingaccesstointernetinhostel :** available
> ➤ **Facilitiesformedicalemergencies:** Medical emergencies referred to medical practitioners / emergency hospital
> ➤ **Libraryfacilityinthehostels:** Daily news papers available
> ➤ **InternetandWi-Fifacility:** Free Wi-Fi available
> ➤ **Recreationalfacility:**commonroomwithaudio-visual equipments
> ➤ **Availableresidentialfacilityforthestaffandoccupancy:** Not available
> ➤ **Constantsupplyofsafedrinkingwater:**Continuous supply of safedrinking water is available.
> ➤ **Security:** Security guards keep 24hr Visil. Lady attender available.

Residential Facilities

Most of the students are coming from nearby villages and they are utilizing the APSRTC bus pass facility at concessional rates. Meanwhile some SC and ST boy students are staying in two social welfare college boys hostels under the aegis of social welfare department. One women's hostel was constructed in the college campus. It is just within 100 meters distance from the college library and laboratories.

4.1.6 What are the provisions made available to students and staff in terms of health care on the campus and off the campus?

Health Related Support Services:

The college takes special care to ensure the health and well-being of its students. The college health centre has a medical practitioner, who visits the centre off and on and is available for emergencies. For all students there is a specially designed medical fitness form, the submission of which is mandatory from this academic year at the time of admission. This form focuses on health related information including the medical history of the student. The health

centre attends to any medical complaint, maintaining an arrangement with nearby hospitals and responds to any health emergencies. Student insurance scheme has been initiated for all the students on the campus. First aid box is also available on the campus.

The college management has also special concern on the health of its women staff members to provide special, maternity and fraternity leaves on medical ground as per the government norms. Maternity leave with pay is guaranteed for staff.Female ANM attends to the issues related to women students. Govt.ambulance services (toll free no.108 and 104) are available when the emergency arises.The institution gives top priority for sanitation.

4.1.7   Give details of the Common Facilities available on the campus – spaces for special units like IQAC, Grievance Redressal unit, Women's Cell, Counselling and Career Guidance, Placement Unit, Health Centre, Canteen, recreational spaces for staff and students, safe drinking water facility, auditorium, etc.

The following common facilities are available on the campus
  ➢ Separate rooms are provided for IQAC, Grievance Redressal Cell, Women Empowerment Cell, Teachers Co-Op society, Career Guidance Cell, Red Ribbon club and Eco-club.
  ➢ The college has multi gym with four station and treadmill for work outs and the details of facilities are given in Q.no 4.1.2.
  ➢ Separate rooms are provided for NCC, Army, Navy wing and NSS units.
  ➢ All the departments have staff rooms with sufficient furniture, computers and wi-fi facility.
  ➢ Two vehicle stands for students and two for staff vehicles are available on the campus.
  ➢ A canteen facility is available for the students and staff
  ➢ A nationalized bank branch (Andhra Bank) is available for the students, staff and public.
  ➢ Refrigerators are also provided in some departments.
  ➢ Drinking water facility is available for staff and students.
  ➢ Open air auditorium is available for conducting meetings and cultural activities.
  ➢ Construction of indoor stadium is under progress with all facilities.
  ➢ Necessary proposals were submitted to UGC and the Govt.under various schemes for construction of additional class rooms, toilets and other renovation works to the dilapidated building.

4.2 Library as a Learning Resource

4.2.1 Does the library have an Advisory Committee? Specify the composition of such a committee. What significant initiatives have been implemented by the committee torender the library, student/user friendly?

Yes, The Principal is the Chairperson of the library advisory committee and the librarian is the Member Secretary. Senior members of the faculty from Arts, Science, Commerce and Languages are the members of this committee. The library advisory committee comprises student representatives also. The composition of the committee for the academic year 2014-2015 is as follows.

Chairperson `:	Capt.N.Lakshmana Rao	Principal
Members :	1. Dr.P.V.B.K.R.L.Saibaba	LIC of Zoology
	2. Sri P.Himakar	LIC of Physics
	3. Dr.K.Dayasagar Babu	LIC of History
	4. Dr.S.N.Madduleti	LIC of English
	5. Sri.A.B.S.S.R.N.Sarma	Librarian

Student representatives:

1. K.V.V.S.D.Gangaraju   I B.Com G, Roll No.29
2. K.Phanisai Deepak   II B.Sc., Roll No.1033
3. G.Nadiya Devi   III B.A., Roll No.17

The library committee is an advisory body which approves the budget allocations for the purchase of books, journals, magazines and reference books. By taking into consideration the resolutions of the meeting, the committee arranges to provide facilities and appropriate measures are taken to place orders for new and latest editions and volumes and issuing them to the students on time. "Pick up the volume at choice" is implemented through which, students are given freedom to feel the physical access of the book shelves to select a book of their choice.

The library responds immediately to the change of syllabus and suggestions of the staff of the teaching faculty for the purchase of new books.The reference section and general reading enclosure are kept open to all library visitors from morning to evening.

News papers, journals, periodicals, magazines etc., are subscribed and kept in the magazine display shelves for easy access.

The library maintains user-friendly approach and creates very conducive environment for learning.As many as 50 iron racks have been purchased with UGC additional assistance grants. For custody of books, on the recommendations of the library committee,four C.C.cameras have been

provided in the central library under the UGC XII Plan grants .One water cooler has been provided in the central library for students/staff.

Facilities available in the Library:

- Open access facility available
- Library and reading room are kept open from 9.00A.M to 6.00 P.M on all working days and the attendants will look after the books, journals and periodicals.
- Book bank books are issued to the students and they are allowed to use those books till the examinations are over.
- Books are issued only on production of identity cards.
- Students and staff members have to sign in the Gate Registers provided at the entrance.
- Library is a help line centre to the staff and students.

4.2.2   Provide details of the following:

- Total area of the library: 10370 Sq.ft.
- Total seating capacity : 100 Members in reading room. 50 Members in reference section
- Working hours   : 9 A.M to 6 P.M. All working days. 9 A.M. to 6 P.M. during examinations.

4.2.3   Layout of the library: Yes, Copy enclosed in Annexures.

4.2.4   How does the library ensure purchase and use of current titles, print and e-journals and other reading materials? Specify the amount spent on procuring new Books, Journals and e-resources during the last seven years.

- The faculty recommends the library books and journals.
- The consolidated list of books and journals is placed before the library advisory committee for its approval.
- After the approval of advisory committee the intended journals are subscribed to the library.
- Based on the budgetary provisions, the recommended books are purchased by taking necessary resolutions of the library committee.
- The new arrivals are displayed on the rack.

Amount spent on Books and Journals during the Period 2007-2008 to 2014-2015

Library Holding	2007-2008		2008-2009		2009-2010		2010-2011	
	Number	Total Cost(Rs)	Number	Total Cost(Rs)	Number	Total Cost(Rs)	Number	Total Cost(Rs)
Text Books	412	50,116	382	36,499	484	61,632	415	42,534
Reference Books	13	3,379	17	3,300	26	4,736	10	2,772
Journals / Periodicals	28	15,301	32	20,070	29	14,425	33	17,083
E-Sources	--	--	--	--	--	--	--	--
Any other Specify	--	--	--	--	--	--	--	--
CD's & Videos	25	750	20	750	35	1,500	20	1,000
Donated Books	--	--	--	--	--	--	--	--

Library Holding	2011-2012		2012-2013		2013-2014		2014-2015	
	Number	Total Cost(Rs)	Number	Total Cost(Rs)	Number	Total Cost(Rs)	Number	Total Cost(Rs)
Text Books	235	32,959	112	16,574	1,408	2,29,290	1,132	1,58,777
Reference Books	46	12,641	22	4,703	47	5,890	58	15,621
Journals / Periodicals	35	15,853	33	17,944	38	35,179	38	25,651
E-Sources	--	--	--	--	--	--	--	--
Any other Specify	--	--	--	--	--	--	--	--
CD's & Videos	20	2,000	5	250	13	650	--	--
Donated Books	--	--	--	--	--	--	--	--

4.2.4 **Provide details on the ICT and other tools deployed to provide maximum access to the library collection?**
- OPAC(Online Public Access Catalogue) : No
- Electronic Resource Management Package for e-Journals :Yes
- Federated searching tools to search articles in multiple databases : Not available
- Library Website:Library Department included in the college Website
- In-house/remote access to e-publications : Nil
- Library Automation : Yes
- Total No of Computers for Public Access : 1 (One)

> ➢ Total No of Printers for Public Access   : 1 (one)
> ➢ Internet band width/speed   : Yes, 100 mbps
> ➢ Institutional Repository   : Yes

Iron Racks   : 154 for safe custody of Books
Godrej Almiarahs   : 13   for safe custody of Books
Wooden Glass Almiarahs   : 02 for safe custody of Records
Wooden Almiarahs   : 02   for custody of
ExaminationQuestion Papers and Syllabusfiles.
Wooden with Glass Almiarahs   : 04 for safe custody of back volumes

> ➢ Content Management system for e-learning : No
> ➢ Participation in Resource sharing networks/
>   Consortia(like Inflibnet)   : No

4.2.5   Provide details on the following items:

- Average numbers of walk-ins   : Average 150 per day
- Average number of books issued/returned: 200 books daily
- Ratio of library books to students enrolled: 70566:1531=46 books:1student
- Average number of books added during lastThree Years: 3491 books
- Average number of login to OPAC   : Nil
- Average number of login to e-resources   : Nil
- Average number of e-resources downloaded/printed   : Nil
- Number of information literacy trainings organized   : Nil
- Details of "Weeding Out" of books and other materials : 1546

4.2.6   Give details of the specialized services provided by the library:

- Manuscripts   : NO
- Reference   : available
- Reprography   : available, Thereprography facility is provided at subsidized   rates for students and staff members. This facility isprovided on recommendation by library committee
- ILL (Inter Library Loan Service)   : available.
- Information deployment and notification : available, Information of important news is displayed on the notice board for the staff and students
- Download   : available, Librarian and staff members are given the facility to download academic materials, results of university examination and important notificationetc if required.
- Printing   : available

- Reading list/ Bibliography compilation : No
- In-house/remote access to e-resources : Not-available
- User orientation and awareness :Available guidelines on use of library are informed in the college website and calendar
- Assistance in searching Databases: Library staff is providing
- INFLIBNET/IUC facilities : No

4.2.7   Enumerate on the support provided by the library staff to the students and teachers of the College.

The support provided by the library staff to the students and staff of the college in the following aspects.

- ➢ Photocopying services – one well maintained photocopying machine is placedinside the library
- ➢ Printouts of the downloaded information are taken
- ➢ Computer with internet and e-resources to all students.
- ➢ Scanning facilities provided in the library
- ➢ Open access of e-journals to faculty and students.
- ➢ Reading room with newspapers, magazine and other journals is kept open for the   faculty and students.
- ➢ Notice board with important advertisements, notification, dates etc.
- ➢ It is a regular practice of the college to conduct "National Library Week Celebrations" every year during the period from 14th to 20th November. An eminent Academician/Poet/Novelist is invited in this occasion to enrich the students in the respective field of knowledge.
- ➢ Various competitions viz., Essay writing, Elocution, Debate, Drawing and Light music/patriotic songs competitions. Prizes are distributed to the winners of various competitions at a meeting held in connection with library week.
- ➢ Students are very actively coming forward to express their enthusiasm and views.

4.2.8   What are the special facilities offered by the library to the visually/physically challenged persons? Give details.

Physically challenged students are provided full set of books at the time of admission itself and instructed to return them after examinations. In case if they cannot come to library, his caretaker is allowed to borrow books on his behalf on a written request by the candidate.

1.2.9   Does the library get the feedback from its users? If yes, how is it analyzed and used for improving the library services. (What strategies are deployed by the Library to collect feedback from users? How is the feedback analyzed and used for further improvement of the library services?)

Yes, feedback is collected from staff and students. It is analyzed and suggestions are recorded for improvement of the library services. The advisory committee discusses the feedback and suggestions are implemented for improving the library services for the users.

4.3 IT Infrastructure

    4.3.1.   Give details on the computing facility available (hardware and software) at the institution.

- **Number of computers with Configuration (provide actual number with exact configuration of each available system)**

1. Computers
(A) Teaching Department

Department	Make/Model	Configuration	Quantity
Physics & Electronics	Wipro	256 MB RAM, P4, 80 GB HDD, 15 Inch's LCD	1
	Wipro	1 GB RAM, P4, 160 GB HDD, 15 Inch's LCD	3
Chemistry	Wipro	256 MB RAM, P4, 80 GB HDD, 15 Inch's LCD	1
Botany	Wipro	256 MB RAM, P4, 80 GB HDD, 15 Inch's LCD	1
Zoology	Wipro	1 GB RAM, Duel core, 160 GB HDD, 17 Inch's LCD	1
Library	Dell	2 GB RAM, Core i3, 500 GB HDD,18.5 Inch's LED	1
	Wipro	1 GB RAM, Duel core, 160 GB HDD, 17 Inch's LCD	1
English	Assembled	2 GB RAM, Duel core, 160 GB HDD, 17 Inch's LCD	1
	Wipro	256 MB RAM, P4, 80 GB HDD, 15 Inch's CRT	1
Mathematics	Wipro	1 GB RAM, Duel core, 160 GB HDD, 17 Inch's LCD	1
NCC	Wipro	256 MB RAM, P4, 80 GB HDD, 15 Inch's CRT	1
Telugu	Dell	2 GB RAM, Core i3, 500 GB HDD,18.5 Inch's LED	1

Sports Room	Dell	2 GB RAM, Core i3, 500 GB HDD,18.5 Inch's LED	1
Intermediate Section - Staff Room	Assembled	512 MB RAM, P4, 80 GB HDD, 17 Inch's LCD	1
Math's - Statistics	Assembled	256 MB RAM, P4, 80 GB HDD, 15 Inch's CRT	1
BSc – Computer Science	Wipro/HCL/Mercury/Assembled	256/512 MB/1 GB Ram, Dual Core/P4/AMD/Celron, 160/80/40 GB HDD, LCD/CRT 14/15/17 Inch's	47
B.Com - Lab	Wipro/HCL	256/512 MB/1 GB Ram, Dual Core/P4/AMD/Celron, 160/80/40 GB HDD, LCD/CRT 14/15/17 Inch's	46

(B) Non-Teaching Department

Department	Make/Model	Configuration	Quantity
GB Office	H.P	2 GB RAM, Core i3, 500 GB HDD,18.5 Inch's LED	1
	Wipro	2 GB RAM, Dual Core, 500 GB HDD,18.5 Inch's LCD	1
	Assembled	512 MB RAM, P4, 80 GB HDD, 15 Inch's CRT	1
UG Office	Dell all-in-one	2 GB RAM, Core i3, 500 GB HDD,18.5 Inch's LED	1
	Wipro	Server, 1 GB RAM, Duel core, 160 GB HDD, 17 Inch's LCD	1
	Wipro	2 GB RAM, Duel core, 320 GB HDD, 17 Inch's LCD	7
Establishment Section	Dell	4 GB RAM, Core i3, 500 GB HDD,18.5 Inch's LED	1
	Wipro	1 GB RAM, Duel core, 80 GB HDD, 17 Inch's LCD	1
	Assembled	1 GB RAM, Duel core, 80 GB HDD, 17 Inch's LCD	1
Attendance Section	Assembled	1 GB RAM, Duel core, 160 GB HDD, 17 Inch's LCD	1
Total Computers in the College = 126			

2. Printers/Scanners:

Department	Type	Make	Model	Quantity
GB Office	LaserJet	Cannon	LBP-2900	2
	Scan jet	HP	2400	1
UG Office	All –in–one	Brother		1
	LaserJet	HP	1020	1
	LaserJet	Cannon	LBP-2900	4
	Scan jet	HP	2400	1
Attendance Section	LaserJet	Cannon	LBP-2900	1
	LaserJet scanner	HP	1020	1
Chemistry	All –in–one	Samsung	SCX-4200	1
Botany	All –in–one	Samsung	SCX-4200	1
Zoology	LaserJet	HP	1008	1
Library	LaserJet	Cannon	LBP-2900	1
English	All –in–one	HP	1005	1
Mathematics	LaserJet	Cannon	LBP-2900	1
	Scanner	Cannon		1
NCC	Dot Matrix	Wipro	130 Column	1
Telugu	Laser Printer	Brother	Mono	1
Sports Room	Laser Printer	Brother	Mono	1
Intermediate Section Staff Room	Laser Printer		Mono	1
Establishment Section	LaserJet	Cannon	LBP-2900	2
	Inkjet	Epson	L-210	1
B.Sc (Computer Science)	LaserJet	Cannon	LBP-2900	1
	Dot Matrix	Wipro		1
	Dot Matrix	TVS		1
	Scan jet	HP	2400	1
B.Com(Lab)	All –in–one	HP	1005	1
	Dot Matrix	Wipro		1
	Scan jet	HP	2300c	1

3. Teaching Aids Hardware:

S.NO	Item	Department	Quantity
1.	LCD Projector	Computer Science	2
		Botany	1
		Physics & Electronics	1
		JKC	1
		English Language Lab	1
2.	Over Head Projector	Zoology	1
3.	Smart Board	Seminar Hall	1
4.	Audio System	Physics & Electronics	1
		English Language Lab	1

- **Computer – students Ratio :**1:1
- **Stand-alone facility**   **:**Available
- **LAN Facility**   **:**Available
- **Wi-Fi Facility**   **:**Available
- **Licensed software**   **:**Available
- **Number of nodes / computers with internet facility**   **:**NME   10 Mbps / Broad band line with internet facility 20 No's
- **Any other**   **:**Automated office , wi-fi and AV class rooms

4.3.2   Detail on the computer and internet facility made available to the faculty and students on the campus and off-campus?

➢ Principal's office, JKC, IQAC are provided computers with internet facilities.
➢ All the departments are provided computers with Wi-Fi and internet facilities.
➢ B.Sc computer laboratory with internet.

4.3.3   What are the institutional plans and strategies for deploying and upgrading the IT infrastructure and associated facilities?

➢ Utilizing UGC funds, and accumulated fee budget for upgrading IT infrastructure

4.3.4   Provide details on the provision made in the annual budget for procurement, upgradation, deployment and maintenance of the computers and their accessories in the institution (Year wise for last four years)

➢ Principal takes approval from CPDC for necessary upgradation and maintenance of computers.
➢ Computers and their accessories are maintained by hired service technicians in particular for xerox, computers and accessories, solar energy and R.O plant.

4.3.5   How does the institution facilitate extensive use of ICT resources including development and use of computer-aided teaching/ learning materials by its staff and students?

➢ Planning to have national knowledge network connectivity through Adikavi Nannayya University, Rajahmundry.

4.3.6   Elaborate giving suitable examples on how the learning activities and technologies deployed (access to on-line teaching - learning resources, independent learning, ICT enabled classrooms/learning spaces etc.) by the institution place the student at the centre of teaching-learning process and render the role of a facilitator for the teacher.

Some of the students are fast learners and have picked up computer skills so well that they render the role of a facilitator for the teacher. Mr.Bokka Pavan Kalyan and Mr. Nakka Hari Sai of II B.Sc M.P Computers (2014-15) help the teacher while delivering power point presentation in the class room.

4.3.7   Does the Institution avail of the National Knowledge Network connectivity directly or through the affiliating university? If so, what are the services availed of?

The college administration is aware that the National Knowledge Network (NKN) which interconnects all institutions of higher learning facilities knowledge sharing and collaborative research in such a way that will bridge the knowledge gap in the country. However, the services are not availed so far.

4.4 Maintenance of campus facilities:

4.4.1   How does the institution ensure optimal allocation and utilization of the available financial resources for maintenance and upkeep of the following facilities (substantiate your statements by providing details of budget allocated during last four years)?

The campus is provided with a works supervisor to look after maintenance of the infrastructure. A team of service personnel including electrician cum plumber, gardeners, sanitary staff and carpenters provide regular service.

Budget allocation during last eight years

S.No	Item	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15
1	Buildings	--	--	40,00,000	32,00,000 + 35,00,000	20,00,000	8,00,000	---	44,00,000
2	Furniture	--	--	--	--	--	--	--	--
3	Equipment	69,360	2,08,080	--	12,50,000	4,00,000	10,00,000	18,60,000	17,50,000
4	Computers	--	--	--	--	--	--	--	--
5	Vehicles	--	--	--	--	--	--	--	--
6	Anyother (UGC)	--	--	6,95,000 Merged Scheme	1,73,538 C.D.A Grant	--	--	--	--

4.4.2 What are the institutional mechanisms for maintenance and upkeep of the infrastructure, facilities and equipment of the college?

Institutional mechanisms are kept active for maintenance and upkeep of the infrastructure facilities and equipment of the college. There is a team of full-time works supervisor, hardware technician, electrician cum plumber, carpenter, generator operator, gardener and others to continuously look after the maintenance and upkeep of the facilities besides the equipment. Whenever necessary the services of the external technicians are also called for.

4.4.3 How and with what frequency does the institute take up calibration and other precision measures for the equipment/instruments?

The calibration and other precision measures for the equipment / instruments are taken care of by the college in a systematic manner. The college has a team of qualified technical staff for maintenance, calibration and other precision measures for equipments / instruments. Some of the technicians are available on the campus and their services are availed on a full time basis.

4.4.4 What are the major steps taken for location, upkeep and maintenance of sensitive equipment (voltage fluctuations, constant supply of water etc.)?

- ➢ The college is having drinking water supply from Peruru Grama Panchayat and Amalapuram Municipality. In addition we have RO plant also for supply of pure drinking water in the college. All problems such as voltage fluctuations, damages of water pipe lines etc., are promptly attended to by the works supervisor and other technicians on duty.
- ➢ The department of APTRANSCO has replaced the electrical poles for power line and planning to install additional transformer to avoid power fluctuations. To maintain proper voltage additional generator of 15 kv was purchased. Sheds have been constructed for keeping these equipments.
- ➢ All the science departments are provided with high backup tubular batteries with inverters to maintain sensitive equipment.
- ➢ CC cameras have been installed at the central library, RO plant, students vehicle stand, open air auditorium etc.
- ➢ Besides availing the services of the college staff , outside technical experts are called by the institution for necessary repairs/ maintenance of sensitive equipments, whenever the need arises.

Any other relevant information regarding infrastructure and learning resources which the college would like to include

Development and maintenance of infrastructure are given due importance by the college Management. All basic needs such as safe drinking water, sanitation, electricity, canteen etc are provided. Science laboratories are equipped with required equipment such as PCR, Spectrophotometer, P^H meter, DO meter, electrophoresis, photocell for determination of plank's constant, cathode-ray tube etc.

Special attention is paid to college library as a learning resource. Text books / Reference books are acquired in sufficient numbers to cater to the needs of the students to cope with the changes in curriculum. Magazines / Journals / Periodicals are also available for students who are preparing for competitive examinations and interviews.

CRITERION-V

STUDENT SUPPORT AND PROGRESSION

"Black Colour is sentimentally Bad" But "Every Black Board Makes The Students Llife Bright"

----Dr.APJ Abdul Kalam

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CRITERIONV: STUDENT SUPPORT AND PROGRESSION

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5.1 Student Mentoring and Support

5.1.1 Does the institution publish its updated prospectus/handbook annually? If 'yes', what is the information provided to students through these documents and how does the institution ensure its commitment and accountability?

Yes, an updated revised prospectus is published annually and provided to the students during admission. The prospectus presents a brief profile of theinstitution.

➢ Prospectus regarding various courses, fee structure.
➢ Vision statement.
➢ About the college.
➢ Mission statement of the college.
➢ Long term goals and objectives of the college, supporting system available,do's and don'ts for students.
➢ General rules and regulations of the college.
➢ List of curricular and co-curricular activities.
➢ Academic calendar.
➢ Different types of scholarships available.
➢ Bio data forms.
➢ List of faculty members.

5.1.2 Specify the type, number and amount of institutional scholarships / free ships given to the students during the last four years and whether the financial aid was available and disbursed on time.

➢ Post-Metric Scholarships(MTF), Fee-reimbursement(RTF) provided by the Social Welfare Department, Tribal Welfare Department,Backward welfare Department and Minority welfare departments only.
➢ Endowment prizes, students awards to meritorious sponsored by teachers and organizations for the outstanding students.
➢ The scholarship amounts were disbursed to the students during the last seven years as indicated below.

Academic Year	Category	No.of students sanctioned	Total amount sanctioned in Rs.		Total Amount in Rs.
			RTF	**MTF**	
2007-08	SC	490		30,27,115	30,27,115
	ST	8		20,772	20,772
	BC	468		17,82,303	17,82,303
	EBC(EPC)	77		3,28,750	3,28,750
	Minority	20		68,090	68,090

2008-09	SC	510		23,32,544	23,32,544
	ST	15		69,600	69,600
	BC	498		13,05,425	13,05,425
	EBC(EPC)	226		5,65,000	5,65,000
	Minority	---		----	----
2009-10	SC	488	8,20,630	22,88,604	31,09,243
	ST	6	7,700	30,840	38,540
	BC	384	6,97,615	16,52,025	23,49,640
	EBC(EPC)	158		3,55,983	3,55,983
	Minority	14		43,000	43,000
2010-11	SC	380	13,10,095	24,73,407	37,83,502
	ST	2	10,600	13,700	24,300
	BC	388	14,32,700	20,96,285	35,28,985
	EBC(EPC)	123	7,47,500	---	7,47,500
	Minority	---	---	---	---
2011-12	SC	339	9,63,230	21,62,030	31,25,260
	ST	2	11,005	18,065	29,070,
	BC	320	11,70,625	19,11,345	30,81,970
	EBC(EPC)	87	4,13,622	---	4,13,622
	Minority	---	---	---	---
2012-13	SC	319	10,18,531	19,18,159	29,36,690
	ST	5	9,505	24,755	34,260
	BC	295	12,34,815	18,36,864	30,71,679
	EBC(EPC)	106	5,81,819	---	5,81,819
	Minority	5	28,811	37,695	66,506
2013-14	SC	276	7,55,215	19,35,032	26,90,247
	ST	5	14,800	37,175	51,975
	BC	288	9,38,795	16,76,030	26,14,825
	EBC(EPC)	107	3,51,895	---	3,51,895
	Minority	6	20,100	29,650	49,750

5.1.3   What percentage of students receives financial assistance from state government, central government and other national agencies?

In this college students are receiving financial assistance from state government, central government and other agencies. The details are given in the following table:

S.No	Name of the financial assistance	Percentage of students receiving
1	State Government	69
2	Central Government	---
3	Other agencies	---

5.1.4   What are the specific support services/facilities available for

- **Students from SC/ST,OBC and economically weaker sections:**
  For the students of SC/ST/OBC to ensure equity among disadvantagedcommunity the facilities like scholarships, fee concession, book banks in thelibrary are provided and also free admission in JKC training.

- **Students with physical disabilities:**
  For visually disabled students scribes are arranged to write theexaminations in accordance with the guidelines of the University.

- **Overseas students:**
  No overseas students in our college.

- **Students to participate in various competitions /National and International:**
  Motivate the students to participate in various competitions such as inter collegiate cultural / Games and Sports competitions.

- **Medical assistance to students :health centre, health insurance etc:**
  Health centre is provided for immediate medical attention for the students.

- **Organizing Coaching classes for competitive exams:**
  JKC and career guidance cell organizing Coaching classes for campus interviews.

- **Skill development (spoken English, computer literacy, etc.,)**
  The institution provides skill development activities from the department of English and Computer Science to enable them to gain knowledge, communication skills, analytical skills, computer skills etc.

- **Support for "slow learners":**
  Slow learners are identified according to the performance in the internal and external examinations and remedial classes are conducted.

- **Exposures of students to other institution of higher learning/ corporate/ business house etc.:**
  Students are exposed to other institutions of higher learning to inspire them and inculcate zeal for further studies in different sectors, through extension lectures; autobiographies and life time achievements of renownedpersonalities.

- **Publication of student magazines :**
  Students are encouraged to contribute different articles / write ups / cartoons and theinstitution provides opportunity for the publication of student contributing in the College magazine.

5.1.5   Describe the efforts made by the institution to facilitate entrepreneurial skills, among the students and the impact of the efforts
  ➢ Department of Commerce conducted Tally courses during the year 2013-14.
  ➢ Guest lectures are organized.
  ➢ JKC training to the students provides opportunities for self-employment also.

5.1.6   Enumerate the policies and strategies of the institution which promote participation of students in extracurricular and co-curricular activities such as Sports, Games, quiz competitions, debate and discussions, cultural activities etc.
  - **Additional academic support,flexibility in examinations**
  - **Special dietary requirements, Sports uniform and materials**
  - **Anyother**
  ➢ Students are encouraged to participate in Quiz, Group Discussions, Debates, and   Elocutions conducted by college at various platforms in and outside the Institution.
  ➢ College conducted Essay writing, Quiz, Elocution by inviting District level Institutions on International Women's Day, Gandhi's Role in struggle for Independence Literacyday by Mythri Mahila Seva Samstha, Teacher's day andAndhra KesariBirth Anniversaryetc., and selected students recognized with awards and merit certificates.
  ➢ NSS and NCC units are giving community orientation to students through their extension activities.
  ➢ The subjects like Indian Heritage and Culture, Science and Civilization, EnvironmentalEducation, Human Values and Professional Ethics etc., introduced atUG level, bring about awareness among the students on all these importantaspects.

> ➢ Cultural programmes are being conducted, through cultural committee by involving interested staff and students and necessary training is alsoprovided.
> ➢ Birth days of eminent personalities like Dr.B.R.Ambedkar, Gandhiji, Vivekananda, Netaji, Tanguturi, S.Radha Krishnan are being celebrated.
> ➢ Sports uniform and material is available in the college.
> ➢ Gymnasium is available for staff and students on the college premises.

5.1.7 **Enumerating on the support and guidance provided to the students in preparing for the competitive exams, give details on the number of students appeared and qualified in various competitive exams such as UGC-CSIR-NET, UGC-NET, SLET, ATE / CAT / GRE / TOFEL / GMAT / Central/State services, Defense, Civil Services, etc.**

> ➢ The library has a separate cell for competitive exams comprising magazines, standard books and other related material. The old question papers, model examination papers for various competitive exams are also available in the library.
> ➢ The college also organizes different skill developing activities periodically.
> ➢ Career guidance cell and counseling cell impart Coaching to the students who are preparing for the competitive examinations.
> ➢ The details of the selections are as follows:
> Every year about 1/4th of the students are being selected for various jobs in different sectors like state services / defence / central services/private agencies.

5.1.8 **What type of counseling services are made available to the students (academic, personal, career, psycho-social etc.)**

Academic
Orientation classes are conducted for academic improvement.Guidance is givenon how to prepare for examinations and how to answer questions given in the question paper.

Personal
Provided counseling to the students for good health and mental ability toprepare for competitive examinations.

Career
Provided counseling to the students for various career opportunities.

5.1.9 Does the institution have a structured mechanism for career guidance and placement of its students? If 'yes', detail on the services provided to help students identify job opportunities and prepare themselves for interview and the percentage of students selected during campus interviews by different employers (list the employers and the programmes).

Yes, There is a career guidance and counselling cell and JKC imparting communication skills, mental aptitude, reasoning and other soft skills.

➢ Through career counselling and guidance cell all notifications of variousuniversity entrance examinations, campus drives, job opportunities aredisplayed on the notice board regularly.
➢ The following employers conducted campus drives in our college:
  ▪ Infosys,
  ▪ Dr Reddy's laboratories
  ▪ Deccan Fine Chemicals
➢ Faculty provides Coaching and study material for different competitiveexaminations.
➢ Career Guidance cell conducts placement awareness programmes.

5.1.10 Does the institution have a student grievance redressal cell? If yes, list (if any) the grievances reported and redressed during the last four years.
Yes
➢ The grievance redressal committees headed by other members meets discuss andchalk out the plan to redress the grievance.
➢ Complaintsare dropped in complaints and suggestion box by students. The following Redressals are made against the grievances reported by the students.

S.No	Grievances represented by the students	Redressal
1	Breakdown of drinking water supply	Problem rectified and water supply restored
2	Un-hygienic conditions of toilets	Sanitary staff instructed to clean the toilets
3	Poor condition of vehicle stand. No specific enclosures for UG/PG vehicles in adequate amenities	Vehicle stands renovated.Separate enclosures ear marked for UG/PG/B.Ed/ D.Ed., vehicles
4	Poor maintenance of women waiting hall	Renovated and maintained properly
5	Non issue of ID cards	ID cards provided free of cost
6	No separate enclosures for staff & students	Separate space provided for staff, boys and girls
7	xerox center not working	Repaired and restored
8	Poor lighting and insufficient furniture in library reading room	Burnt tube lights replaced and extra furniture added

- ➢ Safe drinking water is provided for men and women students. Whenever the   supply is disrupted due to electrical problems students represent through Grievance cell.
- ➢ It acts as a bridge between the staff and the principal to solve the students' grievances.

5.1.11 What are the institutional provisions for resolving issues pertaining to sexual harassment?

- ➢ Anti-Harassment cell constituted by the principal deals with issues relating to   sexual harassment of women students. Students are well disciplined and so far no such cases are reported.
- ➢ The Principal and senior staff keep a watchful eye on the class rooms and the entire college premises during the working hours to maintain campus discipline.

5.1.12 Is there an anti-ragging committee? How many instances (if any) have been reported during the last four years and what action has been taken on these?

Yes. An anti-ragging committee has been constituted as per the guidelines of the R.J.D. Awareness meetings are conducted with police officials, leading lawyers and others. No instances of ragging have been reported during the last 8 years.

5.1.13 Enumerate the welfare schemes made available to students by the institution.

- ➢ Financial support is extended to the students through several scholarships provided by welfare departments of state government.
- ➢ Financial support to some poor boys and girls is provided through a fund created for this purpose.
- ➢ Institute provides separate book bank for the welfare of the scheduled caste andscheduled tribes students.
- ➢ Institute provides note books to poor students.

5.1.14 Does the institution have a registered Alumni Association? If 'yes', what are its activities and major contributions for institutional, academic and infrastructure development?

- ➢ Yes, the institution has alumni association established in the year 2006.
- ➢ Funds received for the developmental activities.
- ➢ Expanding and strengthening the association with new enrollment.

      ➢ Parking sheds for students and staff constructed.
      ➢ Open air auditorium is being constructed.

5.2 Student Progression

5.2.1 Providing the percentage of students progressing to higher education or employment (for the last four batches) highlight the trends observed.

Student Progression	%
UG to PG	10 to 20
PG to M.Phil	-----
PG to Ph.D	-----
Employed	
• Campus selection	1 to 2
• Other than campus recruitment	----

5.2.2 Provide details of the program wise pass percentage and completion rate for the last four years (cohort wise/batch wise as stipulated by the university)? Furnish program-wise details in comparison with that of the previous performance of the same institution and that of the Colleges of the affiliating university within the city/district.

Year	Course	Appeared	Total Pass	Percentage
2007-08	B.Sc	389	198	51
	B.A	152	100	66
	B.Com	164	64	39
2008-09	B.Sc	297	111	37.4
	B.A	106	45	42.5
	B.Com	134	37	27.6
2009-10	B.Sc	295	139	47.1
	B.A	92	45	49.0
	B.Com	130	58	44.6
2010-11	B.Sc	338	93	27.5
	B.A	96	59	61.5
	B.Com	131	68	52.0
2011-12	B.Sc	308	76	24.7
	B.A	80	47	58.8
	B.Com	172	52	30.2
2012-13	B.Sc	277	94	34.0
	B.A	62	23	37.1
	B.Com	165	50	30.3

	B.Sc	191	59	31.0
2013-14	B.A	81	56	69.1
	B.Com	155	61	39.4
	B.Sc	221	56	25.3
2014-15	B.A	80	43	54.0
	B.Com	163	51	31.3
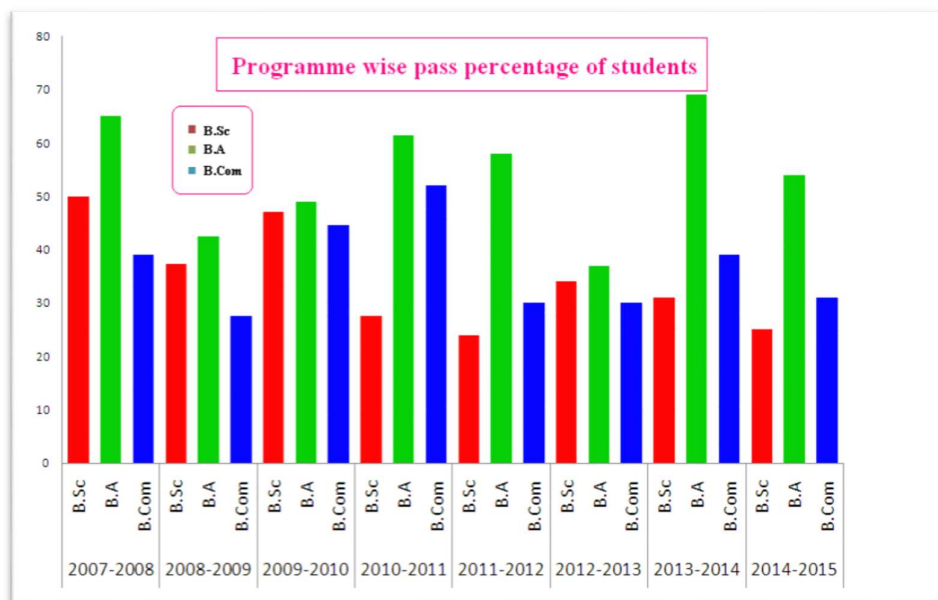
5.2.3 How does the institution facilitate student progression to higher level of education and/or towards employment?

➢ College has been conducting Model AUCET and Model ICET since 2010.
➢ J.K.C. is imparting communication skills, reasoning and other life skills andconducting campus drives.
➢ Career guidance cell organizing awareness programmes about variousnotifications.

5.2.4 Enumerate the special support provided to students who are at risk of failure and drop out?

➢ Almost 80% of the students get financial assistance from the government inthe form of scholarships, fee-reimbursement and from U.G.C schemes. So thatdropout rate in the institution is minimized.
➢ JKC offers short term courses in Spoken English for the drop out students toimprove their language skills.

➢ Special attention on slow learners. Remedial Coaching for backlog students.
➢ Introduction of short-term training like Tally.

5.3 Student Participation and Activities
5.3.1 List the range of Sports, Games, cultural and other extracurricular activities available to students. Provide details of participation and program calendar.

➢ The institution is constantly encouraging the students to participate in various extracurricular activities.
➢ N.C.C and N.S.S. conducts various extracurricular activities.
➢ Department of languages conducts essay writing and elocution competitions.
➢ The institution conducting cultural activities on different occasions andencouraging the students to participate in cultural activities like dancing, singing, mono-action and play lets.
➢ The students are participating in Games and Sports at institution, district, university and zonal level.

5.3.2 Furnish the details of major student achievements in co-curricular, extracurricular and cultural activities at different levels: University / State / Zonal / National / International, etc. for the previous four years.

➢ The college conducts regularly quiz programmes, debates, elocutions andessay writing competitions.
➢ The college students participate in youth festivals conducted by universitieslike Sri Krishna Devaraya University, Rayalaseema University, besidesN.S.S. and non-government organizations.
➢ The following table shows the performance of the students in different eventsin Sports and Games for the last eight years.

Extracurricular / co-curricular participation

Year	Competition	No.of Students	Organized by & Place	Prize
2008-09	1. Telugu elocution	D.Santhi, J.J.Varundara	S.K.R.Women's College,Rajahmundry	2nd Prize
	2. English elocution	T.Pramod Kumar, V.Raj kumar	S.K.R.Women's College,Rajahmundry	2nd Prize
	3. Singing	N.Kranthi	S.K.R.Women's College,Rajahmundry	1st prize
	4. Hindi elocution	P.Gangadhar Reddy ,U.Raj kumar	S.K.R.Women's College,Rajahmundry	2nd Prize
	5. Classical instrument solo percussion	P.Ayyappa swamy	AU Youth Festival, K.G.R.L.College	2nd Prize
	6. Folk orchestra	V.Veeresh,M.Chirajeevi,S K.Subham,D.Dhana Raju,P.Ayyappa Swamy	AU Youth Festival, K.G.R.L.College	3rd prize

2009-10	1.Telugu elocution	D.Santhi,K.Prasanna	S.K.R.Women's college,Rajahmundry	2nd Prize
	2.English elocution	T.Pramod kumar,A.S.Prakash	S.K.R.Women's college,Rajahmundry	2nd Prize
	3.Hindi elocution	P.Gangadhar reddy	S.K.R.Women's college,Rajahmundry	2nd Prize
	4.Singing	A.S.R.Prakash	S.K.R.Women's college,Rajahmundry	1st prize
	5.Orchestra	D.Santhi,R.Ravi kumar,V.Veeresh,K.Prasanna,T.Pramod kumar,A.S.PRakash,P.Gangadhara reddy	A.U Youth Festival, St.Teresa's college, Eluru	3rd prize
	6.Modern Dance	D.Santhi,R.Ravi kumar,V.Veeresh,K.Prasanna,T.Pramod kumar,A.S.Prakash,P.Gangadhara reddy	A.U Youth Festival, St.Teresa's college, Eluru	Event prize
2011-12	1.Hindi Essay writing,	S.S.Srehita,	Govt.Arts college,Rajahmundry . Conducted by S.C.H.E.Hyderabad	2nd prize
	2Urdu Essay writing	Mahamad abbas		1st prize

Year	Competition	No.of Students	Organized by & Place	Prize
2012-13	1.District level competition	M.V.D.Lakshmi,M.M.Abbas,Y.Suma	Govt.Arts college,Tanuku	
	2.Rangoli	Y.Suma	Hyderabad	
	3.Urdu Essay writing	M.M.Abbas	Hyderabad	2nd Prize
	4.Hindi Essay writing.	N.Snehitha	S.K.R.College for women,Rajahmu-ndry	2nd Prize
	5.Telugu Essay writing	G.L.Priya	S.K.R.College for Women Rajahmundry	3rd prize
2013-14	1.Telugu debate	M.Samba murthy, D.S.N.Manimala	S.K.R.College for women,Rajahmu-ndry	2nd prize
	2.Best speaker awarD	M.Samba murthy	S.K.R.College for women,Rajahmu-ndry	
	3.Light music	A.Rekha	S.K.R.College for women,Rajahmu-ndry	2nd prize
	4.Quiz	D.S.N.Manimala,P.Priyanka,M.Santhi	A.B.V.P,S.K.B.R.College, Amalapuram	1st prize
	5.Patriotic songs	A.Rekha sree	A.B.V.P, S.K.B.R.College, Amalapuram	1st prize
	6.Essay writing	K.Latha	A.B.V.P, S.K.B.R.College, Amalapuram	2nd prize
	7.Debate	D.S.N.Manim-ala	A.B.V.P, S.K.B.R.College, Amalapuram	2nd prize

			SETRAJ District Youth Welfare Organization, Kakinada	1st prize
	8.Harmonium music	V.Cisil Vincent	SETRAJ District Youth Welfare Organization, Kakinada	1st prize
	9.Quiz	D.S.N.Manimala, Ch.V.R.Sagar, L.Phanindra varma, M.Santhi,T.Durga rao	SETRAJ District Youth Welfare Organization, Kakinada	1st prize
	10.Essay writing	D.D.N.S.Ganesh	SETRAJ District Youth Welfare Organization, Kakinada	2nd prize
	11.Debate	K.L.D.Raju	SETRAJ District Youth Welfare Organization, Kakinada	2nd prize
	12.Group Discussion	M.Samba Murthy	SETRAJ District Youth Welfare Organization, Kakinada	3rd prize
	13.Debate	M.Samba Murthy	Red Ribbon Club, Rajahmundry	1st prize
	14.Debate	M.Samba Murthy	Collector, Smt.Neethu Kumari on the eve of Aids Day	1st prize
	15.Drawing competition	N.Sobhana	The R.D.O. Amalapuram on the occasion of National Voters Day	1st prize

Year	Competition	No.of Students	Organized by & Place	Prize
2014-15	1.Essay writing	N.Sandhya	D.S.P., Amalapuram	1st prize
	2.Elocution	K.Rajeswari	D.S.P., Amalapuram	1st prize
	3.Painting	K.Chaitanya	D.S.P., Amalapuram	1st prize
	4.Seminar	A.B.V.S.S. Nagamani	S.K.R.College for women, Rajahmundry	1st prize
	5.Chukkala Muggu	B.V.R.Durga Devi	Collegiate education, Govt.Arts college, Rajahmundry	1st prize
	6.Telugu Essay writing	K.Naga Lakshmi	Collegiate education, Govt.Arts college, Rajahmundry	2nd prize
	7.Urdu Essay writing	A.Muntaz	Collegiate education, Govt.Arts college, Rajahmundry	1st prize
	8.Classical Dance	P.Trinadh Rao	Collegiate education, Govt.Arts college, Rajahmundry	2nd prize
	9.Classical Vocal singing	M.S.S.Suseela	Collegiate education, Govt.Arts college, Rajahmundry	2d prize
	10.Folk Dance	P.Trinadh Rao, T.Vinay Kumar, P.Sai krishna	Collegiate education, Govt.Arts college, Rajahmundry	1st prize
	11.Folk Dance	B.Prasanth kumar, P.Sai ram	Collegiate education, Govt.Arts college, Rajahmundry	1st prize
	12.One Act Play	D.Suresh,K.Chandra siva Ganesh,K.V.V.S.D.Ganga raju,T.Vamsi krishna	Collegiate education, Govt.Arts college, Rajahmundry	2nd prize
	13.Chukkala Muggu	B.V.Durga devi	State Level Yuva tharangam, Hyderabad	3rd prize

	14.Telugu One Act Play "Road Meeda Raee."	College Team	Setraj district youth welfare organization, Kakinada	1st prize
	15.Classical dance	P.Trinadh rao	Setraj district youth welfare organization, Kakinada	2nd prize
	16.District Level Essay Writing Competition Elocution	N.N.D.Sushm-itha. K.Naga Lakshmi	ACB , Rajahmundry on the occasion of Anti Corruption Week	
	17.Elocution	K.Gangadhar	Ramakrishna samithi, Amalapuram	1st prize
	18.Essay writing	P.Sai Sudha	A.B.V.P.State committee	1st prize
	19.Elocution	M.Jyothsna	R.D.O, Amalapuram on the occasion of National Voters Day	1st prize
	20.Essay writing	K.Naga lakshmi	R.D.O, Amalapuram on the occasion of National Voters Day	1st prize
	21.Painting	P.Lavanya	. R.D.O, Amalapuram on the occasion of National Voters Day	1st prize
	22.Cartoon	A.B.V.S.S. Nagamani	R.D.O, Amalapuram on the occasion of National Voters Day	1st prize
	23.Quiz team	K.Vyshnavi, B.Bhaskara kumar,A.RAMESH	R.D.O, Amalapuram on the occasion of National Voters Day	1st prize

5.3.3   How does the college seek and use data and feedback from its graduates and employers, to improve the performance and quality of the institutional provisions?
> During parents and alumni meet feedback is collected and evaluated,accordingly necessary steps are taken for further improvement.
> By conducting regular review meetings with the students and the alumni.
> Open air theater is constructed by the alumni of S.K.B.R.College.

5.3.4   How does the college involve and encourage students to publish materials like catalogues, wall magazines, college magazine, and other material? List the publications/ materials brought out by the students during the previous four academic sessions.

Students are encouraged to publish articles in the college magazine.

5.3.5   Does the college have a Student Council or any similar body? Give details on its selection, constitution, activities and funding.
        No

5.3.6 Give details of various academic and administrative bodies that have student representatives on them.

The institution provides an opportunity for the students to participate invarious academic, administrative and other related activities. This enables thestudents to gain leadership and governance qualities.

> **Library Committee (2014-15)**: Meritorious students will act as members of library committee and give suggestions at the time of purchasing the new relevant books.
> 1.K.V.V.S.D.Ganga Raju,I.B.Com
> 2. K.Phani Sai,II-B.Sc
> 3. G.Ndiya Devi

> **Magazine committee (2014-15)**: Students took part in University articles, stories and mini poems in the college magazine annually.
>   1. G.D.Ch.Prasad, III-B.Com
>   2. M.Sri Gayatri, III-B.Sc
>   3. R.Swathi Santoshi, II-B.Com
>   4. P.Sai Krishna, I-B.Sc
>   5. Singhu Babu,III-B.Com

> **Sports and Games Committee(2014-15)**: Organize Games and Sports at different occasions.
>   1. M.Ch.Sai Ramesh,III-BA
>   2. Ch.Vijay,II-BA
>   3. P.Madhu Kumar, III-B.Com
>   4. A.Durga Rao, II-BA
>   5. R.Rajesh,II-BA

5.3.7 How does the institution network and collaborate with the Alumni and former faculty of the Institution

All life members of the SKBR College, alumni association are connected by way of post cards. Advertisements in newspapers such as Eenadu main edition, scrolling in citicable, phonecalls and personal contacts are used to collaborate with the alumni and former faculty to involve them in important college functions such as Annual Day celebrations, Seminars and Intercollegiate events. Some of our retired principals, and faculty members besides alumni are living in places like Hyderabad, Chennai and Banglore. These are also invited to important functions organized in the college. The last meeting of the alumni association was held on 5th October'2014 in the MCA Seminar hall under the Chairmanship of Sri.R.V.S Suryanarayana Raju, Sri.JVGR Bhano, Hon'ble president, (presently Secretary & Correspondent of the college Governing Body). Sri.D.V.Ramana, Secretary, Sri.D.S.N Raju, Treasurer and others were present. A donation of Rs.15,00,000/- was announced for the construction of the open air auditorium.

Any other relevant information regarding student support and progression which the college would like to include

Our college is in the forefront in providing higher education opportunities to the students belonging to the deprived sections of our society SC/ ST/BC / OBC besides the differently-abled students. Financial support in the form of government scholarships is provided. Strict vigilance is ensured on the campus to maintain discipline and to provide best academic environment for teaching learning. The campus is ragging free and the girl students feel complete protection. Vertical mobility for courses such as Chemistry / Bio-Technology / Commerce / Economics / English / Computer science is ensured with the availability of PG courses in the PG college on the same campus under the same Management. Efforts were put in place in case of slow learners by arranging remedial Coaching and personal counseling.

The college is having a long list of distinguished alumni who by dint of their eminence/achievements brought laurels to the college. Most of them excelled in their respective fields in the country and outside.

- Prof. Y.C.Simhadri, Vice Chancellor of Patna University, formerly V.C of A.U, ANU and BHU.
- Prof. C.V.Ragavulu, former Vice Chancellor of Acharya Nagarjuna University
- Justice E.Dharma Rao, Hon'ble Justice of Madras High Court.
- Sri. N.China Rajappa, Hon'ble Deputy Chief Minister of A.P.
- Sri. A.Ananda Rao, M.L.A, Amalapuram
- Sri. P.V.Ragavulu, former Minister, A.P.
- Sri. P. Viswarup, former Minister, A.P.
- Late Sri. B.Krishna Mohan, former Member, UPSC.

CRITERION-VI
GOVERNANCE, LEADERSHIP ANDMANAGEMENT

GOVERNANCE

LEADERSHIP

MANAGEMENT

"I FAILED in some subjects in exam, but my friend PASSED in all. Now he is an engineer in Microsoft and I am the owner of Microsoft" —Bill Gates

CRITERIONVI: GOVERNANCE, LEADERSHIP ANDMANAGEMENT

6.1 Institutional Vision and Leadership

6.1.1 State the vision and mission of the Institution and enumerate on how the mission statement defines the institution's distinctive characteristics in terms of addressing the needs of the society, the students it seeks to serve, institution's traditions and value orientations, vision for the future, etc.?

VISION

The vision of the institution is to endeavour for total intellectual and scientific awareness, knowledge and know-how for total professionalism among the youth of Konaseema area by providing value based, need based and career oriented education to become self reliant global citizens.

MISSION

➢ To develop knowledge and personality traits among the rural youth
➢ To ignite the minds of the youth in learning environment of high academic excellence by channeling and synchronizing their energies with scientific competence
➢ To impart quality education which moulds the holistic personality of the student
➢ To inculcate socially relevant value based knowledge to integrate tradition and modernity in professional life
➢ To equip and empower students with relevant knowledge and competence to face global challenges with creativity
➢ To facilitate optimum use of available resources for sustainable development

QUALITY POLICY

The institution is committed to provide value based education to students and develop them as responsible citizens with ethics to sustain the vision and mission of the institution. The following quality policies are to be maintained,

- To empower the students through knowledge and information.
- To impart the quality education for the students.
- To explore the innate talents of students and help them in comprehensive development.
- To inculcate ethics and moral values, national spirit and social commitment among the students.
- To help the students in building self-confidence and to face the challenges of life.
- To develop the employable skills among the students for bright future.

Addressing the needs of the society

In enumerating the institutional distinctive characteristics - in terms of addressing the needs of the society, students are sensitized about their social responsibilities and duties. For example, sensing the increasing incidence of malaria and dengue, in the surrounding locality, a drive on malaria and dengue awareness and their prevention was carried out by distributing printed informative pamphlets. In order to draw attention towards the environmental hazzardous, students organized rallies and distributed pamphlets highlighting this issue. Health, dental and eye check up camps were held. The college arranged a visit to - orphanage, and distributed bed sheets, fruits and food items. The college aims to widen social responsibility of the students by conducting educational workshops and awareness camps that would benefit the various sections of the society.For instance, NSS Units I and II organised blood donation camp on 5th Dec 2014 on college campus. As many as 160 volunteers donated blood.

Addressing the needs of the students

The college has a clearly defined plan of action chalked out by IQAC at the beginning of every academic year with the mission of the college in mind. The college envisions admitting students from all sections of the society and grooming them as higher education learners, besides inculcating human values and moulding them as responsible citizens. In order to explore and develop the innate talents of the students, the institution imparts better academic and employable skills. At the beginning of the academic year, the students are given orientation about the forthcoming activities and information about the academic schedule. The college has various committees and clubs which carry out different activities to hone the skills and knowledge of the students in various fields. Career conferences were organised by JKC to promote soft skills and hard skills. Students' performance is monitored by the teacher counsellors. Keeping in line with the need for value orientation among the students, the IQAC periodically interacts with various committees to formulate plans aligning with the mission of the college.

6.1.2 What is the role of top management, Principal and Faculty in design and implementation of its quality policy and plans?

Role of the Top management

➢ All the aided colleges come under the purview of the department of collegiate education which is one of the two branches of higher education, Govt. of Andhra Pradesh.
➢ The Commissioner, Collegiate Education, A.P., Hyderabad communicates duties and responsibilities of staff through the principal and looks after the administrative & financial matters of the institutions in the State.

> ➢ The office of the Commissionerate, Collegiate Education communicates the academic calendar which consists of the academic and administrative activities of the institutions to be implemented.
> ➢ The Adikavi Nannaya University, Rajahmundry supplies academic calendar well in advance in the beginning of the academic year.
> ➢ The Regional Joint Director, Collegiate Education, Rajahmundry looks after the administrative setup of the institution in the entire region.
> ➢ The District Identified (Lead) College receives and consolidates the entire information of the colleges and communicates the same to the authorities.
> ➢ All policy matters and matters involving finance are referred to the management for instructions.

Role of the Principal

> ➢ The principal is the administrative head of the institution to govern the institution as per the rules and regulations framed by the Government, Universities and Management.
> ➢ The principal provides academic leadership involves and guides the faculties in various academic activities of the college, thus ensuring accountability and empowerment.
> ➢ The principal also ensures interaction with all the stakeholders' viz., parents, industry experts, academicians and alumni.
> ➢ The principal receives feedback from the faculty and students.
> ➢ The principal also interacts with the NGOs and local community members to enlist their support for various academic activities, curricular as well as extracurricular.
> ➢ The principal constitutes various committees for smooth administration.
> ➢ The working of these committees along with IQAC ensures the design and implementation of quality policies and plans.
> ➢ The academic time table of the institution is circulated among the faculty, students and also displayed on the notice board.
> ➢ The action plan of the college is prepared based on the university academic calendar.
> ➢ The principal acts as the liaison officer between government and the management, management and staff, staff and students besides college and community.

Role of the Faculty

➢ Teachers are the foundation for ensuring the implementation of quality policies and its practices.

➢ The teachers of this college have imbibed the spirit of imparting the qualitative education.

➢ Teachers are self-motivated and take initiative to bring in innovative teaching practices, involving student-centric modules.

➢ Teachers take a proactive role in updating themselves with the latest trends in their domain, and ensure that the students are moulded in all-round development to face the current challenges.

➢ Teachers motivate and provide the necessary guidance to the students in all curricular, co-curricular and extracurricular activities.

➢ Teachers actively participate in decisions pertaining to the policies of the college, by being the conveners of various committees and clubs.

➢ Each department conducts a departmental meeting and prepares the academic schedule for the academic year.

➢ Annual lesson plan is prepared by the departments concerned.

➢ Teaching synopsis and diaries are prepared by the teachers concerned.

➢ In-charges of the departments conduct departmental meetings to receive the feedback as per the academic plan.

➢ Attendance of the students is taken regularly.

➢ After receiving the feedback and suggestions from the departments, there is thread bare discussions in the IQAC meeting for its implementation.

➢ List of class-wise absentees is displayed on the notice board and the Parents/Guardians are informed regularly.

➢ Slow learners are bestowed special attention.

➢ Teacher guide the students regarding text books, reference books and related websites for their academic growth.

6.1.3 What is the role of the leadership in ensuring?

• **The policy statements and action plans for fulfillment of the stated mission**

The principal ensures that there is a free and fair working environment for the staff, aimed at overall development.

Leadership is the key factor responsible for the success of an organization. Effective leadership is the challenge that ensures success. As, head of the institution, the principal looks after the academic & administrative affairs of the college by maintaining cordial relationship with the staff and students.

The principal is responsible for the day-to-day administrative activities of the college. The principal, vice principal, in-charges of the departments and all the

staff members work together as a team towards fulfilling the mission plans. Role and responsibilities of each staff member are defined during the IQAC meeting. Staff members lead various committees for proper working of the systems devised to ensure quality. In order to initiate and chalk out future actions aligning with the mission of the college, periodical meetings are conducted with all the stakeholders and feedback is taken.

- **Formulation of action plans for all operations and incorporation of the same into the institutional strategic plan**

The principal is the administrative head of the college. However, certain administrative functions are delegated to the vice-principal. The convener of the IQAC monitors the functioning of various committees by holding meetings and discussions periodically. The feedback taken from students, staff, alumni, parents, industry and other experts is sent to various committees to formulate future action plan in consultation with the IQAC. These plans are incorporated and implemented in the functioning of various committees and clubs.

- **Interaction with stakeholders**

The systems and policies of the college ensure an interactive platform with all the stakeholders in various events. The parent-teacher meet, alumni meet, student council meet and committee meetings with the IQAC ensure that the principal involves and interacts with all the stakeholders.

- **Proper support for policy and planning through need analysis, research inputs and consultations with the stakeholders**

The principal conducts a meeting with all staff members at the beginning of an academic year, to discuss the activities to be conducted. Faculty members act as conveners for various academic, extracurricular and co-curricular activities. These meetings ensure the progress of activities of committees and appropriate actions. Principal holds meetings with students and teachers for discussing various issues to ensure smooth and successful conduct of the events. After each event there is a review by the principal with the convener. The principal ensures that adequate information gathered during the regular staff meetings, various committee meetings and IQAC meetings is communicated to the stakeholders during subsequent meetings.

- **Reinforcing the culture of excellence**

The leadership stresses constantly in various forms about the need for excellence and holistic development of the institution. The IQAC of the institution reinforces the culture of excellence. The academic calendar helps the faculty and students to prepare themselves for various activities well in advance. Students are taken for field visits. The final year students share their experiences during freshers' day, which benefit the junior students.

- **Champion organizational change**

Based on the feedback from various stakeholders, the leadership will make necessary organizational change for the overall benefit of the institution.

6.1.4   What are the procedures adopted by the institution to monitor and evaluate policies and plans of the institution for effective implementation and improvement from time to time?

The IQAC plays a crucial role by routinely interacting with each committee member; to monitor, discuss and evaluate the outcome of the quality policies adopted. For the purpose of effective implementation and improvement in the policy, suggestions are elicited from the stakeholders during the routine meetings, based on which the Principal along with the staff drafts out an action plan. The minutes of the parent-teacher meeting are discussed and future directives are chalked out. The principal is called for various meetings with the Governing Body whenever needed. An audit committee nominated by CCE visits the college for conducting academic audit and evaluates policies and plans for effective implementation and improvement. An academic calendar is prepared at the beginning of every academic year based on the university academic calendar. The adherence of the activities to this calendar is monitored during monthly meetings of the principal with the staff. The preparation and documentation of the Annual Quality Assurance Report (AQAR) is taken up by IQAC.It ensures monitoring and evaluation of policies and plans of the institution and highlights the status of its implementation and throws light on areas that need further improvement. The principal visits all the departments to verify and assess the teaching activities. CPDC meetings are held to supervise and guide for effective implementation of the institutional plans.

6.1.5   Give details of the academic leadership provided to the faculty by the top management?

The top management of the college i.e., Governing Body provides academic leadership to the faculty through the principal for carrying out their responsibilities and empowered them to take up academic initiatives. The higher officials / academic advisors of collegiate education visit the college now and then. The in-charges are responsible for their departmental activities. The principal encourages and empowers each teacher to plan his/her activities and facilitates a feeling of responsibility and leadership amongst the faculties. The principal convenes the staff council by involving all departmental in-charges and discusses various proposals. The potentialities of the staff members are well-utilized for the holistic development of the institution. The principal constitutes various academic committees and nominates the senior faculty as conveners for smooth functioning of the institution.

6.1.6 How does the college groom leadership at various levels?

➢ The college facilitates an environment for involving and grooming leadership at all levels. The principal motivates all faculty members for overall academic growth and development of the college.

➢ The non-teaching staff works under the supervision of the principal in administrative matters. Focusing on the need to develop leadership spirit among the students, some are nominated to various committees such as Magazine committee, Library committee, IQAC, Special fees committee, Games committee, Anti-ranging committee etc.,.

➢ Staff representative acts as liason between staff and management.

➢ Academic coordinator coordinates the academic activities under the overall supervision of the principal.

➢ Examination committee with senior member as convenor looks after the conduct of various examinations.

➢ UGC coordinator coordinates various activities of the UGC at college level and convenes regular meetings.

➢ NSS Coordinators of all the four units carryout the NSS activities

➢ NCC programme officers look after cadets training and NCC parades. Suitable guidance is provided to send the selected candidates to various camps.

6.1.7 How does the college delegate authority and provide operational autonomy to the departments / units of the institution and work towards decentralized governance system?

The principal delegates operational autonomy and flexibility to all the departments. Each department is headed by an in-charge, who monitors the functioning of its activities. So, administration is decentralized for considerable improvement in the implementation of programmes. The principal and the in-charges of departments interact informally every day to ensure the smooth functioning of the college. Support is extended by college administration for any issues that need intervention and renewed motivation. As a systematic approach towards better administration, the principal constitutes various committees having senior faculty as convenor. Complete flexibility is given for the implementation of academic plans and other activities by the in-charge of each department, thus ensuring a decentralized system of administration.

6.1.8 Does the college promote a culture of participative management? If 'yes', indicate the levels of participative management?

Yes, there is a culture of participative management at every level and each stage. In order to have better participation in all areas of the functioning of the college, non-teaching staff, student representatives, alumni and parents serve as the members of various committees.

They are intimated about the meetings well in advance. The policies and plans are framed after discussion and deliberations in the staff council. Suggestions of the staff are given due importance and decisions are taken on the basis of consensus. Actions taken based on the feedback are communicated to the stakeholder promptly, so as to spread a feeling of the importance that the college attaches to their stakeholders' view and participation. Staff representative on the Governing Body represents the grievances of staff and students at Governing Body meetings and plays a vital role in decision making.

6.2 Strategy Development and Deployment

6.2.1   Does the Institution have a formally stated quality policy? How is it developed, driven, deployed and reviewed?

Yes*,* the college has an Internal Quality Assurance Cell (IQAC) which has been established at the instance of NAAC. The feedback received from various stakeholders and the mission of the college to 'impart higher education to young men and women from the society and to develop human resources of excellence with ethics and social values to meet the needs of the country', eventually translates into the development of the policies towards enhancing quality. The growth and development of the institution can be measured based on the number of students going for higher learning in prestigious institutions and for employment. The quality policy is driven by ensuring participation of all the stakeholders in the upward progression in all areas of academic, co-curricular and extra-curricular activities, of the various committees. The review of the quality policy is taken up during IQAC meetings for future progress of the institution.

6.2.2   Does the Institute have a perspective plan for development? If so, give the aspects considered for inclusion in the plan?

Yes, the College has a perspective plan for development, which begins with an informal communication across a cross-section of stakeholders including community leaders, academicians, faculty members, non-teaching staff, parents and students. The aspects considered for inclusion in the plan are: improve the admission process and enroll more students, hold more seminars / workshops exclusively for the students' participation, improve the communication skills by conducting extra classes on 'Communication Skills', construction of seminar hall, additional class rooms, waiting rooms with attached toilets for women staff and girl students, introducing of need-based certificate courses and enhancing employability skills.

6.2.3   Describe the internal organizational structure and decision making processes.

There is an internal organizational chart describing the hierarchy and the decision-making process. Each department has an in-charge, who monitors the functioning of the department. The institution has various committees with conveners. Decisions are made by the in-charge of the departments and conveners of the committees under the guidance of the principal, during the IQAC meeting and staff council. The internal organizational structure and decision making process is given in the following flow chart.

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                    ┌─────────────────────┐
                    │   General Body      │
                    └─────────────────────┘
                              │
                    ┌─────────────────────┐
                    │   Governing Body    │
                    └─────────────────────┘
                              │
              ┌──────────────────────────────────┐
              │   Secretary & Correspondent      │
              └──────────────────────────────────┘
                              │
                    ┌─────────────────────┐
                    │     Principal       │
                    └─────────────────────┘
                              │
   ┌──────┬──────────┬─────────────────┬─────────┬──────────────┬────────┐
 IQAC  Departments  Academic Council  Library  Physical Education  Office
   │        │                                                        │
Committees Faculty                                              Superintendent
   │        │                                                        │
   │        │                                                 Non-Teaching Staff
   │        │                                                        │
   └────────┴──────────── STUDENTS ────────────────────────────────┘
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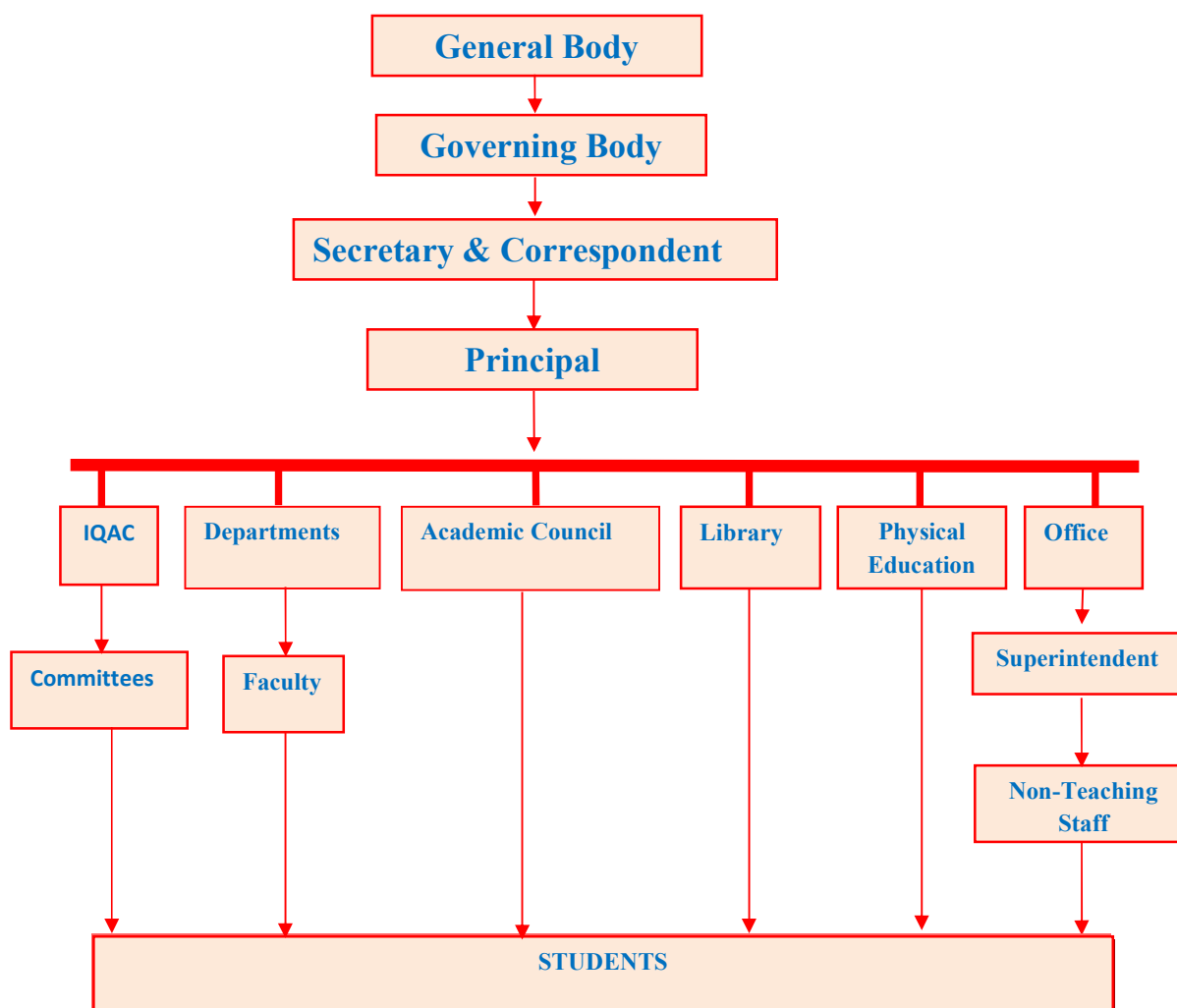
The college is a private aided college established in 1951 under society act. The Governing Body is elected by the general Body. The management of the college affairs is looked after by Governing Body comprising President, Secretary& Correspondent, Vice President, Treasurer and Members. The organisational structure and decision making process follow the flow chart.

6.2.4   Give a broad description of the quality improvement strategies of the institution for each of the following

The following are the quality improvement strategies of the institution

- **Teaching & Learning**

Keeping in mind the emerging challenges in the field of higher education, the college believes in constant development and improvement of teaching and learning methodology. The faculty is encouraged to attend orientation and refresher courses to update the knowledge. ICT technology is used for class room teaching whenever needed by the teachers. Resource development centre is designed to help the teachers to develop their study materials. The speed of the modem was increased to facilitate faster and better accessibility to informational database.

Each teacher maintains a teaching diary to record the topics covered, methods used for each class, achievements, lesson plan, teaching plan etc., which is discussed and attested during the monthly meetings with the principal. Students are encouraged to participate in group discussions, student seminars, and projects for their better participatory learning. Field trips are conducted for students along with the faculty concerned to gain practical knowledge. Programmes are prepared for interactive sessions. Advanced, average and slow learners are identified and appropriate activities & measures are implemented for each group.

- **Research & Development**

At present the institution is having sixteen faculty members with Doctorate degrees and Sixteen with M. Phil degrees in various subjects. The institute encourages other faculty members to pursue Ph.D. The doctoratefaculties are encouraged to send proposals to UGC for major & minor research projects. Publication of research articles; presentation of papers in seminars/ conferences are also encouraged. As a result, ten faculty members have registered for Ph.D. and one for M. Phil in post accreditation period. The research activities are coordinated by the research committee. The students are encouraged to participate in the project works undertaken by the department.

Research & Development Committee: The committee consists of the following members.

  Chairperson: Capt. N. Lakshmana Rao, Principal
  Coordinator: Dr. E.R.Subrahmanyam, Reader in Chemistry (Retd.)
  Members:
    1. Dr. P.V.B.K.R.L Saibaba,
    2. Dr. Ch. Ch. Satyanarayana
    3. Dr. A .Venkateswara Rao
    4. Dr. K. Daya Sagar Babu
    5. Dr. B.Asish Babu

- **Community engagement**

Various activities are organized by the NSS units of the college to orient students towards social problems and their role in becoming an excellent human resource. Different clubs of the college undertake community services as a part of their mainstream activities. A health checkup and dental/eye camp was held for the local residents and students. Awareness about 'prevention of malaria & dengue' and 'ill-effects of plastic' was created among the local residents by means of rally and pamphlets. At times of natural calamities such as cyclones and floods our college tenders service to the victims. In the aftermaths of 'Hudhud cyclone' our students took out rallies in the town to collectdonations and an amount of Rs.2 lakhs was sent to CM relief fund.

- **Human resource management**

Staffing is made through recruiting and placement. The office of the college maintains a file of vacancies that arise in various departments in the institution. The vacancy particulars of the staff are submitted to the Governing Body to recruitment. A harmonious relationship is maintained between the staff and administration, which is an important factor in HR from this management. Apart from this, regular planning monitoring and evaluation are important for the success of the Human Resource Management of an institution.

- **Industry interaction**

The JKC and career guidance cell of the institution are in regular contact with various software companies as much as companies such as Dr. Reddy Laboratories, Infosys, Deccan fine chemicals etc., Synergizing the energies and capabilities of management, staff and students is the core strategy for mobilizing available human resource for the all-round development of the college.

6.2.5 How does the Head of the institution ensure that adequate information (from feedback and personal contacts etc?) is available for the top management and the stakeholders, to review the activities of the institution?

The principal regularly updates the institutional information to the Commissioner Collegiate Education/RJDCE/University from time to time. The Governing Body is also kept informed.The Commissioner Collegiate Education himself seeks needful information in various formats. In case of anything urgent to be conveyed, the principal communicates through phone or e-mail. Circulars and Minutes of the staff meetings are filed, so that the staff who was absent can go through them to update themselves of the decisions

and discussions taken up during such meetings. The action taken by the IQAC on the feedback from the stakeholders received by various committees is promptly conveyed to the stakeholders during the subsequent meetings. The examination results and attendance of the students are displayed on the notice board.

6.2.6   How does the management encourage and support involvement of the staff in improving the effectiveness and efficiency of the institutional processes?

To encourage and support the involvement of the staff in improving the effectiveness and efficiency of the institutional process, the principal forms various committees. The committees are headed by faculties who have the requisite expertise and maintain cordial relationship with the other departments, to upgrade their skills and knowledge on various aspects. The committees help to minimize the bottlenecks in the functioning of the college.The institution maintains fair treatment to teaching as well as non-teaching staff in sharing of administrative responsibilities, and representation in committees. Based on the views and suggestions of these committees, the Principal takes appropriate decisions and future actions with the approval of the Governing Body. As many as 27 committees are constituted for effective and efficient administration.

COMMITTEES

Sub-committee formed to conduct interviews & Demos of Unaided & Self finance lecturers for renewal of their services based on efficiency.
The following Committees are constituted for the academic year 2015-16.

I. A.V.E COMMITTEE
1.Dr.S.V.Kumara Sastry, Lecturer in Physics & AVE in-charge
2.Sri N.V.V.S.N.Murthy, Lecturer in Physics

II. MAGZINE COMMITTEE
1. Sri V.Krishna Mohan, LIC, Dept.of Commerce & Convenor
2. Dr.S.N.Maddulati, LIC, Dept.of English
3. Dr. K.Daya sagar babu, LIC, Dept. of History
4. Dr.Ch.China Satynarayana, Lecturer in Chemistry
5. Dr.A.Venkateswara Rao, Lecturer in Chemistry
6. Sri J.Nehru Naik, Lecturer in Economics
7. Dr. B.Aseesh Babu, Lecturer in English
8. Sri D.V.Ramana, Lecturer in Physical Education
9. Sri N.Srinivas, LIC, Dept.of C.S
10.Dr.S.R.S.Kolluri, Lecturer in Telugu
11.Sri V.Radha Krishna, Lecturer in Physics

12.Sri A.B.S.S.R.N.Sarma, Librarian
Student Representatives
1. R.Swathi Santhoshi, III B.Com No.1462
2. P.Sai Krishna, II B.Sc. A2 No.35

III. GAMES & TOURNAMENT FUND COMMITTEE
1. Sri.D.V.Ramana, Lecturer in Physical Education.
2. Sri.K.N.Prasad, Lecturer in Physical Education.
3. Lt. A.V.S.Sarma, Lecturer in Sanskrit.
4. R.Swathi Santhoshi, III B.Com No.1462, Student's representative.

IV. P.S.A.F COMMITTEE
1. Sri.P.KrishnaKishore, LIC, Dept. of Chemistry
2. Sri R.S.N.Raju, Lecturer in Commerce
3. Dr.S.V.Kumara Sastry, Lecturer in Physics
4. Sri.N.Srinivas, LIC, Dept. of Computer Science.

V. LIT.& CUL. ACTIVITIES,
1. Dr.A.Venkateswara Rao, Lecturerin Chemistry & Convenor
2. Dr.M.Bala Swamy, LIC, Dept. of Economics
3. Dr.S.V.Kumara Sastry, Lecturer in Physics
4. Lt.A.V.S.Sarma, Lecturer in Sanskrit
5. Dr.S.R.S.Kolluri, Lecturer in Telugu.
6. R.Swathi Santhoshi, III B.Com No.1462
7. P.Sai Krishna, II B.Sc. A2-Section, Roll No.35, Student's representative.

VI. N.C.C,
1. Sri D.Ch.Papa Rao, Naval Wing, Care-Taker
2. Majar.P.Sarada, Lecturer in English
3. Lt.A.V.S.Sarma, Lecturer in Sanskrit

VII. N.S.S,
1. Dr.A.Venkateswara Rao, Lecturerin Chemistry
2. Dr.K.Satyanarayana, Lecturerin Commerce
3. Sri T.Sundara Ramayya, Lecturer in Commerce.
4. Sri V.S.V.S.Narayana Murthy, Lecturer in History.
5. R.Swathi Santhoshi, III B.Com No.1462
6. P.Sai Krishna, II B.Sc. A2-Section, Roll No.35, Student's representative.

VIII. DISCIPLINECOMMITTEE
1. Dr. P.V.B.K.R.L.Saibaba, LIC, Dept.of Zoology
2. Sri R.S.N.Raju, Lecturerin Commerce
3. Dr.S.N.Madduleti,LIC, Dept.of English
4. Sri D.Ch.Papa Rao, LIC, Dept.of Maths
5. Sri D.V.Ramana, Lecturer in Phy.Edn.

6. Dr.K.Satyanarayana,Lecturerin Commerce
7. Sri J.Nehru Naik, Lecturer in Economics
8. Sri. P.Himakar, LIC, Dept. of Physics
9. Sri V.Lakshmana Rao, Lecturer in Chemistry
10. Dr.B.Aseesh Babu, Lecturer in English
11. Smt.P.Surya Sunitha, Lecturer in Chemistry
12. Smt.Ch.Naga Rani, Lecturer in English
13. Sri S.V.Kumara Sastry, Lecturer in Physics
14. Capt.P.Sarada, Lecturer in English
15. Sri.A.V.S.Sarma, Lecturer in Sanskrit.

IX. ANTI-RAGGING COMMITTEE
1. Sri V.Krishna Mohan, LIC, Dept.of Commerce, Convenor.
2. Dr K.Daya sagar babu, LIC, Dept.of History. Member.
3. Dr.A.Venkateswara Rao, Lecturer in.Chemistry, Member.
4. Dr S.Prasada Rao, Lecturer in English, Member.
5. Sri D.V.Ramana, Lecturer in Phy.Edn, Member.
6. Dr.B.Aseesh Babu, Lecturer in English, Member.
7. Smt.Ch.Naga Rani, Lecturer in English, Member.
8. Smt. P.Surya Sunitha, Lecturer in Chemistry, Member.
9. Sri V.Lakshmana Rao, Lecturer in Chemistry, Member.
10. Capt.P.Sarada, Lecturer in English, Member.
11. Lt.A.V.S.Sarma, Lecturer in Sanskrit, Member.
12. Smt.N.S.Parvathi,Lecturerin Economics, Member.
13. R.Bhagavan Das, II B.Com, Roll No.112, H-Section, Student's representative.

X. WOMEN EMPOWERMENT CELL
 1. Smt.P.Surya Sunitha, Co-ordinator
 2. Smt.Ch.Naga Rani, Lecturer in English
 3. Capt.P.Sarada, Lecturer in English
 4. Smt.N.S.Parvathi, Lecturer in Economics
 5. Smt. N.Gayathri Devi, LIC, Dept. of Botany
 6. Smt. S.Hiranmayee, Lecturer in Politics
 7. Smt. K.T.Padmaja, Lecturer in Telugu
 8. Smt. V.V.V.S.S.N.B.Suparna, Lecturer inChemistry
 9. Smt. Y.V.Jyothi, Lecturer in Commerce
10. S. Satya Harika, C_6- Section, Roll No: 1402, Student's representative.
 11. G.Sreelekha, D_3- Section, Roll No: 1253, Student's representative

XI. I. Q. A.C
1.Capt.N.Lakshman Rao, Principal, Chairman.
2. Dr.E.R.Subrahmanyam, Coordinator.
3. Sri D.S.N.Raju, Member, S.K.B.R. College Governing Body. Member.
4. Sri R.S.N.Raju, Lecturer in Commerce, Member
5. Dr.P.V.B.K.R.L.Saibaba LIC, Dept. of Zoology, Member

6. Dr.Ch.Ch. Satyanarayana ,Lecturer in Chemistry, Member
7. Sri.D.Ch.Papa Rao,   LIC,   Dept. of Maths, Member
8. Sri.P.Himakar,   LIC, Dept.of Physics, Member
9. Sri.M.Bala Swamy,   LIC, Dept.of Economics, Member
10. Sri N.Srinivas,   LIC, Dept. of Computer Science, Member
11. Sri B.Bulliyya,   Lecturer in Computer Science, Member
12. Sri K.Bhujanga Rao,   Accounts Section, Member.
13. A. Anand Krishna, **C₃**-Section, Roll No. 1083. Student's representative.
External Experts: 1.Dr.K.V.Ramana Rao, Principal, Govt.Degree College, Ravulapalem.
                      2. Sri Anand Deshmukh, Plant Head, Dr.Reddy's Labs, Hyderabad.

XII: NAAC COMMITTEE

Capt.N. Lakshman Rao, Principal
1.Dr.E.R.Subrahmanyam, Convenor & IQAC Co-ordinator
2.Sri V.Krishna Mohan, LIC, Dept. of Commerce
3.Sri P.Krishna Kishore, LIC, Dept. of Chemistry
4.Dr.K.Dayasagar Babu, LIC, Dept. of History
5.Dr.S.Prasada Rao, Lecturer in English
6. Sri N.srinivas, LIC, Dept. of C.S.
7. Sri B.Bulleyya, Lecturer in Comp.Science
8. Smt.G.V.N.D.Mahalakshmi, Comp.Asst.

XIII: ATTENDANCE COMMITTEE

B.Sc. & Intermediate
1. Sri P.Krishna Kishore, LIC, Dept.of Chemistry & Convenor
2. Sri G.S.D.Prasada Rao, Member
3. Sri A.V.S.K.Ravindra, Member
4. Sri K.Naga Varma, Member
5. Sri K.V.Rajesh, Member
6. Sri V.Subba Rao, Member
B.Com.,& B.A
1. Sri N.Srinivas, Convenor
2. Sri V.Gurava Raju, Member
3. Sri Y.K.S.N.Murthy, Member
4. Sri Ch.N.V.S.S.K.Bhaskara Rao, Member
5. Sri N.V.V.S.N.Murthy, Member

XIV: ACADEMIC COMMITTEE

1. Sri P.Krishna Kishore, LIC, Dept.of Chemistry & Academic Co-coordinator
2. Sri R.S.N.Raju, Lecturer in Commerce
3. Dr. P.V.B.K.R.L.Saibabu, LIC, Dept of Zoology
4. Dr.K.Daya Sagar Babu, Lecturer in History

5. Sri.D.Ch.Papa Rao, LIC, Dept of Maths
6. Dr.S.N.Madduleti, LIC, Dept. of English
7. Sri P.Himakar, LIC, Dept of Physics
8. Dr. M.Bala Swamy, LIC, Dept. of Economics
9. Sri N.Srinivas, LIC, Dept.of C.S
10. Sri Y.K.S.N.Murthy, LIC, Dept. of Politics
11. Dr.S.R.S.Kolluri, LIC, Dept of Telugu
12. Lt. A.V.S.Sarma, Lecturer in Sanskrit

XV: UGC COMMITTEE
1. Sri V.Krishna Mohan, LIC, Dept.of Commerce & UGC Co-ordinator
2. Sri R.S.N.Raju, Lecturerin Commerce.
3. Dr. P.V.B.K.R.L.Saibabu, LIC, Dept of Zoology
4. Dr.K.Daya Sagar Babu, Lecturer in History
5. Dr.D.CH.Papa Rao, LIC, Dept of Maths
6. Dr.S.N.Madduleti, LIC, Dept. of English
7. Sri P.Himakar, LIC, Dept of Physics
8. Sri M.Bala Swamy, LIC, Dept. of Economics
9. Sri N.Srinivas, LIC, Dept.of C.S
10. Sri Y.K.S.N.Murthy, LIC, Dept. of Politics
11. Dr.S.R.S.Kolluri, LIC, Dept. of Telugu
12. Lt. A.V.S.Sarma, Lecturer in Sanskrit

XVI: ADMISSION COMMITTEE:
1. Dr.Ch.China Satyanarayana, Convenor
2. Sri D.Ch.Papa Rao, LIC, Dept. of Maths
3. Sri Y.K.Satyanarayana Murty, LIC, Dept. of Politics
4. Sri K.V.V.Satyanarayana, Lecturer in Commerce
5. Sri N.Srinivas, LIC, Dept. of Comp. Science
6. Dr.S.R.S.Kolluri, LIC, Dept. of Telugu
7. Sri S.V.Kumara Sastry, Lecturer in Physics
8. Sri V.Radha Krishna, Lecturer in Physics
9. Sri G.S.D.Prasada Rao, Lecturer in Commerce
10. Sri N.V.V.Satyanarayana Murty, Lectureri in Physics
11. Sri Ch.N.V.S.S.K.Bhaskara Rao, Lecturer in History
12. Sri V.S.V.S.N.Murty,Lecturer in History
13. Smt. P.Sarada, Lecturer in English
14. Smt. N.Sridevi Parvathi, Lecturer in Economics
15. Sri S.V.S.Subrahmanyam, Lecturer in Statistics.
16. Sri G.Rajeev Gandhi, Lecturer in Botany
17. Lt.A.V.S.Sarma, Lecturer in Sanskrit
18. Sri A.Appa Rao, Lecturer in Zoology
19. Sri T.Prasad, Lecturer in Economics

XVII: J.K.C.
1.Dr.Ch.China Satyanarayana, Co-ordinator &Lecturer in Chemistry
2.Sri K.V.Rajesh, Lecturer in Computer Science.
3.Sri B.Bulliyya, Lecturer in Computer Science.
4. S. Satya Harika, C_6- Section, Roll No: 1402, Student's representative.
5. G.Sreelekha, D_3- Section, Roll No: 1253, Student's representative

XVIII: TIME-TABLE COMMITTEE
1. Dr.A.Venkateswara Rao,Lecturer in Chemistry & Convenor
2. Dr. S.Prasada Rao, Lecturerin English
3. Sri D.Ch.Papa Rao, LIC, Dept. of Maths
4. Sri J.Nehru Naik, Lecturer in Economics
5. Sri S.V.Kumara Sastry, Lecturerin Physics
6. Sri N,Srinivas, LIC, Dept.of Copm.Science
7. Sri V.S.Srinivas, LIC, Dept.of Botany
8. Sri V.Subba Rao, Lecturer in Physics
9. Sri G.S.D.Prasada Rao, LecturerinCommerce
10. Sri A.V.S.K.Ravindra, Lecturerin Zoology.
11. Dr.S.R.S.Kolluri, Lecturerin Telugu
12. Sri V.S.V.S.Narayana Murthy, Lecturerin History
13. Sri B.Bulliyya, Lecturerin Comp.Science

XIX: CAREER GUIDANCE CELL:
1. Dr.S.Prasada Rao, Co-ordinator
2. Sri E.Durga Prasad, Lecturer in Chemistry
3. Sri K.Appa Rao, Lecturer in Zoology.

XX: RED RIBBON CLUB:
1. Dr. K.Satyanarayana, Lecturer in Commerce
2. Sri V.Lakshmana Rao, Lecturer in Chemistry

XXI: RED CORSS SOCIETY:
1. Dr.B.Aseesh Babu, Lecturer in English
2. Sri G.S.D.Prasada Rao, Lecturer in Commerce.

XXII: AAMANI LITERARY CLUB
1. Dr.S.R.S.Kolluri, Lecturer in Telugu

XXIII: ALUMNI ASSOCIATION
1. Sri D.V.Ramana, Lecturer in Phy.Edn.
2. Sri.K.N.Prasad, Lecturer in Phy.Edn.

XXIV: STAFF RECREATION CLUB
1. Dr.Ch.Ch.Satyanarayana, Lecturer in Chemistry, Convenor
2. Dr.A.Venkateswara Rao, Lecturer in Chemistry
3. Sri.D.Ch.PapaRao, Lecturer in Mathematics.

XXV: Sudheer Charitable Trust (Student Organization):
Sri A.V.S.K.Ravindra, Lecturer in Zoology, Mentor.
All Biology students are members.

XXVI: Mythri Mahila Seva Samstha:
1. Smt. N.sridevi Parvathi, Lecturer in Economics, Secretary.
2. Major.P.S.L.G.S.V.S.Sarada
3. Smt.R.J. Prasanna.
4. Smt. S. Hiranmayee.

Grievance redressal committee:

1. Capt.N,Lakshmana Rao, Principal & Chairman.
2. Dr.P.V.B.K.R.L.Saibaba, LIC, Dept. of Zoology.
3. Sri.P.Himakar, LIC, Dept. of Physics.
4. Sri.P.Krishna Kishore, LIC, Dept. of Chemistry.
5. Major.P.Sarada, Lecturer in English.
6. Lt.A.V.S.S.V.Sarma, Lecturer in Sanskrit.
7. Miss. G.Parinda, III B.Sc., Roll No.1006
8. Miss. Nelli Asha Jyothi, II B.Sc., Roll No.1350

6.2.7 Enumerate the resolutions made by the Management Council in the last year and the status of implementation of such resolutions.

- Resolution dated 2nd March 2014 of the college Governing Body "Resolved to promote and designate the senior most Aided lecturer of UG college Sri N.Lakshmana Rao, M.Sc., M.Phil., senior lecturer in chemistry as Principal, full additional charge on the retirement of the regular principal Sri C.Srinivasa Rao on 28-02-2014, until a regular principal is appointed.

  Further resolved to authorize Sri N.Lakshmana Rao, Principal, FAC to operate all bank accounts of the college and deal with all financial transactions.The resolution was implemented in total.

- Resolution dated 31st August 2014 of the college Governing Body "Resolved that Sri V.Krishna Mohan, senior lecturer in commerce department senior most lecturer in the college is designated as Principal in charge of the college with effect from 1-9-2014.

  In case the impending G.O. for extension of age of retirement from 58 years to 60 years comes into existence with retrospective effect Sri. N.Lakshmana Rao regular Principal will continue in office.

Mean while Sri V.Krishna Mohan, Principal in charge is authorized to operate all the college bank accounts and with all financial transactions of the college".Accordingly Sri V.Krsihna Mohan, took over as Principal in charge of the college on 1-9-2014.

- Resolution dated 18th January 2015 of the college Governing Body "Resolved to implement the proceedings of the Commissioner of Collegiate Education and reinduct into services Sri N.Lakshmana Rao as Principal of the college with effect from 3-1-2015 and also as per the resolution of the Governing Body dated 31-08-2014 who will retire on attaining the age of 60 years as per the amended Act.The resolution was complied with and Sri N.Lakshmana Rao reassumed charge as principal of the college with effect from 3-1-2015 and is continuing in the same post as principal.

6.2.8   Does the affiliating university make a provision for according the status of autonomy to an affiliated institution? If 'yes', what are the efforts made by the institution in obtaining autonomy?

No, the UGC gives sanction for status of autonomy when a proposal is submitted by the college through proper channel.

6.2.9   How does the Institution ensure that grievances / complaints are promptly attended to and resolved effectively? Is there a mechanism to analyse the nature of grievances for promoting better stakeholder relationship?

Yes, following committees are constituted to ensure that grievances /complaints are promptly attended to and resolved effectively, based on the nature of grievances;
1) Grievance redressal committee
2) Anti-ragging committee
3) Women Empowerment Cell
4) Admission Committee
5) Academic & Examination committee

For any grievances students can freely approach the appropriate committee that pay immediate attention, thus instilling confidence and paving way for better relationship among all stakeholders. No serious grievance has been reported.. To ascertain grievances and complaints of students, a grievance box is installed at the prominent place in the college. The grievance box is opened fortnightly. A grievance redressal cell is exclusively meant to attend to these problems

6.2.10   **During the last four years, had there been any instances of court cases filed by and against the institute? Provide details on the issues and decisions of the courts on these?**

No, there has been no instance of court cases filed by and against the institution during the last four years.

6.2.11   **Does the Institution have a mechanism for analyzing student feedback on institutional performance? If 'yes', what was the outcome and response of the institution to such an effort?**

Yes, the institution has mechanism for analysing the students' feedback on institutional performance. The IQAC collects the feedback from the students about each teacher and the Institution during every academic year. The feedback is analysed and the principal meets each teacher individually to communicate the outcome. He discusses positive futuristic action. Since, students are also members of relevant committees; their opinions are also taken into consideration for various institutional changes.

6.3 Faculty Empowerment Strategies:

6.3.1   **What are the efforts made by the institution to enhance the professional development of its teaching and non teaching staff?**

The institution is committed to protect talent and interest areas of its faculty through various policies and practices.
- By encouraging faculty in attending orientation programmes and refresher courses for updating academic skills.
- By motivating the teaching and non-teaching staff to attend seminars, short-term courses and workshops pertaining to their expertise.
- The newly appointed faculty, most of them are being fresh pass outs from the university, are trained in areas such as teaching methodology, curricular plans, student psychology, use of ICT etc., to enhance the professional development.
- The fresher and recently transferred staff is exposed to the resources available/ developed by the experienced staff.
- The faculty is motivated to pursue research activities on FDP of UGC.
- Training in basic computer skills is imparted to the administrative staff to facilitate computerization of all aspects of administration.

6.3.2 What are the strategies adopted by the institution for faculty empowerment through training, retraining and motivating the employees for the roles and responsibility they perform?

Faculty is extended facilities continuously for attending various seminars /conferences/ workshops and also motivated to become members of various academic activities of affiliated university and other academic organizations. They are encouraged to visit industries, institutes and research centres, to get more insights in acquiring updated knowledge in the respective domains. After attending to various academic activities, the faculty shares the explored experiences with the colleagues and drives the same into the minds of students. In such a way, the faculty is empowered to instill confidence among students for performing their role and executing responsibilities confidently. Thus, the effective leadership of the principal creates a cordial relationship among the faculty members for amicable functioning of the institution with a team work.

6.3.3 Provide details on the performance appraisal system of the staff to evaluate and ensure that information on multiple activities is appropriately captured and considered for better appraisal.

The performance appraisal format captures students' feedback on all round aspects of the teaching and learning. There is a self-appraisal by each member of the staff, being followed. Faculty submits the self-appraisal form to the extent of academic, co-curricular and extracurricular activities done during the academic year. The state government has made it mandatory for the teachers to submit self appraisal reports to the academic advisors appointed by the CCE. On the basis of this, the principal and the IQAC meet each staff and discuss the feedback and guide on proactive/ remedial measures. The institution started a self-appraisal system for each staff. Measures and guidance are provided by the IQAC during its meeting.

6.3.4 What is the outcome of the review of the performance appraisal reports by the management and the major decisions taken? How are they communicated to the appropriate stakeholders?

The performance appraisal reports are reviewed continuously and appropriate measures are taken. It provides an insight about the perception of the different faculty members regarding the organizational culture prevailing in the college. All decisions and views of the administration are communicated to the stakeholders during the course of the subsequent meeting that helps in moving forward the activities with renewed vigor.

The following decisions are communicated to the stakeholders.

> ➢ To ensure accountability and empowerment a continuous interaction and self-assessment are to be carried out among the faculty, students and administration.
> ➢ The commitment of the faculty, transparency in administration and participatory leadership are to be sustained.
> ➢ On par with the external academic audit, an internal academic audit is to be followed by the IQAC.

6.3.5   What are the welfare schemes available for teaching and non teaching staff? What percentage of staff have availed the benefit of such schemes in the last four years?

The institution provides certain welfare schemes to the teaching and non teaching staff. The following schemes are available with the institution. All the facilities are provided wherever applicable.

> ➢ PF facility to the staff.
> ➢ APGLI and GIS.
> ➢ Loans and Festival advance.
> ➢ Teaching and Non-teaching staff are provided with On Duty facility; Earned leave; Maternity leave, Medical leave, Half Pay leave; Study leave etc. with prior permission.
> ➢ 15 Casual and 07 Special casual leaves
> ➢ Extra 05 CL's for Women staff.
> ➢ Annual graded increment.
> ➢ Paternity leave for first two live children for male staff.
> ➢ Gratuity Pay
> ➢ Commutation Pay
> ➢ Pension; Contributory Pension; Family Pension schemes etc. 55% among the staff have availed the benefit of the above schemes in the last four years.
> ➢ Group Insurance for Students

6.3.6   What are the measures taken by the Institution for attracting and retaining eminent faculty?

Some of the measures taken by the institution for attracting and retaining eminent faculty are:

> ➢ The Institution maintains congenial atmosphere with a positive work culture.
> ➢ Health insurance cards for all members of a family, loan facility and leave facility for their professional and personal needs.
> ➢ Institution encourages the faculty growth by providing FDP for pursuing research activity.

➢ Institution motivates the staff members who wish to pursue research work/social consultancy/introduction of innovative programmes etc.
➢ Handsome pay scales (UGC scales/State scales) for aided staff.
➢ Prompt and regular payment of Salaries.
➢ All teaching &non -teaching staff are placed on different scales.
➢ The pay scale is revised once in every five years in respect of the ones drawing state scales; andten years for those drawing UGC scales.

6.4 Financial Management and Resource Mobilization

6.4.1 What is the institutional mechanism to monitor effective and efficient use of available financial resources?

The budget is made annually. Conveners of the committees and in-charges of the departments submit their requirement through the indent to the principal. A comparative quotation is obtained, based on which the purchases are made. All transaction documents are kept in appropriate files. For immediate expenses, petty cash account is maintained. The institution has constituted various committees to monitor effective and efficient use of financial resources.
➢ Special fee committee
➢ UGC coordinating committee
➢ Library committee
➢ Sports & Games committee

6.4.2 What are the institutional mechanisms for internal and external audit? When was the last audit done and what are the major audit objections? Provide the details on compliance.

The institution has both internal and external financial audit being done periodically. The external audit on all financial matters is performed by the officers of the Commissionerate, Collegiate Education A.P Hyderabad and Regional Joint Directorate, Collegiate Education. Last audit was done during sept, 2011 for the financial year 2010-11. There has been no major audit objection till date. Internal audit is carried out through Internal Audit Committee. After the conduct of the audit for external & internal, the objections and suggestions are submitted to the Principal and in turn the same will be communicated to the respective departments for prompt necessary action.

6.4.3   What are the major sources of institutional receipts/funding and how is the deficit managed? Provide audited income and expenditure statement of academic and administrative activities of the previous four years and the reserve fund/corpus available with Institutions, if any.

Major sources of funding towards institutional expenses are
> ➢ State government grants.
> ➢ UGC grants.
> ➢ Special fee (collected from students)
> ➢ There is no deficit.

6.4.4   Give details on the efforts made by the institution in securing additional funding and the utilization of the same (if any).

Apart from the major sources funding listed above, additional funding is mobilised through alumni association. The funds are utilised for the purpose for which the donations are given such as construction of additional blocks, class rooms and open-air auditorium etc.,

6.5.   Internal Quality Assurance System (IQAS)
6.5.1. Internal Quality Assurance Cell (IQAC)

a.Has the institution established an Internal Quality Assurance Cell (IQAC)? If 'yes', what is the institutional policy with regard to quality assurance and how has it contributed in institutionalizing the quality assurance processes?

Yes, the college has an IQAC, which has been established at the instance of NAAC. The institution established an active IQAC in 2006 with a thrust on academic excellence. It acts as an instrument for developing the academic quality and administrative performance of the institution. It provides a platform for organizing workshops, seminars on the quality of education and coordinates all teaching learning activities of the institution. The mission of our college inspires us to strive for all round development of students, staff, infrastructure etc. The IQAC calls for a meeting with each committee. The IQAC monitors all the developmental activities of the committee and takes a systematic and consensual decision on further activities. The IQAC ensures that the action plans are in tandem with the quality requirements in every aspect. It performs academic audit. The IQAC prepares AQAR every year and submits to NAAC.

The IQAC has the following composition:

       Chairperson: Capt. N. Lakshmana Rao, Principal
Coordinator: Dr. E. R. Subrahmanyam, Reader in chemistry (Retd.) &Guest faculty
       Members:
          1. Sri D.S.N.Raju, Member,S.K.B.R. College Governing Body,
          2. Sri R.S.N.Raju   : Lecturer in Commerce
          3. Dr.P.V.B.K.R.L.Saibaba   :LIC, Dept. of Zoology, Member
          4. Dr.Ch.Ch. Satyanarayana :Lecturer in Chemistry, Member

          5. Sri.D.Ch.Papa Rao   : LIC, Dept. of Maths, Member
          6. Sri.P.Himakar   : LIC, Dept.of Physics, Member
          7. Sri.M.Bala Swamy   : LIC, Dept.of Economics,
          Member
          8. Sri N.Srinivas   :LIC, Dept. of Computer Science,
          Member
          9. Sri B.Bulliyya   :Lecturer in Computer Science,
          Member
          10. Sri K.Bhujanga Rao   : Accounts Section, Member.
          11. A. Anand Krishna   :C_3-Section, Roll No. 1083,
     student's representative.

External Experts   :
          1.Dr.K.V.Ramana Rao : Principal, Govt.Degree College,
          Ravulapalem.
          2.Sri Anand Deshmukh: Plant Head, Dr.Reddy's Labs,
          Hyderabad.

b. How many decisions of the IQAC have been approved by the management/ authorities for implementation and how many of them were actually implemented?

The college has strived to constantly review and enhance the quality in all spheres through the IQAC. Almost all the decisions of the IQAC have been approved and implemented. Some of the decisions approved and implemented are cited here. The IQAC had suggested providing more computers and photocopying machine in the college. Further, internet facility had been extended to the library along with free internet access to the students. This was suggested by IQAC and implemented by the principal during 2012-13. The following suggestions are put forth by IQAC at the beginning of the academic Year 2013-14

IQAC Proposals & Action taken

I. Proposals
1. Steps to facilitate learner centric environment
2. Computer awareness programmes for administrative staff
3. Short term certificate courses / add on courses
4. National seminars with UGC financial support proposals
5. Conducting work shop

II. Implemented
1. Computer awareness training progrmme for administrative staff
2. Workshop on "QualityEnhancement Initiatives in Higher Education Institutions".

c. Does the IQAC have external members on its committee? If so, mention any significant contribution made by them.

Yes, the institutional IQAC has two external members, they are academicians and one of them is the Head of a Pharmaceutical Industry. They have contributed in terms of providing academic knowledge and skills and also suggested changes in infrastructure and procedures; e.g. Guiding and assisting our students,conducting workshops/seminar and guiding the students whenever possible.

d. How do students and alumni contribute to the effective functioning of the IQAC?

The IQAC strongly believes in making students, the role model by grooming them to be on the forefront of various activities concerning both institution and society. Feedback is taken from students at the beginning and end of the academic year on aspects like teaching, facilities provided by the college etc. The alumni deliver lectures and share their industry experience and skills with the students and staff. Suggestions are taken from the alumni spread across the globe through e-mails.

e. How does the IQAC communicate and engage staff from different constituents of the institution?

The IQAC involves all faculties from different departments of the institution in formulating major academic activities. The decisions of the IQAC are communicated to all departments.

6.5.2   Does the institution have an integrated framework for Quality assurance of the academic and administrative activities? If 'yes', give details on its operationalisation.

Yes, the institution has integrated framework to ensure the quality assurance of the academic and administrative activities. There are different committees to look after various activities. The principal is the Chairperson for all the committees. The IQAC conducts meetings to provide a comprehensive review on institutional performance. The requirements and functioning of all the departments are periodically reviewed for taking appropriate measures.

6.5.3   Does the institution provide training to its staff for effective implementation of the Quality assurance procedures? If 'yes', give details enumerating its impact.

Yes, a workshop was conducted for the staff on quality assurance by inviting an expert, to brief the teaching and office staff about the quality assurance procedure. This has greatly helped the staff in understanding and maintaining documents, and for evolving systems and procedures, for effective and efficient functioning. The IQAC periodically sends notices to all departments regarding activities, files, registers, charts, teaching aids etc., to maintain academic quality.

6.5.4   Does the institution undertake Academic Audit or other external review of the academic provisions? If 'yes', how are the outcomes used to improve the institutional activities?

Yes, the institution continuously undertakes academic audit internal as well as external. The academic council with the help of faculty members performs the internal audit. Generally, departments are asked to prepare the annual curricular, co-curricular and extracurricular plans of their departments, well in advance in the month of June every year. Academic council undertakes academic audit and performance of the students with respect to home & university examinations, curricular and extracurricular activities as per the Departmental/College plans. Feed back is taken both from students and faculty. It is discussed with the Principal and ward counsellors for improvement of their performance. External audit is conducted by academic auditors appointed by CCE.

6.5.5 How are the internal quality assurance mechanisms aligned with the requirements of the relevant external quality assurance agencies/regulatory authorities?

The college complies with the requirements of the affiliating university and the quality requirements as described by the NAAC. Academicians, researchers and students are often interacted during various events like workshops, seminars etc. The IQAC takes into consideration all the feedback received by the committees from the stakeholders and drafts out policies incorporating those suggestions in alignment with the guidelines prescribed by the NAAC.

6.5.6 What institutional mechanisms are in place to continuously review the teaching learning process? Give details of its structure, methodologies of operations   and outcome?

The faculty members closely monitor the changing trends and methods of teaching related to higher education. Informal interaction with the academic experts, scientists, social workers, social organizations, members of the society, students' feedback etc., are taken into account for strengthening teaching-learning process. Further, the institution updates all its teaching tools and infrastructural facilities to create a scientific learning. The institution continuously monitors teaching learning process by conducting and evaluating different home examinations, academic audit, students' feedback, teaching diaries and attendance registers.

6.5.7 How does the institution communicate its quality assurance policies, mechanisms and outcomes to the various internal and external stakeholders?

The institution communicates its quality assurance policies, mechanisms and outcomes to the various internal and external stakeholders through its meetings and through:
1. Circulars
2. Prospectus
3. Hand books.
4. Notice boards
5. Wall posters of UPSC, Staff Selection Commission etc.,
6. College magazine
7. Press releases
8. Awareness campaign
9. NSS special camps
10. website
11. e-mails and SMS

Any other relevant information regarding Governance, Leadership and Management which the college would like to include.

College was established way back in 1951 with the self-less efforts of freedom fighters and philanthropists. The College has earned a name for itself for discipline, academic standards and efficient conduct of examinations. The College Management has made all out efforts to implement most of the suggestions of the NAAC peer-team.

The college Governing Body is proactive and constantly reviews the performance of the staff and the progress of the students with the principal and the lecturer in-charge. Necessary instructions are given for systemic changes for improvement. All requirements with respect to basic amenities and infrastructure are attended to by the Governing Body.

CRITERION-VII

INNOVATIONS AND BEST PRACTICES
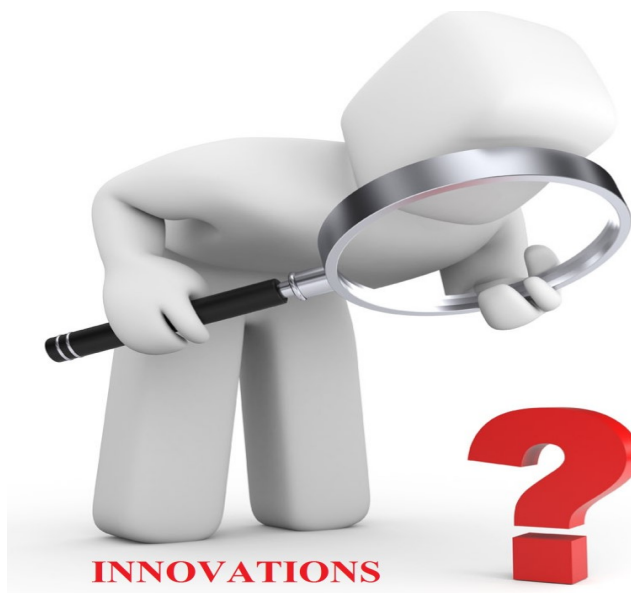
"Innovation is everyones responsibility, not just R&Ds"
—Albert Einstein

CRITERIONVII: INNOVATIONS AND BEST PRACTICES

7.1.   Environment Consciousness
7.1.1   Does the Institute conduct a Green Audit of its campus and facilities?

The college undertakes an internal Green Audit of the campus and facilities such that there is no adverse impact on the environment in any manner. The activities in the college are such that they are in tune with the set environmental standards. All known environmental issues such as pollution of air/ water/ soil are addressed vis-à-vis the activities of the institution. The suggestions of the committee are implemented.

Experienced Botany faculty members take care of developing and maintaining greenery in the campus. No separate external green audit is conducted. However internal environmental audit has been conducted using the expertise of Dr.T.S.Ramakarishna, HOD, M.Sc.,Bio-Technology of the PG College.

7.1.2   What are the initiatives taken by the college to make the campus ecofriendly?

With the increasing energy demands college took an initiative to generate and utilize eco-friendly energy in the campus. Solar power plant is installed in the college on roof top of entrance building.

Awareness is generated regarding plastic pollution. Use of plastic cups and carry bags is banned in the college. Staff and students are advised to use cloth bags and paper bags both inside and outside the campus. Trash bins are installed at important places.

- **Energy conservation :**
  Energy saving techniques are implemented.
  ➢ The lights and fans are switched off by floor peons or staff after completion of work of the day.
  ➢ Fans and lights in the staff rooms are switched off when the faculty moves out.
  ➢ Created awareness among staff and students on energy conservation.
  ➢ The institute propagates the importance of energy conservation by intimating staff and students to turn off the fans and lights whenever not needed.
  ➢ Awareness programme is conducted periodically for elaborating the importance of water resource and advised to close the tap water whenever not needed.

- ➢ Classrooms are constructed with sufficient cross ventilation and lights so that the use of electricity can be minimized.
- ➢ LCD monitors are used in the labs to consume less energy.
- ➢ Filament lamps / tube lights are being phased out and LED lamps are being installed.

- **Use of renewable energy:**
  Solar panels with a capacity of 10K.W has been installed which is being used for street lights on the campus.

- **Water harvesting :**
- ➢ To sustain the ground water availability the institution has adopted rain water harvesting system.
- ➢ All open terraces are fitted with collection pipes which collect rain water and sent to the ground through drains which help recharging of ground water.
- ➢ Rain water collected in a big tank at chemistry department for laboratory use as the rain water is devoid of ions and serves as an alternative to distilled water.
- ➢ Rain water harvesting is taken up by way of soak pits.

- **Check dam Construction:**
  Not applicable as the entire Konaseema is a plain area sans hills.

- **Efforts for Carbon Neutrality :**
- ➢ Carbon neutrality is achieved by maintaining a green cover on the campus.
- ➢ The dead leaves and waste papers are not allowed to be put on fire
- ➢ The Leaves are buried in the soil itself.
- ➢ The students park their vehicles in the vehicle shed near the main entrance vehicles are not allowed to ply inside the campus to control emission of gaseous pollutants.

- **Plantation:**
- ➢ Plantation of saplings has been organized on various occasions with the enthusiastic participation of staff and students.
- ➢ The institute has planted and maintained different varieties of flowering plants, Ornamental plants and shrubs to keep institute free from pollution.
- ➢ NSS coordinators organized tree plantation activity internally and externally from time to time.

- **Hazardous waste management:** No hazardous waste is generated in this campus.

- **e-waste management**

e-waste is managed in such a way that it does not pose any threat to the environment within the campus and neighborhood. The old, out dated, non functional electronic items and computers are sold either in the second hand market or to the scrap purchases.

7.2 INNOVATIONS

7.2.1   Give details of innovations introduced during the last four years which have created a positive impact on the functioning of the college.

Several innovations have been introduced during post accreditation period which have created a positive impact on the overall functioning of the college. The criteriawise details are given hereunder

1. Innovations in curricular aspects:

➢ While following the curriculam prescribed by the affiliating University, care has been taken to incorporate latest developments pertaining to the topic while delivering the classroom lectures.
➢ Vertical mobility for various courses is ensured with the introduction of PG courses in the PG College in the same campus under the same Management.

2. Teaching, Learning and Evaluation:

➢ Digitization is initiated in teaching-learning to enhance quality.

3. Research, Consultancy and Extention:

➢ Aptitude for research has been promoted among the staff through motivation by the research committee. The efforts yielded positive results. As many as 12 staff members received Ph.Ds during post NAAC period.
➢ The consultancy provided by our faculty proved helpful to aqua formers in our area.
➢ Extention activities have all been taken up as part of the institution's social responsibility.

4. Infrastructure and learning resources:

➢ The action plans for the curricular, co-curricular and extra-curricular activities have been drawn innovatively such that the infrastructure in the departments and the library have been utilized to give a positive impact and the functioning of the college and earned the satisfaction of the stakeholders.

5. Student support and progression:

➢ The IQAC has encouraged the JKC, Career Guidence Cell, Women Empowerment Cell, NSS and NCC units, to extend maximum student support in all aspects and taken steps to ensure their progression.

6. Governence, Leadership and Management:

➢ A recent innovation is the introduction of Biometric attendance system for the teaching and non-teaching staff which promoted punctuality.
➢ As part of energy conservation measures Solar Lighting is installed.
➢ Centralised public address system extended to all classrooms is another innovation.

7. Innovations and Best Practices:

➢ Playing 'Vandemataram' over the centralized public address system before commencement of classes in he morning session has been promoting vitues of patriotism and brotherhood among the students.
➢ Training on computer skills to all non-teaching staff and promoting computation spirit among students through physical education have been taken up as 'Best Practices' which proved to be innoviative ideas that helped our efforts for quality enhancement.

7. 3 BEST PRACTICES

BEST PRACTICE – 1

1. Title of the Practice:

Computer training for Non-teaching Staff

2. Goal:

To computerize the college administration, upgrade the library services and to provide basic computer skills to the non-teaching staff.

3. The Context:

A lot of work is involved in sorting out applications for admissions, preparation of monthly salary bills, posting of marks, sending reports to higher authorities etc. Use of computers will minimize manual work and speed up the process.

4. The Practice:

The College is serving the higher education needs of nearly 2500 boys and girls mostly from the poorer sections of the society. Our library is one of the biggest libraries among the affiliated colleges in our state. As part of our drive towards enhancing quality in all aspects of the college administration and library services, the IQAC has provided computer training as a **short-term certificate course** to the secretarial staff in the principal's office, departments and the library. The teaching staff of the department of computer science have been drafted as resource persons. There are as many as…..computer systems with printers and internet. Training is provided in the following:

1. Basic computer skills
2. Windows
3. MS Office
4. Basic internet knowledge
5. Knowledge of hardware components & trouble shooting
6. Operation of xerox machine & reprography

The UGC XI plan grants under Allocation cum sanction under the scheme of Plan Block Grant and this has been utilized for conducting the training in two phases. In the first phase, the following sections of the principal's office have been identified for the training as they are all attached to the routine administrative work.

1. Accounts section
2. Scholarships
3. Cash section
4. UGC & IQAC
5. Examnations
6. Admissions

Training was also given to the following non-teaching staff of various departments and library engaged in secretarial duties.

1. Store keeper
2. Herbarium keeper
3. Museum keeper

4. Record assistant
5. Assistant librarian
6. Attendance section

The training for each batch was conducted for three months from Monday to Saturday. Lectures on theoretical aspects were followed by demonstration. Practical work was assigned for hands on experience under the guidance of resource persons.

The first phase training proved to be a success. Even senior office assistants who had no computer literacy till then became computer literates after the training. Even at the time of NAAC peer team visit in 2007, most of the administrative work including the preparation of salary bills of the teaching and non-teaching staff was done manually as staff didn't have much of computer literacy. The processing of applications for admissions, scholarships, examinations etc, used to take lot of time and involved much paper work.

5. Evidence of Success:

The success of the practice is clearly seen. All the sections of the principal's office are now fully computerized. Manual work is reduced to a minimum. Pay bills, admissions, scholarships etc. are computerized. Official correspondence is mostly online. Any data can be retrieved quickly from the folders. Staff and students receive services from office and library rather quickly.

6. Problems encountered and resource required

The proposal to organise computer training for the non-teaching staff initially met with some resistance as the senior staff accustomed to manual work were reluctant to undergo the training. Their hesitation was because of a wrong notion that computer work involves lot of strain and that it would be beyond their level of comprehension. It was only after the principal and IQAC coordinator explained the importance of computers in updating the administration and improving the overall quality to stand up in the present times that they finally agreed. Their fears were allayed. After the first batch was trained and started using computers the others realized the great advantage of computerization and lined up for the training in the next batch. All their fears were proved baseless. Resources are required for full automation of the office and library. Computer systems with old configuration should be replaced with new systems with latest configuration.

7. ContactDetails:

Name of the Principal	:Capt.N.Lakshmana Rao
Name of the Institution	: S.K.B.R.College
City	: Amalapuram
Pin code	: 533201
Accredited status	: Accredited B^{++} by NAAC in 2007
Phone No	: 08856-233656
Web site	: www.skbrc.org
e-mail id	: skbrcamp@yahoo.co.in
Mobile No	: 9491852656

BEST PRACTICE –2

1. Title of the Practice:

Developing the spirit of competition among students through physical education

2. Goal:

- ➢ To fully develop the talents of the students in Sports and Games
- ➢ To make our students good Sportspersons
- ➢ To prepare the students for higher level performance
- ➢ To utilize the available infrastructure facilities for Sports and Games and provide positive encouragement to students

3. The Context:

The NAAC peer team that visited our college in March 2007 observed, inter alia, "The college has produced outstanding Sportspersons at the University, State and National levels". It is often said that a 'Sound Mind Dwells in a Sound Body'. The golden pages of recorded world history reveal the fact that the harmonious blend of a strong body and healthy mind is indispensible directly for the success in any human endeavour. Sound mind and sound body – the twin superb forces of 'human phenomenon' are the chief agents which promote and propagate the high social virtues and moral ideals in the field of physical education, Sports, health and   recreation. Like body and mind, education and physical education do a lot substantially for self realization, manifestation of perfection and complete living. Education and physical education should go hand in hand. Physical education is the education of the mind and body. It is part and parcel of the general education process.

The youth of the country should develop a spirit of competition and help to build a glorious and prosperous India. The emphasis on physical fitness of the youth will make our nation a healthy one.

Games and Sports develop self confidence and self-reliance among our students. They also develop attitudes and character needed for effective exchanges like reducing shyness etc. Realising the need for giving a phillip to our Sportspersons, a sincere effort is made to develop a spirit of competition which is hailed as the 'Best Practice' by all the stakeholders of the college.

4. The Practice:

Ever since the college was established in 1951, our Basket Ball teams used to show extraordinary talents in inter-university and inter-collegiate Games competitions and achieved success year after year bringing laurels to the college. However for the past 15 years the department of physical education noticed that most of the students (Boys and Girls) joining in the college had talents in various other Games and Sports also. Accordingly, boys and girls showing interest in Sports and Games have been identified and given Coaching in Cricket, Volley Ball, Athletics, Shuttle-Badminton, Weight Lifting, Power Lifting, Best Physique etc., besides Basket Ball.

Having won appreciation of the NAAC Peer Team in 2007 for the achievements of our students in the arena of Sports and Games, intramural Games were conducted for a large number of students. Students who exhibited excellent performance were identified and training was given with the help of external Coaches. The following experts acted as Coaches

1. Sri. R. Chinna Reddy, Andhra University, Basket Ball Coach
2. Sri N. Appala Raju, Army AOC, Basket Ball International Coach
3. Sri. Ch. Chandra Sekhar, National Boxing Referee cum Coach
4. Sri. B. Ramu, Army Athletic Coach

To achieve the goals, the infrastructure has been improved. In 2008 the following items were purchased utilizing funds sanctioned by the Management.

1. Abdominal Gym
2. Four stationed Gym
3. Weights
4. Bumbles
5. Plates
6. Home Gym
7. Weight lifting set

In 2013, with Rs.50,000/- of UGC funds the following items were purchased

1. Weight lifting set
2. Basket Ball fiber boards
3. High jump pit
4. TT boards
5. Lawn mover
6. Elliptical trainer
7. Vibrator machine etc.

In 2010-11 construction works of the multipurpose indoor training facility were started with Rs.70 lakh UGC funds. A 50 Bedded Sports hostel has been sanctioned at an estimated cost of Rs.75 lakh.

The following Excellent reference books have been purchased from Sports publication, New Delhi.

1. Athletic skills rules
2. Sociology of Sports and Physical Education
3. Curriculum in physical education
4. Training and Coaching in Sports
5. Hand book of exercise physiology
6. Prevention and treatment of Sports injuries
7. Hand book of Sports nutrition

All these books and the weekly magazine 'Sports Star' have been made available to the students.

5. Evidence of Success:

1. In inter-collegiate Athletic Meets our students won 12 Gold Medals, 11 Silver Medals and 9 Bronze Medals during 2007 - 2015.
2. In weight lifting, power lifting and best physique competitions our students bagged 25 Gold Medals, 30 Silver Medals and 40 Bronze Medals during 2007 - 2015.
3. Our teams were winners for 3 times and runners for 4 times in basket ball during 2007 - 2015.
4. In Tennis our teams were winners for 6 times and runners for 2 times during 2007 - 2015.

The winning spree continued. Our teams exhibited impressive performance in other events such as weight lifting, power lifting, best physique and shuttle and won several prizes and championships. Our teams comprising 50 students participated in the All India Inter University competitions and South Zone

Inter University competitions also during 2007 – 2015 representing Andhra University and Adikavi Nannaya University.

6. Problems encountered and resource required:

In fact no problems were encountered in the implementation of this 'Best Practice'. Parents fully cooperated in sending the girl students to various Games and Sports competitions outside the college. However, very often providing boarding facilities to the participants in the competitions become a problem due to paucity of funds. Hence, it is imperative that adequate resources are made available to promote Games and Sports in all Higher Educational Institutions.

7. ContactDetails:

Name of the Principal	**: Capt.N.Lakshmana Rao**
Name of the Institution	**: S.K.B.R.College**
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Mobile No	**: 9491852656**

Any other relevant information regarding innovations and best practices which the college would like to include

The IQAC has motivated the stakeholders to come out of the box and think of innovations in respect of all the quality parameters laid down by NAAC. Thrust has been given to digitization of teaching-learning in tune with the union Govt's resolve to usher in a digitally – empowered society. As this is the age of computers students are apprised of the use of computers to enter into world of knowledge explosion. Staff are empowered to make use of ICT for effective teaching as the traditional lecturer method of teaching is gradually giving room for new computer-enabled teaching.

Our Sports Champions (2015 -16) with Principal and Members of Physical Education faculty

EVALUATIVE REPORT OF THE DEPARTMENT OF ENGLISH

1. Name of the Department   **:**ENGLISH

2. Year of Establishment   **:**JULY 1951

3. Names of Programmes / Courses offered (UG, PG, M. Phil., Ph.D., Integrated Masters Integrated Ph.D. etc.)
        U.G-- B.A, General English as first language for 1&2 years
        B.Com, General English as first language for 1&2 years
        B.Sc., General English as first language for 1&2 years
        B.A., Special English Language & Literature for 1, 2 & 3 Years

4. Names of Interdisciplinary courses and the departments / units involved: Nil

5. Annual / Semester/ Choice based credit system (Programme Wise):
        Ist year Degree:Semester
        IInd& IIIrdyear Degree: Annual

6. Participation of the department in the courses offered by other department:

The Department is taking 'Communication Skills Development' classes for MCA & MBA Students.

7. Courses in collaboration with other universities, industries, foreign Institutions, etc:

Our faculty members are taking up classes for School of Distance Education, Andhra University, Visakhapatnam & Dr. B. R. Ambedkar Open University, Hyderabad.

8. Details of courses / Programmes discontinued (if any) with reasons: Nil

9. Number of Teaching Posts:

Teaching Posts	Sanctioned	Filled
Professors	---	---
Associate Professors	---	---
Asst.Professors / Lecturers	10	05

10. Faculty Profile with Name, Qualification, Designation, Specialization, (D.Sc/ D.Litt/   Ph. D/ M. Phil. etc.)

Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of M.Phil/ Ph.D. students guided for the last 8 years
Dr.S.N Madduleti	M.A., Ph.D.,	Lecturer in charge	Canadian Literature	13	Nil
Dr. S.Prasada Rao	M.A., Ph.D.,	Lecturer	Indian Writing in English	13	Nil
*Sri M.Soma Raju	M.A., B.L., M.Phil., SLET	Lecturer	Romantics	13	Nil
Dr. B.Assesh Babu	M.A., Ph.D., SLET	Lecturer	20th Century Literature	13	Nil
Smt. C.N.Rani	M.A.,	Lecturer	Romantics	12	Nil
Sri V.M.V.Rao	M.A.,	Lecturer	20th Century Literature	25	Nil
Capt. P.S.L.G.V.S. Sarada	M.A., M.Phil.,	Lecturer	Age of Shakespear	19	Nil
Smt. M.Manga Jyothi	M.A., B.Ed	Lecturer	ELT	05	Nil
Sri B.Dhana Raju	M.A., B.Ed	Lecturer	ELT		Nil

*Temporarily transferred to Ideal College, Kakinada

11. List of senior visiting faculty: Nil

12. Percentage of lectures delivered and practical classes handled (Programme wise) by temporary faculty: No temporary faculty

13. Student- Teacher Ratio (Programme wise): Level of Study – Ratio:
                                                        UG Course   20: 1

14. Number of academic support staff (Technical) and Administrative staff; sanctioned and filled:

Staff	Sanctioned	Filled
Support Staff (Technical)	---	---
Administrative Staff	---	---

15. Qualifications of Teaching faculty with D. Sc/ D. Litt / Ph. D/ M.Phil. / PG:

Name	Qualification
Dr.S.N Madduleti	M.A., Ph.D.,
Dr. S.Prasada Rao	M.A., Ph.D.,
Sri M.Soma Raju	M.A., B.L., M.Phil., SLET
Dr. B.Assesh Babu	M.A., Ph.D., SLET
Smt. C.N.Rani	M.A.,
Sri V.M.V.Rao	M.A.,
Capt. P.S.L.G.V.S. Sarada	M.A., M.Phil.,
Smt. M.Manga Jyothi	M.A., B.Ed
Sri B.Dhana Raju	M.A., B.Ed

16. Number of faculty with ongoing projects from
a) National
b)International funding   agencies and grants received: Nil

17. Departmental projects funded by DST-FIST; UGC, DBT, ICSSR, etc.
and total grants received : Nil

18. Research centre / facility recognized by the University: Nil
19. Publications:
    (a) Publication per faculty
    (b) Number of papers published by faculty and students in peer
       reviewed journals
       (b1: National / b2: international)
    (c) Number of Publications listed in International Database (for Eg:
       Web of Science, Scopus, Humanities, International Complete,
       DareDatabase - International Social Sciences Directory, EBSCO
       host, etc.,
    (d) Monographs
    (e) Chapter in Books
    (f) Books Edited
    (g) Books with ISBN/ISSN numbers with details of publishers
    (h) Citation Index: Citation Range
    (i) SNIP Range
    (j) SJR Range
    (k) Impact Factor Range
    (l) Index

Faculty	a	b1	b2	c	d	e	f	g	h	i	j	k	l
Dr. S. N. Madduleti	2	2	--	--	--	--	--	--	--	--	--	--	--
Dr. S. Prasada Rao	3	3	--	--	--	--	--	--	--	--	--	--	--

Other Publications
(a) Publications in Seminar Proceedings
(b) Other Publications

Faculty	(a)	(b)	Total
Dr.S. N. Madduleti	1	--	1
Dr. S. Prasada Rao	1	--	1
Sri M. Soma Raju	1	--	1
Dr.B. Aseesh Babu	1	--	1
Smt C.N. Rani	1	--	1
Sri V.M.V.Rao	1	--	1
Capt. P.S.L.G.V.S.Sarada	1	--	1

20. Areas of Consultancy and income generated: Areas of Consultancy:

1. Consultancy is provided without remuneration to peoplewho seekour help for Submitting applications to the revenue officialsforCertificates such asincome, birth etc.
2. Translations: Telugu to English, English to Telugu
3. Preparation of brochures, pamphlets etc.

21. Faculty as members in a) National committees b) Internationalcommittees
c) Editorial Board: Nil

22. Student Projects:Nil
a) Percentage of students who have done in-house projects including Inter Departmental/Programme: Nil
b) Percentage of students placed for projects in organizations outside the institution i.e. in Research boratories/Industry/ OtherAgencies: Nil

23. Award / Recognitions received by faculty and students:Nil

24. List of eminent academicians and scientists / visitors to the department:

S.No	Name	Institute
1	Dr. K.Sree Ramesh	Adi Kavi Nannayya University, Rajahmundry
2	D. Jyothirmayi	Adi Kavi Nannayya University, Rajahmundry
3	Dr. B.Vyagreswarudu	HOD (Retd.) Department of English
4	Sri T.S.Rajesh	HOD (Retd.) Department of English

25. Seminars / conferences / workshops organized & the source of funding:

a). National   : 01
b). International: Nil

Name of the Seminar	Source of funding	Date
Communication Skills-Need of the Community	UGC	25th & 26th August, 2012

26. Student profile programme / course wise:

Year	Total Appeared	Passed	Pass %
2008 March	20	14	70.00
2009 March	16	03	18.75
2010 March	15	08	53.33
2011 March	16	14	87.5
2012 March	15	12	80.00
2013 March	14	5	35.71
2014 March	10	5	50.00
2015 March	13	6	46.15

27. Diversity of students:

Name of the course	% of students from the same state	%of students from other states	% of students from abroad
B.A.	100%	--	--
B.Com	98%	02%	--
B.Sc	100%	--	--

28. How many students have cleared national and state competitiveexaminations?such as NET, SLET, GATE, Civil Services,Defence Services, Etc.?

Most of our passes out students have been appearing competitive examinations like APPSC, BSRB, RRB. However Data is not available.

29. Student Progression:

Student progression	Against % enrolled
UG to PG	25%
PG to M.Phil	10%
PG to Ph.D	5%
Ph.D to Post-Doctoral	
Employed - Campus selection - Other than campus recruitment	
Enterpreneurship / Self-employment	25%

30. Details of Infrastructural facilities:
    a)   **Library:** A large number of text books / reference books and concerned department of English books are available in the central library
b)Internet facilities for staff & students: Computer with printer,Internet with Wi-Fi

c) **Class rooms with ICT facility:** Portable LCD, DVD
   d) **Laboratories:** Separate English Lab had been provided till 2012.

31. Number of students receiving financial assistance from college, UniversityGovernment or other agencies:

Majority of the students **belong** to SC, ST, BC, & EBC receiving scholarship from Social Welfare Department, GovernmentofAndhra Pradesh

32. Details on student enrichment programmes (Special lectures / workshops / seminars) with external experts :

The department organizes special lectures regularly as part of the enrichment programme.Special Lecture on The British Romantic Period by D. Jyothirmayee, Asst.Professor, ANUR, Rajahmundry.The department organizes students' seminars regularly as part of the enrichment programme

33. Teaching methods adopted to improve student learning:

Apart from Lecturer methods, the following methods are adopted to improve Student learning.
        (a) Student centric teaching-learning process
        (b) Audio-Visual teaching mode
        (c) Students seminars
        (d) Remedial Coaching classes for below average students
        (e) Practical classes
        (f) Preparation of academic calendar

34. Participation in Institutional Social Responsibility (ISR) and extension activities:

The teachers and students participate in the Institutional Social Responsibility (ISR) andextension activities organized by the SKBR College NCC and NSS Units (i.e. Blood donation camp), Health unit (Medical camp), Eco-Club (Environmental awareness   programme) etc.

35. SWOC analysis of the department and future plans:

Strength:
      ∗   Efficient, dedicated and experienced quality faculty
      ∗   Availability of teaching aids such as CDs, DVDs, LCD projector etc. to implement ICT enable teaching and learning.
      ∗   Faculty members with Ph.D to provide research orientation to students.

Weakness:
  ➢ Backwardness of students in language/communication skills due to poor academic background.

Opportunities:
  ➢ English being international language excellent job opportunities are available for students with communication skills both inside the country and outside.
  ➢ The HR managers of various companies/establishments are looking for graduates/post graduates having proficiency in English language and other soft skills.

Challenges:
  ➢ The real challenge for the teachers is to develop language skills in otherwise weak candidates to stnd in ever increasing competition.

Future plans:
  ➢ To further develop the e-class rooms and smart class rooms to make learning more enjoyable and less burdensome.
  ➢ To apply to the UGC for financial assistance for organizing another National seminar.
  ➢ To introduce certificate courses in communication skills.
  ➢ To prepare the students to stage playlets/mono actions of certain scenes of Shakespeare dramas in the curriculum.
  ➢ To improve the video library and use the CDs for honing the communication skills of students.

EVALUATIVE REPORT OF THE DEPARTMENT OF TELUGU

1. Name of the Department   **:** Telugu

2. Year of Establishment   **:** July, 1951

3. Names of Programmes / Courses offered (UG, PG,M.Phil.,Ph.D., ntegrated Masters Integrated Ph.D. etc.) :

Telugu as second language for B.Sc, B.Com, B.A., B.A., Special Telugu as one of the optional.

4. Names of Interdisciplinary courses and the departments / units involved: Nil

5. Annual / Semester/ Choice based credit system (Programme Wise):
Ist year Degree:Semester
IInd& IIIrdyear Degree: Annual

6. Participation of the department in the courses offered by otherdepartment: Nil

7. Courses in collaboration with other universities, industries, foreign institutions, etc:

As our college is one of the study centers. Our faculty members are taking up classes for Ambedkar Open University, Hydearbad and School of Distance Education., A.U ,VSP.

8. Details of courses / Programmes discontinued (if any) with reasons :
Nil

9. Number of Teaching Posts :

Teaching Posts	Sanctioned	Filled
Professors	---	---
Associate Professors	---	---
Asst.Professors / Lecturers	13	---

10. Faculty Profile with Name, Qualification, Designation, Specialization, (D.Sc/ D.Litt/ Ph. D/ M. Phil. Etc)

Name	Qualification	Designation	Speciali zation	No. of Years of Experience	No. of M.Phil/ Ph.D. students guided for the last 8 years
Dr. K.S.R.Subrahmanyam	M.A., Ph.D.,	Lecturer incharge	---	12	---
Sri P.S.Gopal	M.A., B.Ed.,	Lecturer	---	09	---
Smt. K.T.V.S.R.P.P.Padmaja	M.A., B.Ed.,	Lecturer	---	05	---
Sri Bh.Krishna Murthy	M.A., M.Phil.	Lecturer	---	02	---

11. List of senior visiting faculty: Nil

12. Percentage of lectures delivered and practical classes handled (Programme wise) by temporary faculty : No temporary faculty.

13. Student- Teacher Ratio (Programme wise): Level of Study – Ratio:

UG Course   20: 1

14. Number of academic support staff (Technical) and Administrative staff; sanctioned and filled:

Staff	Sanctioned	Filled
Support Staff (Technical)	---	---
Administrative Staff	---	---

15. Qualifications of Teaching faculty with D.Sc / D.Litt/ Ph.D/ M.Phil./ PG :

Name	Qualification
Dr. K.S.R.Subrahmanyam	M.A., Ph.D.,
Sri P.S.Gopal	M.A., B.Ed.,
Smt. K.T.V.S.R.P.P.Padmaja	M.A., B.Ed.,
Sri Bh.Krishna Murthy	M.A., M.Phil.

16. Number of faculty with ongoing projects from a) National b) International funding agencies and grants received:

Dr.Paidipala doing a major research project titled "A Study of Dubbing Pictures in Telugu Movies and Their Literary Values" with a financial assistance of UGC.

17. Departmental projects funded by DST-FIST; UGC, DBT, ICSSR, etc. and total grants received : Nil

18. Research centre / facility recognized by the University: Nil

19. Publications:

      a) Publication per faculty: Nil
      b. Number of papers published by faculty and students in peer reviewedjournals
      (b1: National / b2: International): Nil
      c. Number of publications listed in International Database (for Eg: Web of
      Science, Scopus, Humanities International Complete, Dare Database –
      International Social Science Directory, EBSCO host etc.): Nil
      d. Monographs   **:** 12
      e. Chapter in Books   **:** Nil
      f. Books Edited   **:** Nil
      g. Books with ISBN / ISSN numbers with details of publishers: Nil
      h. Citation Index
      i. SNIP Range
      j. SJR Range
      k. Impact factor Range
      l. Index

Other Publications
(a) Publications in Seminar Proceedings
(b) Other Publications

Faculty	(a)	(b)	Total
Dr. K.S.R.Subrahmanyam	3	--	3
Smt. K.T.V.S.R.P.P.Padmaja	2	--	2

20. Areas of Consultancy and income generated:

Free consultancy is provided to conduct literary and cultural activities by various organizations**.**

21. Faculty as members in a) National committees b) International committees c) Editorial Boards : Nil

22. Student Projects:

a) Percentage of students who have done in-house projects including Inter Departmental/Programme: Nil
b) Percentage of students placed for projects in organizations outside the institution i.e.in Research boratories/Industry/Other Agencies: Nil

23. Award / Recognitions received by faculty and students:

Dr. K.S.R.Subrahmanyam, HOD of Telugu has received the following Awards on diffent occasions.

S.No	Name of the Award	Awarded by	Year
1	Best Poet	International Vasavi Club	2011
2	Ugadi Puraskar	Sreepeetham Paripurnananda Swamy	2011
3	Best Vyakhyatha	Gazal Charitable Trust, Hyderabad	2012
4	Sabha Vachaspathi	S.V.Krishna Reddy, Hyderabad	2013

24. List of eminent academicians and scientists / visitors to the department:

S.No	Name	Institute
1	Sri L.B.Sriram	Telugu Film Industry, Hyderabad
2	Dr. P.S.Reddy	Retd. HOD of Telugu
3	Sri T.Prabhakaram	Andhra Padya Kavitha Sadassu
4	Dr. P.K.Satyanarayana	Prachina Padya Kavitha Sadasuu

25. Seminars / conferences / workshops organized & the source of funding

a). National   : Nil
b). International: Nil

26. Student profile programme / course wise :

Year	Total Appeared	Passed	Pass %
2008 March	18	14	77.77
2009 March	18	04	22.22
2010 March	15	13	86.66
2011 March	16	14	87.50
2012 March	14	05	35.71
2013 March	14	06	42.85
2014 March	15	14	93.33
2015 March	13	13	100

27. Diversity of students

Name of the course	% of students from the same state	% of students from other states	% of students from abroad
B.A.	100%	--	--
B.Com	100%	--	--
B.Sc	100%	--	--

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil Services,Defence Services, Etc.?

Several students after Graduation appear for various competitive exams. However data not Available

29. Student Progression

Student progression	Against % enrolled
UG to PG	20%
UG to Professional Courses of B.Ed., and TPT	32%
PG to Ph.D	---
Ph.D to Post-Doctoral	---
Employed - Campus selection - Other than campus recruitment	
Enterpreneurship / Self-employment	--

30. Details of Infrastructural facilities
   a) Library: Central library which is quite rich in old and new books andjournals.Literacy works of great Telugu scholarsare available in the librarywhich can be used for research by scholars

   b). Internet facilities for staff &students: Wi-Fi Campus
   c). Class rooms with ICT facility:LCD Projects used for PPT presentation
   d). Laboratories: Not Applicable

31. Number of students receiving financial assistance from college, university,Government or other agencies:

All the students belonging to SC/ ST/ BC/OBC / Minorities are receivingscholarships from Government of A.P. I B.A. studenthave received Prathibha Award from the Govt. of A.P during 2013-2014.

32. Details on student enrichment programmes (Special lectures/workshops/seminars)with external experts : 10 special lectures are arranged.

33. Teaching methods adopted to improve student learning

- Student centric teaching – learning process
- Lecture method & board work
- Class tests
- Remedial, special classes etc.,

34. Participation in Institutional social responsibility (ISR) and extensionactivities

- The students and the faculty members regularly participate in the institutional social responsibility and extension activities organized by the college NSS / NCC units.
- We are doing 34 best practices like donation of bread, fruits and glucose packets in area hospital, Amalapuram in collaboration with Amani Sahithi Vedika.

35. SWOC analysis of the department and future plans:

Strength:
➢ Efficient and dedicated faculty.
➢ Aamani Sahithi Vedika established by the department provides a platform for the students to exhibit their literary and cultural talents.

Weaknesses:
➢ **T**elugu language is slowly losing its patronage as a consequence of the influence of western culture.

Opportunities:
➢ To know the ancient Indian Literature better as most of the early Indian Text books
  werewritten by great Telugu poets and stalwarts.
➢ The syllabusisalso at par to sit for competitiveexaminations for Govt. Jobs.
➢ Telugu university provides opportunitiesfor M.Phil/Ph.D programme.

Challenges:
- ➢ To make the subject more attractive so that the students can opt for it and enjoy learning.
- ➢ To motivate students to develop passion to read the linguisticcontributions of celebrated poets/scholars/writers and make their contributions to enrich the language

Future plans:
- ➢ To organize National/State level seminars.Application for UGC financial assistance has already been submitted.
- ➢ To further develop the competitive spirit among the students and encourage them to participate in inter collegiate cultural competitions and ANUR youth festivals.

EVALUATIVE REPORT OF THE DEPARTMENT OF SANSKRIT

1. Name of the Department   :SANSKRIT

2. Year of Establishment   : JULY 1951

3. Names of Programmes / Courses offered (UG, PG, M. Phil., Ph.D., Integrated Masters Integrated Ph.D. etc.)
> B.A., (General Course)– I & II Year
> B.Com., (General Course)– I & II Year
> B.Sc., (General Course)– I & II Year

4. Names of Interdisciplinary courses and the departments / units involved: Nil

5. Annual / Semester/ Choice based credit system (Programme Wise):
Ist year Degree:Semester
IIndyear Degree: Annual

6. Participation of the department in the courses offered by otherdepartment: Nil

7. Courses in collaboration with other universities, industries, foreign Institutions, etc:
Nil

8. Details of courses / Programmes discontinued (if any) with reasons: Nil

9. Number of Teaching Posts:

Teaching Posts	Sanctioned	Filled
Professors	---	---
Associate Professors	---	---
Asst.Professors / Lecturers	02	--

10. Faculty Profile with Name, Qualification, Designation, Specialization, (D.Sc/ D.Litt/ Ph. D/ M. Phil. Etc)

Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of M.Phil/ Ph.D. students guided for the last 8 years
Sri A.V.S.S.V.Sarma	M.A., DTC	Lecturer in Charge	Sanskrit	12	Nil

11. List of senior visiting faculty: Nil

12. Percentage of lectures delivered and practical classes handled (Programme wise) bytemporary faculty : No temporary faculty

13. Student- Teacher Ratio (Programme wise): Level of Study – Ratio:

                                                  UG Course   20: 1

14. Number of academic support staff (Technical) and Administrative staff; sanctioned and filled:

Staff	Sanctioned	Filled
Support Staff (Technical)	---	---
Administrative Staff	---	---

15. Qualifications of Teaching faculty with D. Sc/ D. Litt / Ph. D/ M.Phil. / PG:

Name	Qualification
Sri A.V.S.S.V.Sarma	M.A., DTC

16. Number of faculty with ongoing projects from a) National b) International funding agencies and grants received: Nil

17. Departmental projects funded by DST-FIST; UGC, DBT, ICSSR, etc.and total grants received : Nil

18. Research centre / facility recognized by the University: Nil

19. Publications: Nil
- (a) **Publication per faculty**
- (b) **Number of papers published by faculty and students in peer reviewed journals**
  (b1: National / b2: international)
- (c) **Number of Publications listed in International Database (for Eg: Web of Science, Scopus, Humanities, International Complete, DareDatabase - International Social Sciences Directory, EBSCO host, etc.,**
- (d) **Monographs**
- (e) **Chapter in Books**
- (f) **Books Edited**
- (g) **Books with ISBN/ISSN numbers with details of publishers**
- (h) **Citation Index: Citation Range**
- (i) **SNIP Range**
- (j) **SJR Range**
- (k) **Impact Factor Range**

(l) Index
Other Publications
(a) Publications in Seminar Proceedings
(b) Other Publications

Faculty	(a)	(b)	Total
Sri A.V.S.S.V.Sarma	2	--	2

20. Areas of Consultancy and income generated: Areas of Consultancy: Nil

21. Faculty as members in a) National committees b) International committees c) Editorial Board: Nil

22. Student Projects:

a) Percentage of students who have done in-house projects includingInterDepartmental/Programme: 1st & 2nd year degree students are doing in-house projects on Ramayana.

b) Percentage of students placed for projects in organizations outside the institution i.e. in Research Laboratories/Industry/Other Agencies: Nil

23. Award / Recognitions received by faculty and students:

Sanskrit week celebrations held in our college from 7.8.2014 to 13.8.2014. We conducted competitions in elocution, essay writing and Sanskrit sloka recitation. In that events students bagged as detailed below.
1. Essay writing 1st Prize: P.Spandana, II-B.Sc-C3
2. Elocution 1st Prize : G.Sowmya, III-B.Sc-C1
3. Sloka Recitation 1st Prize: P.Meena Kumari, III-B.Sc-C1

24. List of eminent academicians and scientists / visitors to the department:

S.No	Name	Institute
1	Prof. G.Akkubhotla Sarma	Former HOD of Sanskrit, Andhra University, Visakhapatnam
2	Prof.G.Gayathri Devi	HOD of Sanskrit, Andhra University, Visakhapatnam

25. Seminars / conferences / workshops organized & the source of funding:
a). National : Nil
b). International: Nil

26.Student profile programme / course wise:

Year	Total Appeared	Passed	Pass %
2008 March	--	--	--
2009 March	--	--	--
2010 March	421	313	74.3
2011 March	495	458	92.5
2012 March	378	361	95.5
2013 March	434	405	93.3
2014 March	350	319	91.0
2015 March	255	245	96.0

27. Diversity of students:

Name of the course	% of students from the same state	% of students from other states	% of students from abroad
B.A.	100%	--	--
B.Com	100%	--	--
B.Sc	100%	--	--

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil Services, Defence Services, Etc.?

Most of our passes out students have been appearing competitive examinations like APPSC, BSRB, RRB. However Data is not available.

29. Student Progression

Student progression	Against % enrolled
UG to PG	25%
PG to M.Phil	10%
PG to Ph.D	5%
Ph.D to Post-Doctoral	
Employed - Campus selection - Other than campus recruitment	
Enterpreneurship / Self-employment	25%

30. Details of Infrastructural facilities:
    a) Library: A large number of text books / reference books are available in the central library
b)Internet facilities for staff & students: Computer with printer, Internet with Wi-Fi

c) **Class rooms with ICT facility:** Portable LCD, DVD
d) **Laboratories:** Not applicable

31. **Number of students receiving financial assistance from college,University Government or other agencies:** Majority of the students belong to SC, ST, BC, & EBC receiving scholarship from Social Welfare Department, Government of Andhra Pradesh

32. **Details on student enrichment programmes (Special lectures / workshops / seminars) with external experts :**

    1. Extra classes for revision of important chapters
    2. Class tests on regular interval
    3. Providing study materials and notes on selected topics.
    4. Remedial classes particularly for below average students.

33. Teaching methods adopted to improve student learning:

Apart from lecture methods, the following methods are adopted to improve student learning.
  - Student centric teaching-learning process
  - Audio-visual teaching mode
  - Students seminars
  - Remedial Coaching classes for below average students

34. Participation in Institutional Social Responsibility (ISR) and extensionactivities:

The teachers and students participate in the Institutional Social Responsibility (ISR) andextension activities organized by the SKBR College NCC and NSS Units (i.e. Blood donation camp), Health unit (Medical camp), Eco-Club (Environmental awareness programme) etc.

35. SWOC analysis of the department and future plans:

Strength:
  - Efficient, dedicated staff having knowledge of ancient Sanskrit literature.
  - Availability of some ancient treatises in the central library which are often used as reference.

Weakness:
  - Sanskrit language is in need of patronage from intellectuals and policy makers

Opportunities:

➢ Govt. of India is taking several steps to promote Sanskrit in higher educational institutions such as Kendriya Vidyalayas. Graduates and post graduates in Sanskrit can take advantage of these initiatives.

Challenges:

➢ To impart writing and speaking skills in Sanskrit language among the students
➢ To make the subject more attractive so the students can opt for it and enjoyLearning.

Future plans:

➢ To organisea National seminar with the theme promotion of Sanskrit language- Need, Opportunities and Challenges.
➢ As there are several villages such as Peruru, Munganda and Nedunuru inhabited by Sanskrit scholars and Vedic Pandits in our area, "Talapatra Grandhalu"(Palm leave scripts) which may be available with them may be collected and preserved in the central library.

EVALUATIVE REPORT OF THE DEPARTMENT OF MATHEMATICS

1. Name of the Department   **:**Mathematics and Statistics.

2. Year of Establishment   **:**July, 1953.

3. Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.)

      B.Sc. (Mathematics, Physics, Chemistry)
      B.Sc. (Mathematics, Statistics, Computers)
      B.Sc. (Mathematics, Physics, Computers)
      B.Sc. (Mathematics, Electronics, Computers)

4. Names of Interdisciplinary courses and the departments / units involved : Nil

5. Annual / Semester/ Choice based credit system (Programme Wise) :
Ist year Degree:Semester
IInd& IIIrdyearDegree: Annual

6. Participation of the department in the courses offered by other department: Nil

7. Courses in collaboration with other universities, industries, foreign institutions, etc: Nil

8. Details of courses / Programmes discontinued (if any) with reasons : Nil

9. Number of Teaching Posts :

Teaching Posts	Sanctioned	Filled
Professors	---	---
Associate Professors	---	---
Asst.Professors / Lecturers	03	02

10. Faculty Profile with Name, Qualification, Designation, Specialization, (D.Sc/ D.Litt/   Ph. D/ M. Phil. Etc)

Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of M.Phil/ Ph.D. students guided for the last 8 years
Dr. D.Ch. PapaRao	M.Sc., Ph.D.,	Lecturer in charge	Relativity & Cosmology	16	Nil
Dr.Ch.Santhi Sundar Raju	M.Sc., Ph.D.,	Sr. Lecturer	Algebra	16	(Resigned on 19-12-2015)
Sri S.V.Subrahmanyam	M.Sc.,	Lecturer	----	17	Nil
Kum N.Durga	M.Sc., B.Ed.,	Lecturer	----	01	Nil
Smt S.N.P.G. Vani	M.Sc., B.Ed.,	Lecturer	----	01	Nil
Smt. K.Sri Lakshmi	M.Sc., B.Ed.,	Lecturer	----	01	Nil

11. List of senior visiting faculty: Nil

12. Percentage of lectures delivered and practical classes handled (Programme wise) by temporary faculty : No temporary faculty

13. Student- Teacher Ratio (Programme wise): Level of Study – Ratio:
B.Sc Course   20: 1

14. Number of academic support staff (Technical) and Administrative staff; sanctioned and filled:

Staff	Sanctioned	Filled
Support Staff (Technical)	01	01
Administrative Staff	---	---

15. Qualifications of Teaching faculty with D. Sc/ D. Litt / Ph. D/ M.Phil. / PG:

Name	Qualification
Dr. D.Ch. PapaRao	M.Sc., Ph.D.,
Dr. Ch.Santhi Sundar Raju	M.Sc., Ph.D.,
Sri S.V.Subrahmanyam	M.Sc.,
Smt. Vijaya Durga	M.Sc.,
Kum N.Durga	M.Sc., B.Ed.,
Smt S.N.P.G. Vani	M.Sc., B.Ed.,

16. Number of faculty with ongoing projects from a) National b)International fundingagencies and grants received: Nil

17. Departmental projects funded by DST-FIST; UGC, DBT, ICSSR, etc. and total grants received : Nil

18. Research centre / facility recognized by the University: Nil

19. Publications:

   (a) **Publication per faculty**
   (b) **Number of papers published by faculty and students in peer reviewed journals**
       (b1: National / b2: international)
   (c) **Number of Publications listed in International Database (for Eg: Web of Science, Scopus, Humanities, International Complete, DareDatabase- InternationalSocial Sciences Directory, EBSCO host, etc.,**
   (d) **Monographs**
   (e) **Chapter in Books**
   (f) **Books Edited**
   (g) **Books with ISBN/ISSN numbers with details of publishers**
   (h) **Citation Index: Citation Range**
   (i) **SNIP Range**
   (j) **SJR Range**
   (k) **Impact Factor Range**
(l) **Index**

Faculty	a	b1	b2	c	d	e	f	g	h	i	j	k	l
Dr. D.Ch. PapaRao	7	--	7	--	--	--	--	--	--	--	--	--	--
Dr. Ch.Santhi Sundar Raju	2	2	--	--	--	--	--	--	--	--	--	--	--

Other Publications
(a) Publications in Seminar Proceedings
(b) Other Publications

Faculty	a	b	Total
Dr. D.Ch. PapaRao	15	--	15

20. Areas of Consultancy and income generated: Nil

21. Faculty as members in a) National committees b) International committees c) Editorial Board: Nil

22. Student Projects:Nil

a) Percentage of students who have done in-house projects including Inter Departmental/Programme: Nil

b) Percentage of students placed for projects in organizationsoutside the institution i.e. in Research boratories/Industry/Other Agencies: Nil

23. Award / Recognitions received by faculty and students:

Dr. D.Ch. PapaRao has been appointed as academic auditor by CCE, Hyderabad during 2013-14 and visited four colleges.

24. List of eminent academicians and scientists / visitors to the department:

S.No	Name	Institute
1	Dr. S.Venkateswaralu	Associate Prof. Swarnandhra Engineering College, Narsapuram
2	Dr. K.V.Anandam	Principal, MVNJS & RVR Degree College, Malkipuram
3	Dr. Ch.C.S.V.V. Ramana Murthy	Sr. Lecturer, M.S.N. Charities Degee College, Kakinada
4	Dr. K.Chitti Babu	Reader in Mathematics, Govt.Arts College, Rajahmundry
5	Dr. Ch.Santhi Sundar Raj	Associate Prof. A.U.Engineering College, Andhra University, Visakhapatnam
6	Dr. P.V.Satyanarayana	Retd. Lecturer in Mathematics, S.K.B.R.College, Amalapuram

25. Seminars / conferences / workshops organized & the source of funding:

a). National   : Nil
b). International: Nil

26.Student profile programme / course wise :

Year	Total Appeared	Passed	Pass %
2008 March	257	210	81.71
2009 March	213	107	50.23
2010 March	176	116	65.90
2011 March	208	105	50.48
2012 March	209	100	47.84
2013 March	201	154	76.61
2014 March	124	35	28.22
2015 March	149	57	38.25

27. Diversity of students:

Name of the course	% of students from the same state	% of students from other states	% of students from abroad
MPC	100%	--	--
MPCs	100%	--	--
MECs	100%	--	--
MPStat.	100%	--	--

28. How many students have cleared national and state Competitiveexaminations such as NET, SLET, GATE, Civil Services, Defence Services, Etc.?

Most of our passes out students have been appearing competitive examinations like APPSC, BSRB, RRB. However Data is not available.

29. Student Progression:

Student progression	Against % enrolled
UG to PG	30%
PG to M.Phil	5%
PG to Ph.D	2%
Ph.D to Post-Doctoral	
Employed - Campus selection - Other than campus recruitment	5% 30%
Enterpreneurship / Self-employment	20%

30. Details of Infrastructural facilities:

a) Library: A large number of text books / reference books are available in the central library.
b)Internet facilities for staff & students: Computer with printer, Internet with Wi-Fi .
c) Class rooms with ICT facility: Portable LCD, DVD.
d) Laboratories: One well established laboratory for statistics students.

31. Number of students receiving financial assistance from college, University Government or other agencies:

Majority of the students belong to SC, ST, BC, & EBC receiving scholarship from Social Welfare Department,Government ofAndhra Pradesh

32. Details on student enrichment programmes (Special lectures/workshops / seminars) with external experts:

➢ Extra classes for revision of important chapters.
➢ Conducting monthly slip tests.
➢ Conducting students class room seminars.
➢ Providing study material to all the students on important topics.
➢ Taking special care of academically backward students.
➢ Extension lectures by eminent personalities from various colleges are arranged to expose students to different upcoming fields in Mathematics. Role plays, Quiz, Group discussions, Debate, Elocution, Essay writing are organized to develop communication skills and interest in English language.

33. Teaching methods adopted to improve student learning

➢ Faculty prepares the notes for all the topics in the syllabus, as reading material and it is made available to all the students.
➢ Each staff member is allotted 30 students to take care and put all the efforts for all-round development of their wards
➢ Students are encouraged to participate in project based activities like preparing charts and seminar papers to develop their Language Skills in a meaningful manner.
➢ Parents meetings are conducted and their suggestions are considered for the academic development of students.
➢ As a part of Social responsibility staff members interact regularly with students and identify their Socio-economic problems with positive stance as Mentors.
➢ To enrich students in extracurricular activities and to check their absenteeism, cultural weekends are organised on every Saturday to refresh students for next week.

34. Participation in Institutional social responsibility (ISR) and extension activities:

➢ Visited old age homes and sponsored some home needs
➢ Interact with mentally disabled children at various schools outside the college and donated rice bags, vegetables and some home needs.
➢ Visited blind school and provided some needy things.
➢ Extension activities conducted by NCC Students.
➢ Conducting and participating in blood donation camp.

35. SWOC analysis of the department and future plans:

Strength:
➢ Team building & effective leadership to maintain bench-marking standards in all spheres.
➢ A vibrant alumni association formed.
➢ Lecturers regularly participate in special Coaching classes for students belonging to SC, ST, Minority communities and financially backward classes.

Weakness:
➢ A large number of students are from under privileged, marginalized sections, rural communities and are also first generation learners. They have no basic skills in Mathematics.
➢ A number of students have difficulty in communicating in English.
➢ Number of grant-in-aid posts (Permanent Lecturers) is dwindling. Hence, the department is forced to function with large number of lecturers working on part-time basis.
➢ As the college is affiliating college, academic flexibility is less-updating of curriculum is at a slow pace.

Opportunities:
➢ The alumni association can play an active role in promoting employability for Mathematics and Statistics students.
➢ The goals of the curricular, co-curricular and extracurricular activities are realized with the co- operation extended by our disciplined students.
➢ The committed and dedicated faculty is striving hard for enhancing gross enrollment ratio of girl students thus fulfilling the objectives of government.

Challenges:
➢ To achieve academic excellence, despite very limited permanent staff. We are always ready to assist the students academically to reach their goals.
➢ To retain efficient and committed part-time faculty.
➢ Limitation and constraint of government financial support to retain eminent faculty.

Future plans:
➢ Suggested to add new courses of financial statistics and Bio-Mathematics
➢ Organize one National Seminar and two-day National Workshop.
➢ Bring Minor and Major Research Projects.
➢ To conduct certificate course on applications of Mathematics.

> ➢ Suggested to formation of a vibrant faculty forum for exchange of knowledge and to
> develop Interdisciplinary approach for the sustenance of team building.
> ➢ Suggest commencing Post graduation course in Mathematics, with the support of the
> Management.

EVALUATIVE REPORT OF THE DEPARTMENT OF PHYSICS

1. Name of the Department **:** PHYSICS & ELECTRIONICS

2. Year of Establishment **:** 1951 JULY

3. Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters Integrated Ph.D. etc.)

     B.Sc. (MPC)
     B.Sc. (M.P. Computers)
     B.Sc. (M.E.Computers)

4. Names of Interdisciplinary courses and the departments / units involved: Nil

5. Annual / Semester/ Choice based credit system (Programme Wise):
Ist year Degree:Semester
IInd& IIIrdyearDegree: Annual

6. Participation of the department in the courses offered by otherdepartment: Nil

7. Courses in collaboration with other universities, industries, foreign institutions, etc:

As our college is one of the study centers, ourfaculty members taking   up classes in Dr. B.R. Ambedkar OpenUniversity Hyderabad, and School of Distance Education, Andhra University, Visakhapatnam.

8. Details of courses / Programmes discontinued (ifany) with reasons: Nil

9. Number of Teaching Posts:

Teaching Posts	Sanctioned	Filled
Professors	---	---
Associate Professors	---	---
Asst.Professors / Lecturers	14	01

10. Faculty Profile with Name, Qualification, Designation, Specialization (D.Sc/ D.Litt/ Ph.D/ M.Phil.etc.)

Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of M.Phil/ Ph.D. students guided for the last 8 years
Sri P.Himakar	M.Sc., M.C.A., M.Phil., SET	Lecturer incharge	Electronics	14	--
Dr. S.V.K.Sastry	M.Sc., M.Phil., Ph.D.,	Lecturer	Electronics	24	--
Sri V.Radha Krishna	M.Sc., M.Phil., SET	Lecturer	Solid State Physics	21	--
Sri V.V.Subba Rao	M.Sc., SET	Lecturer	Electronics	18	--
Sri N.V.V.S.Murthy	M.Sc.,	Lecturer	Nuclear Physics	17	--
Sri S.Srinivas	M.Sc., B.Ed.,	Lecturer	Electronics	15	--
Sri K.Naga Varma	M.Sc., B.Ed., SET	Lecturer	Electronics	12	--
Kum. S.Chinnamulu	M.Sc.,	Lecturer	Electronics	--	--

11.List of senior visiting faculty: Nil

12. Percentage of lectures delivered and practical classes handled (Programme wise) by
temporary faculty : No temporary faculty.

13. Student- Teacher Ratio(Programme wise):Level of Study   -   Ratio
                                             B.Sc.   -   20:1

14. Number of academic support staff (Technical) and Administrative staff; sanctioned
and filled :

Staff	Sanctioned	Filled
Support Staff (Technical)	05	01
Administrative Staff	---	---

15. Qualifications of Teaching faculty with D.Sc /D.Litt./ Ph.D/ M.Phil./ PG :

Name	Qualification
Sri P.Himakar	M.Sc., M.C.A., M.Phil., SET
Dr. S.V.K.Sastry	M.Sc., M.Phil., Ph.D.,
Sri V.Radha Krishna	M.Sc., M.Phil., SET

Sri V.V.Subba Rao	M.Sc., SET
Sri N.V.V.S.Murthy	M.Sc.,
Sri S.Srinivas	M.Sc., B.Ed.,
Sri K.Naga Varma	M.Sc., B.Ed., SET
Kum. S.Chinnamulu	M.Sc.,

16. Number of faculty with ongoing projects from a) National b) International funding agencies and grants received:NIL

17. Departmental projects funded by DST-FIST; UGC, DBT, ICSSR, etc.and total grants received :NIL

18. Research centre / facility recognized by the University:

At present our college is not a research center, however we are planning to get sanction a research center in future.

19. Publications:

(a)Publications per faculty

(b)Number of papers published by faculty and students in peer reviewed journals (b1: National/b2: international)

(c)Number of Publications listed in International Database(for Eg: Web of Science,   Scopus, Humanities, International Complete, Dare Database – International   Social Sciences Directory, EBSCO host etc.,

(d) Monographs

(e) Chapter in Books

(f) Books Edited

(g) Books with ISBN/ISSN numbers with details of publishers

(h)Citation Index: Citation Range

(I) SNIP Range

(j) SJR Range

(k) Impact Factor Range

(l) Index

Faculty	a	b1	b2	c	d	e	f	g	h	i	j	k	l
Dr. S.V.K.Sastry	5	1	4	--	--	--	--	--	--	--	--	--	--

Other Publications

(a) Publications in Seminar Proceedings

(b) Other Publications

Faculty	a	b	Total
Sri P.Himakar	1	--	1
Dr. S.V.Kumara Sastry	3	--	3

20. Areas of Consultancy and income generated: Consultancy service isprovided without seeking remuneration in Molecular spectroscopy

21. Faculty as members in a) National committees b) Internationalcommitteesc) Editorial Board: Nil

22. Student Projects: Nil

a) Percentage of students who have done in-house projects including Inter Departmental /Programme: Nil
b) Percentage of students placed for projects in organizations outside the institution i.e. in Research Laboratories/Industry/Other Agencies: Nil

23. Award / Recognitions received by faculty and students:

Sri. P.Himakar has been appointed as academic auditor by CCE, Hyderabad during 2013-14 and visited two colleges.

24. List of eminent academicians and scientists / visitors to the department:

S.No	Name	Institute
1	Dr. N.V.S.S.Murthy	Institute of Mathematics, Chennai
2	Dr.A.Veeraiah	D.N.R.College, Bhimavaram
3	Dr.T.Ravindar	Andhra University, Visakhapatnam

25. Seminars / conferences / workshops organized & the source of funding:

a). National : Nano Materials and Technology on 9th and 10th January 2010
b). International: Nil

Name of the Seminar	Source of funding	Date
Nano Materials and Technology	UGC	9th and 10th January, 2010

26.Student profile programme / course wise :

Year	Total Appeared	Passed	Pass %
2008 March	204	140	68.63
2009 March	143	62	43.36
2010 March	107	50	46.72
2011 March	140	29	20.71

2012 March	153	47	30.71
2013 March	141	50	35.46
2014 March	101	24	23.76
2015 March	117	41	35.04

27. Diversity of students:

Name of the course	% of students from the same state	% of students from other states	% of students from abroad
B.Sc	100%	--	--

28. How many students have cleared national and state competitive examinations such as NET, SLET,GATE.Civil Services, Defence Services, etc.?

Most of the passouts have been appearing for competitive exams such as APPSC, GATE, Bank, NDA etc. Data is not available.

29. Student Progression:

Student progression	Against % enrolled
UG to PG	30-40%
PG to M.Phil	20%
PG to Ph.D	
Ph.D to Post-Doctoral	

Employed
   - Campus selection
   - Other than campus recruitment
	10%

Enterpreneurship / Self-employment	

30. Details of Infrastructural facilities:

a) **Library:** A large no. of volumes & titles concerning textbooks/reference books areavailable in the central library which can be borrowed by the staff.
b) **Internet facilities for staff &students:**Excellent labs with internet facility isprovided to the staff as well as students.
c) **Class rooms with ICT facility:** A portable LCD projector was used forpower pointsin the class rooms
d) **Laboratories:**Established separate labs for Physics & Electronics

31.Number of students receiving financial assistance from college, university Government or other agencies: Nil

32.Details on student enrichment programmes (Special lectures/workshops / seminars) with external experts :

- Guest Lecture by Sri C.V. Sarveswara Sarma, Retd. Lecturer in Physics on the topic "Latest trends in Science and Technology" on 22 -12- 2012
- Guest Lecture by Lt. Dr. A. Veeraiah, D.N.R. College, Bhimavaram on the topic "Laser Principles and applications" on 01-10-2015
- Guest Lectures by Sri D. Satya Narayana(Bhavishya solutions Rajahmundry), and Sri P.Sai Harish(Laqshyainformatics,Visakhapatnam) on the topic " Industrial Business Development Course" on 01-12-2015.
- Student Seminars were extensively conducted by the Department During the years 2014-15 and 2015-16

33. Teaching methods adopted to improve student learning:

- Using audio visual aids like LCD projector etc.
- Remedial classes to weaker section of students in both theory and practicals.

34. Participation in Institutional social responsibility (ISR) and extensionactivities:

- The teachers and students participate in the Institutional Social Responsibility (ISR) andextension activities organized by the SKBR College, NCC and NSS Units (i.e. Blood donation camp), Health Unit (medical camp), Eco-Club (environmental awareness programme) etc.

35. SWOC analysis of the department and future plans:

Strength:
- Highly dedicated faculty members
- Laboratories with advanced equipment
- Students with good intelligence and hard working

Weakness:
- Shortage of permanent faculty and laboratory technical staff

Opportunities:
- Majority students joined in various universities and institutions for M.Sc, MCA, MBA courses. Some students opt for teachertraining programmes like B.Ed and competitive exams through JKC.

Challenges :
- ➢ Socio economic conditions of the students become a challenge for the successfulcompletion of their courses.

Future plans:
- ➢ Introduction of PG courses in Physics.
- ➢ Establishment of aresearch laboratory with the Co-operation of the managementand University Grants Commission.

EVALUATIVE REPORT OF THE DEPARTMENT OF CHEMISTRY

1. Name of the Department   **:** Chemistry

2. Year of Establishment   **:** July, 1953

3. Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D.,Integrated Masters Integrated Ph.D. etc.)
- B.Sc in Chemistry and Bio-Chemistry-3 years course

4. Names of Interdisciplinary courses and the departments / units involved: Nil

5. Annual / Semester/ Choice based credit system (Programme Wise):
Ist year Degree:Semester
IInd& IIIrdyearDegree: Annual

6. Participation of the department in the courses offered by other department: Nil

7. Courses in collaboration with other universities, industries, foreign institutions, etc: Nil

8. Details of courses / Programmes discontinued (if any) with reasons : Nil

9. Number of Teaching Posts:

Teaching Posts	Sanctioned	Filled
Professors	---	---
Associate Professors	---	---
Asst.Professors / Lecturers	15	10

10. Faculty Profile with Name, Qualification, Designation, Specialization, (D.Sc/D.Litt/ Ph. D/ M. Phil. Etc)

Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of M.Phil/ Ph.D. students guided for the last 8 years
Capt.N.Lakshmana Rao	M.Sc., M.Phil.	Principal		36	--
Sri P.Krishna Kishore	M.Sc.,	Lecturer in charge		32	--
Dr.Ch.China Satyanarayana	M.Sc., M.Ed.,	S.G. Lecturer		16	--

	M.Phil., Ph.D.,				
Dr. A.Venkateswara Rao	M.Sc., Ph.D.,	S.G. Lecturer		16	--
Smt. P.Surya Sunitha	M.Sc., M.Phil.,	Lecturer		14	--
Sri V.Lakshmana Rao	M.Sc., B.Ed.,	Lecturer		14	--
Smt. R.Madhavi	M.Sc.,	Lecturer		11	--
Sri E.Durga Prasad	M.Sc., NET	Lecturer		5	--
Smt. B.Kanaka Durga	M.Sc.,	Lecturer		5	--
Smt. V.V.V.S.S.N.B. Suparna	M.Sc.,	Lecturer		3	--
Sri K.Chandra Mouli	M.Sc., SLET	Lecturer		3	--

11.List of senior visiting faculty:

Dr. E.R.Subrahmanyam, Reader in Chemistry (Retd.) has been working as guest faculty in Chemistry.

12. Percentage of lectures delivered and practical classes handled (Programme wise) by temporary faculty :No Temporary Faculty

13. Student- Teacher Ratio (Programme wise):Level of Study   -   Ratio
                                                      B.Sc.,   -   20:1

14. Number of academic support staff (Technical) and Administrative staff; sanctioned and filled :

Staff	Sanctioned	Filled
Support Staff (Technical)	8	2
Administrative Staff	---	---

15. Qualifications of Teaching faculty with D.Sc / D.Litt./ Ph.D/ m.Phil./ PG :

Name	Qualification
Capt.N.Lakshmana Rao	M.Sc., M.Phil.
Sri P.Krishna Kishore	M.Sc.,
Dr.Ch.China Satyanarayana	M.Sc., M.Ed., M.Phil., Ph.D.,
Dr. A.Venkateswara Rao	M.Sc., Ph.D.,
Smt. P.Surya Sunitha	M.Sc., M.Phil.,
Sri V.Lakshmana Rao	M.Sc., B.Ed.,
Smt. R.Madhavi	M.Sc.,
Sri E.Durga Prasad	M.Sc., NET

Smt. B.Kanaka Durga	M.Sc.,
Smt. V.V.V.S.S.N.B. Suparna	M.Sc.,
Sri K.Chandra Mouli	M.Sc., SLET

16. Number of faculty with ongoing projects from a) National b) International funding agencies and grants received: Nil

17. Departmental projects funded by DST-FIST; UGC, DBT, ICSSR, etc. and total grants received :

UGC Sponsored Minor Research Project by Dr.A.Venkateswara Rao entitled "Impact of Oil & Gas exploration activities on water quality in konaseema region of AP" with Rs.1.5 lakhs.

18. Research centre / facility recognized by the University:

At present our college is not a research center however we are planning to get sanction of research centers in future.

19. Publications: Nil

a. Publication per faculty:
b. Number of papers published by faculty and students in peer reviewed journals
b 1: National / b 2: International)
c. Number of publications listed in International Database (for Eg: Web ofScience, Scopus, Humanities International Complete, Dare Database – International Social Science Directory, EBSCO host etc.,)
d. Monographs
e. Chapter in Books:
f. BooksEdited:
g. Books with ISBN / ISSN numbers with details of publishers:
h. Citation Index: Citation Range
i. SNIP Range
j. SJR Range
k. Impact factor Range
l. Index

Other Publications

a. Publications in seminar Proceedings

b. Other publications

Faculty	a	b	Total
Sri P.Krishna Kishore	3	--	3
Dr. A.Venkateswara Rao	4	--	4
Smt. P.Surya Sunitha	2	--	2

20. Areas of Consultancy and income generated:

Consultancy is provided without remuneration. Journalists of leading news papers Eenadu, Sakshi are utilizing this consultancy to educate the people on environmentprotection.

21. Faculty as members in a) National committees b) International committees c) EditorialBoards:Nil

22. Student Projects:

a) Percentage of students who have done in house projects including interdepartmental / programme: Compulsory Paper for II Year Students on Environmental Studies.

b) Percentage of students placed for projects in organizations outside the institution i.e in research laboratories/ industry / other agencies

24. Award / Recognitions received by faculty and students:

- Dr.A.Venkateswara Rao received Best Thesis Award from faculty of science, AndhraUniversity for the year 2009 in Chemistry.
- Dr.Ch.Ch.Satyanarayana and Dr.A.Venkateswara Rao have been appointed as academic auditors by CCE, Hyderabad during 2013-2014.
- Dr. E.R.Subrahmanyam, Reader in Chemistry (Retd.), currently guest faculty in chemistry and Co-ordinator for IQAC and NAAC Steering Committee, has been chosen by Vignan Prasar, DST, Government of India as writer for various Radio serials. He participated in a regional review meeting jointly organised by Vignan Prasar and Tamilnadu Science and Technology centre in Chennai during 22-23 September 2015.

24. List of eminent academicians and scientists / visitors to the department:

S.No	Name	Institute
1	Prof. Y.L.N.Murthy	HOD, Organic Chemistry, A.U. Visakhapatnam
2	Prof. N.Someswara Rao	HOD, Analytical Chemistry, A.U. Visakhapatnam
3	Prof. N.Lakshmana Reddy	Professor, NIT, Warangal
4	Dr. K.V.Ramana Rao	A.O. CCE, Hyderabad
5	Prof. G.S.N.Murthy	P.N.C.O. A.U. Visakhapatnam

25. Seminars / conferences / workshops organized & the source of funding:

a). National   : 01

Name of the Seminar	Source of funding	Date
Alternative energy sources traditional / local/modern initiatives	UGC	4th & 5th July 2009

b). International   : NIL
c) Endowment Lectures: NIL

26. Student profile programme / course wise:Department of Chemistry:

Year	Total Appeared	Passed	Pass %
2008 March	284	217	76.41
2009 March	198	98	49.49
2010 March	181	125	69.06
2011 March	213	65	30.51
2012 March	215	82	38.14
2013 March	171	68	39.76
2014 March	124	48	38.71
2015 March	147	54	36.73

Department of Bio-Chemistry:

Year	Total Appeared	Passed	Pass %
2008 March	35	31	88.57
2009 March	10	8	80.00
2010 March	---	---	---
2011 March	34	20	58.82
2012 March	---	---	---
2013 March	16	6	37.50
2014 March	16	2	12.60
2015 March	28	7	25.00

27. Diversity of students

Name of the course	% of students from the same state	% of students from other states	% of students from abroad
B.Sc	100%	--	--

28. How many students have cleared national and state competitiveexaminations such as NET, SLET, GATE, Civil Services, Defence Services, Etc.?

Most of the pass outs appearing for APPSC, GATE,NDA , SSC examinations and two of our old students and present staff qualified for SLET and NET.

29. Student Progression:

Student progression	Against % enrolled
UG to PG	30%
PG to M.Phil	20%
PG to Ph.D	10%
Ph.D to Post-Doctoral	

Employed
    - Campus selection
    - Other than campus recruitment	

Enterpreneurship / Self-employment	

30. Details of Infrastructural facilities:

a) Library: The Department has large number of books in the central library in
inorganic, organic and physical chemistry. Valuable journals are also available.
 b) Internet facilities for staff &students: Wi-Fi Campus
c) Class rooms with ICT facility: Nil
 d) Laboratories: We have 7 well equipped laboratories and one research
laboratory.

31. Number of students receiving financial assistance from college, universityGovernment or other agencies:

All the students belonging to SC/ST/BC receivingscholarships from Government of A.P.

32.Details on student enrichment programmes (Special lectures / workshops / seminars) with external experts :

The Department organises studentsseminars regularly as part of enrichment programs. More over the department organises annual visits.

33. Teaching methods adopted to improve student learning:
  ➢ Traditional lecture method
  ➢ Practical classes
  ➢ Industrial visits and study tours
  ➢ Students seminars
  ➢ Remedial classes to weaker section of students
  ➢ Special classes

34. Participation in Institutional social responsibility (ISR) and extension activities:
  ➢ The students and the faculty members regularly participate in National Seminars.Workshops and research work at Andhra University.
  ➢ We are doing 34 best practices like donation of rice, plastic free department, rain water harvesting, vehicle free day etc.,
  ➢ Motivation of people on environmental protection through news papers.

35. SWOC analysis of the department and future plans:

Strength:
  ➢ Highly qualified resourceful and dedicated faculty is a source of strength to the department to make the students acquire learning skills and achieve learning outcomes
  ➢ The laboratories with the necessary infrastructure including state of the art equipment are also made available for research projects by students as well as teachers
  ➢ Some of the staff members are engaged in research work for M.Phil/Ph.D. Some have taken up minor research project of U.G.C. All these things motivate the students to acquire research culture right from the UG level.
  ➢ The LIC of the department Sri. P.Krishna Kishore who is a Staff Representative on the college Governing Body takes keen interest in representing to the Governing Body the needs of various departments.

Weakness:
  ➢ An old gas plant run on petrol is still being used for gas supply to all the seven laboratories. The maintenance of the plant proves to be prohibitively costly.

➢ Pass percentage of the students is far from satisfactory.
➢ Almost 50% of the faculty members of the department are unaided teachers, a fall-out of the government policies.
➢ The poor academic background and the lack of economic as well as academic support for the students in their environment is an impediment to achieve learning outcomes quickly.

Opportunities:
➢ During the three years course of study with chemistry as an optional subject the students acquire theoretical knowledge of various modern concepts of chemistry and acquire experimental skill in analysis and synthesis. This knowledge throws open many job opportunities in pharmaceutical and chemical industries besides research labs.

Challenges:
➢ The teachers face the real challenge to fill the skill gaps and knowledge gaps of the students joining a course with poor academic background. It becomes imperative for the faculty to devise suitable strategies to bring them up on par with fast learners.
➢ Due to the absence of employment opportunities in the central delta the educated youth have to migrate to far off places in search of livelihood.

Future plans:
➢ Efforts are underway to replace the existing petrol gas plant with LPG tocut down the expenditure.
➢ To incorporate ICT to greater extent in teaching –learning process

EVALUATIVE REPORT OF THE DEPARTMENT OF BOTANY & BIO-TECHNOLOGY

1. Name of the Department   : Botany & Bio-Technology

2. Year of Establishment   : July, 1958

3. Names of Programmes / Courses offered (UG, PG, M.Phil.,Ph.D., Integrated Masters Integrated Ph.D. etc.)
- B.Sc (Chemistry, Botany, Zoology)
- B.Sc (Botany, Bio-Technology, Chemistry)

4. Names of Interdisciplinary courses and the departments / units involved: Nil

5. Annual / Semester/ Choice based credit system (Programme Wise):

Ist year Degree:Semester
IInd& IIIrdyearDegree: Annual

6. Participation of the department in the courses offered by other department: Nil

7. Courses in collaboration with other universities, industries, foreign institutions, etc: Nil

8. Details of courses / Programmes discontinued (ifany) with reasons : Nil

9. Number of Teaching Posts :

Teaching Posts	Sanctioned	Filled
Professors	---	---
Associate Professors	---	---
Asst.Professors / Lecturers	8	--

10. . Faculty Profile with Name, Qualification, Designation, Specialization, (D.Sc/D.Litt/   Ph. D/ M. Phil. Etc)

Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of M.Phil/ Ph.D. students guided for the last 8 years
Dr. T.S.Rama Krishna	M.Sc., Bot. M.Sc., Bio.tech. M.Phil., Ph.D.,	Lecturer	Cytogenetics & Plant Breeding	25	--
Smt. N.Gayathri Devi	M.Sc., MBA., PGDCA	Lecturer Incharge	Cytogenetics & Experimental	19	--

			Embryology		
Sri G.Rajeev Gandhi	M.Sc., M.A., Eng. B.Ed.,	Lecturer	Plant Tissue Culture	04	--
Smt. K.Sravani	M.Sc., B.Ed.,	Lecturer	Plant Tissue Culture	04	--
Kum S. Ganga Bhavani	M.Sc., B.Ed.,	Lecturer	Plant Tissue Culture	01	--
Sri G.Jagadesh	M.Sc., B.Ed.,	Lecturer	---	2 months	--
Sri V.S.Srinivas	M.Sc., (Micro) B.L.,	Lecturer	---	05	--

11.List of senior visiting faculty : Nil

12. Percentage of lectures delivered and practical classes handled (Programme wise) by temporary faculty : No Temporary Faculty

13. Student- Teacher Ratio(Programme wise): Level of Study   -   Ratio
B.Sc.,   -   20:1

14. Number of academic support staff (Technical) and Administrative staff; sanctioned and filled :

Staff	Sanctioned	Filled
Support Staff (Technical)	---	---
Administrative Staff	02`	---

15. Qualifications of Teaching faculty with D.Sc / D.Litt./ Ph.D/ M.Phil./ PG :

Name	Qualification
Dr. T.S.Rama Krishna	M.Sc., Bot. M.Sc., Bio.tech. M.Phil., Ph.D.,
Smt. N.Gayathri Devi	M.Sc., MBA., PGDCA
Sri G.Rajeev Gandhi	M.Sc., M.A., Eng. B.Ed.,
Smt. K.Sravani	M.Sc., B.Ed.,
Kum S. Ganga Bhavani	M.Sc., B.Ed.,
Sri G.Jagadesh	M.Sc., B.Ed.,
Sri V.S.Srinivas	M.Sc., (Micro) B.L.,

16. Number of faculty with ongoing projects from a) National b)International funding agencies and grants received: Nil

17. Departmental projects funded by DST-FIST; UGC, DBT, ICSSR, etc. and total grants received: Nil
18. Research centre / facility recognized by the University: Nil

19. Publications: Nil

- **(a) Publication per faculty**
- **(b) Number of papers published by faculty and students in peer reviewed journals**
  (b1: National / b2: international)
- **(c) Number of Publications listed in International Database (for Eg: Web of Science, Scopus, Humanities, International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.,**
- **(d) Monographs**
- **(e) Chapter in Books**
- **(f) Books Edited**
- **(g) Books with ISBN/ISSN numbers with details of publishers**
- **(h) Citation Index: Citation Range**
- **(i) SNIP Range**
- **(j) SJR Range**
- **(k) Impact Factor Range**
- **(l) Index**

Other Publications
(a) Publications in Seminar Proceedings
(b) Other Publications

Faculty	a	b	Total
Dr. T.S.Rama Krishna	4	--	4

20. Areas of Consultancy and income generated: Nil

21. Faculty as members in a) National committees b) International committees c) Editorial Boards: Nil

22. Student Projects:
- a) **Percentage of Students who have done in-house projects including inter departmental/programe :** Nil
- b) **Percentage of students placed for Projects in organizations outside the institution i.e. in Research laboratories/Industries/other agencies :** Nil

23. Award / Recognitions received by faculty and students:

Smt. N. Gayathri Devi has been appointed as member of Question Bank Committee constituted by RJDHE and participated in preparation of Question Bank in Botany for Paper III & IV during 2015-2016.

24. List of eminent academicians and scientists / visitors to the department:

S.No	Name	Institute
1	Dr. K.L.S.Manohari	Principal, (Retd.)

25. Seminars / conferences / workshops organized & the source of funding:

a). National :01
b). International:NIL

Name of the Seminar	Source of funding	Date
Emerging Trends in Bio-Technology	UGC	1st & 2nd Feb, 2010

26.Student profile programme / course wise :

Department of Botany:

Year	Total Appeared	Passed	Pass %
2008 March	99	80	80.80
2009 March	74	33	44.59
2010 March	85	70	83.35
2011 March	96	34	35.41
2012 March	73	50	68.49
2013 March	60	50	83.33
2014 March	45	32	71.11
2015 March	44	37	84.09

Department of Bio-Tech:

Year	Total Appeared	Passed	Pass %
2008 March	78	66	84.62
2009 March	27	14	51.85
2010 March	67	55	82.08
2011 March	66	34	51.51
2012 March	43	15	34.88
2013 March	41	15	36.58
2014 March	32	18	56.25
2015 March	28	13	46.42

27. Diversity of students:

Name of the course	% of students from the same state	% of students from other states	% of students from abroad
B.Sc	100%	--	--

28. How many students have cleared national and state competitive examinations such as NET, SLET,GATE. Civil Services, Defence Services, etc.?

Most of the pass outs appear for competitive exams such as APPSC, Banks, Railways, GATE and NDA. However data is not available

29. Student Progression:

Student progression	Against % enrolled
UG to PG	30 to 40%
PG to M.Phil	--
PG to Ph.D	--
Ph.D to Post-Doctoral	
Employed - Campus selection - Other than campus recruitment	-- --
Enterpreneurship / Self-employment	--

30. Details of Infrastructural facilities:

a) Library:
A large no. of volumes and titles of text books/ reference books of different titles concerned in botany are available in central library which can barrow by staff and students
b) Internet facilities for staff &students: Nil
c) Class rooms with ICT facility:LCD Projector is available and is used for Power Point Presentation in the Department
d) Laboratories: We have two well equipped laboratories and one museum.

31. Number of students receiving financial assistance from college, universityGovernment or other agencies:

All the students belonging toSC/ST/ BC/OBC receiving scholarships from Government of A.P.

32. Details on student enrichment programmes (Special lectures / workshops / seminars) with external experts :The Department organizes student seminars regularly as a part of enrichment programs.

33. Teaching methods adopted to improve student learning:

Apart from lecture methods, the following methods are adopted to improve student learning.
- ➢ Student centric teaching-learning process
- ➢ Audio-visual teaching mode
- ➢ Students seminars
- ➢ Remedial Coaching classes for below average students
- ➢ Practical classes
- ➢ Preparation of academic calendar

34. Participation in Institutional social responsibility (ISR) and extension activities:
- ➢ All students and staff are participating enthusiastically in various activities taken up under institutional, social responsibility besides extension activities of NCC and NSS units, Clean and Green and Swachh Bharat.

35. SWOC analysis of the department and future plans:

Strength:
- ➢ The department has efficient and dedicated faculty.
- ➢ Consistence in good pass percentage.
- ➢ Students get admissions for higher studies in different universities in our country.

Weakness:
- ➢ Of late most of bright student are opted for engineering and professional courses and are not showing interest in basic sciences.

Opportunities:
- ➢ Students get good opportunities for higher education for various fields.

Challenges:
- ➢ To acquaint the students with latest development of topics of their syllabus using advanced teaching

Future plans:
- ➢ To equip the laboratory with modern equipment

EVALUATIVE REPORT OF THE DEPARTMENT OF ZOOLOGY

1.Name of the department:Zoology

2.Year of Establishment: July, 1953

3.Namesof Programmes/ Courses offered (UG, PG, M.Phil.,Ph.D., IntegratedMasters; IntegratedPh.D.,etc.) :

Zoology as optional to B.Sc (CBZ) I, II &III

4.Names of Inter disciplinary courses and the departments/ units involved: Nil

5.Annual/ semester/choice based credit system(programmewise):
I^{st} year Degree:Semester
IInd& III^{rd}yearDegree: Annual

6.Participation of the department in the courses offered by other departments:

The faculty is involved in teaching Fisheries and Aquaculture to the students of M.Sc., Bio-Technology IVth Semester.

7.Courses in collaboration with other universities, industries, foreign institutions, etc.: Nil

8.Details of courses/ programmes discontinued(ifany)with reasons:

B.Sc Fisheries course with Botany and Zoology as the other optional was successfully conducted for 12 years from 1986-87 to 1998-99. However it was discontinued due to financial stringency.

9.Number of Teaching Posts:

Teaching Posts	Sanctioned	Filled
Professors	---	---
Associate Professors	---	---
Asst.Professors / Lecturers	8	01

11. Faculty profile withname, qualification, designation, specialization, (D.Sc./ D.Litt./ Ph.D./M.Phil.etc.,)

Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of M.Phil/ Ph.D. students guided for the last 8 years
Dr.P.V.B.K.R.L.Saibaba	M.Sc., B.Ed., M.Phil., Ph.D.,	Lecturer incharge	Fish & Fisheries	35	---
Sri. A.V.S.K.Ravindra	M.Sc., B.Ed., M.Phil., PGDCA	Lecturer	Fish & Fisheries	13	--
Sri. K.Appa Rao	M.Sc.,	Lecturer	Limnology	04	--
Kum. S.Durga Sudha	M.Sc.,	Lecturer	Zoology	4 months	--

11. List of senior visiting faculty: Nil

12. Percentage of lectures delivered and practical classes handled (programmewise) by temporary faculty: No temporary faculty

13.Student-Teacher Ratio(programme wise):B.Sc (CBZ**)** 20:1

14.Number of academic support staff(technical)and administrative staff; sanctioned and filled:

Staff	Sanctioned	Filled
Support Staff (Technical)	05	02
Administrative Staff	---	---

15.Qualifications of teaching faculty with DSc/D.Litt/Ph.D/MPhil/PG:

Name	Qualification
Dr.P.V.B.K.R.L.Saibaba	M.Sc., B.Ed., M.Phil., Ph.D.,
Sri. A.V.S.K.Ravindra	M.Sc., B.Ed., M.Phil., PGDCA
Sri. K.Appa Rao	M.Sc.,
Kum. S.Durga Sudha	M.Sc.,

16.Number of faculty with on going projects from a) National b)International funding agencies and grants received: Nil

17.Departmental projects funded by DST-FIST;UGC, DBT, ICSSR, etc. and total grants received: Nil

18.Research Centre/ facility recognized by the University: Nil. However efforts will bemade to seek sanction of research centre at the college.

19.Publications:
   a) **Publicationperfaculty:1(One)**

   b) **Number of paper published in peer reviewed journals (National/ International) by faculty and students: 1(One)**
   c) **Number of publications listed in International Database (For Eg:Web of Science, Scopus, Humanities International Complete, Dare Database-International Social Sciences Directory, EBSCOhost,etc.):   Nil**
   d) **Monographs: Nil**
   e) **ChapterinBooks: Nil**
   f) **BooksEdited: Nil**
   g) **Books with ISBN/ISSN numbers with details of publishers:Nil**
   h) **CitationIndex:**
   i) **SNIP:**
   j) **SJR:**
   k) **Impactfactor:**
   l) **Index:**

   ➢ However Dr.P.Saibaba has been writting articles regularly on aquaculture in Vernacular Magazines and News Papers to create scientific awareness among the aqua farmers.
   ➢ Dr.P.Saibaba presented a paper titled" Important and Emerging Viral Diseases in Cultured Tiger Shrimp in India" in National Seminar on "Emerging Trends in Aquaculture" organized by Department of Zoology, D.N.R.College (Autonomous), Bhimavaram, West Godavari Dist., A.P on 5th & 6th October 2009, in association with UGC and Dept of Science and Technology, New Delhi.
   ➢ Jayasree Loka, Janakiram P, Madhavi R and **Saibaba PVBKRL:** Multiple Antibiotic Resistance pattern of Vibrio harveyi from Luminous Vibriosis affected cultured Tiger Shrimp, Penaeus monodon in Andhra Pradesh, India Int.J.Curr.Microbiol.App.Sci.2015.4(11): 523-535.

20. Areas of consultancy and income generated:

Dr.P.Saibaba is being offering the following free consultancy services in

Aquaculture for the development of sustainable aquaculture.
  ➢ Establishment of Microbiology and PCR labs in shrimp hatcheries.
  ➢ Disease diagnosis and management of hatchery systems, fin fish and shrimp farms.
  ➢ Online free consultancy to aqua farmers at national level.

The above consultancy services are taken up at free of cost as a social service and no income is generated.However voluntary contributions in the form of chemicals, test kits and other items from outside consultations are utilized for the development of research facilities in the college.

21. Faculty as members in
a). Nationalcommittees b).International committees c).Editorial Boards d).Board of studies e).Voluntary Organizations

Dr.P.Saibaba as member in	Session							
	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15
National committes	-	-	-	-	-	-	-	1**
International committes	-	-	-	-	-	-	-	-
Editorial Boards	-	-	-	-	-	-	-	-
Board of Studies	1	1	1	1	-	-	1	1
Professional Bodies	-	-	-	-	4*	4*	4*	4*

Dr.P.Saibaba visited Punjab as a **Member of three members Aquaculture Expert Committee constituted by Govt. of A.P for the development of aquaculture in Punjab state during Aug.2014 on the request of Hon'ble CM of Punjab Shri. Prakash Singh Badalji.
*Dr.P.Saibaba has got life membership in two International and two National scientific organizations

22. Student projects
a) Percentage of students who have done in-house projects including inter departmental/ programme:50% of the students of III BZC have done project work on topics related to clinical science which is a IV [th] Paper in III B.Sc.,Course.
b)Percentage of students placed for projects in organizations outside the institution i.e. in Research laboratories/Industry/ otheragencies: 10% of the III BZC students have done project work on shrimp diseases in association with M/s.Sapthagiri Aqua Labs,Amalapuram, which is a Private Aqua Disease Diagnostic Laboratory subsidized by MPEDA.

23. Awards/Recognitions received by faculty and students:
  ➢ Dr.P.Saibaba received First Prize for the oral presentation of research paper in National Seminar organized by UGC, DST and DNR College, Bhimavaram on 5th&6th Oct.2009.

- He was awarded Dr.Mantha Subba Rao Best Teacher Award for the academic year2014-15.
- He also received felicitation for his research contributions to the development of shrimp culture along with Israel scientist, Prof.Yoram Avnimelech, Father of Biofloc Technology in a seminar at Amalapuram in March 2014.
- He has life membership in two International and two National research organizations.
- Dr. P. Saibaba has been nominated as Zoological Animal Scientist for Inistitutional Animal Ehical Committee, KIMS Mediacal College from 01-08-2015 onwards.
- Sri. A.V. S.K Ravindra has the hobby of Postage Stamp Collection and exhibited as many as 520 Stamps on different occasions in the college, expecially during student visits to Zoological museum.

24. List of eminent ademicians and scientists/visitors to the department

S.No	Name	Designation	Institute
1	Dr.P.Premanandam	Principal	GDC, Ravulapalem
2	Dr.B.Raja Rao	Reader	GDC, Ravulapalem
3	Sri.N.Vara Prasada Rao	RJD	Rajahmundry
4	Prof. N.S Prakash Rao	Professor	Nagarjuna university,Guntur
5	Dr.N.V.N Ratna Kumar	Reader in Zoology	S.K.R College, Rajahmundry
6	Dr.S.Vijaya Kumar	Principal	GDC, Kothapeta
7	Prof. P.Veni	Professor	Andhra University
8	Sri.N.Lakshmana Rao	Principal	GDC, Kothapeta
9	Dr.Atulya Prahoi	Asst.Professor	Dr.S.R.K College, Yanam
10	Dr.Yoginder Singh	Asst.Professor	Dr.S.R.K College, Yanam
11	Prof.K.Ramana Murthy Naidu	Member	UGC
12	Dr.D.Ratna Rao	Reader in Zoology	S.K.R College, Rajahmundry
13	Prof.K.Sriramulu	HOD of Zoology	Andhra University
14	Dr.B.Bharatha Lakshmi	Professorin Zoology	Andhra University
15	Sri.Anand Deshmukh	Sr. Chemist	Dr.Reddy's Lab, Yanam
16	Dr.V.Srinivasa Rao	CCE	Andhra Pradesh
17	Prof. Vijayanirmala	Professorin Zoology	ANU, Rajahmundry

25.Seminars/Conferences/Workshops organized & the source of funding
   a) **National:**Nil
   b)**International:** Nil

Application will be submitted seeking financial assistance of the UGC to organize a two day national seminar in the next academic year

26.Student profile programme/course wise:

Year	Total Appeared	Passed	Pass %
2008 March	56	43	76.79
2009 March	57	39	68.42
2010 March	51	43	84.31
2011 March	64	45	70.31
2012 March	54	38	70.37
2013 March	35	29	82.85
2014 March	29	24	82.76
2015 March	44	39	88.63

27. Diversityof Students

Name of the course	% of students from the same state	% of students from other states	% of students from abroad
B.Sc (BZC)	100%	--	--

28.How many students have cleared national and state competitive examinations such as NET,SLET, GATE, Civil services, Defense services, etc.?

Most of the pass outs have been appearing for various competitive exams such as APPSC, Nationalized Banks and getting placements. However data is not available.

29.Student progression

Student progression	Against % enrolled
UG to PG	30%
PG to M.Phil	--
PG to Ph.D	--
Ph.D to Post-Doctoral	--
Employed - Campus selection - Other than campus recruitment	10% 10%
Enterpreneurship / Self-employment	10%

30. Details of Infrastructural facilities

a) Library: Central library with well developed infrastructural facilities and departmentallibrary with reference and specimen copies is available.

b) Internet facilities for Staff & Students: Available.

c) Class rooms with ICT facility:LCD projector used for power point presentation.

d) Laboratories: Two well developed laboratories are available.
e) Museum:A well exhibited museum with rare collection of specimens is maintained.

It has more than 1000 preserved animals and several models of extinct animals.

31.Number of students receiving financial assistance from college, university, government or other agencies:
➢ All the students belonging to SC/ST/BC receiving scholarships from government.
➢ Sudheer Charitable Trust run by the BZC students of this college is giving financial assistance to some of the BZC students.

33. Details on student enrichment programmes (speciallectures/ workshops / seminar) with external experts
➢ Conducting student seminars.
➢ Providing study material and notes.
➢ Extra classes for revision of important chapters.
➢ Class tests on regular basis on important topics.

33. Teaching methods adopted to improve student learning
➢ Traditional lecture method
➢ Usage of over LCD projector and Bio-visual charts
➢ Student seminars
➢ Remedial classes to academically backward students
➢ Power point presentation
➢ Assignments and slip tests
➢ Internet browsing for downloads

34.Participation in Institutional Social Responsibility (ISR) and Extension activities:

Started a Charitable Trust named "Sudheer Charitable Trust of Biology" by the B.Z.C students of 2014-15 batches with Sri.A.V.S.K Ravindra, Lecturer in Zoology as Mentor and all the B.Z.C students as members on 21-08-2014. The students raise fund by contributing Rs.10-50/-each student per month and also collecting donations from the staff of the college.

The activities done by the Trust
➢ UPS worth Rs.1880/- was donated to the hostel of Louis School for the Blind, Amalapuram, E.G Dist. on 1-9-2014.
➢ Donated kirana items worth Rs.2300/- to Hari Manovikasa Kendram, Amalapuram on 15-10-2014.

➢ Participated in plantation programme in the college campus on 27-11-2014.
➢ Paid IInd term fee of Rs.1350/- for Ist B.Z.C student, Mr.K.Raju on 27-12-2014.
➢ Arranged free meal for one day for the inmates of Prasanthi Old Age Home and Louis School for the Blind on 05-01-2015.

35. SWOC analysis of the Department and Future plans

Strength:
➢ Dedicated faculty with immense expertise in aquaculture.
➢ Cordial relationship between teachers and students.
➢ Updating knowledge.
➢ Excellent infrastructure and well equipped Laboratories.
➢ Well exhibited Museum with rare collection of specimens.
➢ On-job-training to students.
➢ Excellent academic results with consistent high pass percentage.

Weakness:
➢ Lack of aided staff.
➢ Input students with average academic background.

Opportunities:
➢ Well equipped labs with expertise in aquaculture can be utilized for creating research centre for aquaculture.
➢ To visit nearby aquaculture industries to acquire practical knowledge.
➢ Linkages with aqua industry for student placements.
➢ Employment facilities available in various sectors of aquaculture.

Challenges:
➢ To sustain the present status of student pass percentage of above 70%.
➢ To teach below average students.
➢ More demand for technical courses than basic science programmes.

Future Plans:
➢ To conduct national level seminar in aquaculture.
➢ To introduce job oriented add on courses.
➢ To popularize basic science programmes.
➢ To collect rare animals for the museum.

EVALUATIVE REPORT OF THE DEPARTMENT OF COMPUTER SCIENCE

1. Name of the Department **:**Computer Science

2. Year of Establishment **:**July, 1988

3. Names of Programmes / Courses offered (UG, PG,M.Phil.,Ph.D., Integrated Masters Integrated Ph.D. etc.)

- B.Sc (Maths, Physics, Computers)
- B.Sc (Maths, Electronics, Computers)
- B.Sc (Maths, Stat, Computers)

4. Names of Interdisciplinary courses and the departments / units involved : Nil

5. Annual / Semester/ Choice based credit system (Programme Wise) :
Ist year Degree:Semester
IInd& IIIrdyearDegree: Annual

6. Participation of the department in the courses offered by other department: Nil

7. Courses in collaboration with other universities, industries, foreign institutions, etc: Nil

8. Details of courses / Programmes discontinued (if any) with reasons : Nil

9. Number of Teaching Posts :

Teaching Posts	Sanctioned	Filled
Professors	---	---
Associate Professors	---	---
Asst.Professors / Lecturers	---	04

10. Faculty Profile with Name, Qualification, Designation, Specialization, (D.Sc/ D.Litt/ Ph. D/ M. Phil. Etc)

Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of M.Phil/ Ph.D. students guided for the last 8 years
Sri. Nukala Srinivas	M.C.A., M.Tech.,	Lecturer in charge	--	21	--
Sri V.Gurava Raju	M.C.A	Lecturer	--	17	--
Sri K.V.Rajesh	M.Sc.,M.Tech.,	Lecturer	--	08	--
Sri. B.Bulliyya	M.C.A	Lecturer	--	18	--

11.List of senior visiting faculty: Nil

12. Percentage of lectures delivered and practical classes handled (Programme wise) by temporary faculty : No Temporary Faculty

13. Student- Teacher Ratio(Programme wise): Level of Study   -   Ratio
                                        B.Sc., -   20:1

14. Number of academic support staff (Technical) and Administrative staff; sanctioned and filled :

Staff	Sanctioned	Filled
Support Staff (Technical)	---	---
Administrative Staff	---	---

15. Qualifications of Teaching faculty with D.Sc / D.Litt./ Ph.D/ m.Phil./ PG :

Name	Qualification
Sri. Nukala Srinivas	M.C.A., M.Tech.
Sri V.Gurava Raju	M.C.A
Sri K.V.Rajesh	M.Sc., M.Tech.
Sri. B.Bulliyya	M.C.A

16. Number of faculty with ongoing projects from a) National b) International funding agencies and grants received: Nil

17. Departmental projects funded by DST-FIST; UGC, DBT,ICSSR, etc. and total grants received :   Nil

18. Research centre / facility recognized by the University: Nil

19. Publications:
(a) Publication per faculty
(b) Number of papers published by faculty and students in peer reviewed journals (b1: National / b2: international)
(c) Number of Publications listed in International Database (for Eg:
Web of Science, Scopus, Humanities, International Complete, Dare
Database - International Social Sciences Directory, EBSCO host, etc.,
(d) Monographs
(e) Chapter in Books
(f) Books Edited
(g) Books with ISBN/ISSN numbers with details of publishers
(h) Citation Index: Citation Range
(i) SNIP Range
(j) SJR Range
(k) Impact Factor Range
(l) Index

Faculty	a	b1	b2	c	d	e	f	g	h	i	j	k	l
Sri K.V.Rajesh	1	--	1	--	--	--	--	--	--	--	--	--	--

20. Areas of Consultancy and income generated:
Consultancy is provided without Remuneration

21. Faculty as members in a) National committees b) International committees c) Editorial Boards: Nil

22. Student Projects:
a) Percentage of Students who have done in-house projects including inter departmental/programe: Nil
b)Percentage of students placed for Projects in organizations outside the institution i.e. in Research laboratories/Industries/other agencies : Nil

23.Award / Recognitions received by faculty and students : Nil

24. List of eminent academicians and scientists / visitors to the department :

S.No	Name	Institute
1	Sri. N.Srinivasa Rao	Asst.Professor, SKBR College, Amalapuram
2	Sri. M.Tilak	Asst.Professor, SKBR College, Amalapuram
3	Sri. K.N.Venkateswara Rao	Asst.Professor, SKBR College, Amalapuram
4	Sri.Y.S.Swarup	Systems administrator, Super Computer, CDAC, Pune.

25. Seminars / conferences / workshops organized & the source of funding
a) National　　　: Nil
b) International: Nil

26.Student profile programme / course wise :

Year	Total Appeared	Passed	Pass %
2008 March	82	54	68.85
2009 March	99	50	50.05
2010 March	113	68	60.17
2011 March	105	54	51.42
2012 March	91	35	38.46
2013 March	106	45	42.45
2014 March	61	18	29.50
2015 March	74	20	27.02

27. Diversity of students

Name of the course	% of students from the same state	% of students from other states	% of students from abroad
B.Sc	100%	--	--

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil Services, Defence Services, Etc.?

Most of our passes out students have been appearing competitive examinations like APPSC, Banks, Railways, GATE and NDA. However data is not available.

29. Student Progression

Student progression	Against % enrolled
UG to PG	30 to 40%
PG to M.Phil	--
PG to Ph.D	--
Ph.D to Post-Doctoral	--
Employed - Campus selection - Other than campus recruitment	-- --
Enterpreneurship / Self-employment	--

30. Details of Infrastructural facilities
a) Library:
A large no. of volumes and Titles of Text books/ reference books of different titles concerned in Computer Science available in Central Library which can barrow by Staff and Students

b) Internet facilities for staff &students:
Internet Facility is provided for Staff in the Department with printer and Scanner facilities

c) Class rooms with ICT facility:There is a well designed modern Computer Class Room with Audio & Visual Facilities and portable LCD Projectors are used for Power point presentations in the department, valuable CDs and DVDs are used for teaching and Learning

d) Laboratories:There are TWO well designed modern Air conditioning Computer   Laboratories with 47 Systems and 02 LCD Projectors, protected with fire extinguishers

31. Number of students receiving financial assistance from college, universityGovernment or other agencies:

All the students belonging to SC / ST / BC / OBC receiving scholarships from Government of AP.

32.Details on student enrichment programmes (Special lectures / workshops / seminars)with external experts :

The department organizes special lectures regularly as part of the enrichment programme

33. Teaching methods adopted to improve student learning :

Apart from lecture method the following also adopted to improve student learning, Interactive techniques like Audio Visual Mode, Teaching & Internet Facility, Remedial Classes are also arranged by the faculty and student seminars and special classes to improve student learning

34. Participation in Institutional social responsibility (ISR) and extension activities :

The teachers and students participate in the Institutional Social Responsibility (ISR) And Extension activities organized by the SKBR College NCC and NSS Units (i.e. Blood Donation Camp), Health Unit (Medical Camp), Eco-

Club (Environmental Awareness   Programme) etc. Donated rice bags to orphanages like Kamakshi Peetam.

35. SWOC analysis of the department and future plans:

Strength:

- Well equipped department with all modern facilities like Audio Visual System, LCD Projectors and well equipped computer laboratories.
- Class room seminars.
- Staff participated in workshops and seminars.
- Faculty acts as resource persons for organising training classes/ certificate courses for administrative staff /students.

Weakness:

- The bright students are opted for engineering and professional courses and are not much inclined towards conventional degree courses.

Opportunities:

- IT throws open several employment opportunities in today's world both in public and private sector.
- Students opt for computer science as optional subject along with Maths, Physics, Electronics and Statistics.

Challenges:

- The union government has embarked on 'Digital India' campaign. It is imperative for all higher educational institutions to rapidly incorporate digital technology in teaching – learning.
- The faculty should keep in pace with the day-to-day changes of technology.

Future plans:

- To organise a two day national seminar "on digital technology for quality enhancement of higher education is on the anvil".
- The resource of the faculty will be used for consultancey services to earn income to the college though to a limited extent.

EVALUATIVE REPORT OF THE DEPARTMENT OF COMMERCE

1. Name of the Department   **:** Commerce

2. Year of Establishment   **:** July, 1951

3. Names of Programmes / Courses offered (UG, PG,M.Phil.,Ph.D., Integrated Masters Integrated Ph.D. etc.):B.Com., General

4. Names of Interdisciplinary courses and the departments / units involved: Nil

5. Annual / Semester/ Choice based credit system (Programme Wise):
          Ist year Degree:Semester
          IInd& IIIrdyearDegree: Annual

6. Participation of the department in the courses offered by other department: Nil

7. Courses in collaboration with other universities, industries, foreign institutions, etc:

As our college is one of the study centers, our faculty members are taking up classes of Dr.B.R.Ambedkar open university and, School of Distance Education,Andhra university,Visakhapatnam.

8. Details of courses / Programmes discontinued (if any) with reasons : Nil

9. Number of Teaching Posts :

Teaching Posts	Sanctioned	Filled
Professors	---	---
Associate Professors	---	---
Asst.Professors / Lecturers	17	10

10. Faculty Profile with name, Qualification, Designation, Specialization & years of service(D.Sc/ D.Litt/ Ph.D/ M.Phil.etc.)

Name	Qualification	Designation	Speciali zation	No. of Years of Experience	No. of M.Phil/ Ph.D. students guided for the last 8 years
Sri. V.Krishna Mohan	M.Com.,	Lecturer Incharge	--	32	--
Sri. R.Satyanarayana Raju	M.Com., B.Ed., M.Phil.,	SG Lecturer	--	31	--
Dr.K.Satyanarayana	M.Com., M.B.A., PGDCA., Ph.D., NET	SG Lecturer	--	13	--
Sri. K.V.V.Satyanarayana	M.Com., PGDCA	Lecturer	--	25	--
Sri. G.S.D.Prasada Rao	M.Com., PGDCA	Lecturer	--	17	--
Sri. T.Sundara Ramayya	M.Com., B.Ed., M.Phil., B.Li.Sc.,	Lecturer	--	15	--
Sri. N.Satyanarayana Murthy	M.Com., DCA	Lecturer	--	14	--
Smt. Y.V.Jyothi	M.Com., PGDCA., PGDSP	Lecturer	--	05	--
Sri. K.Rambabu	M.Com., MBA., SET	Lecturer	--	05	--
Smt. P.I.Someswari	M.Com.,	Lecturer	--	04	--

11.List of senior visiting faculty: Though we don't have visitining faculty as such many academicians, scholars and Educationists visited our Department as detailed below :Nil

12. Percentage of lectures delivered and practical classes handled (Programme wise) by temporary faculty : No Temporary Faculty

13. Student- Teacher Ratio (Programme wise):Level of Study - Ratio
                                                                              B.Com.   -   20:1

14. Number of academic support staff (Technical) and Administrative staff; sanctioned and filled :

Staff	Sanctioned	Filled
Support Staff (Technical)	---	03
Administrative Staff	---	---

15. Qualifications of Teaching faculty with D.Sc / D.Litt./ Ph.D/ M.Phil./ PG :

Name	Qualification
Sri. V.Krishna Mohan	M.Com.,
Sri. R.Satyanarayana Raju	M.Com., B.Ed., M.Phil.,
Dr.K.Satyanarayana	M.Com., M.B.A., PGDCA., Ph.D., NET
Sri. K.V.V.Satyanarayana	M.Com., PGDCA
Sri. G.S.D.Prasada Rao	M.Com., PGDCA
Sri. T.Sundara Ramayya	M.Com., B.Ed., M.Phil., B.Li.Sc.,
Sri. N.Satyanarayana Murthy	M.Com., DCA
Smt. Y.V.Jyothi	M.Com., PGDCA., PGDSP
Sri. K.Rambabu	M.Com., MBA., SET
Smt. P.I.Someswari	M.Com.,

16. Number of faculty with ongoing projects from a) National b) International funding agencies and grants received: Minor Research Project funding by UGC

17. Departmental projects funded by DST-FIST; UGC, DBT,ICSSR, etc. and total grants received :

Minor Research Project by Dr.K.Satyanarayana on "Working Condition of SalesPersonnel in Retail Establishments in East Godavari District".

18. Research centre / facility recognized by the University : Nil

19. Publications :

a) Publication per faculty : 11
b) No. of papers published in peer reviewed journals (National/ International) per faculty and students : National-2   International-9
c) No. of publications listed in International database.
 (For exWeb of Science, Scopus, Humanities, International complete dare database International Social Sciences Directory, EGSCO – host etc).
d) Monographs.
e) Chapter in Books: 01(one)
f) Books edited.
g) Books with ISBN / ISSN numbers with details of Publishers.

h)Citation Index
i) SNIP
j) SJR
k)Impact Factor
l) Index.

Faculty	a	b1	b2	c	d	e	f	g	h	i	j	k	l
Dr.K.Satyanarayana	11	2	9	--	--	1	--	--	--	--	--	--	--

Other Publications: Nil

(a) Publications in Seminar Proceedings
(b) Other Publications: Nil

Faculty	(a)	(b)	Total
Sri. V.Krishna Mohan	2	--	2
Sri. R.Satyanarayana Raju	1	--	1
Dr.K.Satyanarayana	19	--	19
Sri. G.S.D.Prasada Rao	2	--	2
Sri. K.Rambabu	1	--	1

20. Areas of Consultancy and income generated:

Consultancy service is provided with out seeking remuneration – Filling Income-Tax Returns and Bank Challans &Applications.

21. Faculty as members in a) National committees b) International committees c) EditorialBoards :

Member in Board of studies of Andhra University, Visakhapatnam andAdikavi Nannayya University, Rajahmundry.

22. Student Projects :

a) % of students who have done in house projects. Including Inter Department/Programme: Nil
b) % of students placed for projects in organizations outside the Institution. i.e in research laboratories / Industry / Other Agencies : Nil

23. Award / Recognitions received by faculty and students:

Sri R.S,N.Raju has been appointed has academic auditor by CCE, Hyderabad during 2013-2014.

24. List of eminent academicians and scientists / visitors to the department:

S.No	Name	Institute
1	Sri Kireeti Basa	EO Programme (Resource person) National Small Scale industries centre
2	Dr.B.Siva Shankar	High Court Judge, AP High Court, Hyderabad
3	Dr. Vara Prasad	Associate professor, Githam University, Visakhapatnam

25. Seminars / conferences / workshops organized & the source of funding :One
a). National :1
b). International :NIL

Name of the Seminar	Source of funding	Date
Commerce Education and Employability	UGC	10th & 11th July 2010

26. Student profile programme / course wise:

Year	Total Appeared	Passed	Pass %
2008 March	164	64	39
2009 March	130	37	28
2010 March	130	58	45
2011 March	131	68	52
2012 March	172	52	30
2013 March	165	50	30
2014 March	155	61	39
2015 March	162	60	37

27. Diversity of students:

Name of the course	% of students from the same state	% of students from other states	% of students from abroad
B.Com	98%	02%	--

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil Services, Defence Services, Etc.?

Most of our passes out students have been appearing competitive examinations like APPSC, BSRB, RRB. However Data is not available.

29. Student Progression:

Student progression	Against % enrolled
UG to PG	25-35%
PG to M.Phil	--
PG to Ph.D	--
Ph.D to Post-Doctoral	--
Employed - Campus selection - Other than campus recruitment	 -- --
Enterpreneurship / Self-employment	25%

30. Details of Infrastructural facilities:

a) Library: The Department Library has large number of books of Different titles concerning Commerce and Management subjects.
b) Internet facilities for staff &students: Computer with Printer, Scanner and Internet Facility is Available in the Department.
c) Class rooms with ICT facility: Public Address System Installed.
A Portable LCD Projector is Available in the Department.
d) Laboratories: We have one well equipped computer lab.

31. Number of students receiving financial assistance from college, university Government or other agencies:

Most of the students belonging to SC / ST / BC receiving scholarship from Govt. of AP. Merit , Endowment scholarships sponsored by Governing Body and some other elite members of the society and Alumni of the college.

32.Details on student enrichment programmes (Special lectures / workshops / seminars) with external experts :

The Department organizes student seminars regularly to enrich the knowledge of students and by the other eminent professors from Geetham University, Visakhapatnamand master minds, Guntur.

33. Teaching methods adopted to improve student learning

Apart from Lecturer methods, the following methods are adopted to improve Student learning.

- Traditional Lecture method
- Practical Classes
- Students Seminars
- Remedial Classes to weaker section of the students
- Special Classes

34. Participation in Institutional social responsibility (ISR) and extension activities:

All our staff and students are participating Enthusiastically in various activities taken up under institutional social responsibility , besides extension activities of NSS and NCC activities. We are practicing 10 best Practices like participatory training for commerce UGStudents in auditing different vouchers, filling up bank Chalanas and Applications PAN, Income Tax returns and training call to offer free Coaching for students in competitive examinations etc.,

35. SWOC analysis of the department and future plans:

Strength:

- The department has efficient and dedicated faculty, One Lecturer has been awarded Ph.D., and One more is pursuing Ph.D., work.
- The faculty is competent to impart ICT-enabled teaching – learning to achieve learning outcomes of the students.

Weakness:

- Unaided faculty members out number aided faculty consequent on government policies.
- Most of the bright students are going for professional courses.

Opportunities:

- B.Com syllabus has been revamped to suit the needs of the commerce establishments and other business concerns.
- Commerce students with communication skills have good employment opportunities and can also pursue self employment.

Challenges :
  ➢ With many limitations our teaching and non-teaching staff work hard for the   benefit and well being of the students.
  ➢ Students do not have communication skills,technical skills and jobs skills. Hence our staff members are striving hard.

Future plans:
  ➢ The department plans to takeup student projects on the business environment in Konaseema area.
  ➢ To organise a regional seminar on opportunities for industrial development of Konaseema.

EVALUATIVE REPORT OF THE DEPARTMENT OF HISTORY

1. Name of the Department   **:**History

2. Year of Establishment   **:**July, 1973

3. Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters Integrated Ph.D. etc.)
- BA History, Economics & Politics
- BA History, Politics & Special English
- BA History, Politics & Special Telugu
  & Ethics and Values for all 1st Year Degree Courses

4. Names of Interdisciplinary courses and the departments / units involved : Nil

5. Annual / Semester/ Choice based credit system (Programme Wise) :
     Ist year Degree:Semester
     IInd& IIIrdyearDegree: Annual

6. Participation of the department in the courses offered by other department: Nil

7. Courses in collaboration with other universities, industries, foreign institutions, etc:

Our faculty members are taking up classes of Dr.B.R.Ambedkar open University, Hyderabad and AU School of distance education, Visakhapatnam.

8. Details of courses / Programmes discontinued (if any) with reasons : Nil

9. Number of Teaching Posts :

Teaching Posts	Sanctioned	Filled
Professors	---	---
Associate Professors	---	---
Asst.Professors / Lecturers	04	01

10. Faculty Profile with Name, Qualification, Designation, Specialization, (D.Sc/ D.Litt/ Ph. D/ M. Phil. Etc)

Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of M.Phil/ Ph.D. students guided for the last 8 years
Dr. K.Daya Sagar Babu	M.A., M.A., M.A., M.Ed., Ph.D., SLET	Lecturer Inchage	--	16	--
Sri. Ch.N.V.S.S.K. Bhaskara Rao	M.A.,	Lecturer	--	18	--
Sri. V.S.V.S.N.Murthy	M.A.,	Lecturer	--	17	--

11.List of senior visiting faculty:Nil

12. Percentage of lectures delivered and practical classes handled (Programme wise) by temporary faculty :No temporary faculty

13. Student- Teacher Ratio(Programme wise): Level of Study   -   Ratio
BA   -   20:1

14. Number of academic support staff (Technical) and Administrative staff; sanctioned and filled :

Staff	Sanctioned	Filled
Support Staff (Technical)	---	---
Administrative Staff	---	---

15. Qualifications of Teaching faculty with D.Sc / D.Litt./ Ph.D/ M.Phil./ PG :

Name	Qualification
Dr. K.Daya Sagar Babu	M.A., M.A., M.A., M.Ed., Ph.D., SLET
Sri. Ch.N.V.S.S.K. Bhaskara Rao	M.A.,
Sri. V.S.V.S.N.Murthy	M.A.,

16. Number of faculty with ongoing projects from a) National b) International fundingagencies and grants received: Nil

17. Departmental projects funded by DST-FIST; UGC, DBT, ICSSR, etc. and total grants received:Nil

18. Research centre / facility recognized by the University:Nil

19. Publications:

a) Publication perfaculty: Dr.K.Dayasagar Babu published 1paper

b) No. of papers published in peer reviewed journals (National/International) perfaculty and students.

c) No. of publications listed in International database. (For eg: Web of Science,Scopus, Humanities, International complete dare database – International Social Sciences Directory, EGSCO – host etc).

d) Monographs.

e) Chapter in Books.

f) Books edited.

g) Books with ISBN / ISSN numbers with details of Publishers.
  1. Andhra Pradesh History congress 2014-ISSN 2320-057X
  2. Vogyatha – (April-June2015) ISSN-2348-4225

h) Citation Index

i) SNIP

j) SJR

k) Impact Factor

l) Index.

Faculty	a	b1	b2	c	d	e	f	g	h	I	j	k	l
Dr.K.Daya Sagar Babu	1	--	1	--	--	--	--	2	--	--	--	--	--

Other Publications:Nil

  (a) Publications in Seminar Proceedings
  (b) Other Publications

Faculty	(a)	(b)	Total
Dr.K.Daya Sagar Babu	15	4	19

20. Areas of Consultancy and income generated :

Free Consultancy is provided on Temples, Heritage places and other relevant visiting places.

21. Faculty as members in a) National committees b) International committees c) Editorial Boards:Nil

22. Student Projects :

(a) Percentage of Students who have done in house project including Inter Departmental Progamme:II Year Students have House Projects on Environmental Studies.

(b) Percentage of students placed for projects in organizations out side the institutions: Nil

23. Award / Recognitions received by faculty and students: Nil

24. List of eminent academicians and scientists / visitors to the department:

S.No	Name	Institute
1	Sri. A.Arora	RIO, Rajahmundry
2	Smt. Karuna Sri	Lecturer in History, Govt.Degree College Ravulapalem

25. Seminars / conferences / workshops organized & the source of funding: Nil

a). National   b). International   c) Endowment Lectures

26.Student profile programme / course wise :

Year	Total Appeared	Passed	Pass %
2008 March	141	107	75.88
2009 March	106	88	83.01
2010 March	92	74	80.43
2011 March	96	70	72.91
2012 March	80	53	66.25
2013 March	62	26	41.93
2014 March	81	48	59.26
2015 March	80	58	72.50

27. Diversity of students:

Name of the course	% of students from the same state	% of students from other states	% of students from abroad
B.A.	100%	--	--

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil Services, Defence Services, Etc.?

Most of our passouts have been appearing for the competitive exams such as APPSC, NDA, however the data is not available

29. Student Progression

Student progression	Against % enrolled
UG to PG	30%
PG to M.Phil	--
PG to Ph.D	--
Ph.D to Post-Doctoral	--

Employed
  - Campus selection
  - Other than campus recruitment
	
	--
	--

Enterpreneurship / Self-employment	--

30. Details of Infrastructural facilities

a) Library: A large number of books, different books of history are available at central   library which can be borrowed by the students

b) Internet facilities for staff &students: Wi-Fi Campus

c) Class rooms with ICT facility: A portable LCD projector is used for class room work.

d) Laboratories: Not Applicable

31. Number of students receiving financial assistance from college, university

All Students belonging to SC / ST /BC are receiving Scholarships from Government of AP.

32. Details on student enrichment programmes (Special lectures / workshops / seminars) with external experts :

- Smt.Karuna Sri delivered a special Lecture on UNO.
- The department organizes Students Seminars regularly as part of the enrichment of programme.
- The department organizes annual visits to Historical places.

33. Teaching methods adopted to improve student learning

Apart from lecture method the following methods are also adopted to improve students Learning

- Traditional lecture method with black board, chalk and maps.
- Visits to Historical Places
- Remedial classes to weaker section of students, special classes, seminars, use of model and charts, group discussion, quiz, etc.,

34. Participation in Institutional social responsibility (ISR) and extension activities

All our staff and students are participating enthusiastically in various activities taken upunder institutional social responsibility besides extension activity of NSS and NCC ,activities clean and green, Water conservation .
- The Students and the Faculty members are regularly participating in National Seminars, Workshops and Research work at PSTU.
- We are doing 34 best practices like donation of Rice, Plastic Free Department, Vehicle free day under COE.

35. SWOC analysis of the department and future plans:

Strength :
- The Department has three efficient and dedicated faculty.The LIC took his Ph.D., from PSTU, Hyderabad.
- Pass percentage is impressive.
- The LIC has good knowledge of college management as he is a former staff representative on the gollege governing body.

Weakness:
- The Department needs additional infrastructure.
- National Seminars are not organised sofar by the department.

Opportunities:
- The History students got opportunities in various fields like ArchaeologicalCenters.
- History graduates have job opportunities like tourist guides. They can attend history congress conferences to gain additional knowledge.

Challenges:
- With all the limitations teaching and non-teaching staff work hard and trying to the best of the benefit of the students.

Future plans:
- To set up e-class room and archaeological museum with the assistance of the UGC.
- To organize National seminar and state level seminar and workshops.
- To organise study visits to archaeological heritage sites such as Adurru, in and around the central delta.
- To encourage the students to have knowledge about the history of Konaseema and role of freedom fighters of this area in india's freedom   struggle.

EVALUATIVE REPORT OF THE DEPARTMENT OF ECONOMICS

1. Name of the Department   **:**Economics

2. Year of Establishment   **:** July, 1951

3. Names of Programmes / Courses offered (UG, PG,M.Phil.,Ph.D., Integrated Masters Integrated Ph.D. etc.)
- B.A (General) Course
- II B.A., / B.Com., / B.Sc., Environmental Studies as a compulsory subject. (Now introduced the subject Contemporary India in the place ofEnvironmental Studies by the University)

4. Names of Interdisciplinary courses and the departments / units involved: Nil

5. Annual / Semester/ Choice based credit system (Programme Wise):
          Ist year Degree:Semester
          IInd& IIIrdyearDegree: Annual

6. Participation of the department in the courses offered by other department: Nil

7. Courses in collaboration with other universities, industries, foreign institutions, etc:

As our college is one of the study centers, our faculty members are taking up classes ofDr.B.R.Ambedkar open University, Hyderabad and School of Distance Education, Andhra University, Visakhapatnam.

8. Details of courses / Programmes discontinued (ifany) with reasons: Nil

9. Number of Teaching Posts :

Teaching Posts	Sanctioned	Filled
Professors	---	---
Associate Professors	---	---
Asst.Professors / Lecturers	7	2

10. Faculty Profile with Name, Qualification, Designation, Specialization, (D.Sc/ D.Litt/Ph. D/ M. Phil. Etc)

Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of M.Phil/ Ph.D. students guided for the last 8 years
Dr. M.Bala Swamy	M.A., B.Ed., M.Phil., Ph.D., NET, PGDES,	Lecturer in charge	Agricultural Economics	14	Nil
Sri. J.Nehru Naik	M.A., B.Ed.,	Lecturer	Internatiional Economics	13	Nil
Smt. Sridevi Parvathi	M.A., PGDES.,	Lecturer	Economics Finance	15	Nil
Sri. S.R.K.Raju	M.A.,	Lecturer	Economics	10	Nil
Sri. T.Prasad	M.A.,M.Phil.,	Lecturer	Economics	05	Nil
Sri. V.N.Murthy	M.A., B.Ed.,	Lecturer	Economics	2 Months	Nil

11.List of senior visiting faculty : Nil

12. Percentage of lectures delivered and practical classes handled (Programme wise) by temporary faculty: No temporary faculty

13. Student- Teacher Ratio (Programme wise): Level of Study -   Ratio
                                  B.A. General   - 20:1
                       II Year Degree (ES) -20:1

14. Number of academic support staff (Technical) and Administrative staff; sanctioned and filled:

Staff	Sanctioned	Filled
Support Staff (Technical)	---	---
Administrative Staff	---	---

15. Qualifications of Teaching faculty with D.Sc / D.Litt./ Ph.D/ m.Phil./ PG :

Name	Qualification
Dr. M.Bala Swamy	M.A., B.Ed., M.Phil., Ph.D., NET, PGDES,
Sri. J.Nehru Naik	M.A., B.Ed.,
Smt. Sridevi Parvathi	M.A., PGDES.,
Sri. S.R.K.Raju	M.A.,
Sri. T.Prasad	M.A.,M.Phil.,
Sri. V.N.Murthy	M.A., B.Ed.,

16. Number of faculty with ongoing projects from a) National b) International funding agencies and grants received: Nil

17. Departmental projects funded by DST-FIST; UGC, DBT, ICSSR, etc. and total grants received: Nil

18. Research centre / facility recognized by the University: Nil

19. Publications
>   **(a) Publication per faculty:**5
>   **(b) Number of papers published by faculty and students in peer reviewed journals   (b 1: National / b 2: International) :**5
>   **(c) Number of publications listed in International Database (for Eg:Web of Science, Scopus, Humanities International Complete, Dare Database – International Social Science Directory, EBSCO host etc.,):**Nil
>   **(d) Monographs:** Nil
>   **(e) Chapter in Books:**Nil
>   **(f) Books Edited:**Nil
>   **(g)Books with ISBN / ISSN numbers with details of publishers:**Nil
>   **(h) Citation Index: Citation Range:**
>   **(i) SNIP Range:**
>   **(j) SJR Range:**
>   **(k)Impact factor Range:**
>   **(l)Index:**

Faculty	a	b1	b2	c	d	e	f	g	h	i	j	k	l
Dr. M.Bala Swamy	5	1	4	--	--	--	--	--	--	--	--	--	--

Other Publications

(a) Publications in Seminar Proceedings
(b) Other Publications

Faculty	a	b	Total
Dr. M.Bala Swamy	2	--	2
Sri. J.Nehru Naik	2	--	2

20. Areas of Consultancy and income generated:
Consultancy service is provided without seeking remuneration – awareness on Consumption and Income and General Price level.

21. Faculty as members in a) National committees b) International committees c) Editorial Boards : Nil

22. Student Projects:

a) Percentage of students who have done in-house projects including Inter Departmental/Programme: Final year BA students have House Projects in compulsory paper on Indian Economy.

b) Percentage of students placed for projects in organizations outside the institution i.e.in Research Laboratories/Industry/Other agencies: Nil

23. Award / Recognitions received by faculty and students: Nil

24. List of eminent academicians and scientists / visitors to the department:

S.No	Name	Institute
1	Sri. M.G.Dorababu	Director, Brilliant CA Academy, Amalapuram
2	Sri. B.Sudhakara Reddy	HOD, of Economics, S.K.B.R.P.G.College

25. Seminars / conferences / workshops organized & the source of funding: Nil
a). National
b). International

26.Student profile programme / course wise :

Year	Total Appeared	Passed	Pass %
2008 March	65	56	86.15
2009 March	58	32	55.17
2010 March	49	40	81.63
2011 March	49	23	46.93
2012 March	51	43	84.31
2013 March	34	11	32.35
2014 March	56	48	85.71
2015 March	51	31	60.78

27. Diversity of students

Name of the course	% of students from the same state	% of students from other states	% of students from abroad
B.A.	100%	--	--
II B.A / B.Com/ B.Sc., (Environmental Studies)	100%	--	--

28. How many students have cleared national and state competitiveexaminations such asNET, SLET, GATE, Civil Services, Defence Services, Etc.?

Most of our passes out students have been appearing competitive examinations like APPSC, BSRB, RRB. However Data is not available.

29. Student Progression

Student progression	Against % enrolled
UG to PG	30 to 40%
PG to M.Phil	--
PG to Ph.D	01
Ph.D to Post-Doctoral	--
Employed	01
- Campus selection	--
- Other than campus recruitment	--
Enterpreneurship / Self-employment	--

30. Details of Infrastructural facilities

a) Library: The central library has large number of books of different titles concerning Economics
b) Internet facilities for staff &students:
Computer with printer ,Internet and Wi-Fi facility in the department.
c) Class rooms with ICT facility: Portable LCD projector is used in necessary times for PPT in the class rooms. Valuable DVD and CD's are also available.
d) Laboratories: Nil

31. Number of students receiving financial assistance from college, university

- Government or other agencies: All the students belonging to SC / ST receiving Scholarships from Government of AP. Merit , Endowment Scholarships sponsored by Governing Body and some other elite members of the society and Alumni of the college.
- III- B.A. Student has received Prathibha Award during 2013-14(worth of Rs.20,000/-+ Tab + Certificate +Medal + Transportation charges) from the AP state Government.

32.Details on student enrichment programmes (Special lectures / workshops / seminars)with external experts :

The department organizes student seminars regularly to enrich the knowledge of students and by the eminent Guest Lectures. Providing study material and notes onselected topics.

33. Teaching methods adopted to improve student learning

Apart from Lecture method, the following methods are adopted toimprove student learning.
- ➢ Traditional Lecture method
- ➢ Student seminars
- ➢ Remedial classes to dull students

34. Participation in Institutional social responsibility (ISR) and extension activities
- ➢ All our staff and students are participating in various activities taken up and institutional social responsibility, besides extension activities of NSS, NCC, Eco-Club and Health Unit of the college.
- ➢ We are practicing two Best practices like Eco-Club and student health insurance scheme.
- ➢ Training call to offer free Coaching for students to competitive examinations.

35. SWOC analysis of the department and future plans:

Strength:
- ➢ The department has an efficient and dedicated faculty, one lecturer has been awarded Ph.D., one more is doing Ph.D., (Full Time) under UGC –FDP in XII plan period.
- ➢ Department is striving to develop entrepreneurial sprit among the students through counseling.
- ➢ Pass percentage of the students is good. Our students get chance for higher studies in different Universities like Adikavi Nannayya University, Rajahmundry, Andhra University Visakhapatnam and more. Similarly some students preferred to get professional courses like B.Ed and B.P.Ed in above mentioned the Universities.

Weakness:
- ➢ Three out of the five faculty members are unaided
- ➢ Most of the students are weak in communication skills.
- ➢ Students are also weak in Mathematical analysis.

Opportunities:

➢ BA with Economics students get oppourtunity for higher education invarious fields like ASO, DIES, Planning and other statistical departmentsetc. Economics is compulsory paper for UPSC and APPSC competitiveexaminations.

Challenges:

➢ With many limitations our Teaching & Non-Teaching staff work hardfor the benefit and well being of the students.
➢ Students do not have communication, Technical and Job skills.
➢ Most of the bright students are opting for professional courses**.**

Future plans:

➢ To undertake survey projects with active participation of the students in areas such as microeconomics with particular reference to DWCRA groups of our area.
➢ To undertake research work / project and publication byteachers at international and national levels.
➢ To organize National seminar and state level seminars on 'Decline of rural occupations and migrations of labour-couses and remedies'.
➢ To develop the competitive spirit among our student
➢ To offer certificate courses in different areas like Environmental Economics, Public Finance and Consumption and Income etc.

EVALUATIVE REPORT OF THE DEPARTMENT OF POLITICS

1. Name of the Department :Politics

2. Year of Establishment :July, 1951

3. Names of Programmes / Courses offered (UG, PG,M.Phil.,Ph.D., Integrated Masters Integrated Ph.D. etc.)

* BA History, Politics & Economics
* BA History, Politics & Special English
* BA History, Politics & Special Telugu

4. Names of Interdisciplinary courses and the departments / units involved: Nil

5. Annual / Semester/ Choice based credit system (Programme Wise) :

Ist year Degree:Semester

IInd& IIIrdyearDegree: Annual

6. Participation of the department in the courses offered by other department: Nil

7. Courses in collaboration with other universities, industries, foreign institutions, etc:

Our faculty members are taking up classes of Dr.B.R.Ambedkar Open University,Hyderabad and School of Distance Education,AU,Visakhapatnam.

8. Details of courses / Programmes discontinued (if any) with reasons : Nil

9. Number of Teaching Posts :

Teaching Posts	Sanctioned	Filled
Professors	---	---
Associate Professors	---	---
Asst.Professors / Lecturers	7	0

10. Faculty Profile with Name, Qualification, Designation, Specialization, (D.Sc/ D.Litt/   Ph. D/ M. Phil. etc)

Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of M.Phil/ Ph.D. students guided for the last 8 years
Sri. Y.K.Satyanarayana Murthy	M.A., ,	Lecturer in charge	Politics	23	Nil
Sri. D.V.S.S.N.S,Sarma	M.A., M.A., M.C.J.,	Lecturer	Politics	17	Nil
Smt. K.Sarada Hiranmayi	M.A., M.A., M.Sc., M.Ed.,	Lecturer	Public Administration	14	Nil
Sri. A.Venkata Ratnam	M.A., B.Ed.,	Lecturer	Politics	12	Nil
Srm.R.Jnana Prasanna	M.A.,	Lecturer	Politics	06	Nil

11. List of senior visiting faculty:Nil

12. Percentage of lectures delivered and practical classes handled (Programme wise) by temporary faculty : No Temporary faculty.

13. Student- Teacher Ratio (Programme wise):Level of Study   -   Ratio
                                                    B.A. General   -   20:1

14. Number of academic support staff (Technical) and Administrative staff; sanctioned and filled :Nil

Staff	Sanctioned	Filled
Support Staff (Technical)	---	---
Administrative Staff	---	---

15. Qualifications of Teaching faculty with D.Sc / D.Litt./ Ph.D/ m.Phil./ PG :

Name	Qualification
Sri. Y.K.Satyanarayana Murthy	M.A., ,
Sri. D.V.S.S.N.S,Sarma	M.A., M.A., M.C.J.,
Smt. K.Sarada Hiranmayi	M.A., M.A., M.Sc., M.Ed.,
Sri. A.Venkata Ratnam	M.A., B.Ed.,
Srm.R.Jnana Prasanna	M.A.,

16. Number of faculty with ongoing projects from a) National b)International fundingagencies and grants received: Nil

17. Departmental projects funded by DST-FIST; UGC, DBT, ICSSR, etc.and total grants received: Nil

18. Research centre / facility recognized by the University: Nil

19. Publications: Nil
   - (a) **Publication per faculty**
   - (b) **Number of papers published by faculty and students in peer reviewed journals(b1: National / b2: international)**
   - (c) **Number of Publications listed in International Database (for Eg: Web of Science, Scopus, Humanities, International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.,**

(d) Monographs
   - (e) **Chapter in Books**
   - (f) **Books Edited**
   - (g) **Books with ISBN/ISSN numbers with details of publishers**
   - (h) **Citation Index: Citation Range**
   - (i) **SNIP Range**
   - (j) **SJR Range**
   - (k) **Impact Factor Range**
   - (l) **Index**

Other Publications
   - **(a) Publications in Seminar Proceedings:** Nil
   - **(b) Other Publications:**Nil

20. Areas of Consultancy and income generated: Nil

21. Faculty as members in a) National committees b) International committees c) Editorial Boards : Nil

22. Student Projects :

a)Percentage of Students who have done in house project including Inter Departmental Progamme:

All theII Year Students have donein House Projects on Environmental Studies.

b) Percentage of students place for projects in organization outside the institution. Nil

23. Award / Recognitions received by faculty and students: Nil

24. List of eminent academicians and scientists / visitors to the department:

S.No	Name	Institute
1	Sri.R.Venkateswara Rao	Retd. HOD of Political Science, Director TIME Institute
2	Sri. O.S.Prasad	Retd. HOD of Political Science

25. Seminars / conferences / workshops organized & the source of funding: Nil

a). National   b). International   c) Endowment Lectures

26.Student profile programme / course wise :

Year	Total Appeared	Passed	Pass %
2008 March	141	129	91.49
2009 March	106	82	77.36
2010 March	92	78	84.78
2011 March	96	89	92.71
2012 March	80	66	82.50
2013 March	62	42	67.74
2014 March	81	74	91.35
2015 March	80	57	71.25

27. Diversity of students

Name of the course	% of students from the same state	% of students from other states	% of students from abroad
B.A.	100%	--	--
I B.A., /B.Com., / B.Sc., (Ethics & Values)	100%	--	--

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil Services, Defence Services, Etc.?

Most of our passes out students have been appearing competitive examinations like APPSC, BSRB, RRB. However Data is not available.

29. Student Progression

Student progression	Against % enrolled
UG to PG	30 to 40%
PG to M.Phil	--
PG to Ph.D	--
Ph.D to Post-Doctoral	--

Employed
      -    Campus selection
      -    Other than campus recruitment
	
	 --
	 --

Enterpreneurship / Self-employment	--

30. Details of Infrastructural facilities

a). Library: There is a general Library which is quite rich in collection of books &Journals

b). Internet facilities for staff &students : Wi-Fi Campus
c). Class rooms with ICT facility :A portable LCD projector is used for class room work

d) Laboratories : Not Applicable

31. Number of students receiving financial assistance from college, university Government or other agencies:All the students belonging to SC / ST receiving Scholarships from Government of AP.

32.Details on student enrichment programmes (Special lectures / workshops / seminars) with external experts :

The department organizes Students Seminars regularly as part of the enrichment of programme. More over the Deparment organize visits to local bodies

33. Teaching methods adopted to improve student learning
Apart from Lecturer methods, the following methods are adopted to improve Student learning.
         (a)Student Centric teaching-Learning process
         (b) Audio-Visual Teaching Mode
         (c) Students Seminars
         (d) Remedial Coaching Classes for below average students

34. Participation in Institutional social responsibility (ISR) and extension activities:

The teachers and students participate in the Institutional Social Responsibility (ISR) And Extension activities organized by the SKBR College NCC and NSS Units (i.e. Blood Donation Camp), Health Unit (Medical Camp), Eco-Club (Environmental Awareness   Programme) etc.

35. SWOC analysis of the department and future plans:

Strength :

➢ The department derives its strength from the faculty who have sound knowledge and practical experience of the various ascepts of the curriculum.

Weakness:

➢ All the faculty members are unaided.

Opportunities:

➢ Immense scope to serve in academic as well as in various national and state level competitive exams to the highest level in administration.
➢ With knowledge in the subject domain, the students develop leadership qualities.

Challenges:

➢ To prepare very weak and non-motivated students towards studying the subject so that they may learn besides mere passing out exams.
➢ To upgrade the standard of students of UG Courses with acute shortage of full time faculty in the department.

Future plans:

➢ Adoption of a village / Ward for its all round development.
➢ To organise a national seminar on 'Strengthening local self governments-devolution of powers in the light of 73rd and 74th constitution Amendments.

EVALUATIVE REPORT OF THE DEPARTMENT OF LIBRARY SCIENCE

1. Name of the Department   **:**Library Science

2. Year of Establishment   **:**1952

3. Names of Programmes/Courses offered (UG. PG. M.Phil. Ph.D., Integrated Masters., Integrated Ph.D., etc): Not applicable

4. Names of Interdisciplinary courses and the departments/units Involved:

Department of Library Science is involved in the all departments

5. Annual/semester/choice based credit system (programme wise): Not applicable

6. Participation of the department in the courses offered by other Departments:

The Department of Library Science is the major learning resource for all other departments**.**

7. Courses in collaboration with other universities, industries, foreign institutions, etc.: Nil

8. Details of courses/programmes discontinued (if any) with reasons: - Nil

9. Number of Teaching Posts   :

Teaching Posts	Sanctioned	Filled
Professors	---	---
Associate Professors		
Asst.Professors / Lecturers	01	01

10. Faculty Profile with Name, Qualification, Designation, Specialization, (D.Sc/ D.Litt/   Ph. D/ M. Phil. Etc)

Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of M.Phil/ Ph.D. students guided for the last 8 years
Sri. A.B.S.S.R.N.Sarma	M.A., M.A., M.Li.Sc., PGDLAN.,	Librarian	Library Science	9	Nil

11. List of senior visiting faculty: -Nil

12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty :Not applicable

13. Student – Teacher Ratio (Programme wise):Department is common to all programmes of the college

14. Number of academic support staff (Technical) and Administrative staff ; sanctioned and filled:

Staff	Sanctioned	Filled
Support Staff (Technical)	---	---
Administrative Staff	01	03

15. Qualifications of Teaching faculty with D.Sc / D.Litt./ Ph.D/ m.Phil./ PG :

Name	Qualification
Sri. A.B.S.S.R.N.Sarma	M.A., M.A., M.Li.Sc., PGDLAN.,

16. Number of faculty with ongoing projects from a) National b) International fundingagencies and grants received :Nil

17. Departmental projects funded by DST-FIST; UGC, DBT,ICSSR, etc. and total grants received :

Received financial support from UGC and Special Fee funds from the college to meet needs on priority basis.

18. Research centre / facility recognized by the University : Nil

19. Publications: Nil

   (a) **Publication per faculty**
   (b) **Number of papers published by faculty and students in peer reviewed journals (b1: National / b2: international)**
   (c) **Number of Publications listed in International Database (for Eg: Web of Science, Scopus, Humanities, International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.,**
(d) Monographs
   (e) Chapter in Books
   (f) Books Edited
   (g) Books with ISBN/ISSN numbers with details of publishers
   (h) Citation Index: Citation Range
   (i) SNIP Range
   (j) SJR Range
   (k) Impact Factor Range
   (l) Index

Other Publications

   (a) Publications in Seminar Proceedings: Nil
   (b) Other Publications: Nil

20. Areas of Consultancy and income generated: Nil

21. Faculty as members in a) National committees b) International committees c) Editorial Boards : Nil

22. Student Projects: Nil

a) Percentage of students who haved one in-house projects including inter departmental/programme: Nil

b)Percentage of students placed for projectsin organizations outside the institution i.e. in Research laboratories/Industry/otheragencies: Nil

23. Award / Recognitions received by faculty and students: Nil

24. List of eminent academicians and scientists / visitors to the department :

S.No	Name	Institute
1	Sri. Nalla Radha Krishna	Retd. Librarian, Amalapuram
2	Sri. Anand G.Deshmukh	Plant Head, Dr.Reddy Labs, Yanam
3	Sri. H.Rajesh Kumar	Quality Control, Dr.Reddy Labs, Yanam.
4	Smt. T.Lakshmi	HOD of Hindi, Y.N.College, Narasapuram
5	Sri.K.Ramakrishna	Academic Advisor, S.K.S.D.N.Kalasala, Tanuku

25. Seminars / conferences / workshops organized & the source of funding: Nil

a). National   b). International

26. Student profile programme / course wise :

Year	Total Appeared	Passed	Pass %
--	--	--	--

27. Diversity of students

Name of the course	% of students from the same state	% of students from other states	% of students from abroad
---	--	--	--

28. How many students have cleared national and state competitive examinations such asNET, SLET, GATE, Civil Services, Defence Services, Etc.? : Not applicable

29. Student Progression

Student progression	Against % enrolled
UG to PG	--
PG to M.Phil	--
PG to Ph.D	--
Ph.D to Post-Doctoral	
Employed - Campus selection - Other than campus recruitment	
Enterpreneurship / Self-employment	--

30. Details of Infrastructural facilities
       a) Library   **:**CentralLibrary Available
       b) Internet facilities for Staff & Students : Yes
       c) Class rooms with ICT facility   **: -**
       d) Laboratories   **:-**

31. Number of students receiving financial assistance from college, universityGovernment or other agencies : Nil

32.Details on student enrichment programmes (Special lectures / workshops / seminars)with external experts : Nil

33. Teaching methods adopted to improve student learning: Not applicable

34. Participation in Institutional social responsibility (ISR) and extension activities:

The Department of Library Science organizes Library Week from November 14th to November 20th every Year. Eminent People of different fields visit our library during the library week celebrations and offer valuable suggestions to improve the quality of the service to the staff in general and students in particular. The Department of Library Science expresses a sense of gratitude to those people of eminence.

35.SWOC analysis of the department and Future plans:

Strengths:
- Full pledged library provides services to the students for overall development.
- Our library is the biggest library among the affiliated colleges.
- Providing journals and periodicals to the students and the faculty to promote and disseminate latest information.
- News clipping service to the students according to their needs
- News clippings on employment notifications are displayed in the NoticeBoard of the Department of Library Science.
- Free computer access to the students and reprographic facility.

Weakness:
- Lack of e-journals.
- Digitisation not completed.

Opportunities:

- ➢ The department of library science finds an opportunity to go for automation of the library with the co-operation of the Management and support of UGC and other funding agencies.
- ➢ The department of library science takes an opportunity to scan the old books of literature and preserves for the benefit of the future generations.

Challenges:

- ➢ Needs regular and periodical funds from UGC and other statutory agencies.
- ➢ Our challenge is to motivate the students to make use of library as a learning resource.

Future Plans:

- ➢ To start online services to the faculty and the students.
- ➢ To issue barcoded id cards students for entry and issue of books.
- ➢ To provide ENLIST services in the library.
- ➢ To have a full automation in the library.

EVALUATIVE REPORT OF THE DEPARTMENT OF PHYSICAL EDUCATION

1. **Name of the Department** **:**Physical Education

2. **Year of establishment** **:**1951

3. **Name of the Programmes/Courses offered (UG, PG, M.Phil., Ph.D.,Integrated Masters Integrated Ph.D., etc.,)**

    Proposals to start B.P.Ed., Course under the same Management have been submitted to the authorities concerned. Permission expected soon.

4. **Name of Interdisciplinary courses and the departments/units involved :**Nil

5. **Annual/Semester/Choice based credit system (Programme Wise) :**Not applicable

6. **Participation of the department in the courses offered by the other department :** Not applicable

7. **Courses in collaboration with other universities, industries, foreign institutions, etc :**Not applicable

8. **Details of courses/programmes discontinued (if any) with reasons :**Nil

9. **Number of teaching posts :**

Teaching Posts	Sanctioned	Filled
Professors	---	---
Associate Professors		
Asst.Professors / Lecturers	02	01

10. Faculty Profile with Name, Qualification, Designation, Specialization (D.Sc/ D.Litt/ Ph.D/ M.Phil.etc.)

Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of M.Phil/ Ph.D. students guided for the last 8 years
Sri. D.V.Ramana	M.Com., M.P.Ed.,	Lecturer	---	18	---
Sri. K.N.Prasad	M.A., M.P.Ed., NIS(Cert)	Lecturer	---	18	---

11. List of senior visiting faculty: Nil

5. Percentage of lectures delivered and practical classes handled(Programme wise) by temporary faculty : No temporary faculty

6. Student- Teacher Ratio(Programme wise): Level of Study – Ratio
All the B.A, B.Sc., and B.Com students are attached to this department for Sports and Games.

7. Number of academic support staff (Technical) and Administrative Staff : Sanctioned and filled :

Staff	Sanctioned	Filled
Support Staff (Technical)	02	02
Administrative Staff	---	---

8. Qualification of Teaching Faculty with D.Sc/D.Litt./Ph.D/M.Phill./PG :

Name	Qualification
Sri. D.V.Ramana	M.Com., M.P.Ed.,
Sri. K.N.Prasad	M.A., M.P.Ed., NIS(Cert)

9. Number of faculty with ongoing projects from a)National b) International funding agencies and grants received: Nil

10. **Departmental projects funded by DST-FIST ; UGC, DBT, ICSSR, etc. and total grants received :**

S. No	Name of the Plan	Duration	Funding Agency	Allocation	Received	Status
1.	11th Plan. Sports Infrastructure and equipment.		UGC	5,00,000/-	5,00,000/-	Completed
2.	11th Plan. Indoor Sports training facilities		UGC	70,00.000/-	63,00,000/-	Work is in progress
3.	11th Plan. Outdoor stadium facilities.		UGC	40,00,000/-	36,00,000/-	Completed
4.	12th Plan. Sports equipment.		UGC	10,00,000/-	10,00,000/-	Under process.
5.	12th Plan. 50 Beds Sports hostel.		UGC	75,00,000/-	Nil	Not yet Started

11. **Research centre/facility recognized by the University :** No research centre

19. **Publications:** Nil
    (a) **Publication per faculty**
    (b) **Number of papers published by faculty and students in peer reviewed journals**
        (b1: National / b2: international)
    (c) **Number of Publications listed in International Database (for Eg: Web of Science, Scopus, Humanities, International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.,**
(d) **Monographs**
    (e) **Chapter in Books**
    (f) **Books Edited**
    (g) **Books with ISBN/ISSN numbers with details of publishers**
    (h) **Citation Index: Citation Range**
    (i) **SNIP Range**
    (j) **SJR Range**
    (k) **Impact Factor Range**
    (l) **Index**

Other Publications
        (a) **Publications in Seminar Proceedings:** Nil

        (b) **Other Publications:** Nil

20. Areas of Consultancy and income generated :
        Free consultancy offered for conducting tournaments.Income: Nil

21. Faculty as members in a)National committees b) International committees c) Editorial   Board : Nil

22. Student Projects :   Nil
a) Percentage of students who have done in-house projects including Inter Departmental /Programme: Nil
b) Percentage of students placed for projects in organizationsoutside the institution i.e. in Research laboratories/Industry/Other Agencies: Nil

23. Award / Recognitions received by faculty and students:A list of students achievements is prepared and will be furnished during peer team visit.

24. List of eminent academicians and scientists / visitors to the department

S.No	Name	Institute
1	Dr.M.Syam Babu	Sports Board Secretary, Andhra University, Visakhapatnam
2	Dr. R.V.L.N.Ratnakara Rao	Weight Lifting Coach, Andhra University, Visakhapatnam
3	Dr.R.Chinna Reddy	Basket ball Coach, Andhra University, Visakhapatnam
4	Sri. A.Satyanrayana	Sports Board Secretary, Adikavi Nannaya University, Rajahmundry
5	Sri. N.Appala Raju	International Basket ball player, Former AOC (Army), Basket ball Coach, Hyderabad

25. Seminars / conferences / workshops organized & the source of funding
        a) **National :**   Nil
        b) **International :**Nil
        c) **Endowment Lectures:**Nil

26. Student profile programme / course wise : Not applicable

27. Diversity of students : Not applicable

28.How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil Services, Defence Services, Etc.? Not applicable

29. Student Progression: Not applicable

30 Details of Infrastructural facilities

>   a) **Library:**   Available in central library.
>   b) **Internet facilities for staff & students:** Available
>   c) **Class rooms with ICT facility:** Computer with Printer, Scanner &Internet.
>   d) **Laboratories:**Well established gymnasium available. List of equipment available is prepared and submitted during peer team visit.

31. Number of students receiving financial assistance from college, university, government or other agencies : Nil

32. Details on student enrichment programmes (Special lectures /Workshops/Seminars) with external experts : Nil

33. Teaching methods adopted to improve student learning :
Free access to watch live telecasts of National/International Sports and Games events on the computer system of the department.

34. Participation in Institutional social responsibility (ISR) and extension activities :

The staff and the Sports persons participate actively in all extension activities of the college.

35. SWOC analysis of the department and future plans:

Strength:

>   ➢ Experienced staff and excellent infrastructure are a source of strength of the students to participate in Sports and Games competitions at various level.
>   ➢ A full-fledged indoor auditorium.

Weakness:

Opportunities:

>   ➢ Excellent opportunities inside and ourside the country for Sports champions. They can utilize the opportunities to earn name and fame.

Challenges:

➢ To motive more number of the boys and girls to participate in the interuniversity and national level competitions and to provide adequate training.

Future plan:

➢ To complete the construction of the indoor stadium and to open it for students.
➢ Planning to organize interuniversity/national level Games and Sports competitions in our college in future.

POST ACCREDITATION INITIATIVES

POST ACCREDITATION INITIATIVES

The NAAC peer team gave a number of important suggestions and the College Management took initiatives to implement most of the suggestions as given below.

CRITERION I: CURRICULAR ASPECTS

The NAAC Peer Team gave the following suggestions during the previous accreditation.

Suggestion 1
More multi – disciplinary and multi – skill development PG Courseslike M.Sc Biotechnology, M.Sc Nano Technology, M.B.A etc, could be introduced.

Action Taken:
In response to the suggestion the following steps were taken.
- ➢ M.Sc Biotechnology was started in the academic year 2008-09 with an intake of 30 students.
- ➢ Excellent infrastructure was provided including PCR, electrophoresis, equipment, UV-Visible spectrophotometer and cooling centrifuges.
- ➢ Fully qualified faculty and adequate infrastructure have been provided in keeping with the Andhra University norms.
- ➢ 2nd year MBA course was started in the academic year **2008-09**with intake of 60 students. Fully qualified faculty and the necessary infrastructure has been provided as per AICTE and Andhra University norms.

Suggestion 2
To enhance the employability to the students, certificate courses and add – on courses relevant to different disciplines could be started.The academic committee discussed the feasibility of starting certificate courses that would give employment opportunities to our students.

Action Taken:
Based on the recommendations of the committee the following short – term certificate courses were introduced.

A) Computer skills
Certificate course on Computer skills was conducted for two batches
1. 70 Students   45 days (UGC sponsored) Nov-Dec,2011
2. N.T Staff   40 days (UGC sponsored) Aug-Sep,2014

B) Journalism and Mass Communications

A short term certificate course on Journalism & Mass Communications was conducted with 120 students during 2011-12.

The course was inaugurated by Sri D.Somasundar, State President, APUWJ on 19.9.2011 syllabus for the course was framed by IQAC with the help of Resource persons Sri.M.N.V.Prasad, Journalist was the Guest Speaker on 16.11.2011. Sri.M.Srirama Murthy, District Presidnt APUWJ delivered a guest lecturer on "Journalistic Ethics" on 27.9.2011.

Sri.K.Amar Nadh, member PCI delivered a guest lecturer on "Media and Press council" on 22.12.2011.

CRITERION II: Teaching, Learning & Evaluation

Suggestion:

Increased application of Computer technology in teaching and administration shall be treated as a priority need for overall quality enhancement.

Action Taken:

➢ All the teachers are motivated to use Computer technology in teaching. Power point presentation is used whenever necessary using the LCD Projectors available.
➢ The websites of several of various organizations are searched by the teachers for up to date information concerning certain topics and the information downloaded and passed onto the students.
➢ Computer technology is fully utilized in administration. Admission lists, salary bills of staff, notices to staff & students, correspondence with higher authorities etc are all done using computer technology.
➢ Biometric attendance system is introduced to enforce punctuality of the staff.

CRITERION III: Research, Consultancy & Extension

Suggestion:

The faculty motivated to apply to UGC and other funding agencies for research projects.

Action Taken:

The research committee motivates all the staff members to apply to the UGC for minor as well as major research projects. During the post NAAC period i.e 2007-2015, same faculty members were sanctioned UGC funds for the research Projects.

Major Research Projects Dr.P.S.Reddy

Major Research Projects

Duration Year From To	Title of the Project	Name of the funding agency	Total Grant (Rs.)		Total Grant received till Date
			Sanctioned	Received	
2 years (2006-08)	A Comparative Study of Trendsetters in the Evolution of Telugu Film Lyric" **Dr. P.S Reddy, Head of the Dept. of Telugu (Retd)**	UGC	6,52,556	6,52,556	6,52,556
2 years (2013-15)	"A Study of Dubbing Songs in Telugu Films and their Literary Values"---**Dr. P.S Reddy, Head of the Dept. of Telugu (Retd)**	UGC	9,30,000	9,30,000	9,30,000

Minor Research Projects: 1) Dr.A.Venkateswara Rao, 2) Dr. K.Satyanarayana

Minor Research Projects

Duration Year From To	Title of the Project	Name of the funding agency	Total Grant (Rs.)		Total Grant received till Date
			Sanctioned	Received	
18 Months (2012-14)	"Study on Effects in Oil & Gas Exploration and Crop Holiday on Water Quality in Konaseema Region of Andhra Pradesh"---- **Dr.A.Venkateswara Rao, Lecturer in Chemistry**	UGC	1,50,000	1,50,000	1,50,000
18 Months (2014-16)	"Working Conditions of Sales Personnel in Selected Retail Establishment in East Godavari District, Andhra Pradesh"--- **Dr. K. Satyanarayana, Lecturer in Commerce**	UGC	2,50,000	1,70,000	1,70,000

CRITERION IV: Infrastructure and learning Resources

Suggestion1:
Infrastructure facilities of the department staff rooms of humanities and social sciences ought to the improved.

Action Taken:
All the staff rooms including those of the HEPA departments are provide with the infrastructure such as chairs, tables, ceiling fans, tube lights and attached toilets. Drinking water facility is provided. Steel almirals are provided to keep files, registers etc.

Suggestion 2:
All the departments shall be provided with Computers with internet facility.

Action Taken:
This suggestion was implemented in toto. All the departments are now having Computers with internet facility. Same are having printers. Free Wi-Fi facility is available in the Campus.

Suggestion 3:
The College office and the library which are partially automated need to the fully automated.

Action Taken:
Automation of the library is almost completed. Issue of Books to students using bar coding is nearing completion. Lists of books of various titles are computerized.
College office is now fully automated. Administrative work is being carried out using computer technology.

Suggestion 4:
More copies of text books need to be made available in the central library.

Action Taken:
Keeping in view the changes in the curriculum text books and reference books of various subjects have been purchased and made available to the students.

CRITERION V: Student Support and Progression

Suggestion1:
A common computer center with at least 30 systems shall be established to sensitize the students who have not opted for computer courses.

Action Taken:
As per Andhra University curriculum for all students of B.A,B.Com and B.Sc who don't have computers as one of the optionals, Computer Course (Course I for First year and course II for second year) was introduced as a special & compulsory paper each for 100 marks. Accordingly computer literacy with working knowledge was imparted successfully.
For B.Com., (computers) and B.Sc., (computers) a special & compulsory paper on Computer Skills (skills I for Ist year and skills II for IInd year) was introduced by the Andhra University.

Suggestion2:
Effective steps need to be taken to enhance the success rate of the UG Students

Action Taken:
The academically backward students identified by internal evaluation have been given counseling individually and collectively by the faculty members concerned. Steps are taken to improve their comprehension levels by organizing remedial classes. Study material is supplied free of cost on certain special topics. However, socio-economic back ground of the students mostly from the rural areas may be cited as a reason for poor levels of competence.

Suggestion:
Canteen facility needs improvement.

Action Taken:
The canteen facility is improved to cater to the needs of the students and staff. The canteen located on the first floor of the Bank Block at the main gate is spacious with separate enclosures for boys and girls. The canteen is open from 9 AM to 5 PM Coffee, tea , tiffin and snacks are available. Hygenic conditions are maintained.

CRITERION VI: Leadership, Governance and Management

The peer team while appreciating the single minded devotion of the management in running the affairs of the College coupled with the commitment exhibited by the teaching community and the team work exhibited by the administrative staff gave the following suggestion.

Suggestion:
The peer team feels that the college possesses the potential to become an autonomous institution. Efforts may be initiated in this direction.

Action Taken:
This valuable suggestion of the peer team is taken note of by the management. The matter came up for discussion at all levels and a decision has been deferred.

CRITERION VII: Innovation and Best Practices

There was no specific suggestion by the peer team with regard to Criterion VII However the peer team in its report appreciated the participatory and democratic structure in the college. Recognition given to the best-performing teacher every year by the management by instituting an award and payment of EPF for the unaided staff (Teaching & Non-Teaching) also came up for a special mention.

The peer team while offering some valuable suggestions as mentioned above also made some commendations.

Several teachers of the college receiving State Best Teacher Awards came in for appreciation. The right academic ambience by providing spacious, well maintained and green campus besides the commitment exhibited by the teaching community and the team work shown by the administrative staff was highlighted.

The peer team praised the institution – industry interaction established by the College through MoUs as well as the excellent relationship between the college and local community.

Well maintained science laboratories and uniquely elegant Zoology museum were specifically mentioned. Participation of NCC cadets in the Republic Day parade in New Delhi, and various national level camps was taken note of by the peer team. The esteemed members of the peer team also appreciated the contributions of the Alumni as well as the laurels brought by the Sports teams in various events.

Extolling the single minded devotion of the Management, the peer team expressed satisfaction over the running of the College on sound lines.

Driven by the quality consciousness ignited by the NAAC assessment & accreditations the college successfully conducted five UGC sponsored national seminars besides one NAAC sponsored national seminar. Two short – term certificate courses were also conducted.

As many as ten faculty members have been awarded Ph.D and five have been awarded M.Phil degrees in the post NAAC period.

**DECLARATION BY THE
HEAD OF THE INSTITUTION**

SREE KONASEEMA BHANOJI RAMARS COLLEGE

Aided Colleges - Recognised under UGC Act 2 (f) & 12 (B)
AMALAPURAM – 533 201.

Capt. N. LAKSHMANA RAO
M.Sc., M.Phil.,
PRINCIPAL

Cell : 9491852656, 9032225304
Off. 08856-233656, 233053
E-mail : skbrcamp@yahoo.co.in

Date :..................

Declaration by the Head of the Institution

I certify that the data included in this Self-Study Report (SSR) are true to the best of my knowledge.

This SSR is prepared by the institution after internal discussions, and no part thereof has been outsourced.

I am aware that the peer team will validate the information provided in this SSR during the peer team visit.

Signature of the Head of the
Institution with seal:

Place: Amalapuram.

Date: 28-12-2015.

SREE KONASEEMA BHANOJI RAMARS COLLEGE

Aided Colleges - Recognised under UGC Act 2 (f) & 12 (B)
AMALAPURAM - 533 201.

Capt. N. LAKSHMANA RAO
M.Sc., M.Phil.,
PRINCIPAL

Cell : 9491852656, 9032225304
Off. 08856-233656, 233053
E-mail : skbrcamp@yahoo.co.in

Date :.................

Certificate of Compliance

(Affiliated / Constituent / Autonomous Colleges and Recognized Institutions)

This is to certify that **SKBR COLLEGE, AMALAPURAM** fulfils all norms.

1. Stipulated by the affiliating University (Adikavi Nannaya University, Rajahmundry) and / or

2. Regulatory Council / Body (such as UGC, NCTE, AICTE, MCI, DCI, BCI, etc.,) and

3. The affiliation and recognition (if applicable) is valid as on date.

In case the affiliation / recognition is conditional, then a detailed enclosure with regard to compliance of conditions by the institution will be sent.

It is noted that NAAC's accreditation, if granted, shall stand cancelled automatically, once the institution loses its university affiliation or recognition by the Regulatory Council, as the case may be.

In case the undertaking submitted by the institution is found to be false then the accreditation given by NAAC is liable to be withdrawn. It is also agreeable that the undertaking given to NAAC will be displayed on the college website.

Date:
Place:

PRINCIPAL
S.K.B.R. COLLEGE
AMALAPURAM
Principal / Head of the Institution
(Name and signature with office seal)

Encl : Statement of fulfillment of all requirements for affiliation to ANUR.

S.K.B.R COLLEGE, AMALAPURAM

NAAC SSR STEERING COMMITTEE - 2015

1. **Chairperson:**Capt. N. Lakshmana Rao, Principal

   Coordinator: Dr. E.R Subrahmanyam, Reader in Chemistry (Retd.), Guest Faculty

   Members: Sri. V. Krishna Mohan, Vice- Principal
   Sri.P. Krishna Kishore, LIC of Chemistry
   Dr. P.V.B.K.R.L Saibaba, LIC of Zoology
   Dr. B. Aseesh Babu, Lecturer in English

2. **Criterion -Wise Teams:**
   Criterion- I. Curricular Aspects

   1. Sri. V. Krishna Mohan, Vice- Principal
   2. Sri. P. Himakar, LIC of Physics

   Criterion- II. Teaching, Learning and Evaluation
   1. Sri. R.S.N Raju, Lecturer in Commerce
   2. Sri. Y.K Satyanarayana Murthy, LIC of Politics
   3. Sri.N.Srinivas, LIC of Computer Science

Criterion- III. Research, Consultancy and Extension

1. Dr. P.V.B.K.R.L Saibaba, LIC of Zoology
2. Dr. K. Satyanarayana, Lecturer in Commerce
3. Sri B.Bulliyya, Lecturer in Computer Science

Criterion- IV. Infrastructure and Learning Resources
1. Dr. M. Bala Swamy, LIC of Economics
2. Sri.A.V.B Sarma, Librarian

Criterion- V. Student Support and Progression
1. Dr. S. Prasada Rao, Lecturer in English
2. Dr.Ch.China Satyanarayana, Lecturer in Chemistry

Criterion- VI. Governance, Leadership and Management
1. Dr. K. Daya Sagar Babu, LIC of History
2. Sri. D. Ch.Papa Rao, LIC of Mathematics

Criterion- VII. Innovations and Best Practices
1. Sri. P. Krishna Kishore, LIC of Chemistry
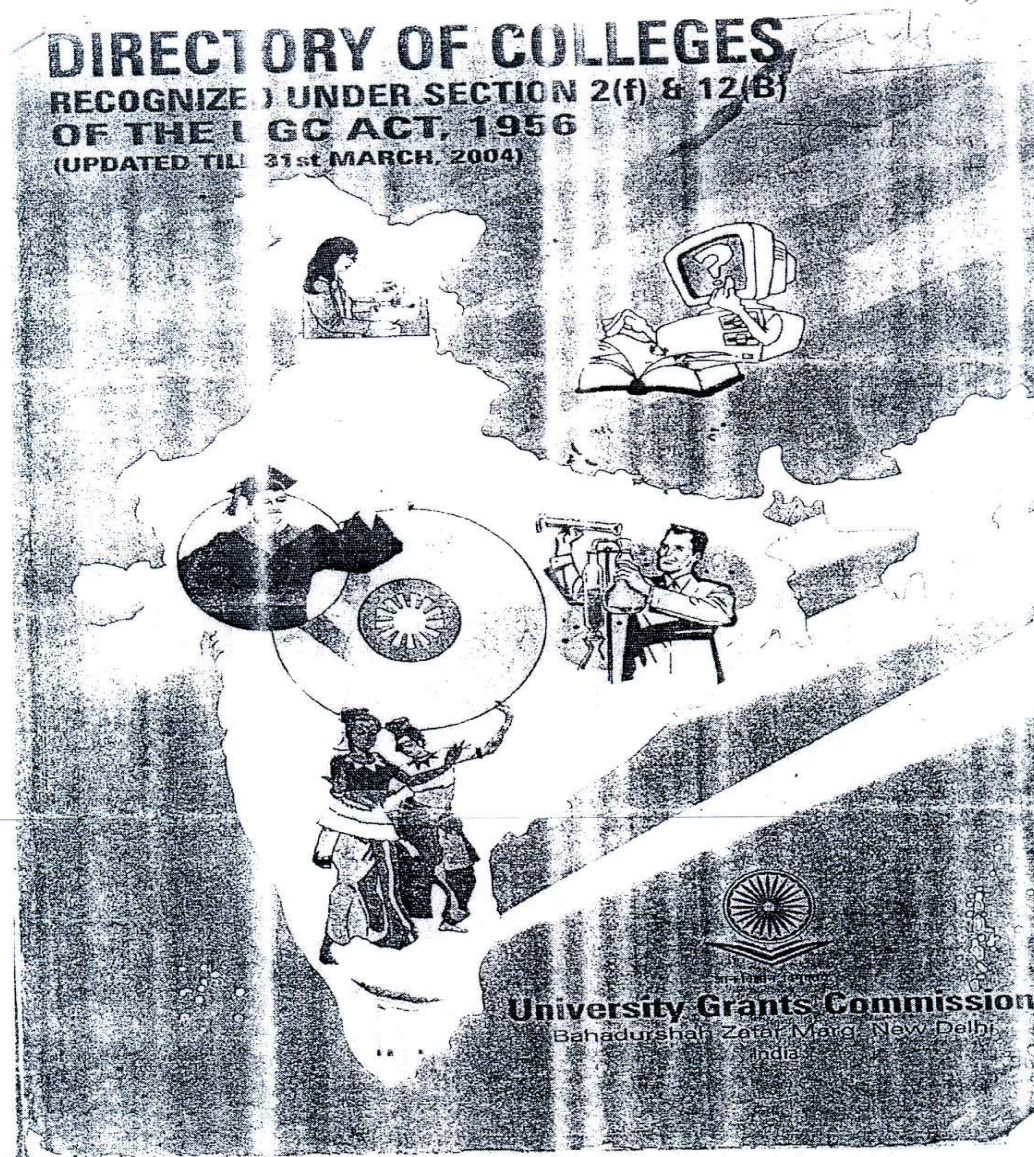2. Dr. A.Venkateswara Rao, Lecturer in Chemistry

3. **Technical Support:**
   1. Sri S.Rama Murthy, Superintendent
   2. Miss I. L.D Lavanya, Programmer
   3. Smt. K.Aruna, Programmer
   4. Smt. G.V.N.D. Maha Lakshmi, Lab. Assistant

ANNEXURES

DIRECTORY OF COLLEGES

Submitted to: The National Assessment and Accreditation Council   January 2007

S K B R College :: Self - Study Report

S No	Name and Address of the College	Status	Other details
	ANDHRA PRADESH-53000:	.	Relno Andhra 1050;
	NEW MUPPANA VENKATA RAO DEGREE COLLEGE AZAWAKA DIST VISAKHAPATNAM ANDHRA PRADESH-530026	2(f) & 12(B) Non-Govt. Under-Graduate	Affiliated College Estd. 1991 Reino Andhra 1051)
	P R GOVT COLLEGE (EVENING COURSES) DIST KAKINANDA ANDHRA PRADESH	(f) & 12(B) Govt Under-Graduate	Affiliated College Estd 1965 Relno Andhra 052
	P V R TRUST DEGREE COLLEGE KAKINADA DIST EAST GODAVARI ANDHRA PRADESH-533001	2(f) & 12(B) Non-Govt Under-Graduate	Affiliated College Estd. 1974 Relno Andhra 1053;
	PITHAPUR RAJAH'S - GOVT COLLEGE KAKINADA DIST EAST GODAVARI ANDHRA PRADESH-533001	2(f) & 12(B) Govt. Under-Graduate	Affiliated College Estd. 1884 Relno Andhra 054;
	RAJAH R S R K RANGARAO COLLEGE BOBBILI DIST VIZIANAGARAM ANDHRA PRADESH-535002	2(f) & 12(B) Non-Govt. Under-Graduate	Affiliated College Estd. 1962 Reino Andhra 1055;
	S C I M GOVT COLLEGE TANUKU DIST WEST GODAVARI ANDRA PRADESH- 534211	2(f) & 12(B) Govt Under-Graduate	Affiliated College Estd 1968 Relno Andhra 1056;
	S D S COLLEGE OF ARTS & APPLIED SCIENCES SRIRAMNAGAR GARIVIDI DIST VIZIANAGARAM ANDHRA PRADESH - 532 101	2(f) & 12(B) Non Govt Under-Graduate	Affiliated College Estd 1975 Relno Andhra 1057;
	S G G S R DEGREE COLLEGE DOLAPETA RAJRAM DIST SRIKAKULAM ANDHRA PRADESH - 532 127	2(f) & 12(B) Non-Govt Under-Graduate	Affiliated College Estd 1993 Relno Andhra 058;
	S K VEERASALINGAM THEISTIC COLLEGE RAJAHMUNDRY DIST EAST GODAVARI ANDHRA PRADESH-533103	2(f) & 12(B) Non-Govt Under-Graduate	Affiliated College Estd 1972 Relno Andhra 1059;
	<mark>S K B R COLLEGE</mark>	<mark>2(f) & 12(B)</mark>	<mark>Affiliated College</mark>

3

K B R College .. Self - Study Report

S No	Name and Address of the College	Status	Other details
✓	AMALAPURAM DIST EAST GODAVARI ANDHRA PRADESH- 533201	Non–Govt. Under–Graduate	Estd.. 1951 Refno-Andhra(1060)
	S K S D MAHILA KALASALA, TANUKU DIST WEST GODAVARI ANDHRA PRADESH-534211	2(f) & 12(B) Non–Govt. Under–Graduate	Affiliated College Estd.. 1980 Women College Refno-Andhra(1061)
	S M B T A V & S N B DEGREE COLLEGE VEERAVASARAM DIST WEST GODAVARI ANDHRA PRADESH-534245	2(f) & 12(B) Non–Govt. Under–Graduate	Affiliated College Estd.. 1981 Refno-Andhra(1062)
	S R V B S J B MAHARANEE COLLEGE PEDDAPURAM DIST EAST GODAVARI ANDHRA PRADESH- 533437	2(f) & 12(B) Non–Govt. Under–Graduate	Affiliated College Estd.. 1967 Refno-Andhra(1063)
	S S V P .V M C MAHILA VIDYAPITH COLLEGE FOR WOMEN,M V P COLONY DIST VISAKHAPATNAM ANDHRA PRADESH-530017	2(f) & 12(B) Non–Govt. Under–Graduate	Affiliated College Estd.. 1980 Women College Refno-Andhra(1064)
	S V DEGREE COLLEGE, PARVATHIPURAM DIST VIZIANAGARAM ANDHRA PRADESH-532502	2(f) & 12(B) Non–Govt Under–Graduate	Affiliated College Estd.. 1975 Refno-Andhra(1065)
	S V L N S GOVT DEGREE COLLEGE, BHEEMUNIPATNAM DIST VISAKHAPATNAM ANDHRA PRADESH-531163	2(f) & 12(B) Govt. Under–Graduate	Affiliated College Estd.. 1984 Refno-Andhra(1066)
	S V R GOVT DEGREE COLLEGE NIDADVOLE- 534 301 DIST WEST GODAVARI ANDHRA PRADESH	2(f) & 12(B) Govt. Under–Graduate	Affiliated College Estd.. 1971 Refno-Andhra(1067)
	S V S S ARTS & SCIENCE COLLEGE ATTILI DIST WEST GODAVARI ANDHRA PRADESH	2(f) & 12(B) Non–Govt. Under–Graduate	Affiliated College Estd.. 1975 Refno-Andhra(1068)
	SGS GOVT INSTITUTE OF ADVANCED STUDY IN EDUCATION, RAJAHMUNDRY DIST EAST GODAVARI ANDHRA PRADESH-533101	2(f) & 12(B) Govt. Post–Graduate	Affiliated College Estd.. 1894 Refno-Andhra(1069)

ANDHRA UNIVERSITY

PROCEEDINGS OF THE   SYNDICATE.

MEMORANDUM

No. CC1/13031/52   WALTAIR   3 - 9 - 195 53.

Encl:

Subject: Further affiliation - S. K. B. College, - B.A., B.Com.
            Etc.   Courses of study.

Ref: Read: Application dated 16-11-52 from the Secretary, S.K.B.
              Ramax College, Amalapuram.
      2) Syndicate Resolution dated 4th and 5th june, 1953.
      3) Inspection Report dated 22-6-53 of Prof. S.Meenakshisundar.
         and Prof. N.K. Datta.
      4) Syndicate Resolution dated 8-8-53.
      5) Recommendation of the Standing Committee of the Academic
         Council.

                    ---:o(0)o:---

O R D E R.

      The S.K.B.Ramax College, Amalapuram is granted further affiliation
in the following courses of study with effect from the academic year
1953-54 subject to the fulfilment of the conditions laid down in
the Inspection Report. (Copy enclosed)

      I.A.Sc.   Biology in combination with Physics and Chemistry

      B.A. Degree: Part I - English.
                       Part II - Telugu, Sanskrit, Hindi and Urdu.
                       Part III- Gr.(i) Mathematics, Gr(ix) History(Main)
                                 Gr.(v) Economics (Main)

      B.Com. Degree: Part I ---English.
                       Part II v--Hindi.
                       Part III -- Special subject: Advanced Accounting
                                   and Auditing.

      The deposit of Rs.10,000/- should be added to the capital fund
of the college at the end of the year if there is no deficit in the
working of the institution as a result of the opening of the
B.A., and B.Com. Classes.

                                          (By Order)

                                          K.Gopalaswamy
                                          R E G I S T R A R.

ANDHRA PRADESH

The Office of the Dean
College Development Council

Ph. No: 7093008489
Fax: 0883-2484133
Email:deancdcanu@yahoo.com

No.ANUR/CDC/Prov.Affil/E.G./2015-16/55   Dt:03.11.2015

To
The Secretary & Correspondent,
S.K.B.R.College,
Amalapuram, E.G. Dt.

Sir,

Sub: Affiliated Degree Colleges –– Grant of Provisional Affiliation for the academic
year 2015-16 – Orders – Issued – Reg.
Ref: Orders of the Vice-Chancellor, dt.05.11.2012.

* * *

With reference to the above, I am by direction to inform you that Provisional Affiliation
has been granted to the following UG Courses including Sanctioned Intake and Medium of
Instruction as mentioned against each as approved by the APSCHE in respect of your College,
for the academic year 2015-16.

S.No.	Name of the Course	Intake	Medium	Status of Affiliation
01	B.A. (H P Spl.Tel)	15	TM	Provisional
02	B.A. (H P Spl.Eng.)	15	TM	Provisional
03	B.A. (HEP)	18+50	TM	Provisional
04	B.A. (H P PA)	50	TM	Provisional
05	B.Sc. (M P C)	48+40	TM	Provisional
06	B.Sc. (MPC)	48+40	EM	Provisional
07	B.Sc. (CBZ)	48	TM	Provisional
08	B.Sc. (MPCs)	80	EM	Provisional
09	B.Sc. (MECs)	40	EM	Provisional
10	B.Sc. (MSCs)	40	EM	Provisional
11	B.Sc. (MPE)	30	EM	Provisional
12	B.Sc.(MCPC)	40	EM	Provisional
13	B.Sc. (C B BT)	40	EM	Provisional
14	B.Sc. (C BC BT)	40	EM	Provisional
15	B.Sc. (CBZ)	40	EM	Provisional
16	B.Com. (Gen)	120+50	TM	Provisional
17	B.Com. (Gen)	60	EM	Provisional
18	B.C.A.	40	EM	Provisional

The University has every right to impose penal action/cancel affiliation, if any college
violates the rules and regulations or if they do not fulfill the requirements. The College should
strictly follow the academic calendar of the University for every academic year.

Yours faithfully,

(Y.SRINIVASA RAO)
DEAN

Copies to:
The Principal of the above College.
The Superintendent, (UG) Examinations, ANUR.
The Computer Centre, ANUR.

राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद
विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान
NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL
An Autonomous Institution of the University Grants Commission

Certificate of Accreditation

The Executive Committee of the
National Assessment and Accreditation Council
on the recommendation of the duly appointed
Peer Team is pleased to declare the
Sree Konaseema Bhanoji Ramars College
Amalapuram, Dist. East Godavari
affiliated to Andhra Universty, Andhra Pradesh as

Accredited

at the B^{++} level.

Date : March 31, 2007

Director

- This certification is valid for a period of *Five* years with effect from March 31, 2007
- An institutional score (%) in the range of 55-60 denotes C grade, 60-65-C' grade, 65-70-C'' grade, 70-75- B grade, 75-80- B' grade, 80-85-B'' grade, 85-90- A grade, 90-95-A' grade, 95-100-A'' grade (upper limits exclusive)

March 31, 2007/185

राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद

विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

An Autonomous Institution of the University Grants Commission

Quality Profile

Name of the Institution : Sree Konaseema Bhanoji Ramars College

Place : Amalapuram, Dist. East Godavari, Andhra Pradesh

Criterion	Weightage (W_i)	Criterion Score (C_i)
I. Curricular Aspects	100	81
II. Teaching-Learning and Evaluation	400	317
III. Research, Consultancy and Extension	50	36
IV. Infrastructure and Learning Resources	150	123
V. Student Support and Progression	100	86
VI. Organization and Management	100	83
VII. Healthy Practices	100	84
Total	$\Sigma W_i = 1000$	$\Sigma C_i = 810$

$$\text{Institutional Score} = \frac{\Sigma C_i}{\Sigma W_i} \times 100 = \frac{810}{1000} \times 100 = 81.00$$

Date : March 31, 2007

Director

March 31, 2007/185

REPORT OF THE NAAC PEER TEAM

ON THE

INSTUTUTIONAL ASSESSMENT AND ACCREDITATION

OF

SREE KONASEEMABHANOJI RAMARS COLLEGE
AMALAPURAM - 533201
ANDHRA PRADESH

15 - 17 MARCH, 2007

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL
BANGALORE

REPORT OF THE NAAC PEER TEAM
ON THE INSTITUTIONAL ASSESSMENT AND ACCREDITATION OF
SREE KONASEEMA BHANOJI RAMARS COLLEGE.
AMALAPURAM, ANDHRA PRADESH

Sree Konaseema Bhanoji Ramars College, Amalapuram, Andhra Pradesh volunteered to be assessed by National Assessment and Accreditation Council (NAAC), Bangalore and submitted a self study report in January 2007. Accordingly, a Peer Team consisting of the following members was constituted by the NAAC to visit the institution for the validation of the self study report and for the assessment of the institution.

Chairperson: Prof. S.Sivasubramanian,
                          Former Vice-Chancellor,
                          Bharathiar University, Coimbatore, Tamil Nadu.

Member: Prof. B. A. Sridhara,
                          Department of Communication,
                          Bangalore University, Bangalore, Karnataka.

Member Co-ordinator: Dr.Abraham George,
                          Former Principal,
                          Mar Thoma College,   Thiruvalla, Kerala

        The Peer Team members visited the College during 15 - 17 March, 2007. It held separate meetings with the Principal, management, faculty, students, parents and alumni. It examined different documents and records made available besides visiting all the departments and the various facilities of the College. Based on the personal interaction with the various groups and on a careful study of the facts and figures provided, the Peer Team has made a comprehensive assessment of Sree Konaseema Bhanoji Ramars College, Amalapuram and all its activities under the seven criteria laid down by the NAAC and the same is presented in the following report.

Section 1 : INTRODUCTION

Sree Konaseema Bhanoji Ramars College, Amalapuram was established in 1951 as a II Grade college affiliated to the Andhra University. The College was started by Sree Konaseema College Committee consisting of a few philanthropists of the region with the mission of imparting value based, need based and career oriented quality education to the young men and women belonging to the rural areas of Konaseema. S.K.B.R College is a grant-in-aid institution recognized by the UGC under 2(f) and 12(b) of the UGC Act of 1956.   The College is situated in a 22.82 acre

campus of Peruru grama panchayat in the East Godavari District of Andhra Pradesh. It is a composite degree college. It offers 20 courses including 14 self-funded courses. Semester system is followed in the P G programmes while the UG courses are offered under annual system. The institution works in two shifts mainly to accommodate Intermediate classes. The College has a student strength of 2261 (excluding Intermediate) out of which 1497 are boys and 764 are girls. There are 2114 students in the UG courses and 147 in the P G courses. At present 56 permanent teachers and 50 temporary teachers along with 100 non-teaching staff and a technical assistant serve in the institution. The unit cost of education is Rs.21,851.95 including the salary component and Rs.710.05 excluding the salary component.

Section 2 : CRITERION-WISE ANALYSIS

CRITERION I :   CURRICULAR ASPECTS

The programmes of teaching and learning are consistent with the goals and objectives of the College. As the SKBR College is under the affiliating system, it follows the syllabi and examination pattern prescribed by the Andhra University. The College offers 18 Under Graduate courses including 5 B.A, 12 B.Sc and 1 B.Com courses of which, two B.A, nine B.Sc and one B.Com. programmes are self - financing. The College also offers M.C.A and M.Sc (Organic Chemistry) courses at the Post Graduate level. The medium of instruction for all the PG courses and self financing courses is in English. All the B.A / B.Sc / B.Com programmes are offered with three main subjects. While different combinations of History, Economics, Political Science, Special Telugu, Special English, Local Self Governments are offered under the B.A Degree programme, Mathematics, Physics, Chemistry, Statistics, Botany, Zoology, Computer Science, Electronics, Biotechnology, Biochemistry and Petrochemicals are the subjects of the various B.Sc programmes. B.Com programme has subjects like Commerce, Computer Science, Economics, etc. The Peer Team appreciates the efforts of the College to start a number of need-based new generation programmes like Biotechnology, Biochemistry, Computer Application, Electronics and Petrochemicals mainly at the UG level. More such programmes need to be introduced at the PG level too.

Being an affiliated college, the institution does not have much flexibility to introduce new programmes or to make changes in the syllabi. However some of the senior teachers of the College are members of the Boards of Studies of the Andhra University and are actively involved

in the redesigning and revision of the syllabi.

On the whole, the different programmes and the syllabi followed provide ample opportunity for qualitative education for the students. Various personal, vocational, practical and creative skills are developed through curricular, co-curricular and extra-curricular activities.

CRITERION II : TEACHING - LEARNING AND EVALUATION

The students are admitted to different UG courses on the basis of their academic performance in the qualifying examinations. However, admissions to the two PG programmes of M.C.A and M.Sc (Organic Chemistry) are made by the Andhra University through the common entrance tests of ICET and AUCET respectively. The admission procedures laid down by the University and the Government are strictly followed by the College. The reservation criteria prescribed by the government are adhered to regarding the admissions of Scheduled Castes / Scheduled Tribes/ backward classes/ physically handicapped / sports persons, etc.

The College conducts a post-admission test for the newly admitted students soon after the admissions and also two months after the commencement of classes in order to identify the slow and advanced learners. Most of the departments offer remedial coaching for the slow learners. The College does not have any tutorial system. No bridge courses are offered either.

The S.K.B.R College follows an academic calendar as per the guidelines of the University. Teaching plan is formulated in each department at the beginning of the academic year and each teacher prepares month-wise annual academic plan. A teacher-in-charge is appointed for each class. The academic progress of the students is monitored through conducting slip tests, quarterly and half-yearly examinations, assignments, etc. Classroom lectures are supplemented with seminars, quiz, group discussions, practical sessions, field trips, study tours, etc. in order to make learning more student-centered. Guest lectures are arranged by inviting eminent scholars, subject experts and former members of the faculty. Audio-visual aids like LCD projector, overhead projector, computers, charts, models, etc are also made use of to make teaching and learning process more effective. Evaluation methods and dates of examinations are communicated to students well in advance. Of late, the College has introduced the system of preparing question banks for various subjects and questions are selected at random by computer for different tests and evaluation. The outcome of the evaluation is regularly intimated to the parents through progress reports.

Appointment of permanent teachers is done as per the government and university guidelines. Although there exists much delay on the part of the government in filling vacancies, the College Management has made all efforts to appoint temporary teachers in these vacancies in order to ensure smooth functioning of the institution. Teacher development is promoted by the Management by granting study leave to teachers for pursuing higher studies and by encouraging them to attend refresher courses and orientation programmes.

Computer training classes have also been initiated for the faculty in order to sensitize them on the use of ICT-enabled teaching. The Management evaluates the performance of the teachers mainly through the feedback from the students and also on the basis of the self-appraisals obtained from the faculty. It is noteworthy that three teachers of the College have been recognized for excellence in teaching by the Government of Andhra Pradesh as Best Teachers during the last five years.

CRITERION III : RESEARCH, CONSULTANCY AND EXTENSION

Since S.K.B.R College is offering mostly UG courses, research is not a significant academic activity of the institution. However, the College has constituted a research committee for promoting aptitude for research among the staff and students. At present, among the 56 permanent teachers, 5 have Ph.D degree and 10 have M.Phil degree while among the temporary teachers, two are Ph.D degree holders and 5 have M. Phil degree. Currently 4 faculty members are engaged in Ph.D / M.Phil research under the Faculty Improvement Programme of the UGC. Apart from this, 21 teachers are pursuing Ph.D/M.Phil. programmes on part-time basis. Some of the teachers have completed a few minor research projects in the past. At present there are two minor ongoing research projects. There is no recognized research guide among the faculty. It is pertinent to mention that one of the lecturers in the Department of Zoology has research collaboration with a researcher in the Texas A&M University, USA in connection with his Ph. D work. It is noteworthy that several faculty members provide guidance to students for carrying out research projects which is not part of the curriculum.

A few of the teachers have published articles in research journals and have also presented research papers in seminars and workshops. More faculty members need to be encouraged to publish papers in refereed national and international journals and to take up minor / major

research projects by applying to the UGC and other funding agencies. The College has initiated collaboration with several research institutes and industries. However, the Peer Team feels that these must be institutionalised.

The S.K.B.R College offers some kind of consultancy services like water quality analysis to the aqua farmers, technical advice for organizing science exhibitions to school teachers in the district, etc. But, all these consultancy services are offered free of cost.

The College has several extension activities carried out mainly through the NSS and NCC units. Several teachers and students participated in the total literacy programme (Akshara Godavari) and Janmabhoomi (Self-Help Programme) aimed at sustained community development. Some of the extension programmes like village survey related to the Annual Status of Education Report are carried out in collaboration with NGOs. One of the faculty members has been serving as resource person for the community development programmes of the Government. The recently set up 'Women Welfare, Extension and Study Centre' of the College aims at extension activities related to women empowerment.

The College has established academic linkages with Coconut Research Station, Ambajipeta; Municipal Water Filtration Plant, Amalapuram; ONGC Mini Oil Refinery, Tatipaka; Dr. Reddy's Labs, Yanam; Regency Ceramics, Yanam; etc.

CRITERION IV : INFRASTRUCTURE AND LEARNING RESOURCES

S.K.B.R College has reasonably good physical infrastructure to support the existing programmes. The total built-in area is 6866.7 sq. meters consisting of the administrative block and 13 other blocks housing class rooms, laboratories, library and other facilities.

Over the years, the management has built up different buildings and facilities based on the needs of the institution. There are altogether 42 class rooms which are spacious and well-ventilated. The different science laboratories are well - maintained. The College has a good air-conditioned seminar hall as well as an open-air auditorium. The College successfully raised about Rs. 30 lakhs from different donors for the construction of two new blocks during the last five years.

The central library has about 63,500 books. The library is kept open from 7.30 am to 7.30 pm on all working days for the benefit of students belonging to both the shifts. It has a book bank facility for the use of SC and ST students. Though the library subscribes to several journals,

periodicals and magazines, the number of research journals needs to be enhanced to facilitate research. The departments of Physics, Chemistry, Botany, Zoology and Computer Science have departmental libraries in addition to the central library. The central library has internet and reprographic facilities. The central library may be fully computerised in order to improve its functioning. Facilities like waiting rooms for girls, canteen, firing range, health center, etc are also available.

The College has five well-maintained air-conditioned computer labs apart from the newly established language laboratory. There are 20 computers each in the B.Sc Computers labs, 71 in the two M.C.A labs and 31 in the B.Com computer lab. Internet facility is provided free of cost to the M.C.A students and is accessible for all the teachers. The S.K.B.R College has good infrastructural facilities for various sports and games. The College has a 400 meter track and the facilities for playing cricket, football, basket ball, volley ball, tennis, table tennis, shuttle badminton and different indoor games. The institution promotes sports activities by providing incentives to outstanding sports persons.

The infrastructure facilities of the college are found to be optimally utilized. The facilities of the College are used for conducting various competitive examinations by the APPSC, banks, etc and also for spot valuation by the Andhra University. The spacious ground of the college are extensively utilized during natural calamities as the institution serves as a rehabilitation / distribution centre during such times.

CRITERION V : STUDENT SUPPORT AND PROGRESSION

In S.K.B.R College, the proportion of students appearing for the qualifying examination after the minimum period of study is above 99 per cent and the drop out rate is only 4.63 per cent. The average success rates of the students in the UG courses was 42.15 per cent which is rather low and that for the PG courses was 96.2 per cent during the last academic year. Majority of the successful UG students go for further studies. Though the College does not maintain any placement record, it is reported that most of the PG students get employed after the completion of the course. Many of them appear for NET, SLET, TOFEL, GMAT, etc also.

The College Prospectus provides information to the students about the courses offered, fee structure, etc. Hand Book of the College contains details related to academic schedule, code of

conduct, faculty, syllabus, rules and regulations and the various facilities available.
More than 60 per cent of the students belong to SC, ST and BC categories. They get the benefit
of the various social welfare scholarships from the Government. During the last academic year,
an amount of Rs. 28,70,880 was given to students belonging to economically and socially
disadvantaged communities and categories by way of social welfare scholarships. Merit
scholarships as well as merit cum means scholarships are also available for the students. Prizes,
cash incentives, games kit, etc are provided to students who are proficient in sports. Remedial
coaching classes are arranged for academically backward students. Book Bank facility is
available at the central library for SC / ST students.

Recently the College has set up a Career Guidance and Placement Cell which offers counseling
services to the students on employment opportunities and it has also started arranging campus
interviews. The Peer Team feels that these activities need to be strengthened and that
entrepreneurial orientation needs to be imparted. The College has a separate counseling center for
women students with a senior lady teacher as its convenor. Though a few teachers give academic
and personal counseling, the College needs to have a qualified counselor.

The S.K.B.R College has an active and supportive Alumni Association. The institution has
produced several illustrious alumni during the last fifty six years of its existence. It includes
several High Court Judges, Vice-Chancellors, a UPSC Chairman, MPs and MLAs, prominent
administrators, bankers, artists, professionals, political leaders, etc. The Alumni Association
generously contributes to the growth and development of the College.
The students of the College are provided with ample recreational / leisure time facilities and
opportunities to join various clubs and associations, competitions, cultural programmes, sports
and games and the like. The College has produced outstanding sportspersons at the university,
state and national levels.

The College has set up a Discipline Committee to deal with student indiscipline and complaints
if any. The Women Development and Counseling Cell is constituted to receive complaints
regarding eve teasing, sexual harassment, etc. All the stake holders of the College the Peer Team
met paid rich tributes to the institution for maintaining strict discipline over the years.

CRITERION VI :   ORGANISATION AND MANAGEMENT

The Governing Body of the College manages the administrative affairs of the institution. The

Correspondent of the College is also the Secretary of the College Governing Body. The Governing Body meetings are held regularly to take decisions regarding the administration of the College. The Management meets the staff at least four times in an academic year.

The S.K.B.R College has an effective internal co-ordinating and monitoring mechanism regarding the various academic and administrative functions of the institution. The Principal of the College is the academic head of the institution who is in charge of the day-to-day academic administration. He is assisted by the Heads of Departments and the Staff Council. Different committees are formed at the beginning of the academic year to look after and co-ordinate various curricular and co-curricular activities of the College and different departments. Every academic year, a committee consisting of senior faculty members is constituted for preparing an academic calendar which is prepared in accordance with the guidelines of the Andhra University. The Staff Council consists of the Principal, HODs and staff representative. The Principal ensures the work efficiency of the non-teaching staff with the assistance of the Office Superintendent.

The College follows the rules and regulations of the University and the Government in the appointment of both teaching and non-teaching staff. The Management constitutes a committee consisting of the Principal, Head of the Department and Governing Body members which periodically appraises the performance of the teaching staff and gives them suggestions for improvement. Another sub-committee is constituted by the Management for monitoring the performance of the non-teaching staff periodically. The College has started giving training to the faculty members in the use computers, internet and audio-visual aids. Non-teaching staff are also given training in the use of computers.

All the finances of the College are subject to auditing every year.

CRITERION VII :   HEALTHY PRACTICES

1   Participatory and democratic administrative structure.

2   The assistance given by the Management to the faculty for presenting papers in conferences and seminars by meeting the T.A. and D.A. and registration fees either fully or partially.

3   Recognition given to the best-performing teacher every year by the management by instituting an award.

4. Management paying the E.P.F. for the unaided staff - both teaching and non-teaching.

5. Financial assistance extended by the management to the staff members during times of crisis.

6. Teaching Diaries, Teaching Notes and Teaching Plan are maintained by the faculty.

7. Access to internet has been made available at free of cost to both faculty and students.

8. Subject relevant mini projects by the under graduate students.

9. Student Profiles are maintained in every department.

10. Outreach programmes by the N.S.S. and the N.C.C. volunteers like helping the poor rural school children in their studies, AIDS awareness campaign, blood donation camps, etc are noteworthy.

11. The College campus being made available as a rehabilitation center during times of natural calamities.

Section III : OVERALL ANALYSIS

The S.K.B.R College has been meaningfully serving the society for the past five and a half decades with well-defined goals and objectives. The Peer Team would like to appreciate the institution for taking the following steps for sustaining and enhancing the quality of education imparted.

COMMENDATIONS

1. The single minded devotion of the management in running the affairs of the College coupled with the commitment exhibited by the teaching community and the team work shown by the administrative staff.

2. The spacious, well maintained and green campus provide the right academic ambience.

3. Well - maintained science laboratories and uniquely elegant Zoology museum are worth mentioning.

4. Several teachers of the College being honoured by the state government by conferring Best Teacher awards.

5. Participation of N.C.C. cadets in the Republic Day Parade at New Delhi, various national level camps, etc is commendable.

6. Laurels brought by the Basket Ball and Volley Ball teams, Power Lifting, Weight Lifting

by individual sports persons through their consistent outstanding performance at State and National levels are praiseworthy.

7   The institution - industry interaction established by the College through MOUs.

8   Excellent relationship between the College and local community.

9   Willingness of the alumni, many of whom occupying important positions in various walks of life to contribute their mite for the betterment of the institution.

SUGGESTIONS

The College may take the following initiatives in the years to come for the effective functioning and future growth and development of the institution so that it can compete with other premier higher educational institutions.

1   More multi - disciplinary and multi - skill development P.G courses like M.Sc. Bio-Technology, M.Sc. Nano Technology, M.B.A., etc could be introduced.

2   To enhance the employability of the students, certificate courses and add-on courses relevant to different disciplines could be started.

3   Effective steps need to be taken to enhance the success rate of the U.G. students.

4   The faculty be motivated to apply to U.G.C and other funding agencies for research projects.

5   A common computer center with at least 30 systems shall be established to sensitise students who have not opted for computer courses.

6   All the departments shall be provided with computers with internet facility.

7   Infrastructure facilities of the department staff rooms of humanities and social sciences ought to be improved.

8   Increased application of computer technology in teaching and administration shall be treated as a priority need for overall quality enhancement.

9   The College office and the library which are partially automated need to be fully automated.

10 More copies of text books need to be made available in the central library.

11 Canteen facility needs improvement.

12 The Peer Team feels that the College possesses the potential to become an autonomous institution. Efforts may be initiated in this direction.

The peer team wishes to record its appreciation for the goodwill and co-operation extended by the Management, Correspondent and Secretary, Principal, all the members of the teaching and administrative staff, students, parents and alumni during the visit. The team wishes the institution all success in all its future endeavour.

Name and signature of the members of the peer team

Prof. S. Sivasubramanian   Prof. B.A.Sridhara.   Dr. Abraham George

(Chairperson)   (Member)   (Member Co-ordinator)

I have gone through the report and agree with the evaluation of the Peer Team.

Lt. Cdr. B.V.R.N. Rama Rao

Principal,

Sree Konaseema Bhanoji Ramars College,

Amalapuram, Andhra Pradesh

Date: 17-3-2007

COPY OF PROCEEDINGS OF THE DIRECTOR OF PUBLIC INSTRUCTION, ANDHRA (MADRAS) ROP.NO.115 D1/53-54 dated 8-1-1954.
Teaching grants:
Read: Letter from the Correspondent of the Sree Konaseema Bhanoji Ramara college, Amalapuram.

. . .

Under Chapter V of the Grant in aid Code, the Director sanctions payment of teaching grant to the following institution in the current official year.

District	Name of institution boys	Amount of teaching grant sanctioned for 1952-53.
East Godavari	Sree Konaseema Bhanoji Ramara College, Amalapuram.	Rs.11,549/- (Rupees Eleven thousand and five hundred and forty nine only)

Name of Correspondent: Sri P.Ramachandra Rao .

2.   The grant is debitable to the detailed head "37(c) Education-University -Direct grants to Non-Government Arts College C.A. Provided in the budget Estimate for 1953-54.

3.   The grant should be drawn on a bill in the prescribed form counter signed by the District Educational Officer, East Godavari, Kakinada.

4.   The statement as regards constitution and change of staff prescribed in proceedings C.No.14267 dated 12th June, 1907, should invariably be submitted to the countersigning officer along with the bill

5.   The grant should be drawn from the treasury as soon as possible and in any case before the close of the official year i.e. 31st March,

6.   The grant sanctioned herein includes compensation for loss of income on account of fee concessions granted under rule 92 of the M.E.R.

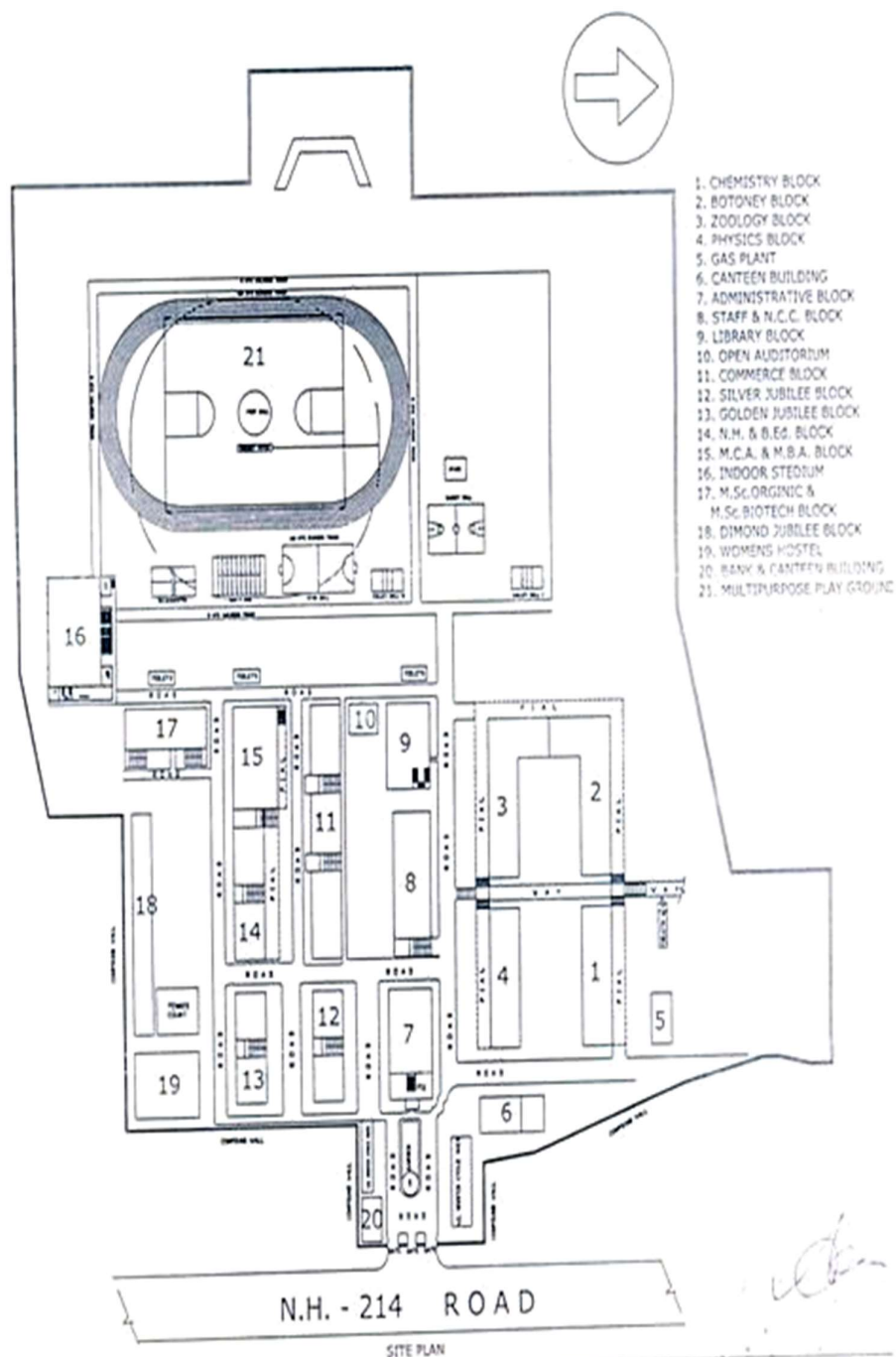Sd/- for Director of Public Instruction

To
The District Educational Officer, East Godavari District
Copy to the Accountant General, Andhra ((Paras 1-5 only)
Copy to the Treasury Officer, East Godavari at Kakinada
Copy to the Correspondent of the college. The duplicate copy of the Financial statement is returned herewith.

//True Copy//

PLAN SHOWING THE SITE MAP OF S.KB.R. COLLAGE AMALAPURAM

1. CHEMISTRY BLOCK
2. BOTONEY BLOCK
3. ZOOLOGY BLOCK
4. PHYSICS BLOCK
5. GAS PLANT
6. CANTEEN BUILDING
7. ADMINISTRATIVE BLOCK
8. STAFF & N.C.C. BLOCK
9. LIBRARY BLOCK
10. OPEN AUDITORIUM
11. COMMERCE BLOCK
12. SILVER JUBILEE BLOCK
13. GOLDEN JUBILEE BLOCK
14. N.H. & B.Ed. BLOCK
15. M.C.A. & M.B.A. BLOCK
16. INDOOR STEDIUM
17. M.Sc.ORGINIC & M.Sc.BIOTECH BLOCK
18. DIMOND JUBILEE BLOCK
19. WOMENS HOSTEL
20. BANK & CANTEEN BUILDING
21. MULTIPURPOSE PLAY GROUND

N.H. - 214 ROAD

SITE PLAN

LIBRARY LAYOUT

LIBRARY SKETCH

UNIVERSITY GRANTS COMMISSION, SOUTH EASTERN REGIONAL OFFICE
APSFC BUILDING (4TH floor), CHIRAG ALI LANE, HYDERABAD- 500 001

No: F. SPE-017/10 /63/11 (UGC-SERO)   December, 2015

COMPUTER CODE NO: APAN006

The Accounts Officer
SERO-UGC, Hyderabad

Sub: Release of grants for "Sports Equipment " under the Scheme "Development of Sports Infrastructure & Equipment"

Sir/Madam,

Based on the documents submitted by the College, I am to convey the sanction of the University Grants Commission for the payment of Rs. 400000. as detailed below.

Item	Total Grants Allocated	Grants released so far	Grant being released now	Total Grant released
Construction of Out door stadium facility category-i	4000000.	3600000.	400000.	4000000.
Total	4000000.	3600000.	400000.	4000000.

The above grants may be spent as per the bifurcation given below.

S.No.	Component	Head of Account	Amount
1	General (76%)	3 A	304000
2	SC (16%)	3 B	64000
3	ST (8%)	3 C	32000

2. The College is requested to maintain a separate assets register for Sport Equipment procured/purchased under the Scheme. Further Expenditure incurred on recurring/consumable items shall not be admitted.

3. I am further directed to convey the sanction of the University Grants Commission for the payment of Rs. 400000. as detailed above.

4. The sanctioned amount is debatable to the major Head - (35 Capital Assets) Sports and is valid for payment during the financial year 2015-2016 only (applicable for accounts division).

5. The amount of the grant shall be drawn by the Account Officer, SERO, UGC, Hyderabad (Drawing and Disbursing Officer), University Grants Commission on the Grants-in-aid bill and shall be disbursed to and credited to the Principal, SREE KONASEEMA BHANOJI RAMARS COLLEGE, AMALAPURAM VISAKHAPATNAM 533201. by him/her through Mail Transfer / Draft.

6. The Grant is subject to the Adjustment on the basis of Utilization Certificate in the prescribed Performa submitted by the College.

7. The University/College shall maintain proper accounts of the expenditure out the Grants, which shall be utilized, only on approved items of expenditure.

8. The utilization certificate to the effect that the Grant has been utilized for the purpose for which it has been sanctioned shall be furnished to the University Grants Commission as early as possible after the close of the current financial year. Balance grant will be released only on receipt of audited UC and Statement of Expenditure etc., signed by Chartered Accountant.

9. The assets acquired wholly or substantially out of University Grants Commission's Grant shall not be disposed or encumbered or utilized for the purposes other than those for which the Grant was give, without proper sanction of the University Grants Commission and should, at any time the College ceased to function, such assets shall revert to the University Grants Commission.

PRINCIPAL
S.K.B.R. COLLEGE
AMALAPURAM

10. The University/College/Institute shall maintain a Register of Assets acquired wholly or substantially out of the Grants in the prescribed form.

11. The grantee institution shall ensure the Utilization of grants-in –aid for which it is being sanction/paid. In case of non-Utilization/part utilization, or mis-utilization of grants sanctioned by the Commission for the purpose for which these were approved and in accordance with the terms and conditions of the approval or does not furnish the required documents or is disaffiliated from the University the entire amount paid by the Commission shall be refunded by the College with simple interest @ 10% per annum as amended from time to time on unutilized amount from the date of drawl to the date of refund as per provisions contained in General Financial Rules of Government of India will be charged.

12. **The grant should not be used for Self-Financing/Unaided Courses.**

13. It may be noted that the accounts of the grant-in-aid institution shall be subject to inspection by Officers of the SERO, UGC, Hyderabad.

14. The interest earned by the University/ College/Institute on this grants in aid shall be treated as additional grant and may be shown in the U.C./Statement of expenditure to be furnished by grantee institution.

15. The University/College/Institute shall follow strictly all the instructions issued by the Government of India from time to time with regard to reservation of posts for Scheduled Castes/Scheduled Tribes/OBC/PH/etc.,

16. The University/College shall fully implement to Official Language Policy of Union Govt. and comply with the Official Language Act, 1963 and Official Languages (Use for Official purposes of the Union) Rules, 1978 etc

17. The sanction issues in exercise of the delegation of powers vide Commission Office Order No: 25/92 dated May 01,1992.

18. The funds to the extent are available under the Scheme.

Yours faithfully

(Dr.K.Samrajyalakshmi)
Joint Secretary

Copy forwarded for information and necessary action to:
1. The Principal
   SREE KONASEEMA BHANOJI RAMARS COLLEGE
   AMALAPURAM – 533201.   E . G . Dist
   ~~VISAKHAPATNAM 533201.~~
   He/She is requested to abide by these instructions/guidelines of sanction order.

   (2) The Principal Accountant General, ANDHRA PRADESH State
   (3) The Commissioner of Collegiate Education, ANDHRA PRADESH State
   (4) The Dean/Director, Collegiate Education, ANDHRA PRADESH State

(G.K.Pasrija)
Under Secretary

The sanctioned grant of Rs.400000. has been transferred to your college Account No.080611011001074 at Bank AB KONKAPALLI BRANCH, AMALAPURAM with IFS Code: ANDB0000806 through RTGS/Direct Credit (CBS to CBS). The Canara Bank, Abids Hyderabad (CNRB 000 0606) has confirmed the above transfer of funds to your college through RTGS/Direct Credit transaction vide UTR confirmation No. CNRBRS2015121500325552 dated 15.12.15

You are requested to confirm the receipt of the above amount in your account by sending back the enclosed stamped receipt within 7 days.

(R.Rayappa) 15/12/15
Accounts Officer

AR S no.24

G-46.
3

PRINCIPAL
S.K.B.R. COLLEGE
AMALAPURAM

PHOTO GALLERY OF NATIONAL SEMINARS

**Sri. J.V.G.R Bhano, Secretary and Correspondent ,
Governing Body, addressing the deligates in National Seminar.**

**National Seminar Organized by Dept of Botany &
Bio-Technology**

National Seminar Organized by Dept of Commerce

National Seminar Organized by Dept of English

Sri.K. Amaranath, Member Press Council of India delivering a guest lecture for the students of Certificate course on Journalism & Mass communication

Sri.J.A Kumar, ONGC General Manager, Rajahmundry addressing the delegates at the 2 day National Seminar on "Alternative Energy Sources…"

Dr.E.R Subrahmanyam, IQAC Coordinator (sitting 3rd from left) at the Regional Review Meeting on Radio Science Programme in Chennai in September 2015

NOTE

Details of information in the form of appendices are not added in the Self Study Report as per the guidelines of the NAAC.

However, all the details, reports, records, documents, photographs etc., will be placed before the Peer Team during their 'on site' visit.